

# China Carpet Market Research Report 2016

<https://marketpublishers.com/r/CCBC4658E2FEN.html>

Date: November 2016

Pages: 122

Price: US\$ 3,200.00 (Single User License)

ID: CCBC4658E2FEN

## Abstracts

### Notes:

Sales, means the sales volume of Carpet

Revenue, means the sales value of Carpet

This report studies Carpet in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Shaw Industries

Mohawk

Milliken

Beaulieu

Oriental Weavers

Asditan

Milanb

RUOME

Astra

## Interface

DINARSU

Balidt

EILISHA

Balta

Infloor

Desso

Arte Espina

The Dixie Group

Brintons

Debomat

Dongsheng

Jiangsu Kaili

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Woven

Needle felt

Knotted

Tufted

Split by Application, this report focuses on consumption, market share and growth rate of Carpet in each application, can be divided into

Commercial

Residential

Application 3

## Contents

### China Carpet Market Research Report 2016

#### **1 CARPET MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Carpet
- 1.2 Carpet Segment by Type
  - 1.2.1 China Production Market Share of Carpet Type in 2015
  - 1.2.2 Woven
  - 1.2.3 Needle felt
  - 1.2.4 Knotted
  - 1.2.5 Tufted
- 1.3 Applications of Carpet
  - 1.3.1 Carpet Consumption Market Share by Application in 2015
  - 1.3.2 Commercial
  - 1.3.3 Residential
  - 1.3.4 Application
- 1.4 China Market Size (Value) of Carpet (2011-2021)
- 1.5 China Carpet Status and Outlook
- 1.6 Government Policies

#### **2 CHINA CARPET MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Carpet Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Carpet Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Carpet Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Carpet Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Carpet Market Competitive Situation and Trends
  - 2.5.1 Carpet Market Concentration Rate
  - 2.5.2 Carpet Market Share of Top 3 and Top 5 Manufacturers

#### **3 CHINA CARPET MANUFACTURERS PROFILES/ANALYSIS**

- 3.1 Shaw Industries
  - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.1.2 Carpet Product Type, Application and Specification
    - 3.1.2.1 Type I

- 3.1.2.2 Type II
- 3.1.3 Shaw Industries Carpet Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Mohawk
  - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 122 Product Type, Application and Specification
    - 3.2.2.1 Type I
    - 3.2.2.2 Type II
  - 3.2.3 Mohawk 122 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 Milliken
  - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 126 Product Type, Application and Specification
    - 3.3.2.1 Type I
    - 3.3.2.2 Type II
  - 3.3.3 Milliken 126 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 Beaulieu
  - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Nov Product Type, Application and Specification
    - 3.4.2.1 Type I
    - 3.4.2.2 Type II
  - 3.4.3 Beaulieu Nov Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Oriental Weavers
  - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Product Type, Application and Specification
    - 3.5.2.1 Type I
    - 3.5.2.2 Type II
  - 3.5.3 Oriental Weavers Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

- 3.5.4 Main Business/Business Overview
- 3.6 Asditan
  - 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.6.2 Million USD Product Type, Application and Specification
    - 3.6.2.1 Type I
    - 3.6.2.2 Type II
  - 3.6.3 Asditan Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.6.4 Main Business/Business Overview
- 3.7 Milanb
  - 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.7.2 Consumer Goods Product Type, Application and Specification
    - 3.7.2.1 Type I
    - 3.7.2.2 Type II
  - 3.7.3 Milanb Consumer Goods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.7.4 Main Business/Business Overview
- 3.8 RUOME
  - 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.8.2 Product Type, Application and Specification
    - 3.8.2.1 Type I
    - 3.8.2.2 Type II
  - 3.8.3 RUOME Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.8.4 Main Business/Business Overview
- 3.9 Astra
  - 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.9.2 Product Type, Application and Specification
    - 3.9.2.1 Type I
    - 3.9.2.2 Type II
  - 3.9.3 Astra Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.9.4 Main Business/Business Overview
- 3.10 Interface
  - 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 3.10.2 Product Type, Application and Specification
  - 3.10.2.1 Type I
  - 3.10.2.2 Type II
- 3.10.3 Interface Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.10.4 Main Business/Business Overview
- 3.11 DINARSU
- 3.12 Balidt
- 3.13 EILISHA
- 3.14 Balta
- 3.15 Infloor
- 3.16 Desso
- 3.17 Arte Espina
- 3.18 The Dixie Group
- 3.19 Brintons
- 3.20 Debomat
- 3.21 Dongsheng
- 3.22 Jiangsu Kaili

