

China Bluetooth Modules Market Research Report 2017

<https://marketpublishers.com/r/C3B05108280EN.html>

Date: January 2017

Pages: 109

Price: US\$ 3,200.00 (Single User License)

ID: C3B05108280EN

Abstracts

Notes:

Sales, means the sales volume of Bluetooth Modules

Revenue, means the sales value of Bluetooth Modules

This report studies Bluetooth Modules in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Murata

Qualcomm

Intel

Broadcom

Panasonic

Texas Instruments

Fujitsu

Hosiden

STMicroelectronics

Laird

Taiyo Yuden

Cypress Semiconductor

Microchip Technology

Silicon Labs

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Bluetooth low energy (BLE) Module

Dual-mode Bluetooth Module

Classic Bluetooth Module

Split by Application, this report focuses on consumption, market share and growth rate of Bluetooth Modules in each application, can be divided into

Mobile phones

Computer

Connected Home

Others

Contents

China Bluetooth Modules Market Research Report 2017

1 BLUETOOTH MODULES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Bluetooth Modules
- 1.2 Bluetooth Modules Segment by Type
 - 1.2.1 China Production Market Share of Bluetooth Modules Type in 2015
 - 1.2.2 Bluetooth low energy (BLE) Module
 - 1.2.3 Dual-mode Bluetooth Module
 - 1.2.4 Classic Bluetooth Module
- 1.3 Applications of Bluetooth Modules
 - 1.3.1 Bluetooth Modules Consumption Market Share by Application in 2015
 - 1.3.2 Mobile phones
 - 1.3.3 Computer
 - 1.3.4 Connected Home
 - 1.3.5 Others
- 1.4 China Market Size (Value) of Bluetooth Modules (2011-2021)
- 1.5 China Bluetooth Modules Status and Outlook
- 1.6 Government Policies

2 CHINA BLUETOOTH MODULES MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Bluetooth Modules Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Bluetooth Modules Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Bluetooth Modules Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Bluetooth Modules Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Bluetooth Modules Market Competitive Situation and Trends
 - 2.5.1 Bluetooth Modules Market Concentration Rate
 - 2.5.2 Bluetooth Modules Market Share of Top 3 and Top 5 Manufacturers

3 CHINA BLUETOOTH MODULES MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Murata
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 3.1.2 Bluetooth Modules Product Type, Application and Specification
 - 3.1.2.1 Bluetooth low energy (BLE) Module
 - 3.1.2.2 Dual-mode Bluetooth Module
- 3.1.3 Murata Bluetooth Modules Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Qualcomm
 - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 Bluetooth Modules Product Type, Application and Specification
 - 3.2.2.1 Bluetooth low energy (BLE) Module
 - 3.2.2.2 Dual-mode Bluetooth Module
 - 3.2.3 Qualcomm 109 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Intel
 - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 Bluetooth Modules Product Type, Application and Specification
 - 3.3.2.1 Bluetooth low energy (BLE) Module
 - 3.3.2.2 Dual-mode Bluetooth Module
 - 3.3.3 Intel 118 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 Broadcom
 - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Bluetooth Modules Product Type, Application and Specification
 - 3.4.2.1 Bluetooth low energy (BLE) Module
 - 3.4.2.2 Dual-mode Bluetooth Module
 - 3.4.3 Broadcom Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Panasonic
 - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Bluetooth Modules Product Type, Application and Specification
 - 3.5.2.1 Bluetooth low energy (BLE) Module
 - 3.5.2.2 Dual-mode Bluetooth Module

3.5.3 Panasonic Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Texas Instruments

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Bluetooth Modules Product Type, Application and Specification

3.6.2.1 Bluetooth low energy (BLE) Module

3.6.2.2 Dual-mode Bluetooth Module

3.6.3 Texas Instruments Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Fujitsu

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Bluetooth Modules Product Type, Application and Specification

3.7.2.1 Bluetooth low energy (BLE) Module

3.7.2.2 Dual-mode Bluetooth Module

3.7.3 Fujitsu Electronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Hosiden

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Bluetooth Modules Product Type, Application and Specification

3.8.2.1 Bluetooth low energy (BLE) Module

3.8.2.2 Dual-mode Bluetooth Module

3.8.3 Hosiden Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 STMicroelectronics

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Bluetooth Modules Product Type, Application and Specification

3.9.2.1 Bluetooth low energy (BLE) Module

3.9.2.2 Dual-mode Bluetooth Module

3.9.3 STMicroelectronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Laird

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Bluetooth Modules Product Type, Application and Specification

