

# China Car Rental Industry Report 2015

<https://marketpublishers.com/r/CCCF77D63F0EN.html>

Date: July 2015

Pages: 172

Price: US\$ 3,200.00 (Single User License)

ID: CCCF77D63F0EN

## Abstracts

The China Car Rental Industry Report 2015 is a professional and in-depth study on the current state of the Car Rental industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Car Rental market analysis is provided for the China markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on China major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Car Rental industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 188 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER ONE INDUSTRY OVERVIEW**

- 1.1 Definition and Specifications of Car Rental
- 1.2 Classification of Car Rental
- 1.3 Applications of Car Rental
- 1.4 Industry Chain Structure of Car Rental
- 1.5 Industry Overview of Car Rental
- 1.6 Industry Policy Analysis of Car Rental
- 1.7 Industry News Analysis of Car Rental

### **CHAPTER TWO MANUFACTURING COST STRUCTURE ANALYSIS OF CAR RENTAL**

- 2.1 Bill of Materials (BOM) of Car Rental
- 2.2 BOM Price Analysis of Car Rental
- 2.3 Labor Cost Analysis of Car Rental
- 2.4 Depreciation Cost Analysis of Car Rental
- 2.5 Manufacturing Cost Structure Analysis of Car Rental
- 2.6 Manufacturing Process Analysis of Car Rental

### **CHAPTER THREE TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS**

- 3.1 Capacity and Commercial Production Date of China Key Manufacturers in 2014
- 3.2 Manufacturing Plants Distribution of China Key Car Rental Manufacturers in 2014
- 3.3 R&D Status and Technology Source of China Car Rental Key Manufacturers in 2014
- 3.4 Raw Materials Sources Analysis of China Car Rental Key Manufacturers in 2014

### **CHAPTER FOUR SALES ANALYSIS OF CAR RENTAL BY REGIONS, PRODUCT TYPE, AND APPLICATIONS**

- 4.1 China Sales of Car Rental by Regions 2010-2015
- 4.2 China Sales of Car Rental by Product Type 2010-2015
- 4.3 China Sales of Car Rental by Applications 2010-2015
- 4.4 Price Analysis of China Car Rental Key Manufacturers in 2015
- 4.5 China Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Car Rental 2010-2015

## **CHAPTER FIVE SALES REVENUE ANALYSIS OF CAR RENTAL BY REGIONS, PRODUCT TYPE, AND APPLICATIONS**

- 5.1 China Sales Revenue of Car Rental by Regions 2010-2015
- 5.2 China Sales Revenue of Car Rental by Product Type 2010-2015
- 5.3 China Sales Revenue of Car Rental by Applications 2010-2015
- 5.4 Sales Price Analysis of Car Rental by Regions, Product Type, and Applications 2010-2015

## **CHAPTER SIX ANALYSIS OF CAR RENTAL PRODUCTION, SUPPLY, SALES AND DEMAND MARKET STATUS 2010-2015**

- 6.1 Capacity Production Sales Revenue of Car Rental 2010-2015
- 6.2 Production Sales Market Share Analysis of Car Rental 2014-2015
- 6.3 Import, Export and China Local Sales of Car Rental 2010-2015
- 6.4 Supply(Production), Local Sales and Relationship between Supply and Demand of Car Rental 2010-2015
- 6.5 Price, Cost, Gross Margin of Car Rental 2010-2015

## **CHAPTER SEVEN ANALYSIS OF CAR RENTAL INDUSTRY KEY MANUFACTURERS**

- 7.1 EHi
  - 7.1.1 Company Profile
  - 7.1.2 Product Picture and Specifications
  - 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.1.4 EHi SWOT Analysis
- 7.2 Reocar
  - 7.2.1 Company Profile
  - 7.2.2 Product Picture and Specifications
  - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.2.4 Reocar SWOT Analysis
- 7.3 Dafang Car Rental
  - 7.3.1 Company Profile
  - 7.3.2 Product Picture and Specifications
  - 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.3.4 Dafang Car Rental SWOT Analysis
- 7.4 Shouqi Car Rental

