

China Cloud Communication Platform Market Research Report 2016

<https://marketpublishers.com/r/C8C5BD51085EN.html>

Date: November 2016

Pages: 116

Price: US\$ 3,200.00 (Single User License)

ID: C8C5BD51085EN

Abstracts

Notes:

Sales, means the sales volume of Cloud Communication Platform

Revenue, means the sales value of Cloud Communication Platform

This report studies Cloud Communication Platform in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

8x8, Inc.

Avaya, Inc.

Cisco System, Inc. (Cisco)

Twilio, Inc.

Netfortris, Inc. (Netfortris)

West IP Communications, Inc.

Telestax, Inc.

Plivo, Inc.

Callfire

Nexmo, Inc.

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Unified Communication and Collaboration (UCC/UCaaS)

Web Real-Time Communication (WebRTC)

Interactive Voice Response (IVR)

Voice over Internet Protocol (VoIP)

Application Programming Interface (API)

Reporting and Analytics

Split by Application, this report focuses on consumption, market share and growth rate of Cloud Communication Platform in each application, can be divided into

Training and Consulting

Support and Maintenance

Managed Services

Contents

China Cloud Communication Platform Market Research Report 2016

1 CLOUD COMMUNICATION PLATFORM MARKET OVERVIEW

- 1.1 Product Overview and Scope of Cloud Communication Platform
- 1.2 Cloud Communication Platform Segment by Type
 - 1.2.1 China Production Market Share of Cloud Communication Platform Type in 2015
 - 1.2.2 Unified Communication and Collaboration (UCC/UCaaS)
 - 1.2.3 Web Real-Time Communication (WebRTC)
 - 1.2.4 Interactive Voice Response (IVR)
 - 1.2.5 Voice over Internet Protocol (VoIP)
 - 1.2.6 Application Programming Interface (API)
 - 1.2.7 Reporting and Analytics
- 1.3 Applications of Cloud Communication Platform
 - 1.3.1 Cloud Communication Platform Consumption Market Share by Application in 2015
 - 1.3.2 Training and Consulting
 - 1.3.3 Support and Maintenance
 - 1.3.4 Managed Services
- 1.4 China Market Size (Value) of Cloud Communication Platform (2011-2021)
- 1.5 China Cloud Communication Platform Status and Outlook
- 1.6 Government Policies

2 CHINA CLOUD COMMUNICATION PLATFORM MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Cloud Communication Platform Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Cloud Communication Platform Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Cloud Communication Platform Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Cloud Communication Platform Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Cloud Communication Platform Market Competitive Situation and Trends
 - 2.5.1 Cloud Communication Platform Market Concentration Rate
 - 2.5.2 Cloud Communication Platform Market Share of Top 3 and Top 5 Manufacturers

3 CHINA CLOUD COMMUNICATION PLATFORM MANUFACTURERS PROFILES/ANALYSIS

3.1 8x8, Inc.

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.1.2 Cloud Communication Platform Product Type, Application and Specification

3.1.2.1 Type I

3.1.2.2 Type II

3.1.3 8x8, Inc. Cloud Communication Platform Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Avaya, Inc.

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 116 Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 Avaya, Inc. 116 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Cisco System, Inc. (Cisco)

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 130 Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 Cisco System, Inc. (Cisco) 130 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Twilio, Inc.

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Oct Product Type, Application and Specification

3.4.2.1 Type I

3.4.2.2 Type II

3.4.3 Twilio, Inc. Oct Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

- 3.4.4 Main Business/Business Overview
- 3.5 Netfortris, Inc. (Netfortris)
 - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Product Type, Application and Specification
 - 3.5.2.1 Type I
 - 3.5.2.2 Type II
 - 3.5.3 Netfortris, Inc. (Netfortris) Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.5.4 Main Business/Business Overview
- 3.6 West IP Communications, Inc.
 - 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.6.2 Million USD Product Type, Application and Specification
 - 3.6.2.1 Type I
 - 3.6.2.2 Type II
 - 3.6.3 West IP Communications, Inc. Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.6.4 Main Business/Business Overview
- 3.7 Telestax, Inc.
 - 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Information & Communication Product Type, Application and Specification
 - 3.7.2.1 Type I
 - 3.7.2.2 Type II
 - 3.7.3 Telestax, Inc. Information & Communication Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview
- 3.8 Plivo, Inc.
 - 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.8.2 Product Type, Application and Specification
 - 3.8.2.1 Type I
 - 3.8.2.2 Type II
 - 3.8.3 Plivo, Inc. Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.8.4 Main Business/Business Overview
- 3.9 Callfire
 - 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.9.2 Product Type, Application and Specification

