

# China Built-in Microwave Market Research Report 2016

<https://marketpublishers.com/r/C1FFCFCC975EN.html>

Date: November 2016

Pages: 123

Price: US\$ 3,200.00 (Single User License)

ID: C1FFCFCC975EN

## Abstracts

### Notes:

Sales, means the sales volume of Built-in Microwave

Revenue, means the sales value of Built-in Microwave

This report studies Built-in Microwave in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Electrolux

Whirlpool

GE

Samsung

Panasonic

Siemens

Galanz

Midea

LG

Gree

Haier

Bosch

Sharp

Indesit

Fotile

Vatti

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

22 - 25 L

> 25 L

Split by Application, this report focuses on consumption, market share and growth rate of Built-in Microwave in each application, can be divided into

Residential

Commercial

Application 3

## Contents

### China Built-in Microwave Market Research Report 2016

#### **1 BUILT-IN MICROWAVE MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Built-in Microwave
- 1.2 Built-in Microwave Segment by Type
  - 1.2.1 China Production Market Share of Built-in Microwave Type in 2015
  - 1.2.2 1.2.3 22 - 25 L
  - 1.2.4 > 25 L
- 1.3 Applications of Built-in Microwave
  - 1.3.1 Built-in Microwave Consumption Market Share by Application in 2015
  - 1.3.2 Residential
  - 1.3.3 Commercial
  - 1.3.4 Application
- 1.4 China Market Size (Value) of Built-in Microwave (2011-2021)
- 1.5 China Built-in Microwave Status and Outlook
- 1.6 Government Policies

#### **2 CHINA BUILT-IN MICROWAVE MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Built-in Microwave Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Built-in Microwave Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Built-in Microwave Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Built-in Microwave Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Built-in Microwave Market Competitive Situation and Trends
  - 2.5.1 Built-in Microwave Market Concentration Rate
  - 2.5.2 Built-in Microwave Market Share of Top 3 and Top 5 Manufacturers

#### **3 CHINA BUILT-IN MICROWAVE MANUFACTURERS PROFILES/ANALYSIS**

- 3.1 Electrolux
  - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.1.2 Built-in Microwave Product Type, Application and Specification
    - 3.1.2.1 Type I

- 3.1.2.2 Type II
- 3.1.3 Electrolux Built-in Microwave Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Whirlpool
  - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 123 Product Type, Application and Specification
    - 3.2.2.1 Type I
    - 3.2.2.2 Type II
  - 3.2.3 Whirlpool 123 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 GE
  - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 130 Product Type, Application and Specification
    - 3.3.2.1 Type I
    - 3.3.2.2 Type II
  - 3.3.3 GE 130 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 Samsung
  - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Oct Product Type, Application and Specification
    - 3.4.2.1 Type I
    - 3.4.2.2 Type II
  - 3.4.3 Samsung Oct Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Panasonic
  - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Product Type, Application and Specification
    - 3.5.2.1 Type I
    - 3.5.2.2 Type II
  - 3.5.3 Panasonic Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

- 3.5.4 Main Business/Business Overview
- 3.6 Siemens
  - 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.6.2 M USD Product Type, Application and Specification
    - 3.6.2.1 Type I
    - 3.6.2.2 Type II
  - 3.6.3 Siemens M USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.6.4 Main Business/Business Overview
- 3.7 Galanz
  - 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.7.2 Electronics Product Type, Application and Specification
    - 3.7.2.1 Type I
    - 3.7.2.2 Type II
  - 3.7.3 Galanz Electronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.7.4 Main Business/Business Overview
- 3.8 Midea
  - 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.8.2 Product Type, Application and Specification
    - 3.8.2.1 Type I
    - 3.8.2.2 Type II
  - 3.8.3 Midea Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.8.4 Main Business/Business Overview
- 3.9 LG
  - 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.9.2 Product Type, Application and Specification
    - 3.9.2.1 Type I
    - 3.9.2.2 Type II
  - 3.9.3 LG Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.9.4 Main Business/Business Overview
- 3.10 Gree
  - 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.10.2 Product Type, Application and Specification

3.10.2.1 Type I

3.10.2.2 Type II

3.10.3 Gree Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 Haier

3.12 Bosch

3.13 Sharp

3.14 Indesit

3.15 Fotile

3.16 Vatti

## **4 CHINA BUILT-IN MICROWAVE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)**

4.1 China Built-in Microwave Capacity, Production and Growth (2011-2016)

4.2 China Built-in Microwave Revenue and Growth (2011-2016)

4.3 China Built-in Microwave Production, Consumption, Export and Import (2011-2016)

## **5 CHINA BUILT-IN MICROWAVE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

5.1 China Built-in Microwave Production and Market Share by Type (2011-2016)

5.2 China Built-in Microwave Revenue and Market Share by Type (2011-2016)

5.3 China Built-in Microwave Price by Type (2011-2016)

5.4 China Built-in Microwave Production Growth by Type (2011-2016)

## **6 CHINA BUILT-IN MICROWAVE MARKET ANALYSIS BY APPLICATION**

6.1 China Built-in Microwave Consumption and Market Share by Application (2011-2016)

6.2 China Built-in Microwave Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

## **7 BUILT-IN MICROWAVE MANUFACTURING COST ANALYSIS**

7.1 Built-in Microwave Key Raw Materials Analysis

7.1.1 Key Raw Materials

- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Built-in Microwave

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Built-in Microwave Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Built-in Microwave Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 CHINA BUILT-IN MICROWAVE MARKET FORECAST (2016-2021)**

- 11.1 China Built-in Microwave Capacity, Production, Revenue Forecast (2016-2021)

