

## China CD & DVD Drive Market Research Report 2016

https://marketpublishers.com/r/C424AA4E87CEN.html

Date: October 2016

Pages: 117

Price: US\$ 3,200.00 (Single User License)

ID: C424AA4E87CEN

## **Abstracts**

## Notes:

Sales, means the sales volume of CD & DVD Drive

Revenue, means the sales value of CD & DVD Drive

This report studies CD & DVD Drive in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

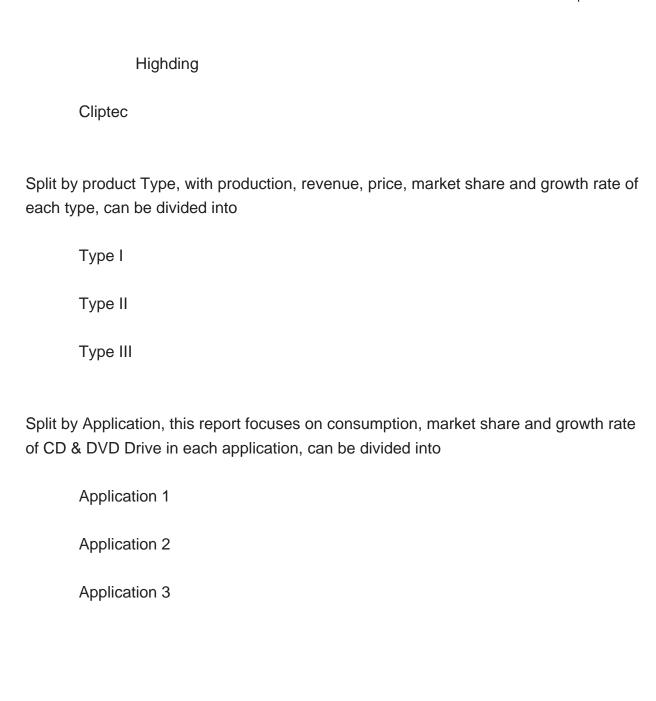
Lite-On
Samsung
ASUS
Edtech
Aucadior
Quietpc

Ebay

Rainbowskill

LG







## **Contents**

China CD & DVD Drive Market Research Report 2016

#### 1 CD & DVD DRIVE MARKET OVERVIEW

- 1.1 Product Overview and Scope of CD & DVD Drive
- 1.2 CD & DVD Drive Segment by Type
- 1.2.1 China Production Market Share of CD & DVD Drive Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.2.4 Type III
- 1.3 Applications of CD & DVD Drive
- 1.3.1 CD & DVD Drive Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 China Market Size (Value) of CD & DVD Drive (2011-2021)
- 1.5 China CD & DVD DriveStatus and Outlook
- 1.6 Government Policies

#### 2 CHINA CD & DVD DRIVE MARKET COMPETITION BY MANUFACTURERS

- 2.1 China CD & DVD Drive Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China CD & DVD Drive Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China CD & DVD Drive Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers CD & DVD Drive Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 CD & DVD Drive Market Competitive Situation and Trends
- 2.5.1 CD & DVD Drive Market Concentration Rate
- 2.5.2 CD & DVD Drive Market Share of Top 3 and Top 5 Manufacturers

#### 3 CHINA CD & DVD DRIVE MANUFACTURERS PROFILES/ANALYSIS

- 3.1 LG
- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.1.2 CD & DVD Drive Product Type, Application and Specification



- 3.1.2.1 Type I
- 3.1.2.2 Type II
- 3.1.3 LG CD & DVD Drive Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Lite-On
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 117 Product Type, Application and Specification
    - 3.2.2.1 Type I
    - 3.2.2.2 Type II
- 3.2.3 Lite-On 117 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 Samsung
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 129 Product Type, Application and Specification
    - 3.3.2.1 Type I
    - 3.3.2.2 Type II
- 3.3.3 Samsung 129 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- **3.4 ASUS**
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Sept Product Type, Application and Specification
    - 3.4.2.1 Type I
    - 3.4.2.2 Type II
- 3.4.3 ASUS Sept Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Edtech
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Product Type, Application and Specification
    - 3.5.2.1 Type I
    - 3.5.2.2 Type II
- 3.5.3 Edtech Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)



