

# China Cattle Health Market Research Report 2018

<https://marketpublishers.com/r/C984F3134EDEN.html>

Date: March 2018

Pages: 98

Price: US\$ 3,400.00 (Single User License)

ID: C984F3134EDEN

## Abstracts

The global Cattle Health market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Cattle Health development status and future trend in China, focuses on top players in China, also splits Cattle Health by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Bayer Healthcare

Boehringer Ingelheim

Ceva Animal Health

Elanco (Eli Lilly)

Merck

Merial (Sanofi)

Virbac

Zoetis Animal Healthcare

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Pcs), revenue (Million USD), product price (USD/Pcs), market share and growth rate of each type, primarily split into

Vaccines

Parasiticides

Anti-Infectives

Medicinal Feed Additives

Other Pharmaceuticals

On the basis of the end users/application, this report covers

Farm

House

## Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### China Cattle Health Market Research Report 2018

#### **1 CATTLE HEALTH OVERVIEW**

- 1.1 Product Overview and Scope of Cattle Health
- 1.2 Classification of Cattle Health by Product Category
  - 1.2.1 China Cattle Health Sales (K Pcs) Comparison by Type (2013-2025)
  - 1.2.2 China Cattle Health Sales (K Pcs) Market Share by Type in 2017
  - 1.2.3 Vaccines
  - 1.2.4 Parasiticides
  - 1.2.5 Anti-Infectives
  - 1.2.6 Medicinal Feed Additives
  - 1.2.7 Other Pharmaceuticals
- 1.3 China Cattle Health Market by Application/End Users
  - 1.3.1 China Cattle Health Sales (K Pcs) and Market Share Comparison by Applications (2013-2025)
  - 1.3.2 Farm
  - 1.3.3 House
  - 1.3.4 Others
- 1.4 China Cattle Health Market by Region
  - 1.4.1 China Cattle Health Market Size (Million USD) Comparison by Region (2013-2025)
  - 1.4.2 South China Cattle Health Status and Prospect (2013-2025)
  - 1.4.3 East China Cattle Health Status and Prospect (2013-2025)
  - 1.4.4 Southwest China Cattle Health Status and Prospect (2013-2025)
  - 1.4.5 Northeast China Cattle Health Status and Prospect (2013-2025)
  - 1.4.6 North China Cattle Health Status and Prospect (2013-2025)
  - 1.4.7 Central China Cattle Health Status and Prospect (2013-2025)
- 1.5 China Market Size (Sales and Revenue) of Cattle Health (2013-2025)
  - 1.5.1 China Cattle Health Sales (K Pcs) and Growth Rate (%)(2013-2025)
  - 1.5.2 China Cattle Health Revenue (Million USD) and Growth Rate (%)(2013-2025)

#### **2 CHINA CATTLE HEALTH MARKET COMPETITION BY PLAYERS/MANUFACTURERS**

- 2.1 China Cattle Health Sales and Market Share of Key Players/Manufacturers (2013-2018)

2.2 China Cattle Health Revenue and Share by Players/Manufacturers (2013-2018)

2.3 China Cattle Health Average Price (USD/Pcs) by Players/Manufacturers (2013-2018)

2.4 China Cattle Health Market Competitive Situation and Trends

2.4.1 China Cattle Health Market Concentration Rate

2.4.2 China Cattle Health Market Share of Top 3 and Top 5 Players/Manufacturers

2.4.3 Mergers & Acquisitions, Expansion in China Market

2.5 China Players/Manufacturers Cattle Health Manufacturing Base Distribution, Sales Area, Product Types

### **3 CHINA CATTLE HEALTH SALES AND REVENUE BY REGION (2013-2018)**

3.1 China Cattle Health Sales (K Pcs) and Market Share by Region (2013-2018)

3.2 China Cattle Health Revenue (Million USD) and Market Share by Region (2013-2018)

3.3 China Cattle Health Price (USD/Pcs) by Regions (2013-2018)

### **4 CHINA CATTLE HEALTH SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2018)**

4.1 China Cattle Health Sales (K Pcs) and Market Share by Type/ Product Category (2013-2018)

4.2 China Cattle Health Revenue (Million USD) and Market Share by Type (2013-2018)

4.3 China Cattle Health Price (USD/Pcs) by Type (2013-2018)

4.4 China Cattle Health Sales Growth Rate (%) by Type (2013-2018)

### **5 CHINA CATTLE HEALTH SALES BY APPLICATION (2013-2018)**

5.1 China Cattle Health Sales (K Pcs) and Market Share by Application (2013-2018)

5.2 China Cattle Health Sales Growth Rate (%) by Application (2013-2018)

5.3 Market Drivers and Opportunities

### **6 CHINA CATTLE HEALTH PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Bayer Healthcare

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Cattle Health Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Bayer Healthcare Cattle Health Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%) (2013-2018)

