

China Champagne Market Research Report 2017

<https://marketpublishers.com/r/CC0E38DC9BFEN.html>

Date: December 2017

Pages: 113

Price: US\$ 3,400.00 (Single User License)

ID: CC0E38DC9BFEN

Abstracts

The global Champagne market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

China plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2022, with a CAGR of xx%.

This report studies the Champagne development status and future trend in China, focuses on top players in China, also splits Champagne by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Moet & Chandon

Nicolas Feuillatte

Veuve Clicquot

Laurent Perrier

Dom Perignon

Mumm

Piper Heidsieck

Pommery

Taittinger

Louis Roederer

Perrier Jouet

Bollinger

Ruinart

Krug

Pol Roger

Lanson

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K MT), revenue (Million USD), product price (USD/MT), market share and growth rate of each type, primarily split into

Non-vintage

Vintage Millésime

Cuvée de prestige

Blanc de Blancs

Blanc de Noirs

Rosé

On the basis of the end users/application, this report covers

Airport Duty Free Market

Airline Duty Free Market

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

China Champagne Market Research Report 2017

1 CHAMPAGNE OVERVIEW

1.1 Product Overview and Scope of Champagne

1.2 Classification of Champagne by Product Category

1.2.1 China Champagne Sales (K MT) Comparison by Type (2012-2022)

1.2.2 China Champagne Sales (K MT) Market Share by Type in 2016

1.2.3 Non-vintage

1.2.4 Vintage Millésime

1.2.5 Cuvée de prestige

1.2.6 Blanc de Blancs

1.2.7 Blanc de Noirs

1.2.8 Rosé

1.3 China Champagne Market by Application/End Users

1.3.1 China Champagne Sales (K MT) and Market Share Comparison by Applications (2012-2022)

1.3.2 Airport Duty Free Market

1.3.3 Airline Duty Free Market

1.3.4 Others

1.4 China Champagne Market by Region

1.4.1 China Champagne Market Size (Million USD) Comparison by Region (2012-2022)

1.4.2 South China Champagne Status and Prospect (2012-2022)

1.4.3 East China Champagne Status and Prospect (2012-2022)

1.4.4 Southwest China Champagne Status and Prospect (2012-2022)

1.4.5 Northeast China Champagne Status and Prospect (2012-2022)

1.4.6 North China Champagne Status and Prospect (2012-2022)

1.4.7 Central China Champagne Status and Prospect (2012-2022)

1.5 China Market Size (Sales and Revenue) of Champagne (2012-2022)

1.5.1 China Champagne Sales (K MT) and Growth Rate (%) (2012-2022)

1.5.2 China Champagne Revenue (Million USD) and Growth Rate (%) (2012-2022)

2 CHINA CHAMPAGNE MARKET COMPETITION BY PLAYERS/MANUFACTURERS

2.1 China Champagne Sales and Market Share of Key Players/Manufacturers (2012-2017)

- 2.2 China Champagne Revenue and Share by Players/Manufacturers (2012-2017)
- 2.3 China Champagne Average Price (USD/MT) by Players/Manufacturers (2012-2017)
- 2.4 China Champagne Market Competitive Situation and Trends
 - 2.4.1 China Champagne Market Concentration Rate
 - 2.4.2 China Champagne Market Share of Top 3 and Top 5 Players/Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion in China Market
- 2.5 China Players/Manufacturers Champagne Manufacturing Base Distribution, Sales Area, Product Types

3 CHINA CHAMPAGNE SALES AND REVENUE BY REGION (2012-2017)

- 3.1 China Champagne Sales (K MT) and Market Share by Region (2012-2017)
- 3.2 China Champagne Revenue (Million USD) and Market Share by Region (2012-2017)
- 3.3 China Champagne Price (USD/MT) by Regions (2012-2017)

4 CHINA '&B1&' SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2012-2017)'

- 4.1 China Champagne Sales (K MT) and Market Share by Type/ Product Category (2012-2017)
- 4.2 China Champagne Revenue (Million USD) and Market Share by Type (2012-2017)
- 4.3 China Champagne Price (USD/MT) by Type (2012-2017)
- 4.4 China Champagne Sales Growth Rate (%) by Type (2012-2017)

