

# China Color Cosmetics Industry Report 2015

<https://marketpublishers.com/r/CFDC2AB6827EN.html>

Date: July 2015

Pages: 277

Price: US\$ 3,200.00 (Single User License)

ID: CFDC2AB6827EN

## Abstracts

The China Color Cosmetics Industry Report 2015 is a professional and in-depth study on the current state of the Color Cosmetics industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Color Cosmetics market analysis is provided for the China markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on China major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Color Cosmetics industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 265 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER ONE INDUSTRY OVERVIEW**

- 1.1 Definition and Specifications of Color Cosmetics
- 1.2 Classification of Color Cosmetics
- 1.3 Applications of Color Cosmetics
- 1.4 Industry Chain Structure of Color Cosmetics
- 1.5 Industry Overview of Color Cosmetics
- 1.6 Industry Policy Analysis of Color Cosmetics
- 1.7 Industry News Analysis of Color Cosmetics

### **CHAPTER TWO MANUFACTURING COST STRUCTURE ANALYSIS OF COLOR COSMETICS**

- 2.1 Bill of Materials (BOM) of Color Cosmetics
- 2.2 BOM Price Analysis of Color Cosmetics
- 2.3 Labor Cost Analysis of Color Cosmetics
- 2.4 Depreciation Cost Analysis of Color Cosmetics
- 2.5 Manufacturing Cost Structure Analysis of Color Cosmetics
- 2.6 Manufacturing Process Analysis of Color Cosmetics

### **CHAPTER THREE TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS**

- 3.1 Capacity and Commercial Production Date of China Key Manufacturers in 2014
- 3.2 Manufacturing Plants Distribution of China Key Color Cosmetics Manufacturers in 2014
- 3.3 R&D Status and Technology Source of China Color Cosmetics Key Manufacturers in 2014
- 3.4 Raw Materials Sources Analysis of China Color Cosmetics Key Manufacturers in 2014

### **CHAPTER FOUR PRODUCTION ANALYSIS OF COLOR COSMETICS BY REGIONS, TECHNOLOGY, AND APPLICATIONS**

- 4.1 China Production of Color Cosmetics by Regions (Key Provinces) 2010-2015
- 4.2 China Production of Color Cosmetics by Product Types 2010-2015
- 4.3 China Sales of Color Cosmetics by Applications 2010-2015
- 4.4 Price Analysis of China Color Cosmetics Key Manufacturers in 2015

4.5 China Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Color Cosmetics 2010-2015

## **CHAPTER FIVE SALES AND REVENUE ANALYSIS OF COLOR COSMETICS BY REGIONS**

5.1 China Sales of Color Cosmetics by Regions 2010-2015

5.2 China Revenue of Color Cosmetics by Regions 2010-2015

5.3 China Price Analysis of Color Cosmetics Sales by Regions 2010-2015

5.4 China Price, Cost and Gross of Color Cosmetics 2010-2015

## **CHAPTER SIX ANALYSIS OF COLOR COSMETICS PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2010-2015**

6.1 Capacity Production Sales Revenue of Color Cosmetics 2010-2015

6.2 Production Sales Market Share Analysis of Color Cosmetics 2014-2015

6.3 Import, Export and Consumption of Color Cosmetics 2010-2015

6.4 Supply, Consumption and Shortage of Color Cosmetics 2010-2015

6.5 Import, Export and Consumption of Color Cosmetics 2010-2015

6.6 Cost, Price, Revenue and Gross Margin of Color Cosmetics 2010-2015

## **CHAPTER SEVEN ANALYSIS OF COLOR COSMETICS INDUSTRY KEY MANUFACTURERS**

7.1 L'Oreal

7.1.1 Company Profile

7.1.2 Product Picture and Specification

7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.1.4 L'Oreal SWOT Analysis

7.2 Procter & Gamble

7.2.1 Company Profile

7.2.2 Product Picture and Specification

7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.2.4 Procter & Gamble SWOT Analysis

7.3 Shiseido

7.3.1 Company Profile

7.3.2 Product Picture and Specification

7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.3.4 Shiseido SWOT Analysis

