

China Car GPS Market Research Report 2018

https://marketpublishers.com/r/C4759828A7EQEN.html

Date: March 2018

Pages: 123

Price: US\$ 3,400.00 (Single User License)

ID: C4759828A7EQEN

Abstracts

The global Car GPS market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Car GPS development status and future trend in China, focuses on top players in China, also splits Car GPS by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

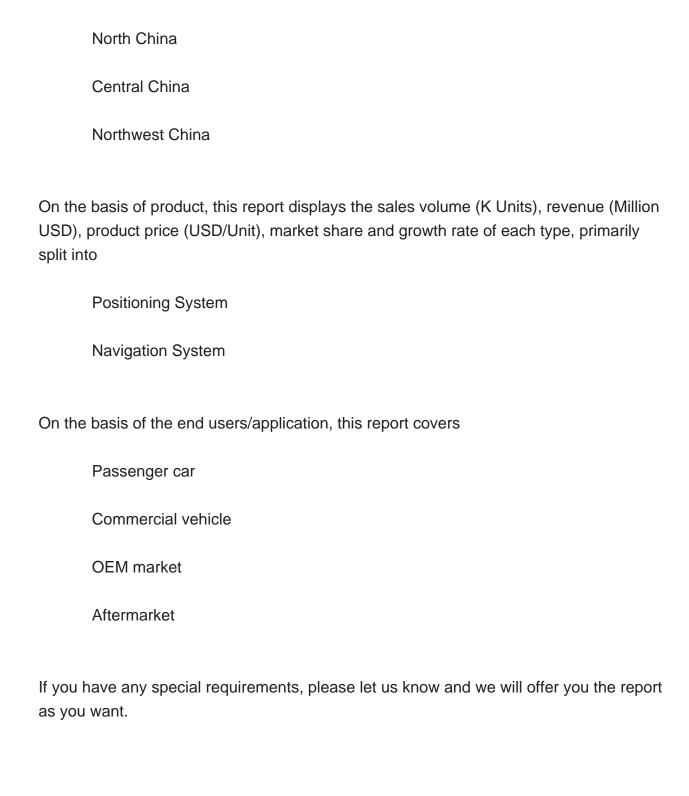
Bosch	
Denso	
Pioneer	
Alpine	
Aisin	
TomTom	
Kenwood	
Sony	



	Clarion
	Garmin
	Panasonic
	Hangsheng
	Coagent
	Kaiyue Group
	Skypine
	Roadrover
	FlyAudio
	Freeway
	Evervictory
	ADAYO
	Soling
	Desay
Geogra	aphically, this report splits the China market into six regions,
	South China
	East China
	Southwest China

Northeast China







Contents

China Car GPS Market Research Report 2018

1 CAR GPS OVERVIEW

- 1.1 Product Overview and Scope of Car GPS
- 1.2 Classification of Car GPS by Product Category
 - 1.2.1 China Car GPS Sales (K Units) Comparison by Type (2013-2025)
 - 1.2.2 China Car GPS Sales (K Units) Market Share by Type in 2017
 - 1.2.3 Positioning System
 - 1.2.4 Navigation System
- 1.3 China Car GPS Market by Application/End Users
- 1.3.1 China Car GPS Sales (K Units) and Market Share Comparison by Applications (2013-2025)
 - 1.3.2 Passenger car
 - 1.3.3 Commercial vehicle
 - 1.3.4 OEM market
 - 1.3.5 Aftermarket
- 1.4 China Car GPS Market by Region
 - 1.4.1 China Car GPS Market Size (Million USD) Comparison by Region (2013-2025)
 - 1.4.2 South China Car GPS Status and Prospect (2013-2025)
 - 1.4.3 East China Car GPS Status and Prospect (2013-2025)
 - 1.4.4 Southwest China Car GPS Status and Prospect (2013-2025)
 - 1.4.5 Northeast China Car GPS Status and Prospect (2013-2025)
 - 1.4.6 North China Car GPS Status and Prospect (2013-2025)
- 1.4.7 Central China Car GPS Status and Prospect (2013-2025)
- 1.5 China Market Size (Sales and Revenue) of Car GPS (2013-2025)
 - 1.5.1 China Car GPS Sales (K Units) and Growth Rate (%)(2013-2025)
 - 1.5.2 China Car GPS Revenue (Million USD) and Growth Rate (%)(2013-2025)