11.2 China Built-in Microwave Production, Import, Export and Consumption Forecast (2016-2021)

11.3 China Built-in Microwave Production Forecast by Type (2016-2021)

11.4 China Built-in Microwave Consumption Forecast by Application (2016-2021)

11.5 Built-in Microwave Price Forecast (2016-2021)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Built-in Microwave

Figure China Production Market Share of Built-in Microwave by Type in 2015

Figure Product Picture of Table Major Manufacturers of Figure Product Picture of 22 - 25 L

Table Major Manufacturers of 22 - 25 L

Figure Product Picture of > 25 L

Table Major Manufacturers of > 25 L

Table Built-in Microwave Consumption Market Share by Application in 2015

Figure Residential Examples

Figure Commercial Examples

Figure Application 3 Examples

Figure China Built-in Microwave Revenue (Million USD) and Growth Rate (2011-2021)

Table China Built-in Microwave Capacity of Key Manufacturers (2015 and 2016)

Table China Built-in Microwave Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Built-in Microwave Capacity of Key Manufacturers in 2015

Figure China Built-in Microwave Capacity of Key Manufacturers in 2016

Table China Built-in Microwave Production of Key Manufacturers (2015 and 2016)

Table China Built-in Microwave Production Share by Manufacturers (2015 and 2016)

Figure 2015 Built-in Microwave Production Share by Manufacturers

Figure 2016 Built-in Microwave Production Share by Manufacturers

Table China Built-in Microwave Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Built-in Microwave Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Built-in Microwave Revenue Share by Manufacturers

Table 2016 China Built-in Microwave Revenue Share by Manufacturers

Table China Market Built-in Microwave Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Built-in Microwave Average Price of Key Manufacturers in 2015

Table Manufacturers Built-in Microwave Manufacturing Base Distribution and Sales Area

Table Manufacturers Built-in Microwave Product Type

Figure Built-in Microwave Market Share of Top 3 Manufacturers

Figure Built-in Microwave Market Share of Top 5 Manufacturers

Table Electrolux Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

Table Electrolux Built-in Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Electrolux Built-in Microwave Market Share (2011-2016)

Table Whirlpool Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Whirlpool Built-in Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Whirlpool Built-in Microwave Market Share (2011-2016)

Table GE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GE Built-in Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure GE Built-in Microwave Market Share (2011-2016)

Table Sumsung Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sumsung Built-in Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sumsung Built-in Microwave Market Share (2011-2016)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Built-in Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Panasonic Built-in Microwave Market Share (2011-2016)

Table Siemens Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Siemens Built-in Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Siemens Built-in Microwave Market Share (2011-2016)

Table Galanz Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Galanz Built-in Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Galanz Built-in Microwave Market Share (2011-2016)

Table Midea Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Midea Built-in Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Midea Built-in Microwave Market Share (2011-2016)

Table LG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LG Built-in Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure LG Built-in Microwave Market Share (2011-2016)

Table Gree Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Gree Built-in Microwave Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Gree Built-in Microwave Market Share (2011-2016)

Table Haier Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Haier Built-in Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Haier Built-in Microwave Market Share (2011-2016)

Table Bosch Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bosch Built-in Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bosch Built-in Microwave Market Share (2011-2016)

Table Sharp Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sharp Built-in Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sharp Built-in Microwave Market Share (2011-2016)

Table Indesit Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Indesit Built-in Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Indesit Built-in Microwave Market Share (2011-2016)

Table Fotile Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fotile Built-in Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Fotile Built-in Microwave Market Share (2011-2016)

Table Vatti Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Vatti Built-in Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Vatti Built-in Microwave Market Share (2011-2016)

Figure China Built-in Microwave Capacity, Production and Growth (2011-2016)

Figure China Built-in Microwave Revenue (Million USD) and Growth (2011-2016)

Table China Built-in Microwave Production, Consumption, Export and Import (2011-2016)

Table China Built-in Microwave Production by Type (2011-2016)

Table China Built-in Microwave Production Share by Type (2011-2016)

Figure Production Market Share of Built-in Microwave by Type (2011-2016)

Figure 2015 Production Market Share of Built-in Microwave by Type

Table China Built-in Microwave Revenue by Type (2011-2016)

Table China Built-in Microwave Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Built-in Microwave by Type (2011-2016)

Figure 2015 Revenue Market Share of Built-in Microwave by Type

Table China Built-in Microwave Price by Type (2011-2016)

Figure China Built-in Microwave Production Growth by Type (2011-2016)  
Table China Built-in Microwave Consumption by Application (2011-2016)  
Table China Built-in Microwave Consumption Market Share by Application (2011-2016)  
Figure China Built-in Microwave Consumption Market Share by Application in 2015  
Table China Built-in Microwave Consumption Growth Rate by Application (2011-2016)  
Figure China Built-in Microwave Consumption Growth Rate by Application (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Built-in Microwave  
Figure Manufacturing Process Analysis of Built-in Microwave  
Figure Built-in Microwave Industrial Chain Analysis  
Table Raw Materials Sources of Built-in Microwave Major Manufacturers in 2015  
Table Major Buyers of Built-in Microwave  
Table Distributors/Traders List  
Figure China Built-in Microwave Capacity, Production and Growth Rate Forecast (2016-2021)  
Figure China Built-in Microwave Revenue and Growth Rate Forecast (2016-2021)  
Table China Built-in Microwave Production, Import, Export and Consumption Forecast (2016-2021)  
Table China Built-in Microwave Production Forecast by Type (2016-2021)  
Table China Built-in Microwave Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: China Built-in Microwave Market Research Report 2016

Product link: <https://marketpublishers.com/r/C1FFCFCC975EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C1FFCFCC975EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970