

China Computer Accessories Market Research Report 2017

https://marketpublishers.com/r/CE7CB9380B9EN.html

Date: December 2017 Pages: 110 Price: US\$ 3,400.00 (Single User License) ID: CE7CB9380B9EN

Abstracts

The global Computer Accessories market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

China plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2022, with a CAGR of xx%.

This report studies the Computer Accessories development status and future trend in China, focuses on top players in China, also splits Computer Accessories by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

HP Development Company

Seagate Technology

DELL

Toshiba Corporation

Western Digital

Logitech



Lenovo

Microsoft

Seiko Epson

Lexmark International

ASUS

Geographically, this report splits the China market into six regions,

South China East China Southwest China Northeast China North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

CPU

Motherboard

Hard Disk

Memory



Power Supply

Display Devices

Other

On the basis of the end users/application, this report covers

Computer Shopping Mall

Computer Accessories Specialty Stores

Other

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

China Computer Accessories Market Research Report 2017

1 COMPUTER ACCESSORIES OVERVIEW

- 1.1 Product Overview and Scope of Computer Accessories
- 1.2 Classification of Computer Accessories by Product Category
- 1.2.1 China Computer Accessories Sales (K Units) Comparison by Type (2012-2022)
- 1.2.2 China Computer Accessories Sales (K Units) Market Share by Type in 2016
- 1.2.3 CPU
- 1.2.4 Motherboard
- 1.2.5 Hard Disk
- 1.2.6 Memory
- 1.2.7 Power Supply
- 1.2.8 Display Devices
- 1.2.9 Other

1.3 China Computer Accessories Market by Application/End Users

1.3.1 China Computer Accessories Sales (K Units) and Market Share Comparison by Applications (2012-2022)

- 1.3.2 Computer Shopping Mall
- 1.3.3 Computer Accessories Specialty Stores
- 1.3.4 Other
- 1.4 China Computer Accessories Market by Region

1.4.1 China Computer Accessories Market Size (Million USD) Comparison by Region (2012-2022)

- 1.4.2 South China Computer Accessories Status and Prospect (2012-2022)
- 1.4.3 East China Computer Accessories Status and Prospect (2012-2022)
- 1.4.4 Southwest China Computer Accessories Status and Prospect (2012-2022)
- 1.4.5 Northeast China Computer Accessories Status and Prospect (2012-2022)
- 1.4.6 North China Computer Accessories Status and Prospect (2012-2022)
- 1.4.7 Central China Computer Accessories Status and Prospect (2012-2022)
- 1.5 China Market Size (Sales and Revenue) of Computer Accessories (2012-2022)
- 1.5.1 China Computer Accessories Sales (K Units) and Growth Rate (%)(2012-2022)

1.5.2 China Computer Accessories Revenue (Million USD) and Growth Rate (%)(2012-2022)

2 CHINA COMPUTER ACCESSORIES MARKET COMPETITION BY PLAYERS/MANUFACTURERS



2.1 China Computer Accessories Sales and Market Share of Key

Players/Manufacturers (2012-2017)

2.2 China Computer Accessories Revenue and Share by Players/Manufacturers (2012-2017)

2.3 China Computer Accessories Average Price (USD/Unit) by Players/Manufacturers (2012-2017)

2.4 China Computer Accessories Market Competitive Situation and Trends

2.4.1 China Computer Accessories Market Concentration Rate

2.4.2 China Computer Accessories Market Share of Top 3 and Top 5 Players/Manufacturers

2.4.3 Mergers & Acquisitions, Expansion in China Market

2.5 China Players/Manufacturers Computer Accessories Manufacturing Base Distribution, Sales Area, Product Types

3 CHINA COMPUTER ACCESSORIES SALES AND REVENUE BY REGION (2012-2017)

3.1 China Computer Accessories Sales (K Units) and Market Share by Region (2012-2017)

3.2 China Computer Accessories Revenue (Million USD) and Market Share by Region (2012-2017)

3.3 China Computer Accessories Price (USD/Unit) by Regions (2012-2017)

4 CHINA '&B1&' SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2012-2017)'

4.1 China Computer Accessories Sales (K Units) and Market Share by Type/ Product Category (2012-2017)

4.2 China Computer Accessories Revenue (Million USD) and Market Share by Type (2012-2017)

4.3 China Computer Accessories Price (USD/Unit) by Type (2012-2017)

4.4 China Computer Accessories Sales Growth Rate (%) by Type (2012-2017)

5 CHINA '&B1&' SALES BY APPLICATION (2012-2017)'

5.1 China Computer Accessories Sales (K Units) and Market Share by Application (2012-2017)

5.2 China Computer Accessories Sales Growth Rate (%) by Application (2012-2017)



5.3 Market Drivers and Opportunities

6 CHINA COMPUTER ACCESSORIES PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 HP Development Company
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Computer Accessories Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B