- 7.4.1 Company Profile
- 7.4.2 Product Picture and Specifications
- 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.4.4 Shouqi Car Rental SWOT Analysis
- 7.5 Brilliance Auto Rental
  - 7.5.1 Company Profile
  - 7.5.2 Product Picture and Specifications
  - 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.5.4 Brilliance Auto Rental SWOT Analysis
- 7.6 Dazhong
  - 7.6.1 Company Profile
  - 7.6.2 Product Picture and Specifications
  - 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.6.4 Dazhong SWOT Analysis
- 7.7 Pang Da Orix
  - 7.7.1 Company Profile
  - 7.7.2 Product Picture and Specifications
  - 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.7.4 Pang Da Orix SWOT Analysis
- 7.8 Yuantong Car Rental
  - 7.8.1 Company Profile
  - 7.8.2 Product Picture and Specifications
  - 7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.8.4 Yuantong Car Rental SWOT Analysis
- 7.9 Yestock Rental Car
  - 7.9.1 Company Profile
  - 7.9.2 Product Picture and Specifications
  - 7.9.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.9.4 Yestock Rental Car SWOT Analysis
- 7.10 Zhongqi Car Rental
  - 7.10.1 Company Profile
  - 7.10.2 Product Picture and Specifications
  - 7.10.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.10.4 Zhongqi Car Rental SWOT Analysis
- 7.11 AVIS
  - 7.11.1 Company Profile
  - 7.11.2 Product Picture and Specifications
  - 7.11.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.11.4 AVIS SWOT Analysis

## 7.12 CSD

7.12.1 Company Profile

7.12.2 Product Picture and Specifications

7.12.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.12.4 CSD SWOT Analysis

## 7.13 CTC Car Rental

7.13.1 Company Profile

7.13.2 Product Picture and Specifications

7.13.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.13.4 CTC Car Rental SWOT Analysis

.....

## **CHAPTER EIGHT PRICE AND GROSS MARGIN ANALYSIS**

8.1 Analysis of Price

8.2 Gross Margin Analysis

8.3 Price Gross Margin Conclusions

## **CHAPTER NINE MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF CAR RENTAL**

9.1 Marketing Channels Status of Car Rental

9.2 Traders or Distributors of Car Rental with Contact Information

9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Car Rental

9.4 China Import, Export and Trade Analysis of Car Rental

## **CHAPTER TEN ANALYSIS OF CAR RENTAL PRODUCTION, SUPPLY, SALES AND DEMAND DEVELOPMENT FORECAST 2015-2020**

10.1 China Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Car Rental 2015-2020

10.2 Sales Market Share by Product Type of Car Rental 2015-2020

10.3 China Sales of Car Rental by Applications 2015-2020

10.4 Sales and Sales Revenue Overview of Car Rental 2015-2020

10.5 Import, Export and Local Sales of Car Rental 2015-2020

## **CHAPTER ELEVEN INDUSTRY CHAIN SUPPLIERS OF CAR RENTAL WITH CONTACT INFORMATION**

- 11.1 Major Raw Materials Suppliers of Car Rental with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Car Rental with Contact Information
- 11.3 Major Players of Car Rental with Contact Information
- 11.4 Key Consumers of Car Rental with Contact Information
- 11.5 Supply Chain Relationship Analysis of Car Rental

## **CHAPTER TWELVE NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF CAR RENTAL**

- 12.1 New Project SWOT Analysis of Car Rental
- 12.2 New Project Investment Feasibility Analysis of Car Rental

## **CHAPTER THIRTEEN CONCLUSION OF THE CHINA CAR RENTAL INDUSTRY REPORT 2015**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Car Rental

Table Product Specifications of Car Rental

Table Classification of Car Rental

Figure China Sales Market Share of Car Rental by Product Types in 2014

Table Applications of Car Rental

Figure China Sales Market Share of Car Rental by Applications in 2014

Figure Industry Chain Structure of Car Rental

Table China Industry Overview of Car Rental

Table Industry Policy of Car Rental

Table Industry News List of Car Rental

Table Bill of Materials (BOM) of Car Rental

Table Bill of Materials (BOM) Price of Car Rental

Table Labor Cost of Car Rental

Table Depreciation Cost of Car Rental

Table Manufacturing Cost Structure Analysis of Car Rental in 2014

Figure Manufacturing Process Analysis of Car Rental

Table Capacity and Commercial Production Date of China Car Rental Key Manufacturers in 2014