5 CHINA '&B1&' SALES BY APPLICATION (2012-2017)'

- 5.1 China Champagne Sales (K MT) and Market Share by Application (2012-2017)
- 5.2 China Champagne Sales Growth Rate (%) by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 CHINA CHAMPAGNE PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Moet & Chandon
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Champagne Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
 - 6.1.3 Moet & Chandon Champagne Sales (K MT), Revenue (Million USD), Price

(USD/MT) and Gross Margin (%) (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Nicolas Feuillatte

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Champagne Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Nicolas Feuillatte Champagne Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%) (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Veuve Clicquot

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Champagne Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Veuve Clicquot Champagne Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%) (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Laurent Perrier

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Champagne Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Laurent Perrier Champagne Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%) (2012-2017)

6.4.4 Main Business/Business Overview

6.5 Dom Perignon

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Champagne Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Dom Perignon Champagne Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%) (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Mumm

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Champagne Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Mumm Champagne Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%) (2012-2017)

6.6.4 Main Business/Business Overview

6.7 Piper Heidsieck

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Champagne Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Piper Heidsieck Champagne Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%) (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Pommery

6.8.1 Company Basic Information, Manufacturing Base and Competitors

6.8.2 Champagne Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Pommery Champagne Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%) (2012-2017)

6.8.4 Main Business/Business Overview

6.9 Taittinger

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Champagne Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Taittinger Champagne Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%) (2012-2017)

6.9.4 Main Business/Business Overview

6.10 Louis Roederer

6.10.1 Company Basic Information, Manufacturing Base and Competitors

6.10.2 Champagne Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Louis Roederer Champagne Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%) (2012-2017)

6.10.4 Main Business/Business Overview

6.11 Perrier Jouet

6.12 Bollinger

6.13 Ruinart

6.14 Krug

6.15 Pol Roger

6.16 Lanson

7 CHAMPAGNE MANUFACTURING COST ANALYSIS

7.1 Champagne Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Champagne

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Champagne Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Champagne Major Manufacturers in 2016

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA CHAMPAGNE MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

- 11.1 China Champagne Sales (K MT), Revenue (Million USD) Forecast (2017-2022)
- 11.2 China Champagne Sales (K MT) Forecast by Type (2017-2022)
- 11.3 China Champagne Sales (K MT) Forecast by Application (2017-2022)
- 11.4 China Champagne Sales (K MT) Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2012-2022)
Table Champagne Sales (K MT) and Revenue (Million USD) Market Split by Product Type
Table Champagne Sales (K MT) by Application (2016-2022)
Figure Product Picture of Champagne
Table China Champagne Sales (K MT) and Growth Rate (%) Comparison by Types (Product Category) (2012-2022)
Figure China Champagne Sales Volume Market Share by Types in 2016
Figure Non-vintage Product Picture
Figure Vintage Millésime Product Picture
Figure Cuvée de prestige Product Picture
Figure Blanc de Blancs Product Picture
Figure Blanc de Noirs Product Picture
Figure Rosé Product Picture
Figure China Champagne Sales (K MT) Comparison by Application (2012-2022)
Figure China Sales Market Share (%) of Champagne by Application in 2016
Figure Airport Duty Free Market Examples
Table Key Downstream Customer in Airport Duty Free Market
Figure Airline Duty Free Market Examples
Table Key Downstream Customer in Airline Duty Free Market
Figure Others Examples
Table Key Downstream Customer in Others
Figure South China Champagne Revenue (Million USD) and Growth Rate (2012-2022)
Figure East China Champagne Revenue (Million USD) and Growth Rate (2012-2022)
Figure Southwest China Champagne Revenue (Million USD) and Growth Rate (2012-2022)
Figure Northeast China Champagne Revenue (Million USD) and Growth Rate (2012-2022)
Figure North China Champagne Revenue (Million USD) and Growth Rate (2012-2022)
Figure Central China Champagne Revenue (Million USD) and Growth Rate (2012-2022)
Figure China Champagne Sales (K MT) and Growth Rate (%) (2012-2022)
Figure China Champagne Revenue (Million USD) and Growth Rate (%) (2012-2022)
Table China Champagne Sales of Key Players/Manufacturers (2012-2017)
Table China Champagne Sales Share (%) by Players/Manufacturers (2012-2017)
Figure 2016 China Champagne Sales Share (%) by Players/Manufacturers