2 CHINA CAR GPS MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 China Car GPS Sales and Market Share of Key Players/Manufacturers (2013-2018)
- 2.2 China Car GPS Revenue and Share by Players/Manufacturers (2013-2018)
- 2.3 China Car GPS Average Price (USD/Unit) by Players/Manufacturers (2013-2018)
- 2.4 China Car GPS Market Competitive Situation and Trends
 - 2.4.1 China Car GPS Market Concentration Rate
 - 2.4.2 China Car GPS Market Share of Top 3 and Top 5 Players/Manufacturers



- 2.4.3 Mergers & Acquisitions, Expansion in China Market
- 2.5 China Players/Manufacturers Car GPS Manufacturing Base Distribution, Sales Area, Product Types

3 CHINA CAR GPS SALES AND REVENUE BY REGION (2013-2018)

- 3.1 China Car GPS Sales (K Units) and Market Share by Region (2013-2018)
- 3.2 China Car GPS Revenue (Million USD) and Market Share by Region (2013-2018)
- 3.3 China Car GPS Price (USD/Unit) by Regions (2013-2018)

4 CHINA CAR GPS SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2018)

- 4.1 China Car GPS Sales (K Units) and Market Share by Type/ Product Category (2013-2018)
- 4.2 China Car GPS Revenue (Million USD) and Market Share by Type (2013-2018)
- 4.3 China Car GPS Price (USD/Unit) by Type (2013-2018)
- 4.4 China Car GPS Sales Growth Rate (%) by Type (2013-2018)

5 CHINA CAR GPS SALES BY APPLICATION (2013-2018)

- 5.1 China Car GPS Sales (K Units) and Market Share by Application (2013-2018)
- 5.2 China Car GPS Sales Growth Rate (%) by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

6 CHINA CAR GPS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Bosch
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Car GPS Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Bosch Car GPS Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
 - 6.1.4 Main Business/Business Overview
- 6.2 Denso
 - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.2.2 Car GPS Product Category, Application and Specification
 - 6.2.2.1 Product A



- 6.2.2.2 Product B
- 6.2.3 Denso Car GPS Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 Pioneer
 - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.3.2 Car GPS Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 Pioneer Car GPS Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 Alpine
 - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.4.2 Car GPS Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
- 6.4.3 Alpine Car GPS Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
 - 6.4.4 Main Business/Business Overview
- 6.5 Aisin
 - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.5.2 Car GPS Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
- 6.5.3 Aisin Car GPS Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
 - 6.5.4 Main Business/Business Overview
- 6.6 TomTom
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Car GPS Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
- 6.6.3 TomTom Car GPS Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
 - 6.6.4 Main Business/Business Overview
- 6.7 Kenwood
 - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
- 6.7.2 Car GPS Product Category, Application and Specification



- 6.7.2.1 Product A
- 6.7.2.2 Product B
- 6.7.3 Kenwood Car GPS Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
 - 6.7.4 Main Business/Business Overview
- 6.8 Sony
 - 6.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.8.2 Car GPS Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 Sony Car GPS Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
- 6.8.4 Main Business/Business Overview
- 6.9 Clarion
 - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.9.2 Car GPS Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
- 6.9.3 Clarion Car GPS Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
 - 6.9.4 Main Business/Business Overview
- 6.10 Garmin
 - 6.10.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.10.2 Car GPS Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
- 6.10.3 Garmin Car GPS Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
 - 6.10.4 Main Business/Business Overview
- 6.11 Panasonic
- 6.12 Hangsheng
- 6.13 Coagent
- 6.14 Kaiyue Group
- 6.15 Skypine
- 6.16 Roadrover
- 6.17 FlyAudio
- 6.18 Freeway
- 6.19 Evervictory
- **6.20 ADAYO**



- 6.21 Soling
- 6.22 Desay

7 CAR GPS MANUFACTURING COST ANALYSIS

- 7.1 Car GPS Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Car GPS

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Car GPS Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Car GPS Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat



- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA CAR GPS MARKET SIZE (SALES AND REVENUE) FORECAST (2018-2025)

- 11.1 China Car GPS Sales (K Units), Revenue (Million USD) Forecast (2018-2025)
- 11.2 China Car GPS Sales (K Units) Forecast by Type (2018-2025)
- 11.3 China Car GPS Sales (K Units) Forecast by Application (2018-2025)
- 11.4 China Car GPS Sales (K Units) Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2013-2025)

Table Car GPS Sales (K Units) and Revenue (Million USD) Market Split by Product Type

