

# China Clothes Rods Market Research Report 2018

<https://marketpublishers.com/r/CD5033C940DQEN.html>

Date: February 2018

Pages: 98

Price: US\$ 3,400.00 (Single User License)

ID: CD5033C940DQEN

## Abstracts

The global Clothes Rods market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

China plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2022, with a CAGR of xx%.

This report studies the Clothes Rods development status and future trend in China, focuses on top players in China, also splits Clothes Rods by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Rongshida

Illinois Closet Concepts

Huayu

HOMEPLUS

Crodne

Youlite

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

Metal

Plastic

Others

On the basis of the end users/application, this report covers

Home Use

Business

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### China Clothes Rods Market Research Report 2017

#### **1 CLOTHES RODS OVERVIEW**

- 1.1 Product Overview and Scope of Clothes Rods
- 1.2 Classification of Clothes Rods by Product Category
  - 1.2.1 China Clothes Rods Sales (K Units) Comparison by Type (2012-2022)
  - 1.2.2 China Clothes Rods Sales (K Units) Market Share by Type in 2016
  - 1.2.3 Metal
  - 1.2.4 Plastic
  - 1.2.5 Others
- 1.3 China Clothes Rods Market by Application/End Users
  - 1.3.1 China Clothes Rods Sales (K Units) and Market Share Comparison by Applications (2012-2022)
  - 1.3.2 Home Use
  - 1.3.3 Business
- 1.4 China Clothes Rods Market by Region
  - 1.4.1 China Clothes Rods Market Size (Million USD) Comparison by Region (2012-2022)
  - 1.4.2 South China Clothes Rods Status and Prospect (2012-2022)
  - 1.4.3 East China Clothes Rods Status and Prospect (2012-2022)
  - 1.4.4 Southwest China Clothes Rods Status and Prospect (2012-2022)
  - 1.4.5 Northeast China Clothes Rods Status and Prospect (2012-2022)
  - 1.4.6 North China Clothes Rods Status and Prospect (2012-2022)
  - 1.4.7 Central China Clothes Rods Status and Prospect (2012-2022)
- 1.5 China Market Size (Sales and Revenue) of Clothes Rods (2012-2022)
  - 1.5.1 China Clothes Rods Sales (K Units) and Growth Rate (%) (2012-2022)
  - 1.5.2 China Clothes Rods Revenue (Million USD) and Growth Rate (%) (2012-2022)

#### **2 CHINA CLOTHES RODS MARKET COMPETITION BY PLAYERS/MANUFACTURERS**

- 2.1 China Clothes Rods Sales and Market Share of Key Players/Manufacturers (2012-2017)
- 2.2 China Clothes Rods Revenue and Share by Players/Manufacturers (2012-2017)
- 2.3 China Clothes Rods Average Price (USD/Unit) by Players/Manufacturers (2012-2017)

## 2.4 China Clothes Rods Market Competitive Situation and Trends

### 2.4.1 China Clothes Rods Market Concentration Rate

### 2.4.2 China Clothes Rods Market Share of Top 3 and Top 5 Players/Manufacturers

### 2.4.3 Mergers & Acquisitions, Expansion in China Market

## 2.5 China Players/Manufacturers Clothes Rods Manufacturing Base Distribution, Sales Area, Product Types

## **3 CHINA CLOTHES RODS SALES AND REVENUE BY REGION (2012-2017)**

### 3.1 China Clothes Rods Sales (K Units) and Market Share by Region (2012-2017)

### 3.2 China Clothes Rods Revenue (Million USD) and Market Share by Region (2012-2017)

### 3.3 China Clothes Rods Price (USD/Unit) by Regions (2012-2017)

## **4 CHINA '&B1&' SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2012-2017)'**

### 4.1 China Clothes Rods Sales (K Units) and Market Share by Type/ Product Category (2012-2017)

### 4.2 China Clothes Rods Revenue (Million USD) and Market Share by Type (2012-2017)

### 4.3 China Clothes Rods Price (USD/Unit) by Type (2012-2017)

### 4.4 China Clothes Rods Sales Growth Rate (%) by Type (2012-2017)

## **5 CHINA '&B1&' SALES BY APPLICATION (2012-2017)'**

### 5.1 China Clothes Rods Sales (K Units) and Market Share by Application (2012-2017)

### 5.2 China Clothes Rods Sales Growth Rate (%) by Application (2012-2017)

### 5.3 Market Drivers and Opportunities

## **6 CHINA CLOTHES RODS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

### 6.1 Rongshida

#### 6.1.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.1.2 Clothes Rods Product Category, Application and Specification

##### 6.1.2.1 Product A

##### 6.1.2.2 Product B

#### 6.1.3 Rongshida Clothes Rods Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

#### 6.1.4 Main Business/Business Overview

## 6.2 Illinois Closet Concepts

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Clothes Rods Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Illinois Closet Concepts Clothes Rods Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.2.4 Main Business/Business Overview

