

# **China Digital Recording Pen Market Research Report** 2016

2016

Date: October 2016

Pages: 120

Price: US\$ 3,200.00 (Single User License)

https://marketpublishers.com/r/C0E6A90D925EN.html

ID: C0E6A90D925EN

#### **Abstracts**

### Notes:

Sales, means the sales volume of Digital Recording Pen

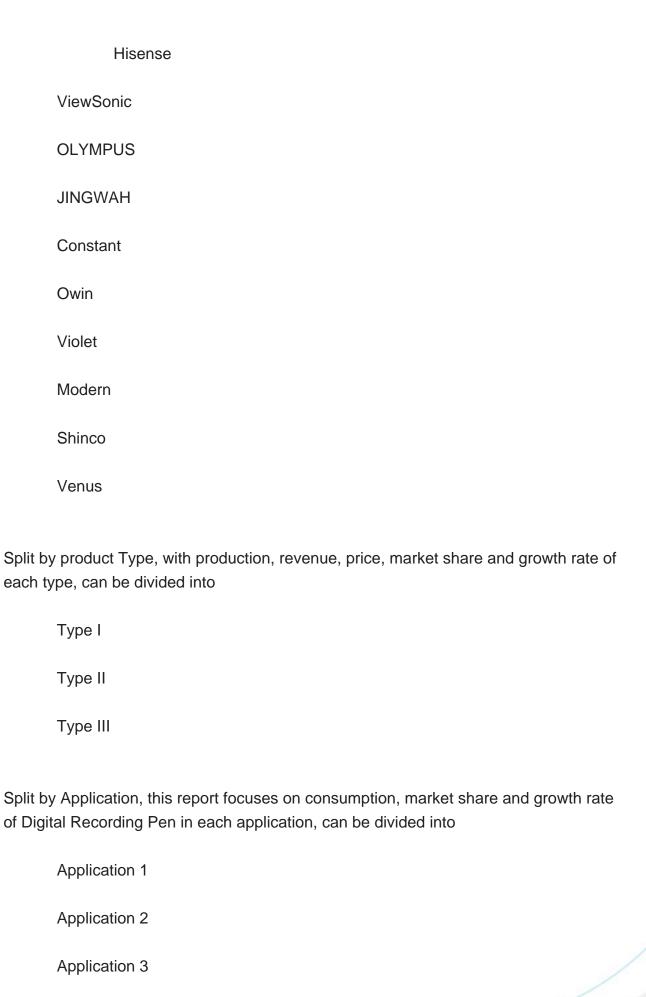
Revenue, means the sales value of Digital Recording Pen

This report studies Digital Recording Pen in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

SONY
Samsung
Association
Philips
Panasonic
Patriot
Newman

**SANYO** 











#### **Contents**

China Digital Recording Pen Market Research Report 2016

#### 1 DIGITAL RECORDING PEN MARKET OVERVIEW

- 1.1 Product Overview and Scope of Digital Recording Pen
- 1.2 Digital Recording Pen Segment by Type
  - 1.2.1 China Production Market Share of Digital Recording Pen Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Applications of Digital Recording Pen
  - 1.3.1 Digital Recording Pen Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size (Value) of Digital Recording Pen (2011-2021)
- 1.5 China Digital Recording PenStatus and Outlook
- 1.6 Government Policies

## 2 CHINA DIGITAL RECORDING PEN MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Digital Recording Pen Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Digital Recording Pen Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Digital Recording Pen Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Digital Recording Pen Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Digital Recording Pen Market Competitive Situation and Trends
  - 2.5.1 Digital Recording Pen Market Concentration Rate
  - 2.5.2 Digital Recording Pen Market Share of Top 3 and Top 5 Manufacturers

#### 3 CHINA DIGITAL RECORDING PEN MANUFACTURERS PROFILES/ANALYSIS

- **3.1 SONY** 
  - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its



#### Competitors

- 3.1.2 Digital Recording Pen Product Type, Application and Specification
  - 3.1.2.1 Type I
  - 3.1.2.2 Type II
- 3.1.3 SONY Digital Recording Pen Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.1.4 Main Business/Business Overview
- 3.2 Samsung
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 120 Product Type, Application and Specification
    - 3.2.2.1 Type I
    - 3.2.2.2 Type II
- 3.2.3 Samsung 120 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 Association
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 129 Product Type, Application and Specification
    - 3.3.2.1 Type I
    - 3.3.2.2 Type II
- 3.3.3 Association 129 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 Philips
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Sept Product Type, Application and Specification
    - 3.4.2.1 Type I
    - 3.4.2.2 Type II
- 3.4.3 Philips Sept Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Panasonic
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Product Type, Application and Specification
    - 3.5.2.1 Type I



