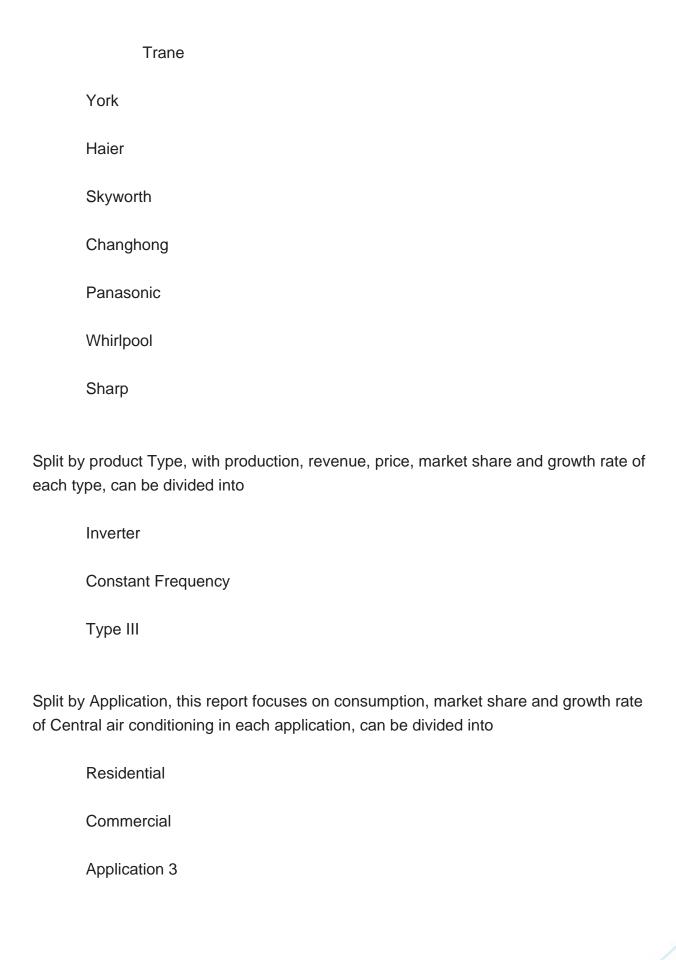


China Central air conditioning Market Research Report 2016

https://marketpublishers.com/r/C162A642628EN.html Date: November 2016 Pages: 117 Price: US\$ 3,200.00 (Single User License) ID: C162A642628EN **Abstracts** Notes: Sales, means the sales volume of Central air conditioning Revenue, means the sales value of Central air conditioning This report studies Central air conditioning in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering Gree Midea TCL Chigo Hisense Daikin Aux

Carrier







Contents

China Central air conditioning Market Research Report 2016

1 CENTRAL AIR CONDITIONING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Central air conditioning
- 1.2 Central air conditioning Segment by Type
 - 1.2.1 China Production Market Share of Central air conditioning Type in 2015
 - 1.2.2 Inverter
 - 1.2.3 Constant Frequency
 - 1.2.4 Type III
- 1.3 Applications of Central air conditioning
- 1.3.1 Central air conditioning Consumption Market Share by Application in 2015
- 1.3.2 Residential
- 1.3.3 Commercial
- 1.3.4 Application
- 1.4 China Market Size (Value) of Central air conditioning (2011-2021)
- 1.5 China Central air conditioningStatus and Outlook
- 1.6 Government Policies

2 CHINA CENTRAL AIR CONDITIONING MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Central air conditioning Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Central air conditioning Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Central air conditioning Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Central air conditioning Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Central air conditioning Market Competitive Situation and Trends
 - 2.5.1 Central air conditioning Market Concentration Rate
 - 2.5.2 Central air conditioning Market Share of Top 3 and Top 5 Manufacturers

3 CHINA CENTRAL AIR CONDITIONING MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Gree
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its