3.9.2.1 Type I

3.9.2.2 Type II

3.9.3 Callfire Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Nexmo, Inc.

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.10.2 Product Type, Application and Specification

3.10.2.1 Type I

3.10.2.2 Type II

3.10.3 Nexmo, Inc. Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

4 CHINA CLOUD COMMUNICATION PLATFORM CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Cloud Communication Platform Capacity, Production and Growth (2011-2016)

4.2 China Cloud Communication Platform Revenue and Growth (2011-2016)

4.3 China Cloud Communication Platform Production, Consumption, Export and Import (2011-2016)

5 CHINA CLOUD COMMUNICATION PLATFORM PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Cloud Communication Platform Production and Market Share by Type (2011-2016)

5.2 China Cloud Communication Platform Revenue and Market Share by Type (2011-2016)

5.3 China Cloud Communication Platform Price by Type (2011-2016)

5.4 China Cloud Communication Platform Production Growth by Type (2011-2016)

6 CHINA CLOUD COMMUNICATION PLATFORM MARKET ANALYSIS BY APPLICATION

6.1 China Cloud Communication Platform Consumption and Market Share by

Application (2011-2016)

6.2 China Cloud Communication Platform Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 CLOUD COMMUNICATION PLATFORM MANUFACTURING COST ANALYSIS

7.1 Cloud Communication Platform Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Cloud Communication Platform

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Cloud Communication Platform Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Cloud Communication Platform Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 CHINA CLOUD COMMUNICATION PLATFORM MARKET FORECAST (2016-2021)

11.1 China Cloud Communication Platform Capacity, Production, Revenue Forecast (2016-2021)

11.2 China Cloud Communication Platform Production, Import, Export and Consumption Forecast (2016-2021)

11.3 China Cloud Communication Platform Production Forecast by Type (2016-2021)

11.4 China Cloud Communication Platform Consumption Forecast by Application (2016-2021)

11.5 Cloud Communication Platform Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Cloud Communication Platform

Figure China Production Market Share of Cloud Communication Platform by Type in 2015

Figure Product Picture of Unified Communication and Collaboration (UCC/UCaaS)

Table Major Manufacturers of Unified Communication and Collaboration (UCC/UCaaS)

Figure Product Picture of Web Real-Time Communication (WebRTC)

Table Major Manufacturers of Web Real-Time Communication (WebRTC)

Figure Product Picture of Interactive Voice Response (IVR)

Table Major Manufacturers of Interactive Voice Response (IVR)

Figure Product Picture of Voice over Internet Protocol (VoIP)

Table Major Manufacturers of Voice over Internet Protocol (VoIP)

Figure Product Picture of Application Programming Interface (API)

Table Major Manufacturers of Application Programming Interface (API)

Figure Product Picture of Reporting and Analytics

Table Major Manufacturers of Reporting and Analytics

Table Cloud Communication Platform Consumption Market Share by Application in 2015

Figure Training and Consulting Examples

Figure Support and Maintenance Examples

Figure Managed Services Examples

Figure China Cloud Communication Platform Revenue (Million USD) and Growth Rate (2011-2021)

Table China Cloud Communication Platform Capacity of Key Manufacturers (2015 and 2016)

Table China Cloud Communication Platform Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Cloud Communication Platform Capacity of Key Manufacturers in 2015

Figure China Cloud Communication Platform Capacity of Key Manufacturers in 2016

Table China Cloud Communication Platform Production of Key Manufacturers (2015 and 2016)

Table China Cloud Communication Platform Production Share by Manufacturers (2015 and 2016)

Figure 2015 Cloud Communication Platform Production Share by Manufacturers

Figure 2016 Cloud Communication Platform Production Share by Manufacturers

Table China Cloud Communication Platform Revenue (Million USD) by Manufacturers

(2015 and 2016)

Table China Cloud Communication Platform Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Cloud Communication Platform Revenue Share by Manufacturers