## 6.3 Huayu

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Clothes Rods Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Huayu Clothes Rods Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.3.4 Main Business/Business Overview

## 6.4 HOMEPLUS

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Clothes Rods Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 HOMEPLUS Clothes Rods Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.4.4 Main Business/Business Overview

## 6.5 Crodne

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Clothes Rods Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Crodne Clothes Rods Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.5.4 Main Business/Business Overview

## 6.6 Youlite

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Clothes Rods Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Youlite Clothes Rods Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

#### 6.6.4 Main Business/Business Overview

## **7 CLOTHES RODS MANUFACTURING COST ANALYSIS**

### 7.1 Clothes Rods Key Raw Materials Analysis

#### 7.1.1 Key Raw Materials

#### 7.1.2 Price Trend of Key Raw Materials

#### 7.1.3 Key Suppliers of Raw Materials

#### 7.1.4 Market Concentration Rate of Raw Materials

### 7.2 Proportion of Manufacturing Cost Structure

#### 7.2.1 Raw Materials

#### 7.2.2 Labor Cost

#### 7.2.3 Manufacturing Expenses

### 7.3 Manufacturing Process Analysis of Clothes Rods

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Clothes Rods Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Clothes Rods Major Manufacturers in 2016

### 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 CHINA CLOTHES RODS MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)**

- 11.1 China Clothes Rods Sales (K Units), Revenue (Million USD) Forecast (2017-2022)
- 11.2 China Clothes Rods Sales (K Units) Forecast by Type (2017-2022)
- 11.3 China Clothes Rods Sales (K Units) Forecast by Application (2017-2022)
- 11.4 China Clothes Rods Sales (K Units) Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 METHODOLOGY AND DATA SOURCE**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

### **List of Tables and Figures**

- Figure Global and China Market Size (Million USD) Comparison (2012-2022)
- Table Clothes Rods Sales (K Units) and Revenue (Million USD) Market Split by Product Type
- Table Clothes Rods Sales (K Units) by Application (2016-2022)
- Figure Product Picture of Clothes Rods
- Table China Clothes Rods Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2012-2022)
- Figure China Clothes Rods Sales Volume Market Share by Types in 2016
- Figure Metal Product Picture

Figure Plastic Product Picture

Figure Others Product Picture

Figure China Clothes Rods Sales (K Units) Comparison by Application (2012-2022)

Figure China Sales Market Share (%) of Clothes Rods by Application in 2016

Figure Home Use Examples

Table Key Downstream Customer in Home Use

Figure Business Examples

Table Key Downstream Customer in Business

Figure South China Clothes Rods Revenue (Million USD) and Growth Rate (2012-2022)

Figure East China Clothes Rods Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest China Clothes Rods Revenue (Million USD) and Growth Rate (2012-2022)

Figure Northeast China Clothes Rods Revenue (Million USD) and Growth Rate (2012-2022)

Figure North China Clothes Rods Revenue (Million USD) and Growth Rate (2012-2022)

Figure Central China Clothes Rods Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Clothes Rods Sales (K Units) and Growth Rate (%) (2012-2022)

Figure China Clothes Rods Revenue (Million USD) and Growth Rate (%) (2012-2022)

Table China Clothes Rods Sales of Key Players/Manufacturers (2012-2017)

Table China Clothes Rods Sales Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Clothes Rods Sales Share (%) by Players/Manufacturers

Figure 2017 China Clothes Rods Sales Share (%) by Players/Manufacturers

Table China Clothes Rods Revenue by Players/Manufacturers (2012-2017)

Table China Clothes Rods Revenue Market Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Clothes Rods Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China Clothes Rods Revenue Market Share (%) by Players/Manufacturers

Table China Market Clothes Rods Average Price of Key Players/Manufacturers (2012-2017)

Figure China Market Clothes Rods Average Price of Key Players/Manufacturers in 2016

Figure China Clothes Rods Market Share of Top 3 Players/Manufacturers

Figure China Clothes Rods Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Clothes Rods Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Clothes Rods Product Category

Table China Clothes Rods Sales (K Units) by Regions (2012-2017)

Table China Clothes Rods Sales Share (%) by Regions (2012-2017)

Figure China Clothes Rods Sales Share (%) by Regions (2012-2017)



