

China Boat Antennas Market Research Report 2017

https://marketpublishers.com/r/C239DACD1E6EN.html

Date: December 2017

Pages: 101

Price: US\$ 3,400.00 (Single User License)

ID: C239DACD1E6EN

Abstracts

The global Boat Antennas market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

China plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2022, with a CAGR of xx%.

This report studies the Boat Antennas development status and future trend in China, focuses on top players in China, also splits Boat Antennas by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Shakespeare

Diamond Antenna

LairdTech

Comprod

Morad Antenna

Welotec

Geographically, this report splits the China market into six regions,



South China
East China
Southwest China
Northeast China
North China
Central China
Northwest China
On the basis of product, this report displays the sales volume (Units), revenue (Million USD), product price (K USD/Unit), market share and growth rate of each type, primarily split into
UHF
VHF
Other
On the basis of the end users/application, this report covers
Marine
Riverside
Other
If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

China Boat Antennas Market Research Report 2017

1 BOAT ANTENNAS OVERVIEW

- 1.1 Product Overview and Scope of Boat Antennas
- 1.2 Classification of Boat Antennas by Product Category
 - 1.2.1 China Boat Antennas Sales (Units) Comparison by Type (2012-2022)
 - 1.2.2 China Boat Antennas Sales (Units) Market Share by Type in 2016
 - 1.2.3 UHF
- 1.2.4 VHF
- 1.2.5 Other
- 1.3 China Boat Antennas Market by Application/End Users
- 1.3.1 China Boat Antennas Sales (Units) and Market Share Comparison by Applications (2012-2022)
 - 1.3.2 Marine
 - 1.3.3 Riverside
 - 1.3.4 Other
- 1.4 China Boat Antennas Market by Region
- 1.4.1 China Boat Antennas Market Size (Million USD) Comparison by Region (2012-2022)
 - 1.4.2 South China Boat Antennas Status and Prospect (2012-2022)
 - 1.4.3 East China Boat Antennas Status and Prospect (2012-2022)
- 1.4.4 Southwest China Boat Antennas Status and Prospect (2012-2022)
- 1.4.5 Northeast China Boat Antennas Status and Prospect (2012-2022)
- 1.4.6 North China Boat Antennas Status and Prospect (2012-2022)
- 1.4.7 Central China Boat Antennas Status and Prospect (2012-2022)
- 1.5 China Market Size (Sales and Revenue) of Boat Antennas (2012-2022)
 - 1.5.1 China Boat Antennas Sales (Units) and Growth Rate (%)(2012-2022)
 - 1.5.2 China Boat Antennas Revenue (Million USD) and Growth Rate (%)(2012-2022)

2 CHINA BOAT ANTENNAS MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 China Boat Antennas Sales and Market Share of Key Players/Manufacturers (2012-2017)
- 2.2 China Boat Antennas Revenue and Share by Players/Manufacturers (2012-2017)
- 2.3 China Boat Antennas Average Price (K USD/Unit) by Players/Manufacturers



(2012-2017)

- 2.4 China Boat Antennas Market Competitive Situation and Trends
- 2.4.1 China Boat Antennas Market Concentration Rate
- 2.4.2 China Boat Antennas Market Share of Top 3 and Top 5 Players/Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion in China Market
- 2.5 China Players/Manufacturers Boat Antennas Manufacturing Base Distribution, Sales Area, Product Types

3 CHINA BOAT ANTENNAS SALES AND REVENUE BY REGION (2012-2017)

- 3.1 China Boat Antennas Sales (Units) and Market Share by Region (2012-2017)
- 3.2 China Boat Antennas Revenue (Million USD) and Market Share by Region (2012-2017)
- 3.3 China Boat Antennas Price (K USD/Unit) by Regions (2012-2017)

4 CHINA '&B1&' SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2012-2017)'

- 4.1 China Boat Antennas Sales (Units) and Market Share by Type/ Product Category (2012-2017)
- 4.2 China Boat Antennas Revenue (Million USD) and Market Share by Type (2012-2017)
- 4.3 China Boat Antennas Price (K USD/Unit) by Type (2012-2017)
- 4.4 China Boat Antennas Sales Growth Rate (%) by Type (2012-2017)

5 CHINA '&B1&' SALES BY APPLICATION (2012-2017)'

- 5.1 China Boat Antennas Sales (Units) and Market Share by Application (2012-2017)
- 5.2 China Boat Antennas Sales Growth Rate (%) by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 CHINA BOAT ANTENNAS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Shakespeare
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Boat Antennas Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
 - 6.1.3 Shakespeare Boat Antennas Sales (Units), Revenue (Million USD), Price (K



