

# China Cream Cheese Market Research Report 2017

https://marketpublishers.com/r/C8C5214B462EN.html

Date: January 2017

Pages: 103

Price: US\$ 3,200.00 (Single User License)

ID: C8C5214B462EN

Abstracts
Notes:
Sales, means the sales volume of Cream Cheese
Revenue, means the sales value of Cream Cheese
This report studies Cream Cheese in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering
Kraft
Fonterra Food
Arla
Dairy Farmers
Savencia
Lactalis Group
Bel
Emborg

Galbani



## Tatura

Market Segment by Regions (provinces), covering
South China
East China
Southwest China
Northeast China
North China
Central China
Northwest China
Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into
Regular Cream Cheese
Low Fat Cream Cheese
Fat Free Cream Cheese
Split by Application, this report focuses on consumption, market share and growth rate of Cream Cheese in each application, can be divided into
Catering
Industrial segment
Retail



#### **Contents**

China Cream Cheese Market Research Report 2017

#### 1 CREAM CHEESE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Cream Cheese
- 1.2 Cream Cheese Segment by Type
  - 1.2.1 China Production Market Share of Cream Cheese Type in 2015
  - 1.2.2 Regular Cream Cheese
  - 1.2.3 Low Fat Cream Cheese
  - 1.2.4 Fat Free Cream Cheese
- 1.3 Applications of Cream Cheese
- 1.3.1 Cream Cheese Consumption Market Share by Application in 2015
- 1.3.2 Catering
- 1.3.3 Industrial segment
- 1.3.4 Retail
- 1.4 China Market Size (Value) of Cream Cheese (2011-2021)
- 1.5 China Cream Cheese Status and Outlook
- 1.6 Government Policies

#### 2 CHINA CREAM CHEESE MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Cream Cheese Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Cream Cheese Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Cream Cheese Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Cream Cheese Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Cream Cheese Market Competitive Situation and Trends
  - 2.5.1 Cream Cheese Market Concentration Rate
  - 2.5.2 Cream Cheese Market Share of Top 3 and Top 5 Manufacturers

#### 3 CHINA CREAM CHEESE MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Kraft
- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.1.2 Cream Cheese Product Type, Application and Specification



- 3.1.2.1 Regular Cream Cheese
- 3.1.2.2 Low Fat Cream Cheese
- 3.1.3 Kraft Cream Cheese Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Fonterra Food
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 Cream Cheese Product Type, Application and Specification
    - 3.2.2.1 Regular Cream Cheese
    - 3.2.2.2 Low Fat Cream Cheese
- 3.2.3 Fonterra Food 103 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 Arla
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 Cream Cheese Product Type, Application and Specification
    - 3.3.2.1 Regular Cream Cheese
    - 3.3.2.2 Low Fat Cream Cheese
- 3.3.3 Arla 112 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 Dairy Farmers
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Cream Cheese Product Type, Application and Specification
    - 3.4.2.1 Regular Cream Cheese
    - 3.4.2.2 Low Fat Cream Cheese
- 3.4.3 Dairy Farmers Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Savencia
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Cream Cheese Product Type, Application and Specification
    - 3.5.2.1 Regular Cream Cheese
    - 3.5.2.2 Low Fat Cream Cheese
  - 3.5.3 Savencia Capacity, Production, Revenue, Price and Gross Margin (2015 and



#### 2016)

- 3.5.4 Main Business/Business Overview
- 3.6 Lactalis Group
- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.6.2 Cream Cheese Product Type, Application and Specification
    - 3.6.2.1 Regular Cream Cheese
    - 3.6.2.2 Low Fat Cream Cheese
- 3.6.3 Lactalis Group Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.6.4 Main Business/Business Overview
- 3.7 Bel
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.7.2 Cream Cheese Product Type, Application and Specification
    - 3.7.2.1 Regular Cream Cheese
  - 3.7.2.2 Low Fat Cream Cheese
- 3.7.3 Bel Food & Beverages Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.7.4 Main Business/Business Overview
- 3.8 Emborg
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.8.2 Cream Cheese Product Type, Application and Specification
    - 3.8.2.1 Regular Cream Cheese
    - 3.8.2.2 Low Fat Cream Cheese
- 3.8.3 Emborg Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.8.4 Main Business/Business Overview
- 3.9 Galbani
- 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.9.2 Cream Cheese Product Type, Application and Specification
    - 3.9.2.1 Regular Cream Cheese
    - 3.9.2.2 Low Fat Cream Cheese
- 3.9.3 Galbani Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.9.4 Main Business/Business Overview
- 3.10 Tatura



- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.10.2 Cream Cheese Product Type, Application and Specification
    - 3.10.2.1 Regular Cream Cheese
    - 3.10.2.2 Low Fat Cream Cheese
- 3.10.3 Tatura Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.10.4 Main Business/Business Overview

# 4 CHINA CREAM CHEESE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Cream Cheese Capacity, Production and Growth (2011-2016)
- 4.2 China Cream Cheese Revenue and Growth (2011-2016)
- 4.3 China Cream Cheese Production, Consumption, Export and Import (2011-2016)

# 5 CHINA CREAM CHEESE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Cream Cheese Production and Market Share by Type (2011-2016)
- 5.2 China Cream Cheese Revenue and Market Share by Type (2011-2016)
- 5.3 China Cream Cheese Price by Type (2011-2016)
- 5.4 China Cream Cheese Production Growth by Type (2011-2016)

#### 6 CHINA CREAM CHEESE MARKET ANALYSIS BY APPLICATION

- 6.1 China Cream Cheese Consumption and Market Share by Application (2011-2016)
- 6.2 China Cream Cheese Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

#### 7 CHINACREAM CHEESE MARKET ANALYSIS BY REGIONS (PROVINCES)

- 7.1 China Cream Cheese Production, Production Value and Price by Regions (Provinces)(2011-2016)
- 7.1.1 China Cream Cheese Production and Market Share by Regions (Provinces)(2011-2016)
  - 7.1.2 China Cream Cheese Production Value and Market Share by Regions



#### (Provinces)(2011-2016)

- 7.1.3 China Cream Cheese Sales Price by Regions (Provinces)(2011-2016)
- 7.2 China Cream Cheese Consumption by Regions (Provinces)(2011-2016)
- 7.3 China Cream Cheese Production, Consumption, Export and Import (2011-2016)

#### **8 CREAM CHEESE MANUFACTURING COST ANALYSIS**

- 8.1 Cream Cheese Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Cream Cheese

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Cream Cheese Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Cream Cheese Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS



- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

### 12 CHINA CREAM CHEESE MARKET FORECAST (2016-2021)

- 12.1 China Cream Cheese Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 China Cream Cheese Production, Import, Export and Consumption Forecast (2016-2021)
- 12.3 China Cream Cheese Production Forecast by Type (2016-2021)
- 12.4 China Cream Cheese Consumption Forecast by Application (2016-2021)
- 12.5 China Cream Cheese Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
  - 12.5.1 China Cream Cheese Production Forecast by Regions (Provinces)(2016-2021)
- 12.5.2 China Cream Cheese Consumption Forecast by Regions (Provinces)(2016-2021)
- 12.5.3 China Cream Cheese Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.6 Cream Cheese Price Forecast (2016-2021)

#### 13 RESEARCH FINDINGS AND CONCLUSION

#### 14 APPENDIX

Methodology
Analyst Introduction
Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Cream Cheese

Figure China Production Market Share of Cream Cheese by Type in 2015

Figure Product Picture of Regular Cream Cheese

Table Major Manufacturers of Regular Cream Cheese

Figure Product Picture of Low Fat Cream Cheese

Table Major Manufacturers of Low Fat Cream Cheese

Figure Product Picture of Fat Free Cream Cheese

Table Major Manufacturers of Fat Free Cream Cheese

Table Cream Cheese Consumption Market Share by Application in 2015

Figure Catering Examples

Figure Industrial segment Examples

Figure Retail Examples

Figure China Cream Cheese Revenue (Million USD) and Growth Rate (2011-2021)

Table China Cream Cheese Capacity of Key Manufacturers (2015 and 2016)

Table China Cream Cheese Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Cream Cheese Capacity of Key Manufacturers in 2015

Figure China Cream Cheese Capacity of Key Manufacturers in 2016

Table China Cream Cheese Production of Key Manufacturers (2015 and 2016)

Table China Cream Cheese Production Share by Manufacturers (2015 and 2016)

Figure 2015 Cream Cheese Production Share by Manufacturers

Figure 2016 Cream Cheese Production Share by Manufacturers

Table China Cream Cheese Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Cream Cheese Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Cream Cheese Revenue Share by Manufacturers

Table 2016 China Cream Cheese Revenue Share by Manufacturers

Table China Market Cream Cheese Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Cream Cheese Average Price of Key Manufacturers in 2015