- 3.5.2.2 Type II
- 3.5.3 Panasonic Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.5.4 Main Business/Business Overview
- 3.6 Patriot
- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.6.2 Million USD Product Type, Application and Specification
    - 3.6.2.1 Type I
    - 3.6.2.2 Type II
- 3.6.3 Patriot Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.6.4 Main Business/Business Overview
- 3.7 Newman
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.7.2 Electronics Product Type, Application and Specification
    - 3.7.2.1 Type I
    - 3.7.2.2 Type II
- 3.7.3 Newman Electronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.7.4 Main Business/Business Overview
- 3.8 SANYO
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.8.2 Product Type, Application and Specification
    - 3.8.2.1 Type I
    - 3.8.2.2 Type II
- 3.8.3 SANYO Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.8.4 Main Business/Business Overview
- 3.9 Hisense
- 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.9.2 Product Type, Application and Specification
    - 3.9.2.1 Type I
    - 3.9.2.2 Type II
- 3.9.3 Hisense Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)



- 3.9.4 Main Business/Business Overview
- 3.10 ViewSonic
- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.10.2 Product Type, Application and Specification
    - 3.10.2.1 Type I
  - 3.10.2.2 Type II
- 3.10.3 ViewSonic Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.10.4 Main Business/Business Overview
- 3.11 OLYMPUS
- 3.12 JINGWAH
- 3.13 Constant
- 3.14 Owin
- 3.15 Violet
- 3.16 Modern
- 3.17 Shinco
- 3.18 Venus

### 4 CHINA DIGITAL RECORDING PEN CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Digital Recording Pen Capacity, Production and Growth (2011-2016)
- 4.2 China Digital Recording Pen Revenue and Growth (2011-2016)
- 4.3 China Digital Recording Pen Production, Consumption, Export and Import (2011-2016)

### 5 CHINA DIGITAL RECORDING PEN PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Digital Recording Pen Production and Market Share by Type (2011-2016)
- 5.2 China Digital Recording Pen Revenue and Market Share by Type (2011-2016)
- 5.3 China Digital Recording Pen Price by Type (2011-2016)
- 5.4 China Digital Recording Pen Production Growth by Type (2011-2016)

#### 6 CHINA DIGITAL RECORDING PEN MARKET ANALYSIS BY APPLICATION

6.1 China Digital Recording Pen Consumption and Market Share by Application (2011-2016)



- 6.2 China Digital Recording Pen Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

#### 7 DIGITAL RECORDING PEN MANUFACTURING COST ANALYSIS

- 7.1 Digital Recording Pen Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Digital Recording Pen

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Digital Recording Pen Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Digital Recording Pen Major Manufacturers in 2015
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS



- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

#### 11 CHINA DIGITAL RECORDING PEN MARKET FORECAST (2016-2021)

- 11.1 China Digital Recording Pen Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Digital Recording Pen Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China Digital Recording Pen Production Forecast by Type (2016-2021)
- 11.4 China Digital Recording Pen Consumption Forecast by Application (2016-2021)
- 11.5 Digital Recording Pen Price Forecast (2016-2021)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Digital Recording Pen

Figure China Production Market Share of Digital Recording Pen by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Digital Recording Pen Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Digital Recording Pen Revenue (Million USD) and Growth Rate (2011-2021)

Table China Digital Recording Pen Capacity of Key Manufacturers (2015 and 2016)

Table China Digital Recording Pen Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Digital Recording Pen Capacity of Key Manufacturers in 2015

Figure China Digital Recording Pen Capacity of Key Manufacturers in 2016

Table China Digital Recording Pen Production of Key Manufacturers (2015 and 2016)

Table China Digital Recording Pen Production Share by Manufacturers (2015 and 2016)

Figure 2015 Digital Recording Pen Production Share by Manufacturers

Figure 2016 Digital Recording Pen Production Share by Manufacturers

Table China Digital Recording Pen Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Digital Recording Pen Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Digital Recording Pen Revenue Share by Manufacturers

Table 2016 China Digital Recording Pen Revenue Share by Manufacturers

Table China Market Digital Recording Pen Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Digital Recording Pen Average Price of Key Manufacturers in 2015 Table Manufacturers Digital Recording Pen Manufacturing Base Distribution and Sales Area