6.1.3 HP Development Company Computer Accessories Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

6.1.4 Main Business/Business Overview

6.2 Seagate Technology

- 6.2.1 Company Basic Information, Manufacturing Base and Competitors
- 6.2.2 Computer Accessories Product Category, Application and Specification
- 6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Seagate Technology Computer Accessories Sales (K Units), Revenue (Million

USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

6.2.4 Main Business/Business Overview

6.3 DELL

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Computer Accessories Product Category, Application and Specification

- 6.3.2.1 Product A
- 6.3.2.2 Product B

6.3.3 DELL Computer Accessories Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

- 6.3.4 Main Business/Business Overview
- 6.4 Toshiba Corporation
 - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
- 6.4.2 Computer Accessories Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B

6.4.3 Toshiba Corporation Computer Accessories Sales (K Units), Revenue (Million

USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

6.4.4 Main Business/Business Overview

6.5 Western Digital

6.5.1 Company Basic Information, Manufacturing Base and Competitors



6.5.2 Computer Accessories Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Western Digital Computer Accessories Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

6.5.4 Main Business/Business Overview

6.6 Logitech

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Computer Accessories Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Logitech Computer Accessories Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

6.6.4 Main Business/Business Overview

6.7 Lenovo

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Computer Accessories Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Lenovo Computer Accessories Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

6.7.4 Main Business/Business Overview

6.8 Microsoft

6.8.1 Company Basic Information, Manufacturing Base and Competitors

6.8.2 Computer Accessories Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Microsoft Computer Accessories Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

6.8.4 Main Business/Business Overview

6.9 Seiko Epson

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Computer Accessories Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Seiko Epson Computer Accessories Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

6.9.4 Main Business/Business Overview

6.10 Lexmark International



- 6.10.1 Company Basic Information, Manufacturing Base and Competitors
- 6.10.2 Computer Accessories Product Category, Application and Specification
- 6.10.2.1 Product A
- 6.10.2.2 Product B

6.10.3 Lexmark International Computer Accessories Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

- 6.10.4 Main Business/Business Overview
- 6.11 ASUS

7 COMPUTER ACCESSORIES MANUFACTURING COST ANALYSIS

- 7.1 Computer Accessories Key Raw Materials Analysis
- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Computer Accessories

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Computer Accessories Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Computer Accessories Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client



9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA COMPUTER ACCESSORIES MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

11.1 China Computer Accessories Sales (K Units), Revenue (Million USD) Forecast (2017-2022)

11.2 China Computer Accessories Sales (K Units) Forecast by Type (2017-2022)

11.3 China Computer Accessories Sales (K Units) Forecast by Application (2017-2022)

11.4 China Computer Accessories Sales (K Units) Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

- 13.2.1 Secondary Sources
- 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2012-2022) Table Computer Accessories Sales (K Units) and Revenue (Million USD) Market Split by Product Type Table Computer Accessories Sales (K Units) by Application (2016-2022) Figure Product Picture of Computer Accessories Table China Computer Accessories Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2012-2022) Figure China Computer Accessories Sales Volume Market Share by Types in 2016 Figure CPU Product Picture Figure Motherboard Product Picture Figure Hard Disk Product Picture **Figure Memory Product Picture** Figure Power Supply Product Picture Figure Display Devices Product Picture **Figure Other Product Picture** Figure China Computer Accessories Sales (K Units) Comparison by Application (2012 - 2022)Figure China Sales Market Share (%) of Computer Accessories by Application in 2016 Figure Computer Shopping Mall Examples Table Key Downstream Customer in Computer Shopping Mall Figure Computer Accessories Specialty Stores Examples Table Key Downstream Customer in Computer Accessories Specialty Stores **Figure Other Examples** Table Key Downstream Customer in Other Figure South China Computer Accessories Revenue (Million USD) and Growth Rate (2012 - 2022)Figure East China Computer Accessories Revenue (Million USD) and Growth Rate (2012 - 2022)Figure Southwest China Computer Accessories Revenue (Million USD) and Growth Rate (2012-2022) Figure Northeast China Computer Accessories Revenue (Million USD) and Growth Rate (2012 - 2022)Figure North China Computer Accessories Revenue (Million USD) and Growth Rate (2012 - 2022)Figure Central China Computer Accessories Revenue (Million USD) and Growth Rate