Table Manufacturing Plants Distribution of China Key Car Rental Manufacturers in 2014

Table R&D Status and Technology Source of China Car Rental Key Manufacturers in 2014

Table Raw Materials Sources Analysis of China and China Car Rental Key Manufacturers in 2014

Table China Sales of Car Rental by Regions 2010-2015

Table China Sales Market Share of Car Rental by Regions 2010-2015 (%)

Figure China Sales Market Share of Car Rental by Regions in 2014

Figure China Sales Market Share of Car Rental by Regions in 2015

Table China Sales of Car Rental by Product Type in 2010-2015

Table China Sales Market Share of Car Rental by Product Type in 2010-2015 (%)

Figure China Sales Market Share of Car Rental by Technology in 2014

Figure China Sales Market Share of Car Rental by Technology in 2015

Figure China Sales of Car Rental by Applications in 2010-2015

Table China Sales Market Share of Car Rental by Applications in 2010-2015 (%)

Figure China Sales Market Share of Car Rental by Applications in 2014

Figure China Sales Market Share of Car Rental by Applications in 2015

Table Price Analysis of China Car Rental Key Manufacturers in 2015

Table China Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Car Rental 2010-2015

Table China Sales Revenue of Car Rental by Regions 2010-2015

Table China Sales Revenue Market Share of Car Rental by Regions 2010-2015 (%)

Figure China Sales Revenue Market Share of Car Rental by Regions in 2014

Figure China Sales Revenue Market Share of Car Rental by Regions in 2015

Table China Sales Revenue of Car Rental by Product Type in 2010-2015

Table China Sales Revenue Market Share of Car Rental by Product Type in 2010-2015 (%)

Figure China Sales Revenue Market Share of Car Rental by Technology in 2014

Figure China Sales Revenue Market Share of Car Rental by Technology in 2015

Figure China Sales Revenue of Car Rental by Applications in 2010-2015

Table China Sales Revenue Market Share of Car Rental by Applications in 2010-2015 (%)

Figure China Sales Revenue Market Share of Car Rental by Applications in 2014

Figure China Sales Revenue Market Share of Car Rental by Applications in 2015

Table Sales Price of China Car Rental by Regions 2010-2015

Table Sales Price of China Car Rental by Product Type 2010-2015

Table Sales Price of China Car Rental by Applications 2010-2015

Table China and Major Manufacturers Capacity of Car Rental 2010-2015

Table China Capacity Market Share of Major Car Rental Manufacturers 2010-2015 (%)

Table China and Major Manufacturers Production of Car Rental 2010-2015

Table China Production Market Share of Major Car Rental Manufacturers 2010-2015 (%)

Table China and Major Manufacturers Sales of Car Rental 2010-2015

Table China Sales Market Share of Major Car Rental Manufacturers 2010-2015 (%)

Table China and Major Manufacturers Sales Revenue of Car Rental 2010-2015 (M USD)

Table China Sales Revenue Market Share of Major Car Rental Manufacturers 2010-2015 (%)

Figure China Capacity, Production and Growth Rate of Car Rental 2010-2015

Figure China Capacity Utilization Rate of Car Rental 2010-2015

Figure China Sales Revenue (M USD) and Growth Rate of Car Rental 2010-2015

Figure China Production Market Share of Major Car Rental Manufacturers in 2014

Figure China Production Market Share of Major Car Rental Manufacturers in 2015

Figure China Sales Market Share of Major Car Rental Manufacturers in 2014

Figure China Sales Market Share of Major Car Rental Manufacturers in 2015

Table China and Major Manufacturers Export of Car Rental 2010-2015



Table China and Major Manufacturers Import of Car Rental 2010-2015

Table China Production Import, Export and Local Sales of Car Rental 2010-2015

Table China Supply, Consumption and Shortage of Car Rental 2010-2015

Table Price of China Car Rental Major Manufacturers 2010-2015

Table Cost of China Car Rental Major Manufacturers 2010-2015

Table Gross Margin of China Car Rental Major Manufacturers 2010-2015

Table EHi Company Profile Table (Contact Information Plant Location Capacity Revenue etc)