3.10.2.1 Bluetooth low energy (BLE) Module

3.10.2.2 Dual-mode Bluetooth Module

3.10.3 Laird Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 Taiyo Yuden

3.12 Cypress Semiconductor

3.13 Microchip Technology

3.14 Silicon Labs

4 CHINA BLUETOOTH MODULES CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Bluetooth Modules Capacity, Production and Growth (2011-2016)

4.2 China Bluetooth Modules Revenue and Growth (2011-2016)

4.3 China Bluetooth Modules Production, Consumption, Export and Import (2011-2016)

5 CHINA BLUETOOTH MODULES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Bluetooth Modules Production and Market Share by Type (2011-2016)

5.2 China Bluetooth Modules Revenue and Market Share by Type (2011-2016)

5.3 China Bluetooth Modules Price by Type (2011-2016)

5.4 China Bluetooth Modules Production Growth by Type (2011-2016)

6 CHINA BLUETOOTH MODULES MARKET ANALYSIS BY APPLICATION

6.1 China Bluetooth Modules Consumption and Market Share by Application (2011-2016)

6.2 China Bluetooth Modules Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 CHINA BLUETOOTH MODULES MARKET ANALYSIS BY REGIONS (PROVINCES)

7.1 China Bluetooth Modules Production, Production Value and Price by Regions (Provinces)(2011-2016)

7.1.1 China Bluetooth Modules Production and Market Share by Regions (Provinces)(2011-2016)

7.1.2 China Bluetooth Modules Production Value and Market Share by Regions (Provinces)(2011-2016)

7.1.3 China Bluetooth Modules Sales Price by Regions (Provinces)(2011-2016)

7.2 China Bluetooth Modules Consumption by Regions (Provinces)(2011-2016)

7.3 China Bluetooth Modules Production, Consumption, Export and Import (2011-2016)

8 BLUETOOTH MODULES MANUFACTURING COST ANALYSIS

8.1 Bluetooth Modules Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Bluetooth Modules

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Bluetooth Modules Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Bluetooth Modules Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

- 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 CHINA BLUETOOTH MODULES MARKET FORECAST (2016-2021)

- 12.1 China Bluetooth Modules Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 China Bluetooth Modules Production, Import, Export and Consumption Forecast (2016-2021)
- 12.3 China Bluetooth Modules Production Forecast by Type (2016-2021)
- 12.4 China Bluetooth Modules Consumption Forecast by Application (2016-2021)
- 12.5 China Bluetooth Modules Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
 - 12.5.1 China Bluetooth Modules Production Forecast by Regions (Provinces)(2016-2021)
 - 12.5.2 China Bluetooth Modules Consumption Forecast by Regions (Provinces)(2016-2021)
 - 12.5.3 China Bluetooth Modules Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.6 Bluetooth Modules Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Bluetooth Modules

Figure China Production Market Share of Bluetooth Modules by Type in 2015

Figure Product Picture of Bluetooth low energy (BLE) Module

Table Major Manufacturers of Bluetooth low energy (BLE) Module

Figure Product Picture of Dual-mode Bluetooth Module

Table Major Manufacturers of Dual-mode Bluetooth Module

Figure Product Picture of Classic Bluetooth Module

Table Major Manufacturers of Classic Bluetooth Module

Table Bluetooth Modules Consumption Market Share by Application in 2015

Figure Mobile phones Examples

Figure Computer Examples

Figure Connected Home Examples

Figure Others Examples

Figure China Bluetooth Modules Revenue (Million USD) and Growth Rate (2011-2021)

Table China Bluetooth Modules Capacity of Key Manufacturers (2015 and 2016)

Table China Bluetooth Modules Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Bluetooth Modules Capacity of Key Manufacturers in 2015

Figure China Bluetooth Modules Capacity of Key Manufacturers in 2016

Table China Bluetooth Modules Production of Key Manufacturers (2015 and 2016)

Table China Bluetooth Modules Production Share by Manufacturers (2015 and 2016)

Figure 2015 Bluetooth Modules Production Share by Manufacturers

Figure 2016 Bluetooth Modules Production Share by Manufacturers

Table China Bluetooth Modules Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Bluetooth Modules Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Bluetooth Modules Revenue Share by Manufacturers

Table 2016 China Bluetooth Modules Revenue Share by Manufacturers

Table China Market Bluetooth Modules Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Bluetooth Modules Average Price of Key Manufacturers in 2015

Table Manufacturers Bluetooth Modules Manufacturing Base Distribution and Sales Area