(2012-2022)

Figure China Computer Accessories Sales (K Units) and Growth Rate (%)(2012-2022) Figure China Computer Accessories Revenue (Million USD) and Growth Rate (%)(2012-2022)

Table China Computer Accessories Sales of Key Players/Manufacturers (2012-2017) Table China Computer Accessories Sales Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Computer Accessories Sales Share (%) by Players/Manufacturers Figure 2017 China Computer Accessories Sales Share (%) by Players/Manufacturers Table China Computer Accessories Revenue by Players/Manufacturers (2012-2017) Table China Computer Accessories Revenue Market Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Computer Accessories Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China Computer Accessories Revenue Market Share (%) by Players/Manufacturers

Table China Market Computer Accessories Average Price of Key Players/Manufacturers (2012-2017)

Figure China Market Computer Accessories Average Price of Key Players/Manufacturers in 2016

Figure China Computer Accessories Market Share of Top 3 Players/Manufacturers Figure China Computer Accessories Market Share of Top 5 Players/Manufacturers Table China Players/Manufacturers Computer Accessories Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Computer Accessories Product Category Table China Computer Accessories Sales (K Units) by Regions (2012-2017) Table China Computer Accessories Sales Share (%) by Regions (2012-2017) Figure China Computer Accessories Sales Share (%) by Regions (2012-2017) Figure China Computer Accessories Sales Market Share (%) by Regions in 2016 Table China Computer Accessories Revenue (Million USD) and Market Share by Regions (2012-2017)

Table China Computer Accessories Revenue Market Share (%) by Regions (2012-2017)

Figure China Computer Accessories Revenue Market Share (%) by Regions (2012-2017)

Figure China Computer Accessories Revenue Market Share (%) by Regions in 2016 Table China Computer Accessories Price (USD/Unit) by Regions (2012-2017) Table China Computer Accessories Sales (K Units) by Type (2012-2017) Table China Computer Accessories Sales Share (%) by Type (2012-2017)



Figure China Computer Accessories Sales Share (%) by Type (2012-2017) Figure China Computer Accessories Sales Market Share (%) by Type in 2016 Table China Computer Accessories Revenue (Million USD) and Market Share by Type (2012-2017)

Table China Computer Accessories Revenue Market Share (%) by Type (2012-2017) Figure Revenue Market Share of Computer Accessories by Type (2012-2017) Figure Revenue Market Share of Computer Accessories by Type in 2016 Table China Computer Accessories Price (USD/Unit) by Types (2012-2017) Figure China Computer Accessories Sales Growth Rate (%) by Type (2012-2017) Table China Computer Accessories Sales (K Units) by Applications (2012-2017) Table China Computer Accessories Sales Market Share (%) by Applications (2012-2017)

Figure China Computer Accessories Sales Market Share (%) by Application (2012-2017)

Figure China Computer Accessories Sales Market Share (%) by Application in 2016 Table China Computer Accessories Sales Growth Rate (%) by Application (2012-2017) Figure China Computer Accessories Sales Growth Rate (%) by Application (2012-2017) Table HP Development Company Computer Accessories Basic Information List Table HP Development Company Computer Accessories Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure HP Development Company Computer Accessories Sales (K Units) and Growth Rate (%)(2012-2017)

Figure HP Development Company Computer Accessories Sales Market Share (%) in China (2012-2017)

Figure HP Development Company Computer Accessories Revenue Market Share (%) in China (2012-2017)

 Table Seagate Technology Computer Accessories Basic Information List

Table Seagate Technology Computer Accessories Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Seagate Technology Computer Accessories Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Seagate Technology Computer Accessories Sales Market Share (%) in China (2012-2017)

Figure Seagate Technology Computer Accessories Revenue Market Share (%) in China (2012-2017)

