

China Digital Compass Market Research Report 2017

<https://marketpublishers.com/r/C34DAB7F743EN.html>

Date: December 2017

Pages: 99

Price: US\$ 3,400.00 (Single User License)

ID: C34DAB7F743EN

Abstracts

The global Digital Compass market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

China plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2022, with a CAGR of xx%.

This report studies the Digital Compass development status and future trend in China, focuses on top players in China, also splits Digital Compass by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

ST Microelectronics

Robert Bosch

Texas Instruments

Asahi Kasei Microdevices

Bell Automotive Products

Baolab Microsystems

Honeywell International

Sparton Corporation

BARIGO Barometerfabrik GmbH

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

LTE

LTE-A

On the basis of the end users/application, this report covers

Automotive

Aeronautics

Defense

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

China Digital Compass Market Research Report 2017

1 DIGITAL COMPASS OVERVIEW

- 1.1 Product Overview and Scope of Digital Compass
- 1.2 Classification of Digital Compass by Product Category
 - 1.2.1 China Digital Compass Sales (K Units) Comparison by Type (2012-2022)
 - 1.2.2 China Digital Compass Sales (K Units) Market Share by Type in 2016
 - 1.2.3 LTE
 - 1.2.4 LTE-A
- 1.3 China Digital Compass Market by Application/End Users
 - 1.3.1 China Digital Compass Sales (K Units) and Market Share Comparison by Applications (2012-2022)
 - 1.3.2 Automotive
 - 1.3.3 Aeronautics
 - 1.3.4 Defense
- 1.4 China Digital Compass Market by Region
 - 1.4.1 China Digital Compass Market Size (Million USD) Comparison by Region (2012-2022)
 - 1.4.2 South China Digital Compass Status and Prospect (2012-2022)
 - 1.4.3 East China Digital Compass Status and Prospect (2012-2022)
 - 1.4.4 Southwest China Digital Compass Status and Prospect (2012-2022)
 - 1.4.5 Northeast China Digital Compass Status and Prospect (2012-2022)
 - 1.4.6 North China Digital Compass Status and Prospect (2012-2022)
 - 1.4.7 Central China Digital Compass Status and Prospect (2012-2022)
- 1.5 China Market Size (Sales and Revenue) of Digital Compass (2012-2022)
 - 1.5.1 China Digital Compass Sales (K Units) and Growth Rate (%) (2012-2022)
 - 1.5.2 China Digital Compass Revenue (Million USD) and Growth Rate (%) (2012-2022)

2 CHINA DIGITAL COMPASS MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 China Digital Compass Sales and Market Share of Key Players/Manufacturers (2012-2017)
- 2.2 China Digital Compass Revenue and Share by Players/Manufacturers (2012-2017)
- 2.3 China Digital Compass Average Price (USD/Unit) by Players/Manufacturers (2012-2017)

2.4 China Digital Compass Market Competitive Situation and Trends

2.4.1 China Digital Compass Market Concentration Rate

2.4.2 China Digital Compass Market Share of Top 3 and Top 5 Players/Manufacturers

2.4.3 Mergers & Acquisitions, Expansion in China Market

2.5 China Players/Manufacturers Digital Compass Manufacturing Base Distribution, Sales Area, Product Types

3 CHINA DIGITAL COMPASS SALES AND REVENUE BY REGION (2012-2017)

3.1 China Digital Compass Sales (K Units) and Market Share by Region (2012-2017)

3.2 China Digital Compass Revenue (Million USD) and Market Share by Region (2012-2017)

3.3 China Digital Compass Price (USD/Unit) by Regions (2012-2017)

4 CHINA '&B1&' SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2012-2017)'

4.1 China Digital Compass Sales (K Units) and Market Share by Type/ Product Category (2012-2017)

4.2 China Digital Compass Revenue (Million USD) and Market Share by Type (2012-2017)

4.3 China Digital Compass Price (USD/Unit) by Type (2012-2017)

4.4 China Digital Compass Sales Growth Rate (%) by Type (2012-2017)

5 CHINA '&B1&' SALES BY APPLICATION (2012-2017)'

5.1 China Digital Compass Sales (K Units) and Market Share by Application (2012-2017)

5.2 China Digital Compass Sales Growth Rate (%) by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 CHINA DIGITAL COMPASS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 ST Microelectronics

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Digital Compass Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 ST Microelectronics Digital Compass Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Robert Bosch

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Digital Compass Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Robert Bosch Digital Compass Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Texas Instruments

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Digital Compass Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Texas Instruments Digital Compass Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Asahi Kasei Microdevices

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Digital Compass Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Asahi Kasei Microdevices Digital Compass Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.4.4 Main Business/Business Overview

6.5 Bell Automotive Products

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Digital Compass Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Bell Automotive Products Digital Compass Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Baolab Microsystems

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Digital Compass Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Baolab Microsystems Digital Compass Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.6.4 Main Business/Business Overview

6.7 Honeywell International

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Digital Compass Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Honeywell International Digital Compass Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Sparton Corporation

6.8.1 Company Basic Information, Manufacturing Base and Competitors

6.8.2 Digital Compass Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Sparton Corporation Digital Compass Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.8.4 Main Business/Business Overview