Table 2016 China Cloud Communication Platform Revenue Share by Manufacturers

Table China Market Cloud Communication Platform Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Cloud Communication Platform Average Price of Key Manufacturers in 2015

Table Manufacturers Cloud Communication Platform Manufacturing Base Distribution and Sales Area

Table Manufacturers Cloud Communication Platform Product Type

Figure Cloud Communication Platform Market Share of Top 3 Manufacturers

Figure Cloud Communication Platform Market Share of Top 5 Manufacturers

Table 8x8, Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table 8x8, Inc. Cloud Communication Platform Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure 8x8, Inc. Cloud Communication Platform Market Share (2011-2016)

Table Avaya, Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Avaya, Inc. Cloud Communication Platform Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Avaya, Inc. Cloud Communication Platform Market Share (2011-2016)

Table Cisco System, Inc. (Cisco) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cisco System, Inc. (Cisco) Cloud Communication Platform Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Cisco System, Inc. (Cisco) Cloud Communication Platform Market Share (2011-2016)

Table Twilio, Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Twilio, Inc. Cloud Communication Platform Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Twilio, Inc. Cloud Communication Platform Market Share (2011-2016)

Table Netfortris, Inc. (Netfortris) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Netfortris, Inc. (Netfortris) Cloud Communication Platform Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Netfortris, Inc. (Netfortris) Cloud Communication Platform Market Share

(2011-2016)

Table West IP Communications, Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table West IP Communications, Inc. Cloud Communication Platform Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure West IP Communications, Inc. Cloud Communication Platform Market Share (2011-2016)

Table Telestax, Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Telestax, Inc. Cloud Communication Platform Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Telestax, Inc. Cloud Communication Platform Market Share (2011-2016)

Table Plivo, Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Plivo, Inc. Cloud Communication Platform Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Plivo, Inc. Cloud Communication Platform Market Share (2011-2016)

Table Callfire Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Callfire Cloud Communication Platform Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Callfire Cloud Communication Platform Market Share (2011-2016)

Table Nexmo, Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nexmo, Inc. Cloud Communication Platform Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nexmo, Inc. Cloud Communication Platform Market Share (2011-2016)

Figure China Cloud Communication Platform Capacity, Production and Growth (2011-2016)

Figure China Cloud Communication Platform Revenue (Million USD) and Growth (2011-2016)

Table China Cloud Communication Platform Production, Consumption, Export and Import (2011-2016)

Table China Cloud Communication Platform Production by Type (2011-2016)

Table China Cloud Communication Platform Production Share by Type (2011-2016)

Figure Production Market Share of Cloud Communication Platform by Type (2011-2016)

Figure 2015 Production Market Share of Cloud Communication Platform by Type

Table China Cloud Communication Platform Revenue by Type (2011-2016)

Table China Cloud Communication Platform Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Cloud Communication Platform by Type (2011-2016)

Figure 2015 Revenue Market Share of Cloud Communication Platform by Type
Table China Cloud Communication Platform Price by Type (2011-2016)
Figure China Cloud Communication Platform Production Growth by Type (2011-2016)
Table China Cloud Communication Platform Consumption by Application (2011-2016)
Table China Cloud Communication Platform Consumption Market Share by Application (2011-2016)
Figure China Cloud Communication Platform Consumption Market Share by Application in 2015
Table China Cloud Communication Platform Consumption Growth Rate by Application (2011-2016)
Figure China Cloud Communication Platform Consumption Growth Rate by Application (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Cloud Communication Platform
Figure Manufacturing Process Analysis of Cloud Communication Platform
Figure Cloud Communication Platform Industrial Chain Analysis
Table Raw Materials Sources of Cloud Communication Platform Major Manufacturers in 2015
Table Major Buyers of Cloud Communication Platform
Table Distributors/Traders List
Figure China Cloud Communication Platform Capacity, Production and Growth Rate Forecast (2016-2021)
Figure China Cloud Communication Platform Revenue and Growth Rate Forecast (2016-2021)
Table China Cloud Communication Platform Production, Import, Export and Consumption Forecast (2016-2021)
Table China Cloud Communication Platform Production Forecast by Type (2016-2021)
Table China Cloud Communication Platform Consumption Forecast by Application (2016-2021)

I would like to order

Product name: China Cloud Communication Platform Market Research Report 2016

Product link: <https://marketpublishers.com/r/C8C5BD51085EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C8C5BD51085EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970