

# **China Body Analyzer Scale Market Research Report 2016**

https://marketpublishers.com/r/CFF9996EBCFEN.html Date: October 2016 Pages: 106 Price: US\$ 3,200.00 (Single User License) ID: CFF9996EBCFEN **Abstracts** Notes: Sales, means the sales volume of Body Analyzer Scale Revenue, means the sales value of Body Analyzer Scale This report studies Body Analyzer Scale in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering Omron Tanita Withings **Fitbit EatSmart** Rice Lake

Detecto

Seca



## DigiWeigh Brecknell Health O Meter **Taylor** Blue Anatomy Weight Gurus Vanityplanet InBody Renesas iHealth Surpahs **Bodivis** Lifesense Xiaomi Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into Type I Type II Type III



Split by Application, this report focuses on consumption, market share and growth rate of Body Analyzer Scale in each application, can be divided into

Application 1

Application 2

Application 3



#### **Contents**

China Body Analyzer Scale Market Research Report 2016

#### 1 BODY ANALYZER SCALE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Body Analyzer Scale
- 1.2 Body Analyzer Scale Segment by Type
  - 1.2.1 China Production Market Share of Body Analyzer Scale Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Applications of Body Analyzer Scale
  - 1.3.1 Body Analyzer Scale Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 China Market Size (Value) of Body Analyzer Scale (2011-2021)
- 1.5 China Body Analyzer ScaleStatus and Outlook
- 1.6 Government Policies

### 2 CHINA BODY ANALYZER SCALE MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Body Analyzer Scale Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Body Analyzer Scale Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Body Analyzer Scale Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Body Analyzer Scale Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Body Analyzer Scale Market Competitive Situation and Trends
  - 2.5.1 Body Analyzer Scale Market Concentration Rate
  - 2.5.2 Body Analyzer Scale Market Share of Top 3 and Top 5 Manufacturers

#### 3 CHINA BODY ANALYZER SCALE MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Omron
- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors



- 3.1.2 Body Analyzer Scale Product Type, Application and Specification
  - 3.1.2.1 Type I
  - 3.1.2.2 Type II
- 3.1.3 Omron Body Analyzer Scale Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.1.4 Main Business/Business Overview
- 3.2 Tanita
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 106 Product Type, Application and Specification
    - 3.2.2.1 Type I
    - 3.2.2.2 Type II
- 3.2.3 Tanita 106 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.2.4 Main Business/Business Overview
- 3.3 Withings
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 120 Product Type, Application and Specification
    - 3.3.2.1 Type I
    - 3.3.2.2 Type II
- 3.3.3 Withings 120 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 Fitbit
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Sept Product Type, Application and Specification
    - 3.4.2.1 Type I
    - 3.4.2.2 Type II
- 3.4.3 Fitbit Sept Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 EatSmart
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Product Type, Application and Specification
    - 3.5.2.1 Type I
    - 3.5.2.2 Type II



- 3.5.3 EatSmart Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.5.4 Main Business/Business Overview
- 3.6 Rice Lake
- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.6.2 Million USD Product Type, Application and Specification
    - 3.6.2.1 Type I
    - 3.6.2.2 Type II
- 3.6.3 Rice Lake Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.6.4 Main Business/Business Overview
- 3.7 Detecto
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.7.2 Pharma & Healthcare Product Type, Application and Specification
    - 3.7.2.1 Type I
  - 3.7.2.2 Type II
- 3.7.3 Detecto Pharma & Healthcare Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.7.4 Main Business/Business Overview
- 3.8 Seca
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.8.2 Product Type, Application and Specification
    - 3.8.2.1 Type I
    - 3.8.2.2 Type II
  - 3.8.3 Seca Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.8.4 Main Business/Business Overview
- 3.9 DigiWeigh
- 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.9.2 Product Type, Application and Specification
    - 3.9.2.1 Type I
    - 3.9.2.2 Type II
- 3.9.3 DigiWeigh Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.9.4 Main Business/Business Overview
- 3.10 Brecknell



### 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 3.10.2 Product Type, Application and Specification
  - 3.10.2.1 Type I
  - 3.10.2.2 Type II
- 3.10.3 Brecknell Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.10.4 Main Business/Business Overview
- 3.11 Health O Meter
- 3.12 Taylor
- 3.13 Blue Anatomy
- 3.14 Weight Gurus
- 3.15 Vanityplanet
- 3.16 InBody
- 3.17 Renesas
- 3.18 iHealth
- 3.19 Surpahs
- 3.20 Bodivis
- 3.21 Lifesense
- 3.22 Xiaomi

