

China Digital Billboard Advertising Market Research Report 2018

<https://marketpublishers.com/r/CD5138861FAQEN.html>

Date: March 2018

Pages: 105

Price: US\$ 3,400.00 (Single User License)

ID: CD5138861FAQEN

Abstracts

The global Digital Billboard Advertising market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Digital Billboard Advertising development status and future trend in China, focuses on top players in China, also splits Digital Billboard Advertising by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Sony

LG Electronics

Toshiba

Panasonic

Daktronics

Electronic Displays

Shenzhen Dicolor Optoelectronics

Barco NV

Leyard Optoelectronic

Lighthouse Technologies

Barco NV.

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

Small

Medium

Large

On the basis of the end users/application, this report covers

Outdoor

Indoor

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