

China Blu-ray Drive Market Research Report 2016

<https://marketpublishers.com/r/CBE3987E8EFEN.html>

Date: October 2016

Pages: 118

Price: US\$ 3,200.00 (Single User License)

ID: CBE3987E8EFEN

Abstracts

Notes:

Sales, means the sales volume of Blu-ray Drive

Revenue, means the sales value of Blu-ray Drive

This report studies Blu-ray Drive in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

LG

Sony

Panasonic

Samsung

ASUS

Plextor

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Blu-ray Drive in each application, can be divided into

Application 1

Application 2

Application 3

Contents

China Blu-ray Drive Market Research Report 2016

1 BLU-RAY DRIVE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Blu-ray Drive
- 1.2 Blu-ray Drive Segment by Type
 - 1.2.1 China Production Market Share of Blu-ray Drive Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Applications of Blu-ray Drive
 - 1.3.1 Blu-ray Drive Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China Market Size (Value) of Blu-ray Drive (2011-2021)
- 1.5 China Blu-ray Drive Status and Outlook
- 1.6 Government Policies

2 CHINA BLU-RAY DRIVE MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Blu-ray Drive Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Blu-ray Drive Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Blu-ray Drive Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Blu-ray Drive Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Blu-ray Drive Market Competitive Situation and Trends
 - 2.5.1 Blu-ray Drive Market Concentration Rate
 - 2.5.2 Blu-ray Drive Market Share of Top 3 and Top 5 Manufacturers

3 CHINA BLU-RAY DRIVE MANUFACTURERS PROFILES/ANALYSIS

- 3.1 LG
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 Blu-ray Drive Product Type, Application and Specification

- 3.1.2.1 Type I
- 3.1.2.2 Type II
- 3.1.3 LG Blu-ray Drive Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Sony
 - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 118 Product Type, Application and Specification
 - 3.2.2.1 Type I
 - 3.2.2.2 Type II
 - 3.2.3 Sony 118 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Panasonic
 - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 130 Product Type, Application and Specification
 - 3.3.2.1 Type I
 - 3.3.2.2 Type II
 - 3.3.3 Panasonic 130 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 Samsung
 - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Sept Product Type, Application and Specification
 - 3.4.2.1 Type I
 - 3.4.2.2 Type II
 - 3.4.3 Samsung Sept Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 ASUS
 - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Product Type, Application and Specification
 - 3.5.2.1 Type I
 - 3.5.2.2 Type II
 - 3.5.3 ASUS Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Plextor

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Million USD Product Type, Application and Specification

3.6.2.1 Type I

3.6.2.2 Type II

3.6.3 Plextor Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

4 CHINA BLU-RAY DRIVE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Blu-ray Drive Capacity, Production and Growth (2011-2016)

4.2 China Blu-ray Drive Revenue and Growth (2011-2016)

4.3 China Blu-ray Drive Production, Consumption, Export and Import (2011-2016)

5 CHINA BLU-RAY DRIVE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Blu-ray Drive Production and Market Share by Type (2011-2016)

5.2 China Blu-ray Drive Revenue and Market Share by Type (2011-2016)

5.3 China Blu-ray Drive Price by Type (2011-2016)

5.4 China Blu-ray Drive Production Growth by Type (2011-2016)

6 CHINA BLU-RAY DRIVE MARKET ANALYSIS BY APPLICATION

6.1 China Blu-ray Drive Consumption and Market Share by Application (2011-2016)

6.2 China Blu-ray Drive Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 BLU-RAY DRIVE MANUFACTURING COST ANALYSIS

7.1 Blu-ray Drive Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Blu-ray Drive

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Blu-ray Drive Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Blu-ray Drive Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA BLU-RAY DRIVE MARKET FORECAST (2016-2021)

- 11.1 China Blu-ray Drive Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Blu-ray Drive Production, Import, Export and Consumption Forecast

(2016-2021)