### 4 CHINA BODY ANALYZER SCALE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Body Analyzer Scale Capacity, Production and Growth (2011-2016)
- 4.2 China Body Analyzer Scale Revenue and Growth (2011-2016)
- 4.3 China Body Analyzer Scale Production, Consumption, Export and Import (2011-2016)

### 5 CHINA BODY ANALYZER SCALE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Body Analyzer Scale Production and Market Share by Type (2011-2016)
- 5.2 China Body Analyzer Scale Revenue and Market Share by Type (2011-2016)
- 5.3 China Body Analyzer Scale Price by Type (2011-2016)
- 5.4 China Body Analyzer Scale Production Growth by Type (2011-2016)

#### 6 CHINA BODY ANALYZER SCALE MARKET ANALYSIS BY APPLICATION



- 6.1 China Body Analyzer Scale Consumption and Market Share by Application (2011-2016)
- 6.2 China Body Analyzer Scale Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

#### 7 BODY ANALYZER SCALE MANUFACTURING COST ANALYSIS

- 7.1 Body Analyzer Scale Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Body Analyzer Scale

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Body Analyzer Scale Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Body Analyzer Scale Major Manufacturers in 2015
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List



#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

#### 11 CHINA BODY ANALYZER SCALE MARKET FORECAST (2016-2021)

- 11.1 China Body Analyzer Scale Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Body Analyzer Scale Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China Body Analyzer Scale Production Forecast by Type (2016-2021)
- 11.4 China Body Analyzer Scale Consumption Forecast by Application (2016-2021)
- 11.5 Body Analyzer Scale Price Forecast (2016-2021)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Body Analyzer Scale

Figure China Production Market Share of Body Analyzer Scale by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Body Analyzer Scale Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Body Analyzer Scale Revenue (Million USD) and Growth Rate (2011-2021)

Table China Body Analyzer Scale Capacity of Key Manufacturers (2015 and 2016)

Table China Body Analyzer Scale Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Body Analyzer Scale Capacity of Key Manufacturers in 2015

Figure China Body Analyzer Scale Capacity of Key Manufacturers in 2016

Table China Body Analyzer Scale Production of Key Manufacturers (2015 and 2016)

Table China Body Analyzer Scale Production Share by Manufacturers (2015 and 2016)

Figure 2015 Body Analyzer Scale Production Share by Manufacturers

Figure 2016 Body Analyzer Scale Production Share by Manufacturers

Table China Body Analyzer Scale Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Body Analyzer Scale Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Body Analyzer Scale Revenue Share by Manufacturers

Table 2016 China Body Analyzer Scale Revenue Share by Manufacturers

Table China Market Body Analyzer Scale Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Body Analyzer Scale Average Price of Key Manufacturers in 2015 Table Manufacturers Body Analyzer Scale Manufacturing Base Distribution and Sales Area

Table Manufacturers Body Analyzer Scale Product Type

Figure Body Analyzer Scale Market Share of Top 3 Manufacturers



Figure Body Analyzer Scale Market Share of Top 5 Manufacturers

Table Omron Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Omron Body Analyzer Scale Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Omron Body Analyzer Scale Market Share (2011-2016)

Table Tanita Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Tanita Body Analyzer Scale Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Tanita Body Analyzer Scale Market Share (2011-2016)

Table Withings Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Withings Body Analyzer Scale Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Withings Body Analyzer Scale Market Share (2011-2016)

Table Fitbit Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Fitbit Body Analyzer Scale Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Fitbit Body Analyzer Scale Market Share (2011-2016)

Table EatSmart Basic Information, Manufacturing Base, Sales Area and Its Competitors Table EatSmart Body Analyzer Scale Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure EatSmart Body Analyzer Scale Market Share (2011-2016)

Table Rice Lake Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Rice Lake Body Analyzer Scale Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Rice Lake Body Analyzer Scale Market Share (2011-2016)

Table Detecto Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Detecto Body Analyzer Scale Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Detecto Body Analyzer Scale Market Share (2011-2016)

Table Seca Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Seca Body Analyzer Scale Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Seca Body Analyzer Scale Market Share (2011-2016)

