

China Countertop Microwave Market Research Report 2016

<https://marketpublishers.com/r/C77BE486021EN.html>

Date: November 2016

Pages: 122

Price: US\$ 3,200.00 (Single User License)

ID: C77BE486021EN

Abstracts

Notes:

Sales, means the sales volume of Countertop Microwave

Revenue, means the sales value of Countertop Microwave

This report studies Countertop Microwave in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Electrolux

Whirlpool

GE

Samsung

Panasonic

Siemens

Galanz

Midea

LG

Gree

Haier

Bosch

Sharp

Indesit

Fotile

Vatti

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

22 - 25 L

> 25 L

Split by Application, this report focuses on consumption, market share and growth rate of Countertop Microwave in each application, can be divided into

Residential

Commercial

Application 3

Contents

China Countertop Microwave Market Research Report 2016

1 COUNTERTOP MICROWAVE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Countertop Microwave
- 1.2 Countertop Microwave Segment by Type
 - 1.2.1 China Production Market Share of Countertop Microwave Type in 2015
 - 1.2.2 1.2.3 22 - 25 L
 - 1.2.4 > 25 L
- 1.3 Applications of Countertop Microwave
 - 1.3.1 Countertop Microwave Consumption Market Share by Application in 2015
 - 1.3.2 Residential
 - 1.3.3 Commercial
 - 1.3.4 Application
- 1.4 China Market Size (Value) of Countertop Microwave (2011-2021)
- 1.5 China Countertop Microwave Status and Outlook
- 1.6 Government Policies

2 CHINA COUNTERTOP MICROWAVE MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Countertop Microwave Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Countertop Microwave Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Countertop Microwave Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Countertop Microwave Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Countertop Microwave Market Competitive Situation and Trends
 - 2.5.1 Countertop Microwave Market Concentration Rate
 - 2.5.2 Countertop Microwave Market Share of Top 3 and Top 5 Manufacturers

3 CHINA COUNTERTOP MICROWAVE MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Electrolux
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 3.1.2 Countertop Microwave Product Type, Application and Specification
 - 3.1.2.1 Type I
 - 3.1.2.2 Type II
- 3.1.3 Electrolux Countertop Microwave Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Whirlpool
 - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 122 Product Type, Application and Specification
 - 3.2.2.1 Type I
 - 3.2.2.2 Type II
 - 3.2.3 Whirlpool 122 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 GE
 - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 129 Product Type, Application and Specification
 - 3.3.2.1 Type I
 - 3.3.2.2 Type II
 - 3.3.3 GE 129 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 Samsung
 - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Oct Product Type, Application and Specification
 - 3.4.2.1 Type I
 - 3.4.2.2 Type II
 - 3.4.3 Samsung Oct Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Panasonic
 - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Product Type, Application and Specification
 - 3.5.2.1 Type I
 - 3.5.2.2 Type II

3.5.3 Panasonic Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Siemens

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 M USD Product Type, Application and Specification

3.6.2.1 Type I

3.6.2.2 Type II

3.6.3 Siemens M USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Galanz

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Electronics Product Type, Application and Specification

3.7.2.1 Type I

3.7.2.2 Type II

3.7.3 Galanz Electronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Midea

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Product Type, Application and Specification

3.8.2.1 Type I

3.8.2.2 Type II

3.8.3 Midea Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 LG

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Product Type, Application and Specification

3.9.2.1 Type I

3.9.2.2 Type II

3.9.3 LG Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Gree

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.10.2 Product Type, Application and Specification

3.10.2.1 Type I

3.10.2.2 Type II

3.10.3 Gree Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 Haier

3.12 Bosch

3.13 Sharp

3.14 Indesit

3.15 Fotile

3.16 Vatti

4 CHINA COUNTERTOP MICROWAVE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Countertop Microwave Capacity, Production and Growth (2011-2016)

4.2 China Countertop Microwave Revenue and Growth (2011-2016)

4.3 China Countertop Microwave Production, Consumption, Export and Import (2011-2016)

5 CHINA COUNTERTOP MICROWAVE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Countertop Microwave Production and Market Share by Type (2011-2016)

5.2 China Countertop Microwave Revenue and Market Share by Type (2011-2016)

5.3 China Countertop Microwave Price by Type (2011-2016)

5.4 China Countertop Microwave Production Growth by Type (2011-2016)

6 CHINA COUNTERTOP MICROWAVE MARKET ANALYSIS BY APPLICATION

6.1 China Countertop Microwave Consumption and Market Share by Application (2011-2016)

6.2 China Countertop Microwave Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 COUNTERTOP MICROWAVE MANUFACTURING COST ANALYSIS

7.1 Countertop Microwave Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Countertop Microwave

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Countertop Microwave Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Countertop Microwave Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 CHINA COUNTERTOP MICROWAVE MARKET FORECAST (2016-2021)

11.1 China Countertop Microwave Capacity, Production, Revenue Forecast (2016-2021)

11.2 China Countertop Microwave Production, Import, Export and Consumption Forecast (2016-2021)

11.3 China Countertop Microwave Production Forecast by Type (2016-2021)

11.4 China Countertop Microwave Consumption Forecast by Application (2016-2021)

11.5 Countertop Microwave Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Countertop Microwave

Figure China Production Market Share of Countertop Microwave by Type in 2015

Figure Product Picture of Table Major Manufacturers of Figure Product Picture of 22 - 25 L