11.3 China Blu-ray Drive Production Forecast by Type (2016-2021)

11.4 China Blu-ray Drive Consumption Forecast by Application (2016-2021)

11.5 Blu-ray Drive Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Blu-ray Drive

Figure China Production Market Share of Blu-ray Drive by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Blu-ray Drive Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Blu-ray Drive Revenue (Million USD) and Growth Rate (2011-2021)

Table China Blu-ray Drive Capacity of Key Manufacturers (2015 and 2016)

Table China Blu-ray Drive Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Blu-ray Drive Capacity of Key Manufacturers in 2015

Figure China Blu-ray Drive Capacity of Key Manufacturers in 2016

Table China Blu-ray Drive Production of Key Manufacturers (2015 and 2016)

Table China Blu-ray Drive Production Share by Manufacturers (2015 and 2016)

Figure 2015 Blu-ray Drive Production Share by Manufacturers

Figure 2016 Blu-ray Drive Production Share by Manufacturers

Table China Blu-ray Drive Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Blu-ray Drive Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Blu-ray Drive Revenue Share by Manufacturers

Table 2016 China Blu-ray Drive Revenue Share by Manufacturers

Table China Market Blu-ray Drive Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Blu-ray Drive Average Price of Key Manufacturers in 2015

Table Manufacturers Blu-ray Drive Manufacturing Base Distribution and Sales Area

Table Manufacturers Blu-ray Drive Product Type

Figure Blu-ray Drive Market Share of Top 3 Manufacturers

Figure Blu-ray Drive Market Share of Top 5 Manufacturers

Table LG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LG Blu-ray Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure LG Blu-ray Drive Market Share (2011-2016)

Table Sony Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sony Blu-ray Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sony Blu-ray Drive Market Share (2011-2016)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Blu-ray Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Panasonic Blu-ray Drive Market Share (2011-2016)

Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Samsung Blu-ray Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung Blu-ray Drive Market Share (2011-2016)

Table ASUS Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ASUS Blu-ray Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure ASUS Blu-ray Drive Market Share (2011-2016)

Table Plextor Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Plextor Blu-ray Drive Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Plextor Blu-ray Drive Market Share (2011-2016)

Figure China Blu-ray Drive Capacity, Production and Growth (2011-2016)

Figure China Blu-ray Drive Revenue (Million USD) and Growth (2011-2016)

Table China Blu-ray Drive Production, Consumption, Export and Import (2011-2016)

Table China Blu-ray Drive Production by Type (2011-2016)

Table China Blu-ray Drive Production Share by Type (2011-2016)

Figure Production Market Share of Blu-ray Drive by Type (2011-2016)

Figure 2015 Production Market Share of Blu-ray Drive by Type

Table China Blu-ray Drive Revenue by Type (2011-2016)

Table China Blu-ray Drive Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Blu-ray Drive by Type (2011-2016)

Figure 2015 Revenue Market Share of Blu-ray Drive by Type

Table China Blu-ray Drive Price by Type (2011-2016)

Figure China Blu-ray Drive Production Growth by Type (2011-2016)

Table China Blu-ray Drive Consumption by Application (2011-2016)

Table China Blu-ray Drive Consumption Market Share by Application (2011-2016)

Figure China Blu-ray Drive Consumption Market Share by Application in 2015

Table China Blu-ray Drive Consumption Growth Rate by Application (2011-2016)

Figure China Blu-ray Drive Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Blu-ray Drive

Figure Manufacturing Process Analysis of Blu-ray Drive

Figure Blu-ray Drive Industrial Chain Analysis

Table Raw Materials Sources of Blu-ray Drive Major Manufacturers in 2015

Table Major Buyers of Blu-ray Drive

Table Distributors/Traders List

Figure China Blu-ray Drive Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Blu-ray Drive Revenue and Growth Rate Forecast (2016-2021)

Table China Blu-ray Drive Production, Import, Export and Consumption Forecast (2016-2021)

Table China Blu-ray Drive Production Forecast by Type (2016-2021)

Table China Blu-ray Drive Consumption Forecast by Application (2016-2021)

I would like to order

Product name: China Blu-ray Drive Market Research Report 2016

Product link: <https://marketpublishers.com/r/CBE3987E8EFEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CBE3987E8EFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970