

# China Bitumen(Asphalt) Additives Market Research Report 2017

<https://marketpublishers.com/r/C263261F7BAEN.html>

Date: January 2017

Pages: 110

Price: US\$ 3,200.00 (Single User License)

ID: C263261F7BAEN

## Abstracts

### Notes:

Sales, means the sales volume of Bitumen(Asphalt) Additives

Revenue, means the sales value of Bitumen(Asphalt) Additives

This report studies Bitumen(Asphalt) Additives in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Shell

TARAK CHEMICALS

Arkema

Akzonobel

Evonik

Croda

DuPont

Huntsman

Honeywell

Macismo

Kao Chemicals

Nayler Chemicals

Tri-Chem

Astec

GE

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

## Type III

Split by Application, this report focuses on consumption, market share and growth rate of Bitumen(Asphalt) Additives in each application, can be divided into

Building

Road Construction

Application 3

## Contents

### China Bitumen(Asphalt) Additives Market Research Report 2017

#### **1 BITUMEN(ASPHALT) ADDITIVES MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Bitumen(Asphalt) Additives
- 1.2 Bitumen(Asphalt) Additives Segment by Type
  - 1.2.1 China Production Market Share of Bitumen(Asphalt) Additives Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Applications of Bitumen(Asphalt) Additives
  - 1.3.1 Bitumen(Asphalt) Additives Consumption Market Share by Application in 2015
  - 1.3.2 Building
  - 1.3.3 Road Construction
  - 1.3.4 Application
- 1.4 China Market Size (Value) of Bitumen(Asphalt) Additives (2011-2021)
- 1.5 China Bitumen(Asphalt) Additives Status and Outlook
- 1.6 Government Policies

#### **2 CHINA BITUMEN(ASPHALT) ADDITIVES MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Bitumen(Asphalt) Additives Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Bitumen(Asphalt) Additives Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Bitumen(Asphalt) Additives Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Bitumen(Asphalt) Additives Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Bitumen(Asphalt) Additives Market Competitive Situation and Trends
  - 2.5.1 Bitumen(Asphalt) Additives Market Concentration Rate
  - 2.5.2 Bitumen(Asphalt) Additives Market Share of Top 3 and Top 5 Manufacturers

#### **3 CHINA BITUMEN(ASPHALT) ADDITIVES MANUFACTURERS PROFILES/ANALYSIS**

- 3.1 Shell

- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.1.2 Bitumen(Asphalt) Additives Product Type, Application and Specification
  - 3.1.2.1 Type I
  - 3.1.2.2 Type II
- 3.1.3 Shell Bitumen(Asphalt) Additives Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 TARAK CHEMICALS
  - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 Bitumen(Asphalt) Additives Product Type, Application and Specification
    - 3.2.2.1 Type I
    - 3.2.2.2 Type II
  - 3.2.3 TARAK CHEMICALS 110 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 Arkema
  - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 Bitumen(Asphalt) Additives Product Type, Application and Specification
    - 3.3.2.1 Type I
    - 3.3.2.2 Type II
  - 3.3.3 Arkema 116 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 Akzonobel
  - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Bitumen(Asphalt) Additives Product Type, Application and Specification
    - 3.4.2.1 Type I
    - 3.4.2.2 Type II
  - 3.4.3 Akzonobel Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Evonik
  - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Bitumen(Asphalt) Additives Product Type, Application and Specification

- 3.5.2.1 Type I
- 3.5.2.2 Type II
- 3.5.3 Evonik Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.5.4 Main Business/Business Overview
- 3.6 Croda
  - 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.6.2 Bitumen(Asphalt) Additives Product Type, Application and Specification
    - 3.6.2.1 Type I
    - 3.6.2.2 Type II
  - 3.6.3 Croda Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.6.4 Main Business/Business Overview
- 3.7 DuPont
  - 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.7.2 Bitumen(Asphalt) Additives Product Type, Application and Specification
    - 3.7.2.1 Type I
    - 3.7.2.2 Type II
  - 3.7.3 DuPont Chemical & Material Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.7.4 Main Business/Business Overview
- 3.8 Huntsman
  - 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.8.2 Bitumen(Asphalt) Additives Product Type, Application and Specification
    - 3.8.2.1 Type I
    - 3.8.2.2 Type II
  - 3.8.3 Huntsman Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.8.4 Main Business/Business Overview
- 3.9 Honeywell
  - 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.9.2 Bitumen(Asphalt) Additives Product Type, Application and Specification
    - 3.9.2.1 Type I
    - 3.9.2.2 Type II
  - 3.9.3 Honeywell Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

- 3.9.4 Main Business/Business Overview
- 3.10 Macismo
  - 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.10.2 Bitumen(Asphalt) Additives Product Type, Application and Specification
    - 3.10.2.1 Type I
    - 3.10.2.2 Type II
  - 3.10.3 Macismo Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.10.4 Main Business/Business Overview
- 3.11 Kao Chemicals
- 3.12 Nayler Chemicals
- 3.13 Tri-Chem
- 3.14 Astec
- 3.15 GE

#### **4 CHINA BITUMEN(ASPHALT) ADDITIVES CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)**

- 4.1 China Bitumen(Asphalt) Additives Capacity, Production and Growth (2011-2016)
- 4.2 China Bitumen(Asphalt) Additives Revenue and Growth (2011-2016)
- 4.3 China Bitumen(Asphalt) Additives Production, Consumption, Export and Import (2011-2016)

#### **5 CHINA BITUMEN(ASPHALT) ADDITIVES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Bitumen(Asphalt) Additives Production and Market Share by Type (2011-2016)
- 5.2 China Bitumen(Asphalt) Additives Revenue and Market Share by Type (2011-2016)
- 5.3 China Bitumen(Asphalt) Additives Price by Type (2011-2016)
- 5.4 China Bitumen(Asphalt) Additives Production Growth by Type (