Competitors

- 3.1.2 Central air conditioning Product Type, Application and Specification
 - 3.1.2.1 Type I
 - 3.1.2.2 Type II
- 3.1.3 Gree Central air conditioning Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.1.4 Main Business/Business Overview
- 3.2 Midea
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 117 Product Type, Application and Specification
 - 3.2.2.1 Type I
 - 3.2.2.2 Type II
- 3.2.3 Midea 117 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 TCL
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 128 Product Type, Application and Specification
 - 3.3.2.1 Type I
 - 3.3.2.2 Type II
- 3.3.3 TCL 128 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 Chigo
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Oct Product Type, Application and Specification
 - 3.4.2.1 Type I
 - 3.4.2.2 Type II
- 3.4.3 Chigo Oct Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Hisense
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Product Type, Application and Specification
 - 3.5.2.1 Type I



- 3.5.2.2 Type II
- 3.5.3 Hisense Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.5.4 Main Business/Business Overview
- 3.6 Daikin
- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.6.2 M USD Product Type, Application and Specification
 - 3.6.2.1 Type I
 - 3.6.2.2 Type II
- 3.6.3 Daikin M USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.6.4 Main Business/Business Overview
- 3.7 Aux
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Electronics Product Type, Application and Specification
 - 3.7.2.1 Type I
 - 3.7.2.2 Type II
- 3.7.3 Aux Electronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview
- 3.8 Carrier
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.8.2 Product Type, Application and Specification
 - 3.8.2.1 Type I
 - 3.8.2.2 Type II
 - 3.8.3 Carrier Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.8.4 Main Business/Business Overview
- 3.9 Trane
- 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.9.2 Product Type, Application and Specification
 - 3.9.2.1 Type I
 - 3.9.2.2 Type II
 - 3.9.3 Trane Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.9.4 Main Business/Business Overview
- 3.10 York



- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.10.2 Product Type, Application and Specification
 - 3.10.2.1 Type I
 - 3.10.2.2 Type II
- 3.10.3 York Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.10.4 Main Business/Business Overview
- 3.11 Haier
- 3.12 Skyworth
- 3.13 Changhong
- 3.14 Panasonic
- 3.15 Whirlpool
- 3.16 Sharp

4 CHINA CENTRAL AIR CONDITIONING CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Central air conditioning Capacity, Production and Growth (2011-2016)
- 4.2 China Central air conditioning Revenue and Growth (2011-2016)
- 4.3 China Central air conditioning Production, Consumption, Export and Import (2011-2016)

5 CHINA CENTRAL AIR CONDITIONING PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Central air conditioning Production and Market Share by Type (2011-2016)
- 5.2 China Central air conditioning Revenue and Market Share by Type (2011-2016)
- 5.3 China Central air conditioning Price by Type (2011-2016)
- 5.4 China Central air conditioning Production Growth by Type (2011-2016)

6 CHINA CENTRAL AIR CONDITIONING MARKET ANALYSIS BY APPLICATION

- 6.1 China Central air conditioning Consumption and Market Share by Application (2011-2016)
- 6.2 China Central air conditioning Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries



7 CENTRAL AIR CONDITIONING MANUFACTURING COST ANALYSIS

- 7.1 Central air conditioning Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Central air conditioning

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Central air conditioning Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Central air conditioning Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change



10.3 Economic/Political Environmental Change

11 CHINA CENTRAL AIR CONDITIONING MARKET FORECAST (2016-2021)

- 11.1 China Central air conditioning Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Central air conditioning Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China Central air conditioning Production Forecast by Type (2016-2021)
- 11.4 China Central air conditioning Consumption Forecast by Application (2016-2021)
- 11.5 Central air conditioning Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Central air conditioning

Figure China Production Market Share of Central air conditioning by Type in 2015

Figure Product Picture of Inverter

Table Major Manufacturers of Inverter

Figure Product Picture of Constant Frequency

Table Major Manufacturers of Constant Frequency

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Central air conditioning Consumption Market Share by Application in 2015

Figure Residential Examples

Figure Commercial Examples

Figure Application 3 Examples

Figure China Central air conditioning Revenue (Million USD) and Growth Rate (2011-2021)

Table China Central air conditioning Capacity of Key Manufacturers (2015 and 2016)

Table China Central air conditioning Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Central air conditioning Capacity of Key Manufacturers in 2015

Figure China Central air conditioning Capacity of Key Manufacturers in 2016

Table China Central air conditioning Production of Key Manufacturers (2015 and 2016)

Table China Central air conditioning Production Share by Manufacturers (2015 and 2016)

