

China Dairy Products Market Research Report 2017

<https://marketpublishers.com/r/C921E7B0D0FEN.html>

Date: March 2017

Pages: 110

Price: US\$ 3,200.00 (Single User License)

ID: C921E7B0D0FEN

Abstracts

Notes:

Sales, means the sales volume of Dairy Products

Revenue, means the sales value of Dairy Products

This report studies Dairy Products in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Amul

Danone

Arla Foods UK Plc.

Dairy Farmers of America Inc.

Parmalat S.P.A

Dean Foods Company

Groupe Lactalis SA

Fonterra Group Cooperative Limited

Kraft Foods

Meiji Dairies Corp.

Megmilk Snow Brand

Nestle SA

Sancor Cooperativas Unidas Limited

Royal FrieslandCampina N.V.

Unilever

Lurpak

Regilait

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Adult Milk Powder

Processed Cheese

Butter

Other

Split by Application, this report focuses on consumption, market share and growth rate of Dairy Products in each application, can be divided into

Application 1

Application 2

Contents

China Dairy Products Market Research Report 2017

1 DAIRY PRODUCTS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Dairy Products
- 1.2 Dairy Products Segment by Type
 - 1.2.1 China Production Market Share of Dairy Products Type in 2015
 - 1.2.2 Adult Milk Powder
 - 1.2.3 Processed Cheese
 - 1.2.4 Butter
 - 1.2.5 Other
- 1.3 Applications of Dairy Products
 - 1.3.1 Dairy Products Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 China Market Size (Value) of Dairy Products (2012-2022)
- 1.5 China Dairy Products Status and Outlook
- 1.6 Government Policies

2 CHINA DAIRY PRODUCTS MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Dairy Products Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Dairy Products Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Dairy Products Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Dairy Products Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Dairy Products Market Competitive Situation and Trends
 - 2.5.1 Dairy Products Market Concentration Rate
 - 2.5.2 Dairy Products Market Share of Top 3 and Top 5 Manufacturers

3 CHINA DAIRY PRODUCTS MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Amul
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 Dairy Products Product Type, Application and Specification

3.1.2.1 Product A

3.1.2.2 Product B

3.1.3 Amul Dairy Products Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Danone

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 Dairy Products Product Type, Application and Specification

3.2.2.1 Product A

3.2.2.2 Product B

3.2.3 Danone Dairy Products Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Arla Foods UK Plc.

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 Dairy Products Product Type, Application and Specification

3.3.2.1 Product A

3.3.2.2 Product B

3.3.3 Arla Foods UK Plc. Dairy Products Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Dairy Farmers of America Inc.

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Dairy Products Product Type, Application and Specification

3.4.2.1 Product A

3.4.2.2 Product B

3.4.3 Dairy Farmers of America Inc. Dairy Products Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Parmalat S.P.A

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.5.2 Dairy Products Product Type, Application and Specification

3.5.2.1 Product A

3.5.2.2 Product B

3.5.3 Parmalat S.P.A Dairy Products Capacity, Production, Revenue, Price and Gross

Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Dean Foods Company

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Dairy Products Product Type, Application and Specification

3.6.2.1 Product A

3.6.2.2 Product B

3.6.3 Dean Foods Company Dairy Products Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Groupe Lactalis SA

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Dairy Products Product Type, Application and Specification

3.7.2.1 Product A

3.7.2.2 Product B

3.7.3 Groupe Lactalis SA Dairy Products Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Fonterra Group Cooperative Limited

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Dairy Products Product Type, Application and Specification

3.8.2.1 Product A

3.8.2.2 Product B

3.8.3 Fonterra Group Cooperative Limited Dairy Products Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Kraft Foods

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Dairy Products Product Type, Application and Specification

3.9.2.1 Product A

3.9.2.2 Product B

3.9.3 Kraft Foods Dairy Products Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Meiji Dairies Corp.

- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.10.2 Dairy Products Product Type, Application and Specification
 - 3.10.2.1 Product A
 - 3.10.2.2 Product B
- 3.10.3 Meiji Dairies Corp. Dairy Products Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.10.4 Main Business/Business Overview
- 3.11 Megmilk Snow Brand
- 3.12 Nestle SA
- 3.13 Sancor Cooperativas Unidas Limited
- 3.14 Royal FrieslandCampina N.V.
- 3.15 Unilever
- 3.16 Lurpak
- 3.17 Regilait