Figure Car Rental Picture and Specifications of EHi

Table Car Rental Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of EHi 2010-2015

Figure Car Rental Capacity, Production and Growth Rate of EHi 2010-2015

Figure Car Rental Production and China Market Share of EHi 2010-2015

Table EHi Car Rental SWOT Analysis

Table Reocar Company Profile Table (Contact Information Plant Location Capacity Revenue etc)

Figure Car Rental Picture and Specifications of Reocar

Table Car Rental Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Reocar 2010-2015

Figure Car Rental Capacity, Production and Growth Rate of Reocar 2010-2015

Figure Car Rental Production and China Market Share of Reocar 2010-2015

Table Reocar Car Rental SWOT Analysis

Table Dafang Car Rental Company Profile Table (Contact Information Plant Location Capacity Revenue etc)

Figure Car Rental Picture and Specifications of Dafang Car Rental

Table Car Rental Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Dafang Car Rental 2010-2015

Figure Car Rental Capacity, Production and Growth Rate of Dafang Car Rental 2010-2015

Figure Car Rental Production and China Market Share of Dafang Car Rental 2010-2015

Table Dafang Car Rental Car Rental SWOT Analysis

Table Shouqi Car Rental Company Profile Table (Contact Information Plant Location Capacity Revenue etc)

Figure Car Rental Picture and Specifications of Shouqi Car Rental

Table Car Rental Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Shouqi Car Rental 2010-2015

Figure Car Rental Capacity, Production and Growth Rate of Shouqi Car Rental 2010-2015

Figure Car Rental Production and China Market Share of Shouqi Car Rental 2010-2015

Table Shouqi Car Rental Car Rental SWOT Analysis

Table Brilliance Auto Rental Company Profile Table (Contact Information Plant Location Capacity Revenue etc)

Figure Car Rental Picture and Specifications of Brilliance Auto Rental

Table Car Rental Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Brilliance Auto Rental 2010-2015

Figure Car Rental Capacity, Production and Growth Rate of Brilliance Auto Rental 2010-2015

Figure Car Rental Production and China Market Share of Brilliance Auto Rental 2010-2015

Table Brilliance Auto Rental Car Rental SWOT Analysis

Table Dazhong Company Profile Table (Contact Information Plant Location Capacity Revenue etc)

Figure Car Rental Picture and Specifications of Dazhong

Table Car Rental Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Dazhong 2010-2015

Figure Car Rental Capacity, Production and Growth Rate of Dazhong 2010-2015

Figure Car Rental Production and China Market Share of Dazhong 2010-2015

Table Dazhong Car Rental SWOT Analysis

Table Pang Da Orix Company Profile Table (Contact Information Plant Location Capacity Revenue etc)

Figure Car Rental Picture and Specifications of Pang Da Orix

Table Car Rental Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Pang Da Orix 2010-2015

Figure Car Rental Capacity, Production and Growth Rate of Pang Da Orix 2010-2015

Figure Car Rental Production and China Market Share of Pang Da Orix 2010-2015

Table Pang Da Orix Car Rental SWOT Analysis

Table Yuantong Car Rental Company Profile Table (Contact Information Plant Location Capacity Revenue etc)

Figure Car Rental Picture and Specifications of Yuantong Car Rental

Table Car Rental Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Yuantong Car Rental 2010-2015

Figure Car Rental Capacity, Production and Growth Rate of Yuantong Car Rental 2010-2015

Figure Car Rental Production and China Market Share of Yuantong Car Rental 2010-2015

Table Yuantong Car Rental Car Rental SWOT Analysis

Table Yestock Rental Car Company Profile Table (Contact Information Plant Location Capacity Revenue etc)