Figure 2017 China Champagne Sales Share (%) by Players/Manufacturers
Table China Champagne Revenue by Players/Manufacturers (2012-2017)
Table China Champagne Revenue Market Share (%) by Players/Manufacturers (2012-2017)
Figure 2016 China Champagne Revenue Market Share (%) by Players/Manufacturers
Figure 2017 China Champagne Revenue Market Share (%) by Players/Manufacturers
Table China Market Champagne Average Price of Key Players/Manufacturers (2012-2017)
Figure China Market Champagne Average Price of Key Players/Manufacturers in 2016
Figure China Champagne Market Share of Top 3 Players/Manufacturers
Figure China Champagne Market Share of Top 5 Players/Manufacturers
Table China Players/Manufacturers Champagne Manufacturing Base Distribution and Sales Area
Table China Players/Manufacturers Champagne Product Category
Table China Champagne Sales (K MT) by Regions (2012-2017)
Table China Champagne Sales Share (%) by Regions (2012-2017)
Figure China Champagne Sales Share (%) by Regions (2012-2017)
Figure China Champagne Sales Market Share (%) by Regions in 2016
Table China Champagne Revenue (Million USD) and Market Share by Regions (2012-2017)
Table China Champagne Revenue Market Share (%) by Regions (2012-2017)
Figure China Champagne Revenue Market Share (%) by Regions (2012-2017)
Figure China Champagne Revenue Market Share (%) by Regions in 2016
Table China Champagne Price (USD/MT) by Regions (2012-2017)
Table China Champagne Sales (K MT) by Type (2012-2017)
Table China Champagne Sales Share (%) by Type (2012-2017)
Figure China Champagne Sales Share (%) by Type (2012-2017)
Figure China Champagne Sales Market Share (%) by Type in 2016
Table China Champagne Revenue (Million USD) and Market Share by Type (2012-2017)
Table China Champagne Revenue Market Share (%) by Type (2012-2017)
Figure Revenue Market Share of Champagne by Type (2012-2017)
Figure Revenue Market Share of Champagne by Type in 2016
Table China Champagne Price (USD/MT) by Types (2012-2017)
Figure China Champagne Sales Growth Rate (%) by Type (2012-2017)
Table China Champagne Sales (K MT) by Applications (2012-2017)
Table China Champagne Sales Market Share (%) by Applications (2012-2017)
Figure China Champagne Sales Market Share (%) by Application (2012-2017)
Figure China Champagne Sales Market Share (%) by Application in 2016

Table China Champagne Sales Growth Rate (%) by Application (2012-2017)
Figure China Champagne Sales Growth Rate (%) by Application (2012-2017)
Table Moet & Chandon Champagne Basic Information List
Table Moet & Chandon Champagne Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%) (2012-2017)
Figure Moet & Chandon Champagne Sales (K MT) and Growth Rate (%) (2012-2017)
Figure Moet & Chandon Champagne Sales Market Share (%) in China (2012-2017)
Figure Moet & Chandon Champagne Revenue Market Share (%) in China (2012-2017)
Table Nicolas Feuillatte Champagne Basic Information List
Table Nicolas Feuillatte Champagne Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%) (2012-2017)
Figure Nicolas Feuillatte Champagne Sales (K MT) and Growth Rate (%) (2012-2017)
Figure Nicolas Feuillatte Champagne Sales Market Share (%) in China (2012-2017)
Figure Nicolas Feuillatte Champagne Revenue Market Share (%) in China (2012-2017)
Table Veuve Clicquot Champagne Basic Information List
Table Veuve Clicquot Champagne Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%) (2012-2017)
Figure Veuve Clicquot Champagne Sales (K MT) and Growth Rate (%) (2012-2017)
Figure Veuve Clicquot Champagne Sales Market Share (%) in China (2012-2017)
Figure Veuve Clicquot Champagne Revenue Market Share (%) in China (2012-2017)
Table Laurent Perrier Champagne Basic Information List
Table Laurent Perrier Champagne Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%) (2012-2017)
Figure Laurent Perrier Champagne Sales (K MT) and Growth Rate (%) (2012-2017)
Figure Laurent Perrier Champagne Sales Market Share (%) in China (2012-2017)
Figure Laurent Perrier Champagne Revenue Market Share (%) in China (2012-2017)
Table Dom Perignon Champagne Basic Information List
Table Dom Perignon Champagne Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%) (2012-2017)
Figure Dom Perignon Champagne Sales (K MT) and Growth Rate (%) (2012-2017)
Figure Dom Perignon Champagne Sales Market Share (%) in China (2012-2017)
Figure Dom Perignon Champagne Revenue Market Share (%) in China (2012-2017)
Table Mumm Champagne Basic Information List
Table Mumm Champagne Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%) (2012-2017)
Figure Mumm Champagne Sales (K MT) and Growth Rate (%) (2012-2017)
Figure Mumm Champagne Sales Market Share (%) in China (2012-2017)
Figure Mumm Champagne Revenue Market Share (%) in China (2012-2017)
Table Piper Heidsieck Champagne Basic Information List