6.1.4 Main Business/Business Overview

6.2 Boehringer Ingelheim

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Cattle Health Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Boehringer Ingelheim Cattle Health Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%) (2013-2018)

6.2.4 Main Business/Business Overview

6.3 Ceva Animal Health

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Cattle Health Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Ceva Animal Health Cattle Health Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%) (2013-2018)

6.3.4 Main Business/Business Overview

6.4 Elanco (Eli Lilly)

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Cattle Health Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Elanco (Eli Lilly) Cattle Health Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%) (2013-2018)

6.4.4 Main Business/Business Overview

6.5 Merck

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Cattle Health Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Merck Cattle Health Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%) (2013-2018)

6.5.4 Main Business/Business Overview

6.6 Merial (Sanofi)

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Cattle Health Product Category, Application and Specification

6.6.2.1 Product A

#### 6.6.2.2 Product B

6.6.3 Merial (Sanofi) Cattle Health Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%) (2013-2018)

6.6.4 Main Business/Business Overview

### 6.7 Virbac

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Cattle Health Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Virbac Cattle Health Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%) (2013-2018)

6.7.4 Main Business/Business Overview

### 6.8 Zoetis Animal Healthcare

6.8.1 Company Basic Information, Manufacturing Base and Competitors

6.8.2 Cattle Health Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Zoetis Animal Healthcare Cattle Health Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%) (2013-2018)

6.8.4 Main Business/Business Overview

## **7 CATTLE HEALTH MANUFACTURING COST ANALYSIS**

### 7.1 Cattle Health Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

### 7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

### 7.3 Manufacturing Process Analysis of Cattle Health

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Cattle Health Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Cattle Health Major Manufacturers in 2017

## 8.4 Downstream Buyers

# 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

## 9.1 Marketing Channel

### 9.1.1 Direct Marketing

### 9.1.2 Indirect Marketing

### 9.1.3 Marketing Channel Development Trend

## 9.2 Market Positioning

### 9.2.1 Pricing Strategy

### 9.2.2 Brand Strategy

### 9.2.3 Target Client

## 9.3 Distributors/Traders List

# 10 MARKET EFFECT FACTORS ANALYSIS

## 10.1 Technology Progress/Risk

### 10.1.1 Substitutes Threat

### 10.1.2 Technology Progress in Related Industry

## 10.2 Consumer Needs/Customer Preference Change

## 10.3 Economic/Political Environmental Change

# 11 CHINA CATTLE HEALTH MARKET SIZE (SALES AND REVENUE) FORECAST (2018-2025)

## 11.1 China Cattle Health Sales (K Pcs), Revenue (Million USD) Forecast (2018-2025)

## 11.2 China Cattle Health Sales (K Pcs) Forecast by Type (2018-2025)

## 11.3 China Cattle Health Sales (K Pcs) Forecast by Application (2018-2025)

## 11.4 China Cattle Health Sales (K Pcs) Forecast by Region (2018-2025)

# 12 RESEARCH FINDINGS AND CONCLUSION

# 13 METHODOLOGY AND DATA SOURCE

## 13.1 Methodology/Research Approach

### 13.1.1 Research Programs/Design

### 13.1.2 Market Size Estimation

### 13.1.3 Market Breakdown and Data Triangulation

## 13.2 Data Source



13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2013-2025)  
Table Cattle Health Sales (K Pcs) and Revenue (Million USD) Market Split by Product Type  
Table Cattle Health Sales (K Pcs) by Application (2013-2025)  
Figure Product Picture of Cattle Health  
Table China Cattle Health Sales (K Pcs) and Growth Rate (%) Comparison by Types (Product Category) (2013-2025)  
Figure China Cattle Health Sales Volume Market Share by Types in 2017  
Figure Vaccines Product Picture  
Figure Parasiticides Product Picture  
Figure Anti-Infectives Product Picture  
Figure Medicinal Feed Additives Product Picture  
Figure Other Pharmaceuticals Product Picture  
Figure China Cattle Health Sales (K Pcs) Comparison by Application (2013-2025)  
Figure China Sales Market Share (%) of Cattle Health by Application in 2017  
Figure Farm Examples  
Table Key Downstream Customer in Farm  
Figure House Examples  
Table Key Downstream Customer in House  
Figure Others Examples  
Table Key Downstream Customer in Others  
Figure South China Cattle Health Revenue (Million USD) and Growth Rate (2013-2025)  
Figure East China Cattle Health Revenue (Million USD) and Growth Rate (2013-2025)  
Figure Southwest China Cattle Health Revenue (Million USD) and Growth Rate (2013-2025)  
Figure Northeast China Cattle Health Revenue (Million USD) and Growth Rate (2013-2025)  
Figure North China Cattle Health Revenue (Million USD) and Growth Rate (2013-2025)  
Figure Central China Cattle Health Revenue (Million USD) and Growth Rate (2013-2025)  
Figure China Cattle Health Sales (K Pcs) and Growth Rate (%) (2013-2025)  
Figure China Cattle Health Revenue (Million USD) and Growth Rate (%) (2013-2025)  
Table China Cattle Health Sales of Key Players/Manufacturers (2013-2018)  
Table China Cattle Health Sales Share (%) by Players/Manufacturers (2013-2018)  
Figure 2017 China Cattle Health Sales Share (%) by Players/Manufacturers