Table Major Manufacturers of 22 - 25 L

Figure Product Picture of > 25 L

Table Major Manufacturers of > 25 L

Table Countertop Microwave Consumption Market Share by Application in 2015

Figure Residential Examples

Figure Commercial Examples

Figure Application 3 Examples

Figure China Countertop Microwave Revenue (Million USD) and Growth Rate (2011-2021)

Table China Countertop Microwave Capacity of Key Manufacturers (2015 and 2016)

Table China Countertop Microwave Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Countertop Microwave Capacity of Key Manufacturers in 2015

Figure China Countertop Microwave Capacity of Key Manufacturers in 2016

Table China Countertop Microwave Production of Key Manufacturers (2015 and 2016)

Table China Countertop Microwave Production Share by Manufacturers (2015 and 2016)

Figure 2015 Countertop Microwave Production Share by Manufacturers

Figure 2016 Countertop Microwave Production Share by Manufacturers

Table China Countertop Microwave Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Countertop Microwave Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Countertop Microwave Revenue Share by Manufacturers

Table 2016 China Countertop Microwave Revenue Share by Manufacturers

Table China Market Countertop Microwave Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Countertop Microwave Average Price of Key Manufacturers in 2015

Table Manufacturers Countertop Microwave Manufacturing Base Distribution and Sales Area

Table Manufacturers Countertop Microwave Product Type

Figure Countertop Microwave Market Share of Top 3 Manufacturers

Figure Countertop Microwave Market Share of Top 5 Manufacturers

Table Electrolux Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Electrolux Countertop Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Electrolux Countertop Microwave Market Share (2011-2016)

Table Whirlpool Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Whirlpool Countertop Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Whirlpool Countertop Microwave Market Share (2011-2016)

Table GE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GE Countertop Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure GE Countertop Microwave Market Share (2011-2016)

Table Sumsung Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sumsung Countertop Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sumsung Countertop Microwave Market Share (2011-2016)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Countertop Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Panasonic Countertop Microwave Market Share (2011-2016)

Table Siemens Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Siemens Countertop Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Siemens Countertop Microwave Market Share (2011-2016)

Table Galanz Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Galanz Countertop Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Galanz Countertop Microwave Market Share (2011-2016)

Table Midea Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Midea Countertop Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Midea Countertop Microwave Market Share (2011-2016)

Table LG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LG Countertop Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure LG Countertop Microwave Market Share (2011-2016)

Table Gree Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Gree Countertop Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Gree Countertop Microwave Market Share (2011-2016)

Table Haier Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Haier Countertop Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Haier Countertop Microwave Market Share (2011-2016)

Table Bosch Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bosch Countertop Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bosch Countertop Microwave Market Share (2011-2016)

Table Sharp Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sharp Countertop Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sharp Countertop Microwave Market Share (2011-2016)

Table Indesit Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Indesit Countertop Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Indesit Countertop Microwave Market Share (2011-2016)

Table Fotile Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fotile Countertop Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Fotile Countertop Microwave Market Share (2011-2016)

Table Vatti Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Vatti Countertop Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Vatti Countertop Microwave Market Share (2011-2016)

Figure China Countertop Microwave Capacity, Production and Growth (2011-2016)

Figure China Countertop Microwave Revenue (Million USD) and Growth (2011-2016)

Table China Countertop Microwave Production, Consumption, Export and Import (2011-2016)

Table China Countertop Microwave Production by Type (2011-2016)

Table China Countertop Microwave Production Share by Type (2011-2016)

Figure Production Market Share of Countertop Microwave by Type (2011-2016)

Figure 2015 Production Market Share of Countertop Microwave by Type

Table China Countertop Microwave Revenue by Type (2011-2016)

Table China Countertop Microwave Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Countertop Microwave by Type (2011-2016)

Figure 2015 Revenue Market Share of Countertop Microwave by Type

Table China Countertop Microwave Price by Type (2011-2016)

Figure China Countertop Microwave Production Growth by Type (2011-2016)

Table China Countertop Microwave Consumption by Application (2011-2016)

Table China Countertop Microwave Consumption Market Share by Application (2011-2016)

Figure China Countertop Microwave Consumption Market Share by Application in 2015

Table China Countertop Microwave Consumption Growth Rate by Application (2011-2016)

Figure China Countertop Microwave Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Countertop Microwave

Figure Manufacturing Process Analysis of Countertop Microwave

Figure Countertop Microwave Industrial Chain Analysis

Table Raw Materials Sources of Countertop Microwave Major Manufacturers in 2015

Table Major Buyers of Countertop Microwave

Table Distributors/Traders List

Figure China Countertop Microwave Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Countertop Microwave Revenue and Growth Rate Forecast (2016-2021)

Table China Countertop Microwave Production, Import, Export and Consumption Forecast (2016-2021)

Table China Countertop Microwave Production Forecast by Type (2016-2021)

Table China Countertop Microwave Consumption Forecast by Application (2016-2021)

I would like to order

Product name: China Countertop Microwave Market Research Report 2016

Product link: <https://marketpublishers.com/r/C77BE486021EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C77BE486021EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970