Figure 2015 Central air conditioning Production Share by Manufacturers

Figure 2016 Central air conditioning Production Share by Manufacturers

Table China Central air conditioning Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Central air conditioning Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Central air conditioning Revenue Share by Manufacturers

Table 2016 China Central air conditioning Revenue Share by Manufacturers

Table China Market Central air conditioning Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Central air conditioning Average Price of Key Manufacturers in 2015

Table Manufacturers Central air conditioning Manufacturing Base Distribution and Sales Area



Table Manufacturers Central air conditioning Product Type

Figure Central air conditioning Market Share of Top 3 Manufacturers

Figure Central air conditioning Market Share of Top 5 Manufacturers

Table Gree Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Gree Central air conditioning Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Gree Central air conditioning Market Share (2011-2016)

Table Midea Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Midea Central air conditioning Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Midea Central air conditioning Market Share (2011-2016)

Table TCL Basic Information, Manufacturing Base, Sales Area and Its Competitors Table TCL Central air conditioning Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure TCL Central air conditioning Market Share (2011-2016)

Table Chigo Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Chigo Central air conditioning Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Chigo Central air conditioning Market Share (2011-2016)

Table Hisense Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Hisense Central air conditioning Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hisense Central air conditioning Market Share (2011-2016)

Table Daikin Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Daikin Central air conditioning Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Daikin Central air conditioning Market Share (2011-2016)

Table Aux Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Aux Central air conditioning Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Aux Central air conditioning Market Share (2011-2016)

Table Carrier Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Carrier Central air conditioning Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Carrier Central air conditioning Market Share (2011-2016)

Table Trane Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Trane Central air conditioning Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Trane Central air conditioning Market Share (2011-2016)



Table York Basic Information, Manufacturing Base, Sales Area and Its Competitors Table York Central air conditioning Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure York Central air conditioning Market Share (2011-2016)

Table Haier Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Haier Central air conditioning Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Haier Central air conditioning Market Share (2011-2016)

Table Skyworth Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Skyworth Central air conditioning Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Skyworth Central air conditioning Market Share (2011-2016)

Table Changhong Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Changhong Central air conditioning Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Changhong Central air conditioning Market Share (2011-2016)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Central air conditioning Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Panasonic Central air conditioning Market Share (2011-2016)

Table Whirlpool Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Whirlpool Central air conditioning Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Whirlpool Central air conditioning Market Share (2011-2016)

Table Sharp Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sharp Central air conditioning Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sharp Central air conditioning Market Share (2011-2016)

Figure China Central air conditioning Capacity, Production and Growth (2011-2016)

Figure China Central air conditioning Revenue (Million USD) and Growth (2011-2016)

Table China Central air conditioning Production, Consumption, Export and Import (2011-2016)

Table China Central air conditioning Production by Type (2011-2016)

Table China Central air conditioning Production Share by Type (2011-2016)

Figure Production Market Share of Central air conditioning by Type (2011-2016)

Figure 2015 Production Market Share of Central air conditioning by Type

Table China Central air conditioning Revenue by Type (2011-2016)



Table China Central air conditioning Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Central air conditioning by Type (2011-2016)

Figure 2015 Revenue Market Share of Central air conditioning by Type

Table China Central air conditioning Price by Type (2011-2016)

Figure China Central air conditioning Production Growth by Type (2011-2016)

Table China Central air conditioning Consumption by Application (2011-2016)

Table China Central air conditioning Consumption Market Share by Application (2011-2016)

Figure China Central air conditioning Consumption Market Share by Application in 2015 Table China Central air conditioning Consumption Growth Rate by Application (2011-2016)

Figure China Central air conditioning Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Central air conditioning

Figure Manufacturing Process Analysis of Central air conditioning

Figure Central air conditioning Industrial Chain Analysis

Table Raw Materials Sources of Central air conditioning Major Manufacturers in 2015

Table Major Buyers of Central air conditioning

Table Distributors/Traders List

Figure China Central air conditioning Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Central air conditioning Revenue and Growth Rate Forecast (2016-2021)

Table China Central air conditioning Production, Import, Export and Consumption Forecast (2016-2021)

Table China Central air conditioning Production Forecast by Type (2016-2021)

Table China Central air conditioning Consumption Forecast by Application (2016-2021)



I would like to order

Product name: China Central air conditioning Market Research Report 2016

Product link: https://marketpublishers.com/r/C162A642628EN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C162A642628EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970