6.9 BARIGO Barometerfabrik GmbH

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Digital Compass Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 BARIGO Barometerfabrik GmbH Digital Compass Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.9.4 Main Business/Business Overview

7 DIGITAL COMPASS MANUFACTURING COST ANALYSIS

7.1 Digital Compass Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Digital Compass

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Digital Compass Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Digital Compass Major Manufacturers in 2016

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 CHINA DIGITAL COMPASS MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

11.1 China Digital Compass Sales (K Units), Revenue (Million USD) Forecast (2017-2022)

11.2 China Digital Compass Sales (K Units) Forecast by Type (2017-2022)

11.3 China Digital Compass Sales (K Units) Forecast by Application (2017-2022)

11.4 China Digital Compass Sales (K Units) Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 METHODOLOGY AND DATA SOURCE

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2012-2022)
Table Digital Compass Sales (K Units) and Revenue (Million USD) Market Split by Product Type
Table Digital Compass Sales (K Units) by Application (2016-2022)
Figure Product Picture of Digital Compass
Table China Digital Compass Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2012-2022)
Figure China Digital Compass Sales Volume Market Share by Types in 2016
Figure LTE Product Picture
Figure LTE-A Product Picture
Figure China Digital Compass Sales (K Units) Comparison by Application (2012-2022)
Figure China Sales Market Share (%) of Digital Compass by Application in 2016
Figure Automotive Examples
Table Key Downstream Customer in Automotive
Figure Aeronautics Examples
Table Key Downstream Customer in Aeronautics
Figure Defense Examples
Table Key Downstream Customer in Defense
Figure South China Digital Compass Revenue (Million USD) and Growth Rate (2012-2022)
Figure East China Digital Compass Revenue (Million USD) and Growth Rate (2012-2022)
Figure Southwest China Digital Compass Revenue (Million USD) and Growth Rate (2012-2022)
Figure Northeast China Digital Compass Revenue (Million USD) and Growth Rate (2012-2022)
Figure North China Digital Compass Revenue (Million USD) and Growth Rate (2012-2022)
Figure Central China Digital Compass Revenue (Million USD) and Growth Rate (2012-2022)
Figure China Digital Compass Sales (K Units) and Growth Rate (%) (2012-2022)
Figure China Digital Compass Revenue (Million USD) and Growth Rate (%) (2012-2022)
Table China Digital Compass Sales of Key Players/Manufacturers (2012-2017)
Table China Digital Compass Sales Share (%) by Players/Manufacturers (2012-2017)
Figure 2016 China Digital Compass Sales Share (%) by Players/Manufacturers

Figure 2017 China Digital Compass Sales Share (%) by Players/Manufacturers

Table China Digital Compass Revenue by Players/Manufacturers (2012-2017)

Table China Digital Compass Revenue Market Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Digital Compass Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China Digital Compass Revenue Market Share (%) by Players/Manufacturers

Table China Market Digital Compass Average Price of Key Players/Manufacturers (2012-2017)

Figure China Market Digital Compass Average Price of Key Players/Manufacturers in 2016

Figure China Digital Compass Market Share of Top 3 Players/Manufacturers

Figure China Digital Compass Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Digital Compass Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Digital Compass Product Category

Table China Digital Compass Sales (K Units) by Regions (2012-2017)

Table China Digital Compass Sales Share (%) by Regions (2012-2017)

Figure China Digital Compass Sales Share (%) by Regions (2012-2017)

Figure China Digital Compass Sales Market Share (%) by Regions in 2016

Table China Digital Compass Revenue (Million USD) and Market Share by Regions (2012-2017)

Table China Digital Compass Revenue Market Share (%) by Regions (2012-2017)

Figure China Digital Compass Revenue Market Share (%) by Regions (2012-2017)

Figure China Digital Compass Revenue Market Share (%) by Regions in 2016

Table China Digital Compass Price (USD/Unit) by Regions (2012-2017)

Table China Digital Compass Sales (K Units) by Type (2012-2017)

Table China Digital Compass Sales Share (%) by Type (2012-2017)

Figure China Digital Compass Sales Share (%) by Type (2012-2017)

Figure China Digital Compass Sales Market Share (%) by Type in 2016

Table China Digital Compass Revenue (Million USD) and Market Share by Type (2012-2017)

Table China Digital Compass Revenue Market Share (%) by Type (2012-2017)

Figure Revenue Market Share of Digital Compass by Type (2012-2017)

Figure Revenue Market Share of Digital Compass by Type in 2016

Table China Digital Compass Price (USD/Unit) by Types (2012-2017)

Figure China Digital Compass Sales Growth Rate (%) by Type (2012-2017)

Table China Digital Compass Sales (K Units) by Applications (2012-2017)