Figure 2017 China Cattle Health Sales Share (%) by Players/Manufacturers  
Table China Cattle Health Revenue by Players/Manufacturers (2013-2018)  
Table China Cattle Health Revenue Market Share (%) by Players/Manufacturers (2013-2018)  
Figure 2017 China Cattle Health Revenue Market Share (%) by Players/Manufacturers  
Figure 2017 China Cattle Health Revenue Market Share (%) by Players/Manufacturers  
Table China Market Cattle Health Average Price of Key Players/Manufacturers (2013-2018)  
Figure China Market Cattle Health Average Price of Key Players/Manufacturers in 2017  
Figure China Cattle Health Market Share of Top 3 Players/Manufacturers  
Figure China Cattle Health Market Share of Top 5 Players/Manufacturers  
Table China Players/Manufacturers Cattle Health Manufacturing Base Distribution and Sales Area  
Table China Players/Manufacturers Cattle Health Product Category  
Table China Cattle Health Sales (K Pcs) by Regions (2013-2018)  
Table China Cattle Health Sales Share (%) by Regions (2013-2018)  
Figure China Cattle Health Sales Share (%) by Regions (2013-2018)  
Figure China Cattle Health Sales Market Share (%) by Regions in 2017  
Table China Cattle Health Revenue (Million USD) and Market Share by Regions (2013-2018)  
Table China Cattle Health Revenue Market Share (%) by Regions (2013-2018)  
Figure China Cattle Health Revenue Market Share (%) by Regions (2013-2018)  
Figure China Cattle Health Revenue Market Share (%) by Regions in 2017  
Table China Cattle Health Price (USD/Pcs) by Regions (2013-2018)  
Table China Cattle Health Sales (K Pcs) by Type (2013-2018)  
Table China Cattle Health Sales Share (%) by Type (2013-2018)  
Figure China Cattle Health Sales Share (%) by Type (2013-2018)  
Figure China Cattle Health Sales Market Share (%) by Type in 2017  
Table China Cattle Health Revenue (Million USD) and Market Share by Type (2013-2018)  
Table China Cattle Health Revenue Market Share (%) by Type (2013-2018)  
Figure Revenue Market Share of Cattle Health by Type (2013-2018)  
Figure Revenue Market Share of Cattle Health by Type in 2017  
Table China Cattle Health Price (USD/Pcs) by Types (2013-2018)  
Figure China Cattle Health Sales Growth Rate (%) by Type (2013-2018)  
Table China Cattle Health Sales (K Pcs) by Applications (2013-2018)  
Table China Cattle Health Sales Market Share (%) by Applications (2013-2018)  
Figure China Cattle Health Sales Market Share (%) by Application (2013-2018)  
Figure China Cattle Health Sales Market Share (%) by Application in 2017