- 3.5.4 Main Business/Business Overview
- 3.6 Aucadior
- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.6.2 Million USD Product Type, Application and Specification
    - 3.6.2.1 Type I
    - 3.6.2.2 Type II
- 3.6.3 Aucadior Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.6.4 Main Business/Business Overview
- 3.7 Quietpc
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.7.2 Electronics Product Type, Application and Specification
    - 3.7.2.1 Type I
    - 3.7.2.2 Type II
- 3.7.3 Quietpc Electronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.7.4 Main Business/Business Overview
- 3.8 Ebay
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.8.2 Product Type, Application and Specification
    - 3.8.2.1 Type I
    - 3.8.2.2 Type II
  - 3.8.3 Ebay Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.8.4 Main Business/Business Overview
- 3.9 Rainbowskill
- 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.9.2 Product Type, Application and Specification
    - 3.9.2.1 Type I
    - 3.9.2.2 Type II
- 3.9.3 Rainbowskill Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.9.4 Main Business/Business Overview
- 3.10 Highding
- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors



- 3.10.2 Product Type, Application and Specification
  - 3.10.2.1 Type I
  - 3.10.2.2 Type II
- 3.10.3 Highding Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.10.4 Main Business/Business Overview
- 3.11 Cliptec

# 4 CHINA CD & DVD DRIVE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China CD & DVD Drive Capacity, Production and Growth (2011-2016)
- 4.2 China CD & DVD Drive Revenue and Growth (2011-2016)
- 4.3 China CD & DVD Drive Production, Consumption, Export and Import (2011-2016)

## 5 CHINA CD & DVD DRIVE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China CD & DVD Drive Production and Market Share by Type (2011-2016)
- 5.2 China CD & DVD Drive Revenue and Market Share by Type (2011-2016)
- 5.3 China CD & DVD Drive Price by Type (2011-2016)
- 5.4 China CD & DVD Drive Production Growth by Type (2011-2016)

#### 6 CHINA CD & DVD DRIVE MARKET ANALYSIS BY APPLICATION

- 6.1 China CD & DVD Drive Consumption and Market Share by Application (2011-2016)
- 6.2 China CD & DVD Drive Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

### 7 CD & DVD DRIVE MANUFACTURING COST ANALYSIS

- 7.1 CD & DVD Drive Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure



- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of CD & DVD Drive

## 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 CD & DVD Drive Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of CD & DVD Drive Major Manufacturers in 2015
- 8.4 Downstream Buyers

## 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

### 11 CHINA CD & DVD DRIVE MARKET FORECAST (2016-2021)

- 11.1 China CD & DVD Drive Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China CD & DVD Drive Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China CD & DVD Drive Production Forecast by Type (2016-2021)
- 11.4 China CD & DVD Drive Consumption Forecast by Application (2016-2021)



## 11.5 CD & DVD Drive Price Forecast (2016-2021)

## 12 RESEARCH FINDINGS AND CONCLUSION

## 13 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of CD & DVD Drive

Figure China Production Market Share of CD & DVD Drive by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table CD & DVD Drive Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China CD & DVD Drive Revenue (Million USD) and Growth Rate (2011-2021)

Table China CD & DVD Drive Capacity of Key Manufacturers (2015 and 2016)

Table China CD & DVD Drive Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China CD & DVD Drive Capacity of Key Manufacturers in 2015

Figure China CD & DVD Drive Capacity of Key Manufacturers in 2016

Table China CD & DVD Drive Production of Key Manufacturers (2015 and 2016)

Table China CD & DVD Drive Production Share by Manufacturers (2015 and 2016)

Figure 2015 CD & DVD Drive Production Share by Manufacturers

Figure 2016 CD & DVD Drive Production Share by Manufacturers

Table China CD & DVD Drive Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China CD & DVD Drive Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China CD & DVD Drive Revenue Share by Manufacturers