4 CHINA DAIRY PRODUCTS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Dairy Products Capacity, Production and Growth (2012-2017)
- 4.2 China Dairy Products Revenue and Growth (2012-2017)
- 4.3 China Dairy Products Production, Consumption, Export and Import (2012-2017)

5 CHINA DAIRY PRODUCTS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Dairy Products Production and Market Share by Type (2012-2017)
- 5.2 China Dairy Products Revenue and Market Share by Type (2012-2017)
- 5.3 China Dairy Products Price by Type (2012-2017)
- 5.4 China Dairy Products Production Growth by Type (2012-2017)

6 CHINA DAIRY PRODUCTS MARKET ANALYSIS BY APPLICATION

- 6.1 China Dairy Products Consumption and Market Share by Application (2012-2017)
- 6.2 China Dairy Products Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 CHINA DAIRY PRODUCTS MARKET ANALYSIS BY REGIONS (PROVINCES)

7.1 China Dairy Products Production, Production Value and Price by Regions (Provinces)(2012-2017)

7.1.1 China Dairy Products Production and Market Share by Regions (Provinces)(2012-2017)

7.1.2 China Dairy Products Production Value and Market Share by Regions (Provinces)(2012-2017)

7.1.3 China Dairy Products Sales Price by Regions (Provinces)(2012-2017)

7.2 China Dairy Products Consumption by Regions (Provinces)(2012-2017)

7.3 China Dairy Products Production, Consumption, Export and Import (2012-2017)

8 DAIRY PRODUCTS MANUFACTURING COST ANALYSIS

8.1 Dairy Products Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Dairy Products

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Dairy Products Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Dairy Products Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 CHINA DAIRY PRODUCTS MARKET FORECAST (2017-2022)

- 12.1 China Dairy Products Capacity, Production, Revenue Forecast (2017-2022)
- 12.2 China Dairy Products Production, Import, Export and Consumption Forecast (2017-2022)
- 12.3 China Dairy Products Production Forecast by Type (2017-2022)
- 12.4 China Dairy Products Consumption Forecast by Application (2017-2022)
- 12.5 China Dairy Products Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)
 - 12.5.1 China Dairy Products Production Forecast by Regions (Provinces)(2017-2022)
 - 12.5.2 China Dairy Products Consumption Forecast by Regions (Provinces)(2017-2022)
 - 12.5.3 China Dairy Products Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)
- 12.6 Dairy Products Price Forecast (2017-2022)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Dairy Products

Figure China Production Market Share of Dairy Products by Type in 2015

Figure Product Picture of Adult Milk Powder

Table Major Manufacturers of Adult Milk Powder

Figure Product Picture of Processed Cheese

Table Major Manufacturers of Processed Cheese

Figure Product Picture of Butter

Table Major Manufacturers of Butter

Figure Product Picture of Other

Table Major Manufacturers of Other

Table Dairy Products Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure China Dairy Products Revenue (Million USD) and Growth Rate (2012-2022)

Table China Dairy Products Capacity of Key Manufacturers (2015 and 2016)

Table China Dairy Products Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Dairy Products Capacity of Key Manufacturers in 2015

Figure China Dairy Products Capacity of Key Manufacturers in 2016

Table China Dairy Products Production of Key Manufacturers (2015 and 2016)

Table China Dairy Products Production Share by Manufacturers (2015 and 2016)

Figure 2015 Dairy Products Production Share by Manufacturers

Figure 2016 Dairy Products Production Share by Manufacturers

Table China Dairy Products Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Dairy Products Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Dairy Products Revenue Share by Manufacturers

Table 2016 China Dairy Products Revenue Share by Manufacturers

Table China Market Dairy Products Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Dairy Products Average Price of Key Manufacturers in 2015

Table Manufacturers Dairy Products Manufacturing Base Distribution and Sales Area

Table Manufacturers Dairy Products Product Type

Figure Dairy Products Market Share of Top 3 Manufacturers

Figure Dairy Products Market Share of Top 5 Manufacturers

Table Amul Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Amul Dairy Products Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Amul Dairy Products Market Share (2012-2017)

Table Danone Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Danone Dairy Products Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Danone Dairy Products Market Share (2012-2017)

