

# **China Civil UAV Market Research Report 2016**

https://marketpublishers.com/r/CD2075D62EFEN.html Date: October 2016

Pages: 116

Price: US\$ 3,200.00 (Single User License)

ID: CD2075D62EFEN

Abstracts		
Notes:		
Sales, means the sales volume of Civil UAV		
Revenue, means the sales value of Civil UAV		
This report studies Civil UAV in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering		
DJI-Innovations		
Gopro		
3D Robotics		
Parrot		
Zerotech		
AscTec		
Xaircraft		
Microdrones		

PowerVision



# AeroViroment

	Ehang	
	Beijing UAV Pilot Technology	
	Chinarsgeo	
	Wu Han Aibird UVA	
	Xi'an Aisheng Technology Group	
	Draganfly	
	Flying Cam	
	SenseFLY	
	Deltadrones	
Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into		
	Type I	
	Type II	
	Type III	
Split by Application, this report focuses on consumption, market share and growth rate of Civil UAV in each application, can be divided into		
	Application 1	
	Application 2	
	Application 3	







## **Contents**

China Civil UAV Market Research Report 2016

#### 1 CIVIL UAV MARKET OVERVIEW

- 1.1 Product Overview and Scope of Civil UAV
- 1.2 Civil UAV Segment by Type
  - 1.2.1 China Production Market Share of Civil UAV Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Applications of Civil UAV
  - 1.3.1 Civil UAV Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size (Value) of Civil UAV (2011-2021)
- 1.5 China Civil UAVStatus and Outlook
- 1.6 Government Policies

#### 2 CHINA CIVIL UAV MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Civil UAV Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Civil UAV Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Civil UAV Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Civil UAV Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Civil UAV Market Competitive Situation and Trends
  - 2.5.1 Civil UAV Market Concentration Rate
  - 2.5.2 Civil UAV Market Share of Top 3 and Top 5 Manufacturers

#### 3 CHINA CIVIL UAV MANUFACTURERS PROFILES/ANALYSIS

- 3.1 DJI-Innovations
- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.1.2 Civil UAV Product Type, Application and Specification
    - 3.1.2.1 Type I
    - 3.1.2.2 Type II



- 3.1.3 DJI-Innovations Civil UAV Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.1.4 Main Business/Business Overview
- 3.2 Gopro
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 116 Product Type, Application and Specification
    - 3.2.2.1 Type I
    - 3.2.2.2 Type II
- 3.2.3 Gopro 116 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 3D Robotics
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 127 Product Type, Application and Specification
    - 3.3.2.1 Type I
    - 3.3.2.2 Type II
- 3.3.3 3D Robotics 127 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 Parrot
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Sept Product Type, Application and Specification
    - 3.4.2.1 Type I
    - 3.4.2.2 Type II
- 3.4.3 Parrot Sept Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Zerotech
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Product Type, Application and Specification
    - 3.5.2.1 Type I
    - 3.5.2.2 Type II
- 3.5.3 Zerotech Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.5.4 Main Business/Business Overview



#### 3.6 AscTec

- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.6.2 Million USD Product Type, Application and Specification
    - 3.6.2.1 Type I
    - 3.6.2.2 Type II
- 3.6.3 AscTec Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.6.4 Main Business/Business Overview
- 3.7 Xaircraft
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.7.2 Aerospace & Defense Product Type, Application and Specification
    - 3.7.2.1 Type I
    - 3.7.2.2 Type II
- 3.7.3 Xaircraft Aerospace & Defense Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.7.4 Main Business/Business Overview
- 3.8 Microdrones
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.8.2 Product Type, Application and Specification
    - 3.8.2.1 Type I
    - 3.8.2.2 Type II
- 3.8.3 Microdrones Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.8.4 Main Business/Business Overview
- 3.9 PowerVision
- 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.9.2 Product Type, Application and Specification
    - 3.9.2.1 Type I
    - 3.9.2.2 Type II
- 3.9.3 PowerVision Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.9.4 Main Business/Business Overview
- 3.10 AeroViroment
- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors



- 3.10.2 Product Type, Application and Specification
  - 3.10.2.1 Type I
- 3.10.2.2 Type II
- 3.10.3 AeroViroment Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.10.4 Main Business/Business Overview
- 3.11 Ehang
- 3.12 Beijing UAV Pilot Technology
- 3.13 Chinarsgeo
- 3.14 Wu Han Aibird UVA
- 3.15 Xi'an Aisheng Technology Group
- 3.16 Draganfly
- 3.17 Flying Cam
- 3.18 SenseFLY
- 3.19 Deltadrones

# 4 CHINA CIVIL UAV CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Civil UAV Capacity, Production and Growth (2011-2016)
- 4.2 China Civil UAV Revenue and Growth (2011-2016)
- 4.3 China Civil UAV Production, Consumption, Export and Import (2011-2016)

# 5 CHINA CIVIL UAV PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Civil UAV Production and Market Share by Type (2011-2016)
- 5.2 China Civil UAV Revenue and Market Share by Type (2011-2016)
- 5.3 China Civil UAV Price by Type (2011-2016)
- 5.4 China Civil UAV Production Growth by Type (2011-2016)

#### **6 CHINA CIVIL UAV MARKET ANALYSIS BY APPLICATION**

- 6.1 China Civil UAV Consumption and Market Share by Application (2011-2016)
- 6.2 China Civil UAV Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

#### 7 CIVIL UAV MANUFACTURING COST ANALYSIS



- 7.1 Civil UAV Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Civil UAV

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Civil UAV Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Civil UAV Major Manufacturers in 2015
- 8.4 Downstream Buyers

### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change



# 11 CHINA CIVIL UAV MARKET FORECAST (2016-2021)

- 11.1 China Civil UAV Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Civil UAV Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China Civil UAV Production Forecast by Type (2016-2021)
- 11.4 China Civil UAV Consumption Forecast by Application (2016-2021)
- 11.5 Civil UAV Price Forecast (2016-2021)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Civil UAV

Figure China Production Market Share of Civil UAV by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Civil UAV Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Civil UAV Revenue (Million USD) and Growth Rate (2011-2021)

Table China Civil UAV Capacity of Key Manufacturers (2015 and 2016)

Table China Civil UAV Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Civil UAV Capacity of Key Manufacturers in 2015

Figure China Civil UAV Capacity of Key Manufacturers in 2016

Table China Civil UAV Production of Key Manufacturers (2015 and 2016)

Table China Civil UAV Production Share by Manufacturers (2015 and 2016)

Figure 2015 Civil UAV Production Share by Manufacturers

Figure 2016 Civil UAV Production Share by Manufacturers

Table China Civil UAV Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Civil UAV Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Civil UAV Revenue Share by Manufacturers

Table 2016 China Civil UAV Revenue Share by Manufacturers

Table China Market Civil UAV Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Civil UAV Average Price of Key Manufacturers in 2015

Table Manufacturers Civil UAV Manufacturing Base Distribution and Sales Area

Table Manufacturers Civil UAV Product Type

Figure Civil UAV Market Share of Top 3 Manufacturers

Figure Civil UAV Market Share of Top 5 Manufacturers

Table DJI-Innovations Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DJI-Innovations Civil UAV Capacity, Production, Revenue, Price and Gross Margin (2011-2016)



Figure DJI-Innovations Civil UAV Market Share (2011-2016)

Table Gopro Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Gopro Civil UAV Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Gopro Civil UAV Market Share (2011-2016)

Table 3D Robotics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table 3D Robotics Civil UAV Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure 3D Robotics Civil UAV Market Share (2011-2016)

Table Parrot Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Parrot Civil UAV Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Parrot Civil UAV Market Share (2011-2016)

Table Zerotech Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Zerotech Civil UAV Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Zerotech Civil UAV Market Share (2011-2016)