Figure China Clothes Rods Sales Market Share (%) by Regions in 2016  
Table China Clothes Rods Revenue (Million USD) and Market Share by Regions (2012-2017)  
Table China Clothes Rods Revenue Market Share (%) by Regions (2012-2017)  
Figure China Clothes Rods Revenue Market Share (%) by Regions (2012-2017)  
Figure China Clothes Rods Revenue Market Share (%) by Regions in 2016  
Table China Clothes Rods Price (USD/Unit) by Regions (2012-2017)  
Table China Clothes Rods Sales (K Units) by Type (2012-2017)  
Table China Clothes Rods Sales Share (%) by Type (2012-2017)  
Figure China Clothes Rods Sales Share (%) by Type (2012-2017)  
Figure China Clothes Rods Sales Market Share (%) by Type in 2016  
Table China Clothes Rods Revenue (Million USD) and Market Share by Type (2012-2017)  
Table China Clothes Rods Revenue Market Share (%) by Type (2012-2017)  
Figure Revenue Market Share of Clothes Rods by Type (2012-2017)  
Figure Revenue Market Share of Clothes Rods by Type in 2016  
Table China Clothes Rods Price (USD/Unit) by Types (2012-2017)  
Figure China Clothes Rods Sales Growth Rate (%) by Type (2012-2017)  
Table China Clothes Rods Sales (K Units) by Applications (2012-2017)  
Table China Clothes Rods Sales Market Share (%) by Applications (2012-2017)  
Figure China Clothes Rods Sales Market Share (%) by Application (2012-2017)  
Figure China Clothes Rods Sales Market Share (%) by Application in 2016  
Table China Clothes Rods Sales Growth Rate (%) by Application (2012-2017)  
Figure China Clothes Rods Sales Growth Rate (%) by Application (2012-2017)  
Table Rongshida Clothes Rods Basic Information List  
Table Rongshida Clothes Rods Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)  
Figure Rongshida Clothes Rods Sales (K Units) and Growth Rate (%) (2012-2017)  
Figure Rongshida Clothes Rods Sales Market Share (%) in China (2012-2017)  
Figure Rongshida Clothes Rods Revenue Market Share (%) in China (2012-2017)  
Table Illinois Closet Concepts Clothes Rods Basic Information List  
Table Illinois Closet Concepts Clothes Rods Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)  
Figure Illinois Closet Concepts Clothes Rods Sales (K Units) and Growth Rate (%) (2012-2017)  
Figure Illinois Closet Concepts Clothes Rods Sales Market Share (%) in China (2012-2017)  
Figure Illinois Closet Concepts Clothes Rods Revenue Market Share (%) in China (2012-2017)

Table Huayu Clothes Rods Basic Information List

Table Huayu Clothes Rods Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Huayu Clothes Rods Sales (K Units) and Growth Rate (%) (2012-2017)

Figure Huayu Clothes Rods Sales Market Share (%) in China (2012-2017)

Figure Huayu Clothes Rods Revenue Market Share (%) in China (2012-2017)

Table HOMEPLUS Clothes Rods Basic Information List

Table HOMEPLUS Clothes Rods Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure HOMEPLUS Clothes Rods Sales (K Units) and Growth Rate (%) (2012-2017)

Figure HOMEPLUS Clothes Rods Sales Market Share (%) in China (2012-2017)

Figure HOMEPLUS Clothes Rods Revenue Market Share (%) in China (2012-2017)

Table Crodne Clothes Rods Basic Information List

Table Crodne Clothes Rods Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Crodne Clothes Rods Sales (K Units) and Growth Rate (%) (2012-2017)

Figure Crodne Clothes Rods Sales Market Share (%) in China (2012-2017)

Figure Crodne Clothes Rods Revenue Market Share (%) in China (2012-2017)

Table Youlite Clothes Rods Basic Information List

Table Youlite Clothes Rods Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Youlite Clothes Rods Sales (K Units) and Growth Rate (%) (2012-2017)

Figure Youlite Clothes Rods Sales Market Share (%) in China (2012-2017)

Figure Youlite Clothes Rods Revenue Market Share (%) in China (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Clothes Rods

Figure Manufacturing Process Analysis of Clothes Rods

Figure Clothes Rods Industrial Chain Analysis

Table Raw Materials Sources of Clothes Rods Major Players/Manufacturers in 2016

Table Major Buyers of Clothes Rods

Table Distributors/Traders List

Figure China Clothes Rods Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure China Clothes Rods Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure China Clothes Rods Price (USD/Unit) Trend Forecast (2017-2022)

Table China Clothes Rods Sales (K Units) Forecast by Type (2017-2022)

Figure China Clothes Rods Sales (K Units) Forecast by Type (2017-2022)

Figure China Clothes Rods Sales Volume Market Share Forecast by Type in 2022

Table China Clothes Rods Sales (K Units) Forecast by Application (2017-2022)

Figure China Clothes Rods Sales Volume Market Share Forecast by Application (2017-2022)

Figure China Clothes Rods Sales Volume Market Share Forecast by Application in 2022

Table China Clothes Rods Sales (K Units) Forecast by Regions (2017-2022)

Table China Clothes Rods Sales Volume Share Forecast by Regions (2017-2022)

Figure China Clothes Rods Sales Volume Share Forecast by Regions (2017-2022)

Figure China Clothes Rods Sales Volume Share Forecast by Regions in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: China Clothes Rods Market Research Report 2018

Product link: <https://marketpublishers.com/r/CD5033C940DQEN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CD5033C940DQEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970