## 7.4 Mary Kay

### 7.4.1 Company Profile

### 7.4.2 Product Picture and Specification

### 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue

### 7.4.4 Mary Kay SWOT Analysis

## 7.5 Chanel

### 7.5.1 Company Profile

### 7.5.2 Product Picture and Specification

### 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue

### 7.5.4 Chanel SWOT Analysis

## 7.6 Amore Pacific

### 7.6.1 Company Profile

### 7.6.2 Product Picture and Specification

### 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue

### 7.6.4 Amore Pacific SWOT Analysis

## 7.7 Christian Dior

### 7.7.1 Company Profile

### 7.7.2 Product Picture and Specification

### 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue

### 7.7.4 Christian Dior SWOT Analysis

## 7.8 Avon Products

### 7.8.1 Company Profile

### 7.8.2 Product Picture and Specification

### 7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue

### 7.8.4 Avon Products SWOT Analysis

## 7.9 Sisley CFEB

### 7.9.1 Company Profile

### 7.9.2 Product Picture and Specification

### 7.9.3 Capacity, Production, Price, Cost, Gross, and Revenue

### 7.9.4 Sisley CFEB SWOT Analysis

## 7.10 Beauty China

### 7.10.1 Company Profile

### 7.10.2 Product Picture and Specification

### 7.10.3 Capacity, Production, Price, Cost, Gross, and Revenue

### 7.10.4 Beauty China SWOT Analysis

## 7.11 Nu Skin Products

### 7.11.1 Company Profile

### 7.11.2 Product Picture and Specification

### 7.11.3 Capacity, Production, Price, Cost, Gross, and Revenue

- 7.11.4 Nu Skin Products SWOT Analysis
- 7.12 Shanghai Kanebo Cosmetics
  - 7.12.1 Company Profile
  - 7.12.2 Product Picture and Specification
  - 7.12.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.12.4 Shanghai Kanebo Cosmetics SWOT Analysis
- 7.13 Oriflame Cosmetics
  - 7.13.1 Company Profile
  - 7.13.2 Product Picture and Specification
  - 7.13.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.13.4 Oriflame Cosmetics SWOT Analysis
- 7.14 Revlon
  - 7.14.1 Company Profile
  - 7.14.2 Product Picture and Specification
  - 7.14.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.14.4 Revlon SWOT Analysis
- 7.15 Shanghai DHC Business
  - 7.15.1 Company Profile
  - 7.15.2 Product Picture and Specification
  - 7.15.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.15.4 Shanghai DHC Business SWOT Analysis
- 7.16 Kose Cosmetics
  - 7.16.1 Company Profile
  - 7.16.2 Product Picture and Specification
  - 7.16.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.16.4 Kose Cosmetics SWOT Analysis
- 7.17 Carlsan Group Hongkong
  - 7.17.1 Company Profile
  - 7.17.2 Product Picture and Specification
  - 7.17.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.17.4 Carlsan Group Hongkong SWOT Analysis
- 7.18 CRE Espirit
  - 7.18.1 Company Profile
  - 7.18.2 Product Picture and Specification
  - 7.18.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.18.4 CRE Espirit SWOT Analysis
- 7.19 Estee Lauder Companies
  - 7.19.1 Company Profile
  - 7.19.2 Product Picture and Specification

- 7.19.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.19.4 Estee Lauder Companies SWOT Analysis
- 7.20 Hangzhou Poya Cosmetics
  - 7.20.1 Company Profile
  - 7.20.2 Product Picture and Specification
  - 7.20.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.20.4 Hangzhou Poya Cosmetics SWOT Analysis
- 7.21 Coty
  - 7.21.1 Company Profile
  - 7.21.2 Product Picture and Specification
  - 7.21.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.21.4 Coty SWOT Analysis
- 7.22 Jala
  - 7.22.1 Company Profile
  - 7.22.2 Product Picture and Specification
  - 7.22.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.22.4 Jala SWOT Analysis
- 7.23 Amway
  - 7.23.1 Company Profile
  - 7.23.2 Product Picture and Specification
  - 7.23.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.23.4 Amway SWOT Analysis
- 7.24 LVMH
  - 7.24.1 Company Profile
  - 7.24.2 Product Picture and Specification
  - 7.24.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.24.4 LVMH SWOT Analysis

## **CHAPTER EIGHT PRICE AND GROSS MARGIN ANALYSIS**

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Color Cosmetics Product Types
- 8.5 Market Share Analysis of Different Color Cosmetics Price Levels
- 8.6 Gross Margin Analysis of Different Color Cosmetics Applications

## **CHAPTER NINE MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF COLOR COSMETICS**

- 9.1 Marketing Channels Status of Color Cosmetics
- 9.2 Traders or Distributors of Color Cosmetics with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Color Cosmetics
- 9.4 China Import, Export and Trade Analysis of Color Cosmetics