#### **4 CHINA CARPET CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)**

- 4.1 China Carpet Capacity, Production and Growth (2011-2016)
- 4.2 China Carpet Revenue and Growth (2011-2016)
- 4.3 China Carpet Production, Consumption, Export and Import (2011-2016)

#### **5 CHINA CARPET PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Carpet Production and Market Share by Type (2011-2016)
- 5.2 China Carpet Revenue and Market Share by Type (2011-2016)
- 5.3 China Carpet Price by Type (2011-2016)
- 5.4 China Carpet Production Growth by Type (2011-2016)

#### **6 CHINA CARPET MARKET ANALYSIS BY APPLICATION**

- 6.1 China Carpet Consumption and Market Share by Application (2011-2016)
- 6.2 China Carpet Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application

### 6.3.2 Emerging Markets/Countries

## **7 CARPET MANUFACTURING COST ANALYSIS**

### 7.1 Carpet Key Raw Materials Analysis

#### 7.1.1 Key Raw Materials

#### 7.1.2 Price Trend of Key Raw Materials

#### 7.1.3 Key Suppliers of Raw Materials

#### 7.1.4 Market Concentration Rate of Raw Materials

### 7.2 Proportion of Manufacturing Cost Structure

#### 7.2.1 Raw Materials

#### 7.2.2 Labor Cost

#### 7.2.3 Manufacturing Expenses

### 7.3 Manufacturing Process Analysis of Carpet

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Carpet Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Carpet Major Manufacturers in 2015

### 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry



10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

## **11 CHINA CARPET MARKET FORECAST (2016-2021)**

11.1 China Carpet Capacity, Production, Revenue Forecast (2016-2021)

11.2 China Carpet Production, Import, Export and Consumption Forecast (2016-2021)

11.3 China Carpet Production Forecast by Type (2016-2021)

11.4 China Carpet Consumption Forecast by Application (2016-2021)

11.5 Carpet Price Forecast (2016-2021)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Carpet  
Figure China Production Market Share of Carpet by Type in 2015  
Figure Product Picture of Woven  
Table Major Manufacturers of Woven  
Figure Product Picture of Needle felt  
Table Major Manufacturers of Needle felt  
Figure Product Picture of Knotted  
Table Major Manufacturers of Knotted  
Figure Product Picture of Tufted  
Table Major Manufacturers of Tufted  
Table Carpet Consumption Market Share by Application in 2015  
Figure Commercial Examples  
Figure Residential Examples  
Figure Application 3 Examples  
Figure China Carpet Revenue (Million USD) and Growth Rate (2011-2021)  
Table China Carpet Capacity of Key Manufacturers (2015 and 2016)  
Table China Carpet Capacity Market Share of Key Manufacturers (2015 and 2016)  
Figure China Carpet Capacity of Key Manufacturers in 2015  
Figure China Carpet Capacity of Key Manufacturers in 2016  
Table China Carpet Production of Key Manufacturers (2015 and 2016)  
Table China Carpet Production Share by Manufacturers (2015 and 2016)  
Figure 2015 Carpet Production Share by Manufacturers  
Figure 2016 Carpet Production Share by Manufacturers  
Table China Carpet Revenue (Million USD) by Manufacturers (2015 and 2016)  
Table China Carpet Revenue Share by Manufacturers (2015 and 2016)  
Table 2015 China Carpet Revenue Share by Manufacturers  
Table 2016 China Carpet Revenue Share by Manufacturers  
Table China Market Carpet Average Price of Key Manufacturers (2015 and 2016)  
Figure China Market Carpet Average Price of Key Manufacturers in 2015  
Table Manufacturers Carpet Manufacturing Base Distribution and Sales Area  
Table Manufacturers Carpet Product Type  
Figure Carpet Market Share of Top 3 Manufacturers  
Figure Carpet Market Share of Top 5 Manufacturers  
Table Shaw Industries Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shaw Industries Carpet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Shaw Industries Carpet Market Share (2011-2016)