Table Piper Heidsieck Champagne Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%) (2012-2017)
Figure Piper Heidsieck Champagne Sales (K MT) and Growth Rate (%) (2012-2017)
Figure Piper Heidsieck Champagne Sales Market Share (%) in China (2012-2017)
Figure Piper Heidsieck Champagne Revenue Market Share (%) in China (2012-2017)
Table Pommery Champagne Basic Information List
Table Pommery Champagne Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%) (2012-2017)
Figure Pommery Champagne Sales (K MT) and Growth Rate (%) (2012-2017)
Figure Pommery Champagne Sales Market Share (%) in China (2012-2017)
Figure Pommery Champagne Revenue Market Share (%) in China (2012-2017)
Table Taittinger Champagne Basic Information List
Table Taittinger Champagne Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%) (2012-2017)
Figure Taittinger Champagne Sales (K MT) and Growth Rate (%) (2012-2017)
Figure Taittinger Champagne Sales Market Share (%) in China (2012-2017)
Figure Taittinger Champagne Revenue Market Share (%) in China (2012-2017)
Table Louis Roederer Champagne Basic Information List
Table Louis Roederer Champagne Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%) (2012-2017)
Figure Louis Roederer Champagne Sales (K MT) and Growth Rate (%) (2012-2017)
Figure Louis Roederer Champagne Sales Market Share (%) in China (2012-2017)
Figure Louis Roederer Champagne Revenue Market Share (%) in China (2012-2017)
Table Perrier Jouet Champagne Basic Information List
Table Bollinger Champagne Basic Information List
Table Ruinart Champagne Basic Information List
Table Krug Champagne Basic Information List
Table Pol Roger Champagne Basic Information List
Table Lanson Champagne Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Champagne
Figure Manufacturing Process Analysis of Champagne
Figure Champagne Industrial Chain Analysis
Table Raw Materials Sources of Champagne Major Players/Manufacturers in 2016
Table Major Buyers of Champagne
Table Distributors/Traders List
Figure China Champagne Sales (K MT) and Growth Rate (%) Forecast (2017-2022)

Figure China Champagne Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure China Champagne Price (USD/MT) Trend Forecast (2017-2022)

Table China Champagne Sales (K MT) Forecast by Type (2017-2022)

Figure China Champagne Sales (K MT) Forecast by Type (2017-2022)

Figure China Champagne Sales Volume Market Share Forecast by Type in 2022

Table China Champagne Sales (K MT) Forecast by Application (2017-2022)

Figure China Champagne Sales Volume Market Share Forecast by Application (2017-2022)

Figure China Champagne Sales Volume Market Share Forecast by Application in 2022

Table China Champagne Sales (K MT) Forecast by Regions (2017-2022)

Table China Champagne Sales Volume Share Forecast by Regions (2017-2022)

Figure China Champagne Sales Volume Share Forecast by Regions (2017-2022)

Figure China Champagne Sales Volume Share Forecast by Regions in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: China Champagne Market Research Report 2017

Product link: <https://marketpublishers.com/r/CC0E38DC9BFEN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CC0E38DC9BFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970