## **CHAPTER TEN DEVELOPMENT TREND OF COLOR COSMETICS INDUSTRY 2015-2020**

- 10.1 Capacity and Production Overview of Color Cosmetics 2015-2020
- 10.2 Production Market Share by Product Types of Color Cosmetics 2015-2020
- 10.3 Sales and Sales Revenue Overview of Color Cosmetics 2015-2020
- 10.4 China Sales of Color Cosmetics by Applications 2015-2020
- 10.5 Import, Export and Consumption of Color Cosmetics 2015-2020
- 10.6 Cost, Price, Revenue and Gross Margin of Color Cosmetics 2015-2020

## **CHAPTER ELEVEN INDUSTRY CHAIN SUPPLIERS OF COLOR COSMETICS WITH CONTACT INFORMATION**

- 11.1 Major Raw Materials Suppliers of Color Cosmetics with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Color Cosmetics with Contact Information
- 11.3 Major Players of Color Cosmetics with Contact Information
- 11.4 Key Consumers of Color Cosmetics with Contact Information
- 11.5 Supply Chain Relationship Analysis of Color Cosmetics

## **CHAPTER TWELVE NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF COLOR COSMETICS**

- 12.1 New Project SWOT Analysis of Color Cosmetics
- 12.2 New Project Investment Feasibility Analysis of Color Cosmetics

## **CHAPTER THIRTEEN CONCLUSION OF THE CHINA COLOR COSMETICS INDUSTRY REPORT 2015**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Color Cosmetics  
Table Product Specifications of Color Cosmetics  
Table Classification of Color Cosmetics  
Figure China Sales Market Share of Color Cosmetics by Product Types in 2014  
Table Applications of Color Cosmetics  
Figure China Sales Market Share of Color Cosmetics by Applications in 2014  
Figure Industry Chain Structure of Color Cosmetics  
Table China Industry Overview of Color Cosmetics  
Table Industry Policy of Color Cosmetics  
Table Industry News List of Color Cosmetics  
Table Bill of Materials (BOM) of Color Cosmetics  
Table Bill of Materials (BOM) Price of Color Cosmetics  
Table Labor Cost of Color Cosmetics  
Table Depreciation Cost of Color Cosmetics  
Table Manufacturing Cost Structure Analysis of Color Cosmetics in 2014  
Figure Manufacturing Process Analysis of Color Cosmetics  
Table Capacity (K Units) and Commercial Production Date of China Color Cosmetics Key Manufacturers in 2014  
Table Manufacturing Plants Distribution of China Key Color Cosmetics Manufacturers in 2014  
Table R&D Status and Technology Source of China Color Cosmetics Key Manufacturers in 2014  
Table Raw Materials Sources Analysis of China and China Color Cosmetics Key Manufacturers in 2014  
Table China Production of Color Cosmetics by Regions 2010-2015 (K Units)  
Table China Production Market Share of Color Cosmetics by Regions 2010-2015 (%)  
Figure China Production Market Share of Color Cosmetics by Regions in 2014  
Figure China Production Market Share of Color Cosmetics by Regions in 2015  
Table China Production of Color Cosmetics by Product Types in 2010-2015 (K Units)  
Table China Production Market Share of Color Cosmetics by Product Types in 2010-2015 (%)  
Figure China Production Market Share of Color Cosmetics by Technology in 2014  
Figure China Production Market Share of Color Cosmetics by Technology in 2015  
Figure China Sales of Color Cosmetics by Applications 2010-2015 (K Units)  
Table China Production Market Share of Color Cosmetics by Applications 2010-2015



(%)

Figure China Production Market Share of Color Cosmetics by Applications in 2014

Figure China Production Market Share of Color Cosmetics by Applications in 2015

Table Price Comparison of China Color Cosmetics Key Manufacturers in 2015

(USD/Unit)

Table China Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Color Cosmetics 2010-2015

Table China Sales of Color Cosmetics by Regions 2010-2015 (K Units)

Table China Sales Market Share of Color Cosmetics by Regions 2010-2015 (%)

Figure China Sales of Color Cosmetics by Regions in 2014 (K Units)

Figure China Sales of Color Cosmetics by Regions in 2015 (K Units)

Table China Revenue of Color Cosmetics by Regions 2010-2015 (M USD)

Table China Revenue of Color Cosmetics by Regions 2010-2015 (%)