Table DELL Computer Accessories Basic Information List

Table DELL Computer Accessories Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure DELL Computer Accessories Sales (K Units) and Growth Rate (%)(2012-2017)



Figure DELL Computer Accessories Sales Market Share (%) in China (2012-2017) Figure DELL Computer Accessories Revenue Market Share (%) in China (2012-2017) Table Toshiba Corporation Computer Accessories Basic Information List

Table Toshiba Corporation Computer Accessories Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Toshiba Corporation Computer Accessories Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Toshiba Corporation Computer Accessories Sales Market Share (%) in China (2012-2017)

Figure Toshiba Corporation Computer Accessories Revenue Market Share (%) in China (2012-2017)

Table Western Digital Computer Accessories Basic Information List

Table Western Digital Computer Accessories Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Western Digital Computer Accessories Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Western Digital Computer Accessories Sales Market Share (%) in China (2012-2017)

Figure Western Digital Computer Accessories Revenue Market Share (%) in China (2012-2017)

Table Logitech Computer Accessories Basic Information List

Table Logitech Computer Accessories Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Logitech Computer Accessories Sales (K Units) and Growth Rate (%)(2012-2017)

Figure Logitech Computer Accessories Sales Market Share (%) in China (2012-2017) Figure Logitech Computer Accessories Revenue Market Share (%) in China (2012-2017)

Table Lenovo Computer Accessories Basic Information List

Table Lenovo Computer Accessories Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Lenovo Computer Accessories Sales (K Units) and Growth Rate (%)(2012-2017) Figure Lenovo Computer Accessories Sales Market Share (%) in China (2012-2017)

Figure Lenovo Computer Accessories Revenue Market Share (%) in China (2012-2017) Table Microsoft Computer Accessories Basic Information List

Table Microsoft Computer Accessories Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Microsoft Computer Accessories Sales (K Units) and Growth Rate (%)(2012-2017)



Figure Microsoft Computer Accessories Sales Market Share (%) in China (2012-2017) Figure Microsoft Computer Accessories Revenue Market Share (%) in China (2012 - 2017)Table Seiko Epson Computer Accessories Basic Information List Table Seiko Epson Computer Accessories Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017) Figure Seiko Epson Computer Accessories Sales (K Units) and Growth Rate (%)(2012-2017) Figure Seiko Epson Computer Accessories Sales Market Share (%) in China (2012 - 2017)Figure Seiko Epson Computer Accessories Revenue Market Share (%) in China (2012 - 2017)Table Lexmark International Computer Accessories Basic Information List Table Lexmark International Computer Accessories Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017) Figure Lexmark International Computer Accessories Sales (K Units) and Growth Rate (%)(2012-2017) Figure Lexmark International Computer Accessories Sales Market Share (%) in China (2012 - 2017)Figure Lexmark International Computer Accessories Revenue Market Share (%) in China (2012-2017) Table ASUS Computer Accessories Basic Information List Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Computer Accessories

Figure Manufacturing Process Analysis of Computer Accessories

Figure Computer Accessories Industrial Chain Analysis

Table Raw Materials Sources of Computer Accessories Major Players/Manufacturers in2016

Table Major Buyers of Computer Accessories

Table Distributors/Traders List

Figure China Computer Accessories Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure China Computer Accessories Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure China Computer Accessories Price (USD/Unit) Trend Forecast (2017-2022) Table China Computer Accessories Sales (K Units) Forecast by Type (2017-2022) Figure China Computer Accessories Sales (K Units) Forecast by Type (2017-2022)



Figure China Computer Accessories Sales Volume Market Share Forecast by Type in 2022

Table China Computer Accessories Sales (K Units) Forecast by Application (2017-2022)

Figure China Computer Accessories Sales Volume Market Share Forecast by Application (2017-2022)

Figure China Computer Accessories Sales Volume Market Share Forecast by Application in 2022

Table China Computer Accessories Sales (K Units) Forecast by Regions (2017-2022)

Table China Computer Accessories Sales Volume Share Forecast by Regions (2017-2022)

Figure China Computer Accessories Sales Volume Share Forecast by Regions (2017-2022)

Figure China Computer Accessories Sales Volume Share Forecast by Regions in 2022 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: China Computer Accessories Market Research Report 2017 Product link: <u>https://marketpublishers.com/r/CE7CB9380B9EN.html</u> Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/CE7CB9380B9EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970