Table Arla Foods UK Plc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Arla Foods UK Plc. Dairy Products Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Arla Foods UK Plc. Dairy Products Market Share (2012-2017)

Table Dairy Farmers of America Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dairy Farmers of America Inc. Dairy Products Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Dairy Farmers of America Inc. Dairy Products Market Share (2012-2017)

Table Parmalat S.P.A Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Parmalat S.P.A Dairy Products Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Parmalat S.P.A Dairy Products Market Share (2012-2017)

Table Dean Foods Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dean Foods Company Dairy Products Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Dean Foods Company Dairy Products Market Share (2012-2017)

Table Groupe Lactalis SA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Groupe Lactalis SA Dairy Products Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Groupe Lactalis SA Dairy Products Market Share (2012-2017)

Table Fonterra Group Cooperative Limited Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fonterra Group Cooperative Limited Dairy Products Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Fonterra Group Cooperative Limited Dairy Products Market Share (2012-2017)

Table Kraft Foods Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kraft Foods Dairy Products Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Kraft Foods Dairy Products Market Share (2012-2017)

Table Meiji Dairies Corp. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Meiji Dairies Corp. Dairy Products Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Meiji Dairies Corp. Dairy Products Market Share (2012-2017)

Table Megmilk Snow Brand Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nestle SA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sancor Cooperativas Unidas Limited Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Royal FrieslandCampina N.V. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Unilever Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lurpak Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Regilait Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure China Dairy Products Capacity, Production and Growth (2012-2017)

Figure China Dairy Products Revenue (Million USD) and Growth (2012-2017)

Table China Dairy Products Production, Consumption, Export and Import (2012-2017)

Table China Dairy Products Production by Type (2012-2017)

Table China Dairy Products Production Share by Type (2012-2017)

Figure Production Market Share of Dairy Products by Type (2012-2017)

Figure 2015 Production Market Share of Dairy Products by Type

Table China Dairy Products Revenue by Type (2012-2017)

Table China Dairy Products Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Dairy Products by Type (2012-2017)

Figure 2015 Revenue Market Share of Dairy Products by Type

Table China Dairy Products Price by Type (2012-2017)

Figure China Dairy Products Production Growth by Type (2012-2017)

Table China Dairy Products Consumption by Application (2012-2017)

Table China Dairy Products Consumption Market Share by Application (2012-2017)

Figure China Dairy Products Consumption Market Share by Application in 2015

Table China Dairy Products Consumption Growth Rate by Application (2012-2017)

Figure China Dairy Products Consumption Growth Rate by Application (2012-2017)

Table China Dairy Products Production by Regions (Provinces)(2012-2017)

Table China Dairy Products Production Market Share by Regions

(Provinces)(2012-2017)

Table China Dairy Products Production Value by Regions (Provinces)(2012-2017)

Table China Dairy Products Production Value Market Share by Regions
(Provinces)(2012-2017)

Table China Dairy Products Sales Price by Regions (Provinces)(2012-2017)

Table China Dairy Products Consumption by Regions (Provinces)(2012-2017)

Table China Dairy Products Consumption Market Share by Regions
(Provinces)(2012-2017)

Table China Dairy Products Production, Consumption, Export and Import (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Dairy Products

Figure Manufacturing Process Analysis of Dairy Products

Figure Dairy Products Industrial Chain Analysis

Table Raw Materials Sources of Dairy Products Major Manufacturers in 2015

Table Major Buyers of Dairy Products

Table Distributors/Traders List

Figure China Dairy Products Capacity, Production and Growth Rate Forecast
(2017-2022)

Figure China Dairy Products Revenue and Growth Rate Forecast (2017-2022)

Table China Dairy Products Production, Import, Export and Consumption Forecast
(2017-2022)

Table China Dairy Products Production Forecast by Type (2017-2022)

Table China Dairy Products Consumption Forecast by Application (2017-2022)

Table China Dairy Products Production Forecast by Regions (Provinces)(2017-2022)

Table China Dairy Products Consumption Forecast by Regions (Provinces)(2017-2022)

Table China Dairy Products Production, Consumption, Import and Export Forecast by
Regions (Provinces)(2017-2022)

I would like to order

Product name: China Dairy Products Market Research Report 2017

Product link: <https://marketpublishers.com/r/C921E7B0D0FEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C921E7B0D0FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970