Figure China Revenue of Color Cosmetics by Regions in 2014 (%)

Figure China Revenue of Color Cosmetics by Regions in 2015 (%)

Table Sales Price of Color Cosmetics by Regions 2010-2015 (USD/Unit)

Table China Price Analysis of Color Cosmetics 2010-2015 (USD/Unit)

Table China Cost Analysis of Color Cosmetics 2010-2015 (USD/Unit)

Table China Gross Analysis of Color Cosmetics 2010-2015

Table China and Major Manufacturers Capacity of Color Cosmetics 2010-2015 (K Units)

Table China Capacity Market Share of Major Color Cosmetics Manufacturers 2010-2015 (%)

Table China and Major Manufacturers Production of Color Cosmetics 2010-2015 (K Units)

Table China Production Market Share of Major Color Cosmetics Manufacturers 2010-2015 (%)

Table China and Major Manufacturers Sales of Color Cosmetics 2010-2015 (K Units)

Table China Sales Market Share of Major Color Cosmetics Manufacturers 2010-2015 (%)

Table China and Major Manufacturers Sales Revenue of Color Cosmetics 2010-2015 (M USD)

Table China Sales Revenue Market Share of Major Color Cosmetics Manufacturers 2010-2015 (%)

Figure China Capacity (K Units), Production (K Units) and Growth Rate of Color Cosmetics 2010-2015

Figure China Capacity Utilization Rate of Color Cosmetics 2010-2015

Figure China Sales Revenue (M USD) and Growth Rate of Color Cosmetics 2010-2015

Figure China Production Market Share of Major Color Cosmetics Manufacturers in 2014

Figure China Production Market Share of Major Color Cosmetics Manufacturers in 2015

Figure China Sales Market Share of Major Color Cosmetics Manufacturers in 2014  
Figure China Sales Market Share of Major Color Cosmetics Manufacturers in 2015  
Table China Import, Export and Consumption of Color Cosmetics 2010-2015 (K Units)  
Table China and Major Manufacturers Local Sales Export Import of Color Cosmetics 2010-2015 (K Units)  
Table China Supply, Consumption and Shortage of Color Cosmetics 2010-2015 (K Units)  
Table China Import, Export and Consumption of Color Cosmetics 2010-2015 (K Units)  
Table Price of China Color Cosmetics Major Manufacturers 2010-2015 (USD/Unit)  
Table Gross Margin of China Color Cosmetics Major Manufacturers 2010-2015  
Table China and Major Manufacturers Revenue of Color Cosmetics 2010-2015 (M USD)  
Table China Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Color Cosmetics 2010-2015  
Table L'Oreal Company Profile (Contact Information Plant Location Capacity Revenue etc)  
Figure Color Cosmetics Picture and Specifications of L'Oreal  
Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of L'Oreal 2010-2015  
Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of L'Oreal 2010-2015  
Figure Color Cosmetics Production (K Units) and China Market Share of L'Oreal 2010-2015  
Table L'Oreal Color Cosmetics SWOT Analysis  
Table Procter & Gamble Company Profile (Contact Information Plant Location Capacity Revenue etc)  
Figure Color Cosmetics Picture and Specifications of Procter & Gamble  
Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Procter & Gamble 2010-2015  
Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Procter & Gamble 2010-2015  
Figure Color Cosmetics Production (K Units) and China Market Share of Procter & Gamble 2010-2015  
Table Procter & Gamble Color Cosmetics SWOT Analysis  
Table Shiseido Company Profile (Contact Information Plant Location Capacity Revenue etc)  
Figure Color Cosmetics Picture and Specifications of Shiseido

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Shiseido 2010-2015

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Shiseido 2010-2015

Figure Color Cosmetics Production (K Units) and China Market Share of Shiseido 2010-2015

Table Shiseido Color Cosmetics SWOT Analysis

Table Mary Kay Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Color Cosmetics Picture and Specifications of Mary Kay

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Mary Kay 2010-2015

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Mary Kay 2010-2015

Figure Color Cosmetics Production (K Units) and China Market Share of Mary Kay 2010-2015

Table Mary Kay Color Cosmetics SWOT Analysis

Table Chanel Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Color Cosmetics Picture and Specifications of Chanel

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Chanel 2010-2015

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Chanel 2010-2015

Figure Color Cosmetics Production (K Units) and China Market Share of Chanel 2010-2015

Table Chanel Color Cosmetics SWOT Analysis

Table Amore Pacific Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Color Cosmetics Picture and Specifications of Amore Pacific