- USD/Unit) and Gross Margin (%)(2012-2017)
 - 6.1.4 Main Business/Business Overview
- 6.2 Diamond Antenna
 - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.2.2 Boat Antennas Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 Diamond Antenna Boat Antennas Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%)(2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 LairdTech
 - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.3.2 Boat Antennas Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 LairdTech Boat Antennas Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%)(2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Comprod
 - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.4.2 Boat Antennas Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
- 6.4.3 Comprod Boat Antennas Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%)(2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Morad Antenna
 - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.5.2 Boat Antennas Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
- 6.5.3 Morad Antenna Boat Antennas Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%)(2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Welotec
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Boat Antennas Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B



6.6.3 Welotec Boat Antennas Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%)(2012-2017)

6.6.4 Main Business/Business Overview

7 BOAT ANTENNAS MANUFACTURING COST ANALYSIS

- 7.1 Boat Antennas Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Boat Antennas

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Boat Antennas Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Boat Antennas Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk



- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA BOAT ANTENNAS MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

- 11.1 China Boat Antennas Sales (Units), Revenue (Million USD) Forecast (2017-2022)
- 11.2 China Boat Antennas Sales (Units) Forecast by Type (2017-2022)
- 11.3 China Boat Antennas Sales (Units) Forecast by Application (2017-2022)
- 11.4 China Boat Antennas Sales (Units) Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
- 13.1.1 Research Programs/Design
- 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2012-2022)

Table Boat Antennas Sales (Units) and Revenue (Million USD) Market Split by Product Type

Table Boat Antennas Sales (Units) by Application (2016-2022)

Figure Product Picture of Boat Antennas

Table China Boat Antennas Sales (Units) and Growth Rate (%) Comparison by Types (Product Category) (2012-2022)

Figure China Boat Antennas Sales Volume Market Share by Types in 2016

Figure UHF Product Picture

Figure VHF Product Picture

Figure Other Product Picture

Figure China Boat Antennas Sales (Units) Comparison by Application (2012-2022)

Figure China Sales Market Share (%) of Boat Antennas by Application in 2016

Figure Marine Examples

Table Key Downstream Customer in Marine

Figure Riverside Examples

Table Key Downstream Customer in Riverside

Figure Other Examples

Table Key Downstream Customer in Other

Figure South China Boat Antennas Revenue (Million USD) and Growth Rate (2012-2022)

Figure East China Boat Antennas Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest China Boat Antennas Revenue (Million USD) and Growth Rate (2012-2022)

Figure Northeast China Boat Antennas Revenue (Million USD) and Growth Rate (2012-2022)

Figure North China Boat Antennas Revenue (Million USD) and Growth Rate (2012-2022)

Figure Central China Boat Antennas Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Boat Antennas Sales (Units) and Growth Rate (%)(2012-2022)

Figure China Boat Antennas Revenue (Million USD) and Growth Rate (%)(2012-2022)

Table China Boat Antennas Sales of Key Players/Manufacturers (2012-2017)

Table China Boat Antennas Sales Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Boat Antennas Sales Share (%) by Players/Manufacturers



Figure 2017 China Boat Antennas Sales Share (%) by Players/Manufacturers Table China Boat Antennas Revenue by Players/Manufacturers (2012-2017) Table China Boat Antennas Revenue Market Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Boat Antennas Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China Boat Antennas Revenue Market Share (%) by Players/Manufacturers

Table China Market Boat Antennas Average Price of Key Players/Manufacturers (2012-2017)

Figure China Market Boat Antennas Average Price of Key Players/Manufacturers in 2016

Figure China Boat Antennas Market Share of Top 3 Players/Manufacturers

Figure China Boat Antennas Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Boat Antennas Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Boat Antennas Product Category

Table China Boat Antennas Sales (Units) by Regions (2012-2017)

Table China Boat Antennas Sales Share (%) by Regions (2012-2017)

Figure China Boat Antennas Sales Share (%) by Regions (2012-2017)

Figure China Boat Antennas Sales Market Share (%) by Regions in 2016

Table China Boat Antennas Revenue (Million USD) and Market Share by Regions (2012-2017)

Table China Boat Antennas Revenue Market Share (%) by Regions (2012-2017)

Figure China Boat Antennas Revenue Market Share (%) by Regions (2012-2017)

Figure China Boat Antennas Revenue Market Share (%) by Regions in 2016

Table China Boat Antennas Price (K USD/Unit) by Regions (2012-2017)

Table China Boat Antennas Sales (Units) by Type (2012-2017)

Table China Boat Antennas Sales Share (%) by Type (2012-2017)

Figure China Boat Antennas Sales Share (%) by Type (2012-2017)

Figure China Boat Antennas Sales Market Share (%) by Type in 2016

Table China Boat Antennas Revenue (Million USD) and Market Share by Type (2012-2017)

Table China Boat Antennas Revenue Market Share (%) by Type (2012-2017)

Figure Revenue Market Share of Boat Antennas by Type (2012-2017)

Figure Revenue Market Share of Boat Antennas by Type in 2016

Table China Boat Antennas Price (K USD/Unit) by Types (2012-2017)

Figure China Boat Antennas Sales Growth Rate (%) by Type (2012-2017)

Table China Boat Antennas Sales (Units) by Applications (2012-2017)



Table China Boat Antennas Sales Market Share (%) by Applications (2012-2017)

Figure China Boat Antennas Sales Market Share (%) by Application (2012-2017)

Figure China Boat Antennas Sales Market Share (%) by Application in 2016

Table China Boat Antennas Sales Growth Rate (%) by Application (2012-2017)

Figure China Boat Antennas Sales Growth Rate (%) by Application (2012-2017)

Table Shakespeare Boat Antennas Basic Information List

Table Shakespeare Boat Antennas Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%)(2012-2017)

Figure Shakespeare Boat Antennas Sales (Units) and Growth Rate (%)(2012-2017)

Figure Shakespeare Boat Antennas Sales Market Share (%) in China (2012-2017)

Figure Shakespeare Boat Antennas Revenue Market Share (%) in China (2012-2017)

Table Diamond Antenna Boat Antennas Basic Information List

Table Diamond Antenna Boat Antennas Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%)(2012-2017)

Figure Diamond Antenna Boat Antennas Sales (Units) and Growth Rate (%)(2012-2017)

Figure Diamond Antenna Boat Antennas Sales Market Share (%) in China (2012-2017) Figure Diamond Antenna Boat Antennas Revenue Market Share (%) in China (2012-2017)

Table LairdTech Boat Antennas Basic Information List

Table LairdTech Boat Antennas Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%)(2012-2017)

Figure LairdTech Boat Antennas Sales (Units) and Growth Rate (%)(2012-2017)

Figure LairdTech Boat Antennas Sales Market Share (%) in China (2012-2017)

Figure LairdTech Boat Antennas Revenue Market Share (%) in China (2012-2017)

Table Comprod Boat Antennas Basic Information List

Table Comprod Boat Antennas Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%)(2012-2017)

Figure Comprod Boat Antennas Sales (Units) and Growth Rate (%)(2012-2017)

Figure Comprod Boat Antennas Sales Market Share (%) in China (2012-2017)

Figure Comprod Boat Antennas Revenue Market Share (%) in China (2012-2017)

Table Morad Antenna Boat Antennas Basic Information List

Table Morad Antenna Boat Antennas Sales (Units), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (%)(2012-2017)

Figure Morad Antenna Boat Antennas Sales (Units) and Growth Rate (%)(2012-2017)

Figure Morad Antenna Boat Antennas Sales Market Share (%) in China (2012-2017)

Figure Morad Antenna Boat Antennas Revenue Market Share (%) in China (2012-2017)

Table Welotec Boat Antennas Basic Information List

Table Welotec Boat Antennas Sales (Units), Revenue (Million USD), Price (K USD/Unit)



and Gross Margin (%)(2012-2017)

Figure Welotec Boat Antennas Sales (Units) and Growth Rate (%)(2012-2017)

Figure Welotec Boat Antennas Sales Market Share (%) in China (2012-2017)

Figure Welotec Boat Antennas Revenue Market Share (%) in China (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Boat Antennas

Figure Manufacturing Process Analysis of Boat Antennas

Figure Boat Antennas Industrial Chain Analysis

Table Raw Materials Sources of Boat Antennas Major Players/Manufacturers in 2016

Table Major Buyers of Boat Antennas

Table Distributors/Traders List

Figure China Boat Antennas Sales (Units) and Growth Rate (%) Forecast (2017-2022)

Figure China Boat Antennas Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure China Boat Antennas Price (K USD/Unit) Trend Forecast (2017-2022)

Table China Boat Antennas Sales (Units) Forecast by Type (2017-2022)

Figure China Boat Antennas Sales (Units) Forecast by Type (2017-2022)

Figure China Boat Antennas Sales Volume Market Share Forecast by Type in 2022

Table China Boat Antennas Sales (Units) Forecast by Application (2017-2022)

Figure China Boat Antennas Sales Volume Market Share Forecast by Application (2017-2022)

Figure China Boat Antennas Sales Volume Market Share Forecast by Application in 2022

Table China Boat Antennas Sales (Units) Forecast by Regions (2017-2022)

Table China Boat Antennas Sales Volume Share Forecast by Regions (2017-2022)

Figure China Boat Antennas Sales Volume Share Forecast by Regions (2017-2022)

Figure China Boat Antennas Sales Volume Share Forecast by Regions in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: China Boat Antennas Market Research Report 2017

Product link: https://marketpublishers.com/r/C239DACD1E6EN.html

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C239DACD1E6EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970