Table 2016 China CD & DVD Drive Revenue Share by Manufacturers

Table China Market CD & DVD Drive Average Price of Key Manufacturers (2015 and 2016)

Figure China Market CD & DVD Drive Average Price of Key Manufacturers in 2015

Table Manufacturers CD & DVD Drive Manufacturing Base Distribution and Sales Area

Table Manufacturers CD & DVD Drive Product Type

Figure CD & DVD Drive Market Share of Top 3 Manufacturers

Figure CD & DVD Drive Market Share of Top 5 Manufacturers

Table LG Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table LG CD & DVD Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure LG CD & DVD Drive Market Share (2011-2016)

Table Lite-On Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Lite-On CD & DVD Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lite-On CD & DVD Drive Market Share (2011-2016)

Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Samsung CD & DVD Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung CD & DVD Drive Market Share (2011-2016)

Table ASUS Basic Information, Manufacturing Base, Sales Area and Its Competitors Table ASUS CD & DVD Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure ASUS CD & DVD Drive Market Share (2011-2016)

Table Edtech Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Edtech CD & DVD Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Edtech CD & DVD Drive Market Share (2011-2016)

Table Aucadior Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Aucadior CD & DVD Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Aucadior CD & DVD Drive Market Share (2011-2016)

Table Quietpc Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Quietpc CD & DVD Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Quietpc CD & DVD Drive Market Share (2011-2016)

Table Ebay Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Ebay CD & DVD Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ebay CD & DVD Drive Market Share (2011-2016)

Table Rainbowskill Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Rainbowskill CD & DVD Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Rainbowskill CD & DVD Drive Market Share (2011-2016)

Table Highding Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Highding CD & DVD Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)



Figure Highding CD & DVD Drive Market Share (2011-2016)

Table Cliptec Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Cliptec CD & DVD Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Cliptec CD & DVD Drive Market Share (2011-2016)

Figure China CD & DVD Drive Capacity, Production and Growth (2011-2016)

Figure China CD & DVD Drive Revenue (Million USD) and Growth (2011-2016)

Table China CD & DVD Drive Production, Consumption, Export and Import (2011-2016)

Table China CD & DVD Drive Production by Type (2011-2016)

Table China CD & DVD Drive Production Share by Type (2011-2016)

Figure Production Market Share of CD & DVD Drive by Type (2011-2016)

Figure 2015 Production Market Share of CD & DVD Drive by Type

Table China CD & DVD Drive Revenue by Type (2011-2016)

Table China CD & DVD Drive Revenue Share by Type (2011-2016)

Figure Production Revenue Share of CD & DVD Drive by Type (2011-2016)

Figure 2015 Revenue Market Share of CD & DVD Drive by Type

Table China CD & DVD Drive Price by Type (2011-2016)

Figure China CD & DVD Drive Production Growth by Type (2011-2016)

Table China CD & DVD Drive Consumption by Application (2011-2016)

Table China CD & DVD Drive Consumption Market Share by Application (2011-2016)

Figure China CD & DVD Drive Consumption Market Share by Application in 2015

Table China CD & DVD Drive Consumption Growth Rate by Application (2011-2016)

Figure China CD & DVD Drive Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of CD & DVD Drive

Figure Manufacturing Process Analysis of CD & DVD Drive

Figure CD & DVD Drive Industrial Chain Analysis

Table Raw Materials Sources of CD & DVD Drive Major Manufacturers in 2015

Table Major Buyers of CD & DVD Drive

Table Distributors/Traders List

Figure China CD & DVD Drive Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China CD & DVD Drive Revenue and Growth Rate Forecast (2016-2021)

Table China CD & DVD Drive Production, Import, Export and Consumption Forecast (2016-2021)

Table China CD & DVD Drive Production Forecast by Type (2016-2021)

Table China CD & DVD Drive Consumption Forecast by Application (2016-2021)



## I would like to order

Product name: China CD & DVD Drive Market Research Report 2016

Product link: <a href="https://marketpublishers.com/r/C424AA4E87CEN.html">https://marketpublishers.com/r/C424AA4E87CEN.html</a>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C424AA4E87CEN.html">https://marketpublishers.com/r/C424AA4E87CEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970