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Amore Pacific 2010-2015

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Amore Pacific 2010-2015

Figure Color Cosmetics Production (K Units) and China Market Share of Amore Pacific

2010-2015

Table Amore Pacific Color Cosmetics SWOT Analysis

Table Christian Dior Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Color Cosmetics Picture and Specifications of Christian Dior

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Christian Dior 2010-2015

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Christian Dior 2010-2015

Figure Color Cosmetics Production (K Units) and China Market Share of Christian Dior 2010-2015

Table Christian Dior Color Cosmetics SWOT Analysis

Table Avon Products Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Color Cosmetics Picture and Specifications of Avon Products

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Avon Products 2010-2015

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Avon Products 2010-2015

Figure Color Cosmetics Production (K Units) and China Market Share of Avon Products 2010-2015

Table Avon Products Color Cosmetics SWOT Analysis

Table Sisley CFEB Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Color Cosmetics Picture and Specifications of Sisley CFEB

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Sisley CFEB 2010-2015

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Sisley CFEB 2010-2015

Figure Color Cosmetics Production (K Units) and China Market Share of Sisley CFEB 2010-2015

Table Sisley CFEB Color Cosmetics SWOT Analysis

Table Beauty China Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Color Cosmetics Picture and Specifications of Beauty China

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost

(USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Beauty China 2010-2015

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Beauty China 2010-2015

Figure Color Cosmetics Production (K Units) and China Market Share of Beauty China 2010-2015

Table Beauty China Color Cosmetics SWOT Analysis

Table Nu Skin Products Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Color Cosmetics Picture and Specifications of Nu Skin Products

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Nu Skin Products 2010-2015

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Nu Skin Products 2010-2015

Figure Color Cosmetics Production (K Units) and China Market Share of Nu Skin Products 2010-2015

Table Nu Skin Products Color Cosmetics SWOT Analysis

Table Shanghai Kanebo Cosmetics Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Color Cosmetics Picture and Specifications of Shanghai Kanebo Cosmetics

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Shanghai Kanebo Cosmetics 2010-2015

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Shanghai Kanebo Cosmetics 2010-2015

Figure Color Cosmetics Production (K Units) and China Market Share of Shanghai Kanebo Cosmetics 2010-2015

Table Shanghai Kanebo Cosmetics Color Cosmetics SWOT Analysis

Table Oriflame Cosmetics Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Color Cosmetics Picture and Specifications of Oriflame Cosmetics

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Oriflame Cosmetics 2010-2015

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Oriflame Cosmetics 2010-2015

Figure Color Cosmetics Production (K Units) and China Market Share of Oriflame Cosmetics 2010-2015

Table Oriflame Cosmetics Color Cosmetics SWOT Analysis

Table Revlon Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Color Cosmetics Picture and Specifications of Revlon

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Revlon 2010-2015

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Revlon 2010-2015

Figure Color Cosmetics Production (K Units) and China Market Share of Revlon 2010-2015

Table Revlon Color Cosmetics SWOT Analysis

Table Shanghai DHC Business Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Color Cosmetics Picture and Specifications of Shanghai DHC Business

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Shanghai DHC Business 2010-2015

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Shanghai DHC Business 2010-2015

Figure Color Cosmetics Production (K Units) and China Market Share of Shanghai DHC Business 2010-2015

Table Shanghai DHC Business Color Cosmetics SWOT Analysis

Table Kose Cosmetics Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Color Cosmetics Picture and Specifications of Kose Cosmetics

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Kose Cosmetics 2010-2015

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Kose Cosmetics 2010-2015

Figure Color Cosmetics Production (K Units) and China Market Share of Kose Cosmetics 2010-2015

Table Kose Cosmetics Color Cosmetics SWOT Analysis

Table Carlsan Group Hongkong Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Color Cosmetics Picture and Specifications of Carlsan Group Hongkong

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Carlsan Group

Hongkong 2010-2015

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Carlsan Group Hongkong 2010-2015

Figure Color Cosmetics Production (K Units) and China Market Share of Carlsan Group Hongkong 2010-2015

Table Carlsan Group Hongkong Color Cosmetics SWOT Analysis

Table CRE Espirit Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Color Cosmetics Picture and Specifications of CRE Espirit

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of CRE Espirit 2010-2015

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of CRE Espirit 2010-2015

Figure Color Cosmetics Production (K Units) and China Market Share of CRE Espirit 2010-2015