Table Manufacturers Cream Cheese Manufacturing Base Distribution and Sales Area

Table Manufacturers Cream Cheese Product Type

Figure Cream Cheese Market Share of Top 3 Manufacturers

Figure Cream Cheese Market Share of Top 5 Manufacturers

Table Kraft Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kraft Cream Cheese Capacity, Production, Revenue, Price and Gross Margin



(2011-2016)

Figure Kraft Cream Cheese Market Share (2011-2016)

Table Fonterra Food Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fonterra Food Cream Cheese Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Fonterra Food Cream Cheese Market Share (2011-2016)

Table Arla Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Arla Cream Cheese Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Arla Cream Cheese Market Share (2011-2016)

Table Dairy Farmers Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dairy Farmers Cream Cheese Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Dairy Farmers Cream Cheese Market Share (2011-2016)

Table Savencia Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Savencia Cream Cheese Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Savencia Cream Cheese Market Share (2011-2016)

Table Lactalis Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lactalis Group Cream Cheese Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lactalis Group Cream Cheese Market Share (2011-2016)

Table Bel Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Bel Cream Cheese Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bel Cream Cheese Market Share (2011-2016)

Table Emborg Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Emborg Cream Cheese Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Emborg Cream Cheese Market Share (2011-2016)

Table Galbani Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Galbani Cream Cheese Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Galbani Cream Cheese Market Share (2011-2016)

Table Tatura Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Tatura Cream Cheese Capacity, Production, Revenue, Price and Gross Margin



(2011-2016)

Figure Tatura Cream Cheese Market Share (2011-2016)

Figure China Cream Cheese Capacity, Production and Growth (2011-2016)

Figure China Cream Cheese Revenue (Million USD) and Growth (2011-2016)

Table China Cream Cheese Production, Consumption, Export and Import (2011-2016)

Table China Cream Cheese Production by Type (2011-2016)

Table China Cream Cheese Production Share by Type (2011-2016)

Figure Production Market Share of Cream Cheese by Type (2011-2016)

Figure 2015 Production Market Share of Cream Cheese by Type

Table China Cream Cheese Revenue by Type (2011-2016)

Table China Cream Cheese Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Cream Cheese by Type (2011-2016)

Figure 2015 Revenue Market Share of Cream Cheese by Type

Table China Cream Cheese Price by Type (2011-2016)

Figure China Cream Cheese Production Growth by Type (2011-2016)

Table China Cream Cheese Consumption by Application (2011-2016)

Table China Cream Cheese Consumption Market Share by Application (2011-2016)

Figure China Cream Cheese Consumption Market Share by Application in 2015

Table China Cream Cheese Consumption Growth Rate by Application (2011-2016)

Figure China Cream Cheese Consumption Growth Rate by Application (2011-2016)

Table China Cream Cheese Production by Regions (Provinces)(2011-2016)

Table China Cream Cheese Production Market Share by Regions

(Provinces)(2011-2016)

Table China Cream Cheese Production Value by Regions (Provinces)(2011-2016)

Table China Cream Cheese Production Value Market Share by Regions (Provinces)(2011-2016)

Table China Cream Cheese Sales Price by Regions (Provinces)(2011-2016)

Table China Cream Cheese Consumption by Regions (Provinces)(2011-2016)

Table China Cream Cheese Consumption Market Share by Regions (Provinces)(2011-2016)

Table China Cream Cheese Production, Consumption, Export and Import (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Cream Cheese

Figure Manufacturing Process Analysis of Cream Cheese

Figure Cream Cheese Industrial Chain Analysis

Table Raw Materials Sources of Cream Cheese Major Manufacturers in 2015

Table Major Buyers of Cream Cheese



Table Distributors/Traders List

Figure China Cream Cheese Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Cream Cheese Revenue and Growth Rate Forecast (2016-2021)
Table China Cream Cheese Production, Import, Export and Consumption Forecast (2016-2021)

Table China Cream Cheese Production Forecast by Type (2016-2021)

Table China Cream Cheese Consumption Forecast by Application (2016-2021)

Table China Cream Cheese Production Forecast by Regions (Provinces)(2016-2021)

Table China Cream Cheese Consumption Forecast by Regions (Provinces)(2016-2021)

Table China Cream Cheese Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)



#### I would like to order

Product name: China Cream Cheese Market Research Report 2017
Product link: <a href="https://marketpublishers.com/r/C8C5214B462EN.html">https://marketpublishers.com/r/C8C5214B462EN.html</a>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C8C5214B462EN.html">https://marketpublishers.com/r/C8C5214B462EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970