Table China Digital Compass Sales Market Share (%) by Applications (2012-2017)
Figure China Digital Compass Sales Market Share (%) by Application (2012-2017)
Figure China Digital Compass Sales Market Share (%) by Application in 2016
Table China Digital Compass Sales Growth Rate (%) by Application (2012-2017)
Figure China Digital Compass Sales Growth Rate (%) by Application (2012-2017)
Table ST Microelectronics Digital Compass Basic Information List
Table ST Microelectronics Digital Compass Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Figure ST Microelectronics Digital Compass Sales (K Units) and Growth Rate (%) (2012-2017)
Figure ST Microelectronics Digital Compass Sales Market Share (%) in China (2012-2017)
Figure ST Microelectronics Digital Compass Revenue Market Share (%) in China (2012-2017)
Table Robert Bosch Digital Compass Basic Information List
Table Robert Bosch Digital Compass Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Figure Robert Bosch Digital Compass Sales (K Units) and Growth Rate (%) (2012-2017)
Figure Robert Bosch Digital Compass Sales Market Share (%) in China (2012-2017)
Figure Robert Bosch Digital Compass Revenue Market Share (%) in China (2012-2017)
Table Texas Instruments Digital Compass Basic Information List
Table Texas Instruments Digital Compass Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Figure Texas Instruments Digital Compass Sales (K Units) and Growth Rate (%) (2012-2017)
Figure Texas Instruments Digital Compass Sales Market Share (%) in China (2012-2017)
Figure Texas Instruments Digital Compass Revenue Market Share (%) in China (2012-2017)
Table Asahi Kasei Microdevices Digital Compass Basic Information List
Table Asahi Kasei Microdevices Digital Compass Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Figure Asahi Kasei Microdevices Digital Compass Sales (K Units) and Growth Rate (%) (2012-2017)
Figure Asahi Kasei Microdevices Digital Compass Sales Market Share (%) in China (2012-2017)
Figure Asahi Kasei Microdevices Digital Compass Revenue Market Share (%) in China (2012-2017)
Table Bell Automotive Products Digital Compass Basic Information List

Table Bell Automotive Products Digital Compass Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Bell Automotive Products Digital Compass Sales (K Units) and Growth Rate (%) (2012-2017)

Figure Bell Automotive Products Digital Compass Sales Market Share (%) in China (2012-2017)

Figure Bell Automotive Products Digital Compass Revenue Market Share (%) in China (2012-2017)

Table Baolab Microsystems Digital Compass Basic Information List

Table Baolab Microsystems Digital Compass Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Baolab Microsystems Digital Compass Sales (K Units) and Growth Rate (%) (2012-2017)

Figure Baolab Microsystems Digital Compass Sales Market Share (%) in China (2012-2017)

Figure Baolab Microsystems Digital Compass Revenue Market Share (%) in China (2012-2017)

Table Honeywell International Digital Compass Basic Information List

Table Honeywell International Digital Compass Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Honeywell International Digital Compass Sales (K Units) and Growth Rate (%) (2012-2017)

Figure Honeywell International Digital Compass Sales Market Share (%) in China (2012-2017)

Figure Honeywell International Digital Compass Revenue Market Share (%) in China (2012-2017)

Table Sparton Corporation Digital Compass Basic Information List

Table Sparton Corporation Digital Compass Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Sparton Corporation Digital Compass Sales (K Units) and Growth Rate (%) (2012-2017)

Figure Sparton Corporation Digital Compass Sales Market Share (%) in China (2012-2017)

Figure Sparton Corporation Digital Compass Revenue Market Share (%) in China (2012-2017)

Table BARIGO Barometerfabrik GmbH Digital Compass Basic Information List

Table BARIGO Barometerfabrik GmbH Digital Compass Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure BARIGO Barometerfabrik GmbH Digital Compass Sales (K Units) and Growth

Rate (%) (2012-2017)

Figure BARIGO Barometerfabrik GmbH Digital Compass Sales Market Share (%) in China (2012-2017)

Figure BARIGO Barometerfabrik GmbH Digital Compass Revenue Market Share (%) in China (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Digital Compass

Figure Manufacturing Process Analysis of Digital Compass

Figure Digital Compass Industrial Chain Analysis

Table Raw Materials Sources of Digital Compass Major Players/Manufacturers in 2016

Table Major Buyers of Digital Compass

Table Distributors/Traders List

Figure China Digital Compass Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure China Digital Compass Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure China Digital Compass Price (USD/Unit) Trend Forecast (2017-2022)

Table China Digital Compass Sales (K Units) Forecast by Type (2017-2022)

Figure China Digital Compass Sales (K Units) Forecast by Type (2017-2022)

Figure China Digital Compass Sales Volume Market Share Forecast by Type in 2022

Table China Digital Compass Sales (K Units) Forecast by Application (2017-2022)

Figure China Digital Compass Sales Volume Market Share Forecast by Application (2017-2022)

Figure China Digital Compass Sales Volume Market Share Forecast by Application in 2022

Table China Digital Compass Sales (K Units) Forecast by Regions (2017-2022)

Table China Digital Compass Sales Volume Share Forecast by Regions (2017-2022)

Figure China Digital Compass Sales Volume Share Forecast by Regions (2017-2022)

Figure China Digital Compass Sales Volume Share Forecast by Regions in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: China Digital Compass Market Research Report 2017

Product link: <https://marketpublishers.com/r/C34DAB7F743EN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C34DAB7F743EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970