Table Car GPS Sales (K Units) by Application (2013-2025)

Figure Product Picture of Car GPS

Table China Car GPS Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2013-2025)

Figure China Car GPS Sales Volume Market Share by Types in 2017

Figure Positioning System Product Picture

Figure Navigation System Product Picture

Figure China Car GPS Sales (K Units) Comparison by Application (2013-2025)

Figure China Sales Market Share (%) of Car GPS by Application in 2017

Figure Passenger car Examples

Table Key Downstream Customer in Passenger car

Figure Commercial vehicle Examples

Table Key Downstream Customer in Commercial vehicle

Figure OEM market Examples

Table Key Downstream Customer in OEM market

Figure Aftermarket Examples

Table Key Downstream Customer in Aftermarket

Figure South China Car GPS Revenue (Million USD) and Growth Rate (2013-2025)

Figure East China Car GPS Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest China Car GPS Revenue (Million USD) and Growth Rate (2013-2025)

Figure Northeast China Car GPS Revenue (Million USD) and Growth Rate (2013-2025)

Figure North China Car GPS Revenue (Million USD) and Growth Rate (2013-2025)

Figure Central China Car GPS Revenue (Million USD) and Growth Rate (2013-2025)

Figure China Car GPS Sales (K Units) and Growth Rate (%)(2013-2025)

Figure China Car GPS Revenue (Million USD) and Growth Rate (%)(2013-2025)

Table China Car GPS Sales of Key Players/Manufacturers (2013-2018)

Table China Car GPS Sales Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Car GPS Sales Share (%) by Players/Manufacturers

Figure 2017 China Car GPS Sales Share (%) by Players/Manufacturers

Table China Car GPS Revenue by Players/Manufacturers (2013-2018)

Table China Car GPS Revenue Market Share (%) by Players/Manufacturers (2013-2018)



Figure 2017 China Car GPS Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China Car GPS Revenue Market Share (%) by Players/Manufacturers

Table China Market Car GPS Average Price of Key Players/Manufacturers (2013-2018)

Figure China Market Car GPS Average Price of Key Players/Manufacturers in 2017

Figure China Car GPS Market Share of Top 3 Players/Manufacturers

Figure China Car GPS Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Car GPS Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Car GPS Product Category

Table China Car GPS Sales (K Units) by Regions (2013-2018)

Table China Car GPS Sales Share (%) by Regions (2013-2018)

Figure China Car GPS Sales Share (%) by Regions (2013-2018)

Figure China Car GPS Sales Market Share (%) by Regions in 2017

Table China Car GPS Revenue (Million USD) and Market Share by Regions (2013-2018)

Table China Car GPS Revenue Market Share (%) by Regions (2013-2018)

Figure China Car GPS Revenue Market Share (%) by Regions (2013-2018)

Figure China Car GPS Revenue Market Share (%) by Regions in 2017

Table China Car GPS Price (USD/Unit) by Regions (2013-2018)

Table China Car GPS Sales (K Units) by Type (2013-2018)

Table China Car GPS Sales Share (%) by Type (2013-2018)

Figure China Car GPS Sales Share (%) by Type (2013-2018)

Figure China Car GPS Sales Market Share (%) by Type in 2017

Table China Car GPS Revenue (Million USD) and Market Share by Type (2013-2018)

Table China Car GPS Revenue Market Share (%) by Type (2013-2018)

Figure Revenue Market Share of Car GPS by Type (2013-2018)

Figure Revenue Market Share of Car GPS by Type in 2017

Table China Car GPS Price (USD/Unit) by Types (2013-2018)

Figure China Car GPS Sales Growth Rate (%) by Type (2013-2018)

Table China Car GPS Sales (K Units) by Applications (2013-2018)

Table China Car GPS Sales Market Share (%) by Applications (2013-2018)

Figure China Car GPS Sales Market Share (%) by Application (2013-2018)

Figure China Car GPS Sales Market Share (%) by Application in 2017

Table China Car GPS Sales Growth Rate (%) by Application (2013-2018)

Figure China Car GPS Sales Growth Rate (%) by Application (2013-2018)

Table Bosch Car GPS Basic Information List

Table Bosch Car GPS Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Bosch Car GPS Sales (K Units) and Growth Rate (%)(2013-2018)



Figure Bosch Car GPS Sales Market Share (%) in China (2013-2018)

Figure Bosch Car GPS Revenue Market Share (%) in China (2013-2018)