Figure Car Rental Picture and Specifications of Yestock Rental Car  
Table Car Rental Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Yestock Rental Car 2010-2015  
Figure Car Rental Capacity, Production and Growth Rate of Yestock Rental Car 2010-2015  
Figure Car Rental Production and China Market Share of Yestock Rental Car 2010-2015  
Table Yestock Rental Car Car Rental SWOT Analysis  
Table Zhongqi Car Rental Company Profile Table (Contact Information Plant Location Capacity Revenue etc)  
Figure Car Rental Picture and Specifications of Zhongqi Car Rental  
Table Car Rental Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Zhongqi Car Rental 2010-2015  
Figure Car Rental Capacity, Production and Growth Rate of Zhongqi Car Rental 2010-2015  
Figure Car Rental Production and China Market Share of Zhongqi Car Rental 2010-2015  
Table Zhongqi Car Rental Car Rental SWOT Analysis  
Table AVIS Company Profile Table (Contact Information Plant Location Capacity Revenue etc)  
Figure Car Rental Picture and Specifications of AVIS  
Table Car Rental Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of AVIS 2010-2015  
Figure Car Rental Capacity, Production and Growth Rate of AVIS 2010-2015  
Figure Car Rental Production and China Market Share of AVIS 2010-2015  
Table AVIS Car Rental SWOT Analysis  
Table CSD Company Profile Table (Contact Information Plant Location Capacity Revenue etc)  
Figure Car Rental Picture and Specifications of CSD  
Table Car Rental Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of CSD 2010-2015  
Figure Car Rental Capacity, Production and Growth Rate of CSD 2010-2015  
Figure Car Rental Production and China Market Share of CSD 2010-2015  
Table CSD Car Rental SWOT Analysis  
Table CTC Car Rental Company Profile Table (Contact Information Plant Location Capacity Revenue etc)  
Figure Car Rental Picture and Specifications of CTC Car Rental  
Table Car Rental Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of CTC Car Rental 2010-2015

Figure Car Rental Capacity, Production and Growth Rate of CTC Car Rental 2010-2015  
Figure Car Rental Production and China Market Share of CTC Car Rental 2010-2015  
Table CTC Car Rental Car Rental SWOT Analysis  
Table Car Rental Price by Product Type 2010-2015  
Table Car Rental Price by Applications 2010-2015  
Table Car Rental Gross Margin by Product Type 2010-2015  
Table Car Rental Gross Margin by Applications 2010-2015  
Table Car Rental Gross Margin by Company 2010-2015  
Table Marketing Channels Status of Car Rental  
Table Traders or Distributors of Car Rental with Contact Information  
Table Ex-work Price, Channel Price and End Buyer Price of Car Rental  
Table China Import, Export, and Trade of Car Rental  
Table China Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Car Rental 2015-2020  
Figure China Capacity, Production and Growth Rate of Car Rental 2015-2020  
Figure China Capacity Utilization Rate of Car Rental 2015-2020  
Table China Car Rental Sales by Product Type in 2015-2020  
Table China Car Rental Sales Market Share by Product Type in 2015-2020 (%)  
Figure China Sales Market Share of Car Rental by Product Type in 2020  
Figure China Sales of Car Rental by Applications in 2015-2020  
Table China Sales Market Share of Car Rental by Applications in 2015-2020 (%)  
Figure China Sales Market Share of Car Rental by Applications in 2020  
Figure China Sales and Growth Rate of Car Rental 2015-2020  
Figure China Sales Revenue (Million USD) and Growth Rate of Car Rental 2015-2020  
Table China Production, Import, Export and Local Sales of Car Rental 2015-2020  
Table Major Raw Materials Suppliers of Car Rental with Contact Information  
Table Manufacturing Equipment Suppliers of Car Rental with Contact Information  
Table Major Players of Car Rental with Contact Information  
Table Key Consumers of Car Rental with Contact Information  
Table Supply Chain Relationship Analysis of Car Rental  
Table New Project SWOT Analysis of Car Rental  
Table New Project Investment Feasibility Analysis of Car Rental  
Table Part of Interviewees Record List

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