Table CRE Espirit Color Cosmetics SWOT Analysis

Table Estee Lauder Companies Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Color Cosmetics Picture and Specifications of Estee Lauder Companies

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Estee Lauder Companies 2010-2015

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Estee Lauder Companies 2010-2015

Figure Color Cosmetics Production (K Units) and China Market Share of Estee Lauder Companies 2010-2015

Table Estee Lauder Companies Color Cosmetics SWOT Analysis

Table Hangzhou Poya Cosmetics Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Color Cosmetics Picture and Specifications of Hangzhou Poya Cosmetics

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Hangzhou Poya Cosmetics 2010-2015

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Hangzhou Poya Cosmetics 2010-2015

Figure Color Cosmetics Production (K Units) and China Market Share of Hangzhou Poya Cosmetics 2010-2015

Table Hangzhou Poya Cosmetics Color Cosmetics SWOT Analysis

Table Coty Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Color Cosmetics Picture and Specifications of Coty

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Coty 2010-2015

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Coty 2010-2015

Figure Color Cosmetics Production (K Units) and China Market Share of Coty 2010-2015

Table Coty Color Cosmetics SWOT Analysis

Table Jala Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Color Cosmetics Picture and Specifications of Jala

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Jala 2010-2015

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Jala 2010-2015

Figure Color Cosmetics Production (K Units) and China Market Share of Jala 2010-2015

Table Jala Color Cosmetics SWOT Analysis

Table Amway Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Color Cosmetics Picture and Specifications of Amway

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Amway 2010-2015

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Amway 2010-2015

Figure Color Cosmetics Production (K Units) and China Market Share of Amway 2010-2015

Table Amway Color Cosmetics SWOT Analysis

Table LVMH Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Color Cosmetics Picture and Specifications of LVMH

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of LVMH 2010-2015

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of LVMH 2010-2015

Figure Color Cosmetics Production (K Units) and China Market Share of LVMH 2010-2015

Figure Color Cosmetics Production (K Units) and China Market Share of LVMH 2010-2015



Table LVMH Color Cosmetics SWOT Analysis

Table Color Cosmetics Price by Regions 2010-2015

Table Color Cosmetics Price by Product Types 2010-2015

Table Color Cosmetics Price by Company 2010-2015

Table Color Cosmetics Gross Margin by Company 2010-2015

Table Price Comparison of Color Cosmetics by Regions 2010-2015 (USD/Unit)

Table Price of Different Color Cosmetics Product Types (USD/Unit)

Table Market Share of Different Color Cosmetics Price Level

Table Gross Margin of Different Color Cosmetics Applications

Table Marketing Channels Status of Color Cosmetics

Table Traders or Distributors of Color Cosmetics with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Color Cosmetics (USD/Unit)

Table China Import, Export, and Trade of Color Cosmetics (K Units)

Figure China Capacity (K Units), Production (K Units) and Growth Rate of Color Cosmetics 2015-2020

Figure China Capacity Utilization Rate of Color Cosmetics 2015-2020

Table China Color Cosmetics Production by Product Types 2010-2015 (K Units)

Table China Color Cosmetics Production Market Share by Product Types 2010-2015 (%)

Figure China Production Market Share of Color Cosmetics by Technology in 2020

Figure China Sales (K Units) and Growth Rate of Color Cosmetics 2015-2020

Figure China Sales Revenue (Million USD) and Growth Rate of Color Cosmetics 2015-2020

Figure China Sales of Color Cosmetics by Applications 2015-2020 (K Units)

Table China Production Market Share of Color Cosmetics by Applications 2015-2020 (%)

Figure China Production Market Share of Color Cosmetics by Applications in 2020

Table China Production, Import, Export and Consumption of Color Cosmetics 2015-2020 (K Units)

Table China Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Color Cosmetics 2015-2020

Table Major Raw Materials Suppliers of Color Cosmetics with Contact Information

Table Manufacturing Equipment Suppliers of Color Cosmetics with Contact Information

Table Major Players of Color Cosmetics with Contact Information

Table Key Consumers of Color Cosmetics with Contact Information

Table Supply Chain Relationship Analysis of Color Cosmetics

Table New Project SWOT Analysis of Color Cosmetics

Table New Project Investment Feasibility Analysis of Color Cosmetics

## Table Part of Interviewees Record List

## I would like to order

Product name: China Color Cosmetics Industry Report 2015

Product link: <https://marketpublishers.com/r/CFDC2AB6827EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CFDC2AB6827EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970