Table Manufacturers Digital Recording Pen Product Type

Figure Digital Recording Pen Market Share of Top 3 Manufacturers



Figure Digital Recording Pen Market Share of Top 5 Manufacturers

Table SONY Basic Information, Manufacturing Base, Sales Area and Its Competitors Table SONY Digital Recording Pen Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure SONY Digital Recording Pen Market Share (2011-2016)

Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Samsung Digital Recording Pen Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung Digital Recording Pen Market Share (2011-2016)

Table Association Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Association Digital Recording Pen Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Association Digital Recording Pen Market Share (2011-2016)

Table Philips Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Philips Digital Recording Pen Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Philips Digital Recording Pen Market Share (2011-2016)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Digital Recording Pen Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Panasonic Digital Recording Pen Market Share (2011-2016)

Table Patriot Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Patriot Digital Recording Pen Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Patriot Digital Recording Pen Market Share (2011-2016)

Table Newman Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Newman Digital Recording Pen Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Newman Digital Recording Pen Market Share (2011-2016)

Table SANYO Basic Information, Manufacturing Base, Sales Area and Its Competitors Table SANYO Digital Recording Pen Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure SANYO Digital Recording Pen Market Share (2011-2016)

Table Hisense Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Hisense Digital Recording Pen Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hisense Digital Recording Pen Market Share (2011-2016)



Table ViewSonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ViewSonic Digital Recording Pen Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure ViewSonic Digital Recording Pen Market Share (2011-2016)

Table OLYMPUS Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table OLYMPUS Digital Recording Pen Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure OLYMPUS Digital Recording Pen Market Share (2011-2016)

Table JINGWAH Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table JINGWAH Digital Recording Pen Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure JINGWAH Digital Recording Pen Market Share (2011-2016)

Table Constant Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Constant Digital Recording Pen Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Constant Digital Recording Pen Market Share (2011-2016)

Table Owin Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Owin Digital Recording Pen Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Owin Digital Recording Pen Market Share (2011-2016)

Table Violet Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Violet Digital Recording Pen Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Violet Digital Recording Pen Market Share (2011-2016)

Table Modern Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Modern Digital Recording Pen Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Modern Digital Recording Pen Market Share (2011-2016)

Table Shinco Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Shinco Digital Recording Pen Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Shinco Digital Recording Pen Market Share (2011-2016)

Table Venus Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Venus Digital Recording Pen Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Venus Digital Recording Pen Market Share (2011-2016)



Figure China Digital Recording Pen Capacity, Production and Growth (2011-2016)

Figure China Digital Recording Pen Revenue (Million USD) and Growth (2011-2016)

Table China Digital Recording Pen Production, Consumption, Export and Import (2011-2016)

Table China Digital Recording Pen Production by Type (2011-2016)

Table China Digital Recording Pen Production Share by Type (2011-2016)

Figure Production Market Share of Digital Recording Pen by Type (2011-2016)

Figure 2015 Production Market Share of Digital Recording Pen by Type

Table China Digital Recording Pen Revenue by Type (2011-2016)

Table China Digital Recording Pen Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Digital Recording Pen by Type (2011-2016)

Figure 2015 Revenue Market Share of Digital Recording Pen by Type

Table China Digital Recording Pen Price by Type (2011-2016)

Figure China Digital Recording Pen Production Growth by Type (2011-2016)

Table China Digital Recording Pen Consumption by Application (2011-2016)

Table China Digital Recording Pen Consumption Market Share by Application (2011-2016)

Figure China Digital Recording Pen Consumption Market Share by Application in 2015 Table China Digital Recording Pen Consumption Growth Rate by Application (2011-2016)

Figure China Digital Recording Pen Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Digital Recording Pen

Figure Manufacturing Process Analysis of Digital Recording Pen

Figure Digital Recording Pen Industrial Chain Analysis

Table Raw Materials Sources of Digital Recording Pen Major Manufacturers in 2015

Table Major Buyers of Digital Recording Pen

Table Distributors/Traders List

Figure China Digital Recording Pen Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Digital Recording Pen Revenue and Growth Rate Forecast (2016-2021)

Table China Digital Recording Pen Production, Import, Export and Consumption Forecast (2016-2021)

Table China Digital Recording Pen Production Forecast by Type (2016-2021)

Table China Digital Recording Pen Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: China Digital Recording Pen Market Research Report 2016

Product link: https://marketpublishers.com/r/C0E6A90D925EN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C0E6A90D925EN.html">https://marketpublishers.com/r/C0E6A90D925EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970