Table AscTec Basic Information, Manufacturing Base, Sales Area and Its Competitors Table AscTec Civil UAV Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure AscTec Civil UAV Market Share (2011-2016)

Table Xaircraft Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Xaircraft Civil UAV Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Xaircraft Civil UAV Market Share (2011-2016)

Table Microdrones Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Microdrones Civil UAV Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Microdrones Civil UAV Market Share (2011-2016)

Table PowerVision Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PowerVision Civil UAV Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure PowerVision Civil UAV Market Share (2011-2016)

Table AeroViroment Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AeroViroment Civil UAV Capacity, Production, Revenue, Price and Gross Margin



(2011-2016)

Figure AeroViroment Civil UAV Market Share (2011-2016)

Table Ehang Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Ehang Civil UAV Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ehang Civil UAV Market Share (2011-2016)

Table Beijing UAV Pilot Technology Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Beijing UAV Pilot Technology Civil UAV Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Beijing UAV Pilot Technology Civil UAV Market Share (2011-2016)

Table Chinarsgeo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Chinarsgeo Civil UAV Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Chinarsgeo Civil UAV Market Share (2011-2016)

Table Wu Han Aibird UVA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wu Han Aibird UVA Civil UAV Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Wu Han Aibird UVA Civil UAV Market Share (2011-2016)

Table Xi'an Aisheng Technology Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Xi'an Aisheng Technology Group Civil UAV Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Xi'an Aisheng Technology Group Civil UAV Market Share (2011-2016)

Table Draganfly Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Draganfly Civil UAV Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Draganfly Civil UAV Market Share (2011-2016)

Table Flying Cam Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Flying Cam Civil UAV Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Flying Cam Civil UAV Market Share (2011-2016)

Table SenseFLY Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SenseFLY Civil UAV Capacity, Production, Revenue, Price and Gross Margin (2011-2016)



Figure SenseFLY Civil UAV Market Share (2011-2016)

Table Deltadrones Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Deltadrones Civil UAV Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Deltadrones Civil UAV Market Share (2011-2016)

Figure China Civil UAV Capacity, Production and Growth (2011-2016)

Figure China Civil UAV Revenue (Million USD) and Growth (2011-2016)

Table China Civil UAV Production, Consumption, Export and Import (2011-2016)

Table China Civil UAV Production by Type (2011-2016)

Table China Civil UAV Production Share by Type (2011-2016)

Figure Production Market Share of Civil UAV by Type (2011-2016)

Figure 2015 Production Market Share of Civil UAV by Type

Table China Civil UAV Revenue by Type (2011-2016)

Table China Civil UAV Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Civil UAV by Type (2011-2016)

Figure 2015 Revenue Market Share of Civil UAV by Type

Table China Civil UAV Price by Type (2011-2016)

Figure China Civil UAV Production Growth by Type (2011-2016)

Table China Civil UAV Consumption by Application (2011-2016)

Table China Civil UAV Consumption Market Share by Application (2011-2016)

Figure China Civil UAV Consumption Market Share by Application in 2015

Table China Civil UAV Consumption Growth Rate by Application (2011-2016)

Figure China Civil UAV Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Civil UAV

Figure Manufacturing Process Analysis of Civil UAV

Figure Civil UAV Industrial Chain Analysis

Table Raw Materials Sources of Civil UAV Major Manufacturers in 2015

Table Major Buyers of Civil UAV

Table Distributors/Traders List

Figure China Civil UAV Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Civil UAV Revenue and Growth Rate Forecast (2016-2021)

Table China Civil UAV Production, Import, Export and Consumption Forecast (2016-2021)

Table China Civil UAV Production Forecast by Type (2016-2021)

Table China Civil UAV Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: China Civil UAV Market Research Report 2016

Product link: https://marketpublishers.com/r/CD2075D62EFEN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/CD2075D62EFEN.html">https://marketpublishers.com/r/CD2075D62EFEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970