Table Denso Car GPS Basic Information List

Table Denso Car GPS Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Denso Car GPS Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Denso Car GPS Sales Market Share (%) in China (2013-2018)

Figure Denso Car GPS Revenue Market Share (%) in China (2013-2018)

Table Pioneer Car GPS Basic Information List

Table Pioneer Car GPS Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Pioneer Car GPS Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Pioneer Car GPS Sales Market Share (%) in China (2013-2018)

Figure Pioneer Car GPS Revenue Market Share (%) in China (2013-2018)

Table Alpine Car GPS Basic Information List

Table Alpine Car GPS Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Alpine Car GPS Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Alpine Car GPS Sales Market Share (%) in China (2013-2018)

Figure Alpine Car GPS Revenue Market Share (%) in China (2013-2018)

Table Aisin Car GPS Basic Information List

Table Aisin Car GPS Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Aisin Car GPS Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Aisin Car GPS Sales Market Share (%) in China (2013-2018)

Figure Aisin Car GPS Revenue Market Share (%) in China (2013-2018)

Table TomTom Car GPS Basic Information List

Table TomTom Car GPS Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure TomTom Car GPS Sales (K Units) and Growth Rate (%)(2013-2018)

Figure TomTom Car GPS Sales Market Share (%) in China (2013-2018)

Figure TomTom Car GPS Revenue Market Share (%) in China (2013-2018)

Table Kenwood Car GPS Basic Information List

Table Kenwood Car GPS Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Kenwood Car GPS Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Kenwood Car GPS Sales Market Share (%) in China (2013-2018)

Figure Kenwood Car GPS Revenue Market Share (%) in China (2013-2018)

Table Sony Car GPS Basic Information List



Table Sony Car GPS Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Sony Car GPS Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Sony Car GPS Sales Market Share (%) in China (2013-2018)

Figure Sony Car GPS Revenue Market Share (%) in China (2013-2018)

Table Clarion Car GPS Basic Information List

Table Clarion Car GPS Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Clarion Car GPS Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Clarion Car GPS Sales Market Share (%) in China (2013-2018)

Figure Clarion Car GPS Revenue Market Share (%) in China (2013-2018)

Table Garmin Car GPS Basic Information List

Table Garmin Car GPS Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Garmin Car GPS Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Garmin Car GPS Sales Market Share (%) in China (2013-2018)

Figure Garmin Car GPS Revenue Market Share (%) in China (2013-2018)

Table Panasonic Car GPS Basic Information List

Table Hangsheng Car GPS Basic Information List

Table Coagent Car GPS Basic Information List

Table Kaiyue Group Car GPS Basic Information List

Table Skypine Car GPS Basic Information List

Table Roadrover Car GPS Basic Information List

Table FlyAudio Car GPS Basic Information List

Table Freeway Car GPS Basic Information List

Table Evervictory Car GPS Basic Information List

Table ADAYO Car GPS Basic Information List

Table Soling Car GPS Basic Information List

Table Desay Car GPS Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Car GPS

Figure Manufacturing Process Analysis of Car GPS

Figure Car GPS Industrial Chain Analysis

Table Raw Materials Sources of Car GPS Major Players/Manufacturers in 2017

Table Major Buyers of Car GPS

Table Distributors/Traders List

Figure China Car GPS Sales (K Units) and Growth Rate (%) Forecast (2018-2025)



Figure China Car GPS Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure China Car GPS Price (USD/Unit) Trend Forecast (2018-2025)

Table China Car GPS Sales (K Units) Forecast by Type (2018-2025)

Figure China Car GPS Sales (K Units) Forecast by Type (2018-2025)

Figure China Car GPS Sales Volume Market Share Forecast by Type in 2025

Table China Car GPS Sales (K Units) Forecast by Application (2018-2025)

Figure China Car GPS Sales Volume Market Share Forecast by Application (2018-2025)

Figure China Car GPS Sales Volume Market Share Forecast by Application in 2025

Table China Car GPS Sales (K Units) Forecast by Regions (2018-2025)

Table China Car GPS Sales Volume Share Forecast by Regions (2018-2025)

Figure China Car GPS Sales Volume Share Forecast by Regions (2018-2025)

Figure China Car GPS Sales Volume Share Forecast by Regions in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: China Car GPS Market Research Report 2018

Product link: https://marketpublishers.com/r/C4759828A7EQEN.html

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C4759828A7EQEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970