Table China Cattle Health Sales Growth Rate (%) by Application (2013-2018)  
Figure China Cattle Health Sales Growth Rate (%) by Application (2013-2018)  
Table Bayer Healthcare Cattle Health Basic Information List  
Table Bayer Healthcare Cattle Health Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%) (2013-2018)  
Figure Bayer Healthcare Cattle Health Sales (K Pcs) and Growth Rate (%) (2013-2018)  
Figure Bayer Healthcare Cattle Health Sales Market Share (%) in China (2013-2018)  
Figure Bayer Healthcare Cattle Health Revenue Market Share (%) in China (2013-2018)  
Table Boehringer Ingelheim Cattle Health Basic Information List  
Table Boehringer Ingelheim Cattle Health Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%) (2013-2018)  
Figure Boehringer Ingelheim Cattle Health Sales (K Pcs) and Growth Rate (%) (2013-2018)  
Figure Boehringer Ingelheim Cattle Health Sales Market Share (%) in China (2013-2018)  
Figure Boehringer Ingelheim Cattle Health Revenue Market Share (%) in China (2013-2018)  
Table Ceva Animal Health Cattle Health Basic Information List  
Table Ceva Animal Health Cattle Health Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%) (2013-2018)  
Figure Ceva Animal Health Cattle Health Sales (K Pcs) and Growth Rate (%) (2013-2018)  
Figure Ceva Animal Health Cattle Health Sales Market Share (%) in China (2013-2018)  
Figure Ceva Animal Health Cattle Health Revenue Market Share (%) in China (2013-2018)  
Table Elanco (Eli Lilly) Cattle Health Basic Information List  
Table Elanco (Eli Lilly) Cattle Health Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%) (2013-2018)  
Figure Elanco (Eli Lilly) Cattle Health Sales (K Pcs) and Growth Rate (%) (2013-2018)  
Figure Elanco (Eli Lilly) Cattle Health Sales Market Share (%) in China (2013-2018)  
Figure Elanco (Eli Lilly) Cattle Health Revenue Market Share (%) in China (2013-2018)  
Table Merck Cattle Health Basic Information List  
Table Merck Cattle Health Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%) (2013-2018)  
Figure Merck Cattle Health Sales (K Pcs) and Growth Rate (%) (2013-2018)  
Figure Merck Cattle Health Sales Market Share (%) in China (2013-2018)  
Figure Merck Cattle Health Revenue Market Share (%) in China (2013-2018)  
Table Merial (Sanofi) Cattle Health Basic Information List  
Table Merial (Sanofi) Cattle Health Sales (K Pcs), Revenue (Million USD), Price

(USD/Pcs) and Gross Margin (%) (2013-2018)

Figure Merial (Sanofi) Cattle Health Sales (K Pcs) and Growth Rate (%) (2013-2018)

Figure Merial (Sanofi) Cattle Health Sales Market Share (%) in China (2013-2018)

Figure Merial (Sanofi) Cattle Health Revenue Market Share (%) in China (2013-2018)

Table Virbac Cattle Health Basic Information List

Table Virbac Cattle Health Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%) (2013-2018)

Figure Virbac Cattle Health Sales (K Pcs) and Growth Rate (%) (2013-2018)

Figure Virbac Cattle Health Sales Market Share (%) in China (2013-2018)

Figure Virbac Cattle Health Revenue Market Share (%) in China (2013-2018)

Table Zoetis Animal Healthcare Cattle Health Basic Information List

Table Zoetis Animal Healthcare Cattle Health Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%) (2013-2018)

Figure Zoetis Animal Healthcare Cattle Health Sales (K Pcs) and Growth Rate (%) (2013-2018)

Figure Zoetis Animal Healthcare Cattle Health Sales Market Share (%) in China (2013-2018)

Figure Zoetis Animal Healthcare Cattle Health Revenue Market Share (%) in China (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Cattle Health

Figure Manufacturing Process Analysis of Cattle Health

Figure Cattle Health Industrial Chain Analysis

Table Raw Materials Sources of Cattle Health Major Players/Manufacturers in 2017

Table Major Buyers of Cattle Health

Table Distributors/Traders List

Figure China Cattle Health Sales (K Pcs) and Growth Rate (%) Forecast (2018-2025)

Figure China Cattle Health Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure China Cattle Health Price (USD/Pcs) Trend Forecast (2018-2025)

Table China Cattle Health Sales (K Pcs) Forecast by Type (2018-2025)

Figure China Cattle Health Sales (K Pcs) Forecast by Type (2018-2025)

Figure China Cattle Health Sales Volume Market Share Forecast by Type in 2025

Table China Cattle Health Sales (K Pcs) Forecast by Application (2018-2025)

Figure China Cattle Health Sales Volume Market Share Forecast by Application (2018-2025)

Figure China Cattle Health Sales Volume Market Share Forecast by Application in 2025

Table China Cattle Health Sales (K Pcs) Forecast by Regions (2018-2025)  
Table China Cattle Health Sales Volume Share Forecast by Regions (2018-2025)  
Figure China Cattle Health Sales Volume Share Forecast by Regions (2018-2025)  
Figure China Cattle Health Sales Volume Share Forecast by Regions in 2025  
Table Research Programs/Design for This Report  
Figure Bottom-up and Top-down Approaches for This Report  
Figure Data Triangulation  
Table Key Data Information from Secondary Sources  
Table Key Data Information from Primary Sources

## I would like to order

Product name: China Cattle Health Market Research Report 2018

Product link: <https://marketpublishers.com/r/C984F3134EDEN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C984F3134EDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970