Table Mohawk Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mohawk Carpet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Mohawk Carpet Market Share (2011-2016)

Table Milliken Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Milliken Carpet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Milliken Carpet Market Share (2011-2016)

Table Beaulieu Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Beaulieu Carpet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Beaulieu Carpet Market Share (2011-2016)

Table Oriental Weavers Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Oriental Weavers Carpet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Oriental Weavers Carpet Market Share (2011-2016)

Table Asditan Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Asditan Carpet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Asditan Carpet Market Share (2011-2016)

Table Milanb Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Milanb Carpet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Milanb Carpet Market Share (2011-2016)

Table RUOME Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table RUOME Carpet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure RUOME Carpet Market Share (2011-2016)

Table Astra Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Astra Carpet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Astra Carpet Market Share (2011-2016)

Table Interface Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Interface Carpet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Interface Carpet Market Share (2011-2016)

Table DINARSU Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DINARSU Carpet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure DINARSU Carpet Market Share (2011-2016)

Table Balidt Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Balidt Carpet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Balidt Carpet Market Share (2011-2016)

Table EILISHA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table EILISHA Carpet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure EILISHA Carpet Market Share (2011-2016)

Table Balta Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Balta Carpet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Balta Carpet Market Share (2011-2016)

Table Infloor Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Infloor Carpet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Infloor Carpet Market Share (2011-2016)

Table Desso Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Desso Carpet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Desso Carpet Market Share (2011-2016)

Table Arte Espina Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Arte Espina Carpet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Arte Espina Carpet Market Share (2011-2016)

Table The Dixie Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table The Dixie Group Carpet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure The Dixie Group Carpet Market Share (2011-2016)

Table Brintons Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Brintons Carpet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Brintons Carpet Market Share (2011-2016)

Table Debomat Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Debomat Carpet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Debomat Carpet Market Share (2011-2016)

Table Dongsheng Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dongsheng Carpet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Dongsheng Carpet Market Share (2011-2016)

Table Jiangsu Kaili Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jiangsu Kaili Carpet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Jiangsu Kaili Carpet Market Share (2011-2016)

Figure China Carpet Capacity, Production and Growth (2011-2016)

Figure China Carpet Revenue (Million USD) and Growth (2011-2016)

Table China Carpet Production, Consumption, Export and Import (2011-2016)

Table China Carpet Production by Type (2011-2016)

Table China Carpet Production Share by Type (2011-2016)

Figure Production Market Share of Carpet by Type (2011-2016)

Figure 2015 Production Market Share of Carpet by Type

Table China Carpet Revenue by Type (2011-2016)

Table China Carpet Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Carpet by Type (2011-2016)

Figure 2015 Revenue Market Share of Carpet by Type

Table China Carpet Price by Type (2011-2016)

Figure China Carpet Production Growth by Type (2011-2016)

Table China Carpet Consumption by Application (2011-2016)

Table China Carpet Consumption Market Share by Application (2011-2016)

Figure China Carpet Consumption Market Share by Application in 2015

Table China Carpet Consumption Growth Rate by Application (2011-2016)

Figure China Carpet Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Carpet

Figure Manufacturing Process Analysis of Carpet

Figure Carpet Industrial Chain Analysis

Table Raw Materials Sources of Carpet Major Manufacturers in 2015

Table Major Buyers of Carpet

Table Distributors/Traders List

Figure China Carpet Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Carpet Revenue and Growth Rate Forecast (2016-2021)

Table China Carpet Production, Import, Export and Consumption Forecast (2016-2021)

Table China Carpet Production Forecast by Type (2016-2021)

Table China Carpet Consumption Forecast by Application (2016-2021 )

## I would like to order

Product name: China Carpet Market Research Report 2016

Product link: <https://marketpublishers.com/r/CCBC4658E2FEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CCBC4658E2FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970