Table DigiWeigh Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DigiWeigh Body Analyzer Scale Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure DigiWeigh Body Analyzer Scale Market Share (2011-2016)



Table Brecknell Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Brecknell Body Analyzer Scale Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Brecknell Body Analyzer Scale Market Share (2011-2016)

Table Health O Meter Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Health O Meter Body Analyzer Scale Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Health O Meter Body Analyzer Scale Market Share (2011-2016)

Table Taylor Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Taylor Body Analyzer Scale Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Taylor Body Analyzer Scale Market Share (2011-2016)

Table Blue Anatomy Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Blue Anatomy Body Analyzer Scale Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Blue Anatomy Body Analyzer Scale Market Share (2011-2016)

Table Weight Gurus Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Weight Gurus Body Analyzer Scale Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Weight Gurus Body Analyzer Scale Market Share (2011-2016)

Table Vanityplanet Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Vanityplanet Body Analyzer Scale Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Vanityplanet Body Analyzer Scale Market Share (2011-2016)

Table InBody Basic Information, Manufacturing Base, Sales Area and Its Competitors Table InBody Body Analyzer Scale Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure InBody Body Analyzer Scale Market Share (2011-2016)

Table Renesas Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Renesas Body Analyzer Scale Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Renesas Body Analyzer Scale Market Share (2011-2016)

Table iHealth Basic Information, Manufacturing Base, Sales Area and Its Competitors Table iHealth Body Analyzer Scale Capacity, Production, Revenue, Price and Gross Margin (2011-2016)



Figure iHealth Body Analyzer Scale Market Share (2011-2016)

Table Surpahs Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Surpahs Body Analyzer Scale Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Surpahs Body Analyzer Scale Market Share (2011-2016)

Table Bodivis Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Bodivis Body Analyzer Scale Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bodivis Body Analyzer Scale Market Share (2011-2016)

Table Lifesense Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Lifesense Body Analyzer Scale Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lifesense Body Analyzer Scale Market Share (2011-2016)

Table Xiaomi Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Xiaomi Body Analyzer Scale Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Xiaomi Body Analyzer Scale Market Share (2011-2016)

Figure China Body Analyzer Scale Capacity, Production and Growth (2011-2016)

Figure China Body Analyzer Scale Revenue (Million USD) and Growth (2011-2016)

Table China Body Analyzer Scale Production, Consumption, Export and Import (2011-2016)

Table China Body Analyzer Scale Production by Type (2011-2016)

Table China Body Analyzer Scale Production Share by Type (2011-2016)

Figure Production Market Share of Body Analyzer Scale by Type (2011-2016)

Figure 2015 Production Market Share of Body Analyzer Scale by Type

Table China Body Analyzer Scale Revenue by Type (2011-2016)

Table China Body Analyzer Scale Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Body Analyzer Scale by Type (2011-2016)

Figure 2015 Revenue Market Share of Body Analyzer Scale by Type

Table China Body Analyzer Scale Price by Type (2011-2016)

Figure China Body Analyzer Scale Production Growth by Type (2011-2016)

Table China Body Analyzer Scale Consumption by Application (2011-2016)

Table China Body Analyzer Scale Consumption Market Share by Application (2011-2016)

Figure China Body Analyzer Scale Consumption Market Share by Application in 2015 Table China Body Analyzer Scale Consumption Growth Rate by Application (2011-2016)

Figure China Body Analyzer Scale Consumption Growth Rate by Application (2011-2016)



Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Body Analyzer Scale

Figure Manufacturing Process Analysis of Body Analyzer Scale

Figure Body Analyzer Scale Industrial Chain Analysis

Table Raw Materials Sources of Body Analyzer Scale Major Manufacturers in 2015

Table Major Buyers of Body Analyzer Scale

Table Distributors/Traders List

Figure China Body Analyzer Scale Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Body Analyzer Scale Revenue and Growth Rate Forecast (2016-2021)

Table China Body Analyzer Scale Production, Import, Export and Consumption Forecast (2016-2021)

Table China Body Analyzer Scale Production Forecast by Type (2016-2021)

Table China Body Analyzer Scale Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: China Body Analyzer Scale Market Research Report 2016

Product link: https://marketpublishers.com/r/CFF9996EBCFEN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/CFF9996EBCFEN.html">https://marketpublishers.com/r/CFF9996EBCFEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970