

China Connected Retail Market Research Report 2018

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Abstracts

The global Connected Retail market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Connected Retail development status and future trend in China, focuses on top players in China, also splits Connected Retail by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Cisco Systems

Verizon

IBM

Amazon Web Services Inc.

Microsoft Corporation

Belatrix Software

ARM Holdings PLC

Softweb Solutions Inc.

Atmel Corporation (Microchip Technology Inc.)

Google Inc.

Microsoft Corporation

Intel Corporation

SAP SE

NXP Semiconductors NV

Zebra Technologies Corp.

Fujitsu Limited

PTC Inc.

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million

USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

Zigbee

Wi-Fi

Bluetooth

NFC

On the basis of the end users/application, this report covers

Electronics

Home and Personal Care

Food and Beverage

Apparel

Footwear and Accessories

Home Goods

Sporting Goods and Toys

Cosmetics and Skin Care Products

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