Table Manufacturers Bluetooth Modules Product Type

Figure Bluetooth Modules Market Share of Top 3 Manufacturers

Figure Bluetooth Modules Market Share of Top 5 Manufacturers

Table Murata Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Murata Bluetooth Modules Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Murata Bluetooth Modules Market Share (2011-2016)

Table Qualcomm Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Qualcomm Bluetooth Modules Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Qualcomm Bluetooth Modules Market Share (2011-2016)

Table Intel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Intel Bluetooth Modules Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Intel Bluetooth Modules Market Share (2011-2016)

Table Broadcom Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Broadcom Bluetooth Modules Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Broadcom Bluetooth Modules Market Share (2011-2016)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Bluetooth Modules Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Panasonic Bluetooth Modules Market Share (2011-2016)

Table Texas Instruments Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Texas Instruments Bluetooth Modules Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Texas Instruments Bluetooth Modules Market Share (2011-2016)

Table Fujitsu Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fujitsu Bluetooth Modules Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Fujitsu Bluetooth Modules Market Share (2011-2016)

Table Hosiden Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hosiden Bluetooth Modules Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hosiden Bluetooth Modules Market Share (2011-2016)

Table STMicroelectronics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table STMicroelectronics Bluetooth Modules Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure STMicroelectronics Bluetooth Modules Market Share (2011-2016)

Table Laird Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Laird Bluetooth Modules Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Laird Bluetooth Modules Market Share (2011-2016)

Table Taiyo Yuden Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cypress Semiconductor Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Microchip Technology Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Silicon Labs Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure China Bluetooth Modules Capacity, Production and Growth (2011-2016)

Figure China Bluetooth Modules Revenue (Million USD) and Growth (2011-2016)

Table China Bluetooth Modules Production, Consumption, Export and Import (2011-2016)

Table China Bluetooth Modules Production by Type (2011-2016)

Table China Bluetooth Modules Production Share by Type (2011-2016)

Figure Production Market Share of Bluetooth Modules by Type (2011-2016)

Figure 2015 Production Market Share of Bluetooth Modules by Type

Table China Bluetooth Modules Revenue by Type (2011-2016)

Table China Bluetooth Modules Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Bluetooth Modules by Type (2011-2016)

Figure 2015 Revenue Market Share of Bluetooth Modules by Type

Table China Bluetooth Modules Price by Type (2011-2016)

Figure China Bluetooth Modules Production Growth by Type (2011-2016)

Table China Bluetooth Modules Consumption by Application (2011-2016)

Table China Bluetooth Modules Consumption Market Share by Application (2011-2016)

Figure China Bluetooth Modules Consumption Market Share by Application in 2015

Table China Bluetooth Modules Consumption Growth Rate by Application (2011-2016)

Figure China Bluetooth Modules Consumption Growth Rate by Application (2011-2016)

Table China Bluetooth Modules Production by Regions (Provinces)(2011-2016)

Table China Bluetooth Modules Production Market Share by Regions (Provinces)(2011-2016)

Table China Bluetooth Modules Production Value by Regions (Provinces)(2011-2016)

Table China Bluetooth Modules Production Value Market Share by Regions

(Provinces)(2011-2016)

Table China Bluetooth Modules Sales Price by Regions (Provinces)(2011-2016)

Table China Bluetooth Modules Consumption by Regions (Provinces)(2011-2016)

Table China Bluetooth Modules Consumption Market Share by Regions

(Provinces)(2011-2016)

Table China Bluetooth Modules Production, Consumption, Export and Import
(2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Bluetooth Modules

Figure Manufacturing Process Analysis of Bluetooth Modules

Figure Bluetooth Modules Industrial Chain Analysis

Table Raw Materials Sources of Bluetooth Modules Major Manufacturers in 2015

Table Major Buyers of Bluetooth Modules

Table Distributors/Traders List

Figure China Bluetooth Modules Capacity, Production and Growth Rate Forecast
(2016-2021)

Figure China Bluetooth Modules Revenue and Growth Rate Forecast (2016-2021)

Table China Bluetooth Modules Production, Import, Export and Consumption Forecast
(2016-2021)

Table China Bluetooth Modules Production Forecast by Type (2016-2021)

Table China Bluetooth Modules Consumption Forecast by Application (2016-2021)

Table China Bluetooth Modules Production Forecast by Regions

(Provinces)(2016-2021)

Table China Bluetooth Modules Consumption Forecast by Regions

(Provinces)(2016-2021)

Table China Bluetooth Modules Production, Consumption, Import and Export Forecast
by Regions (Provinces)(2016-2021)

I would like to order

Product name: China Bluetooth Modules Market Research Report 2017

Product link: <https://marketpublishers.com/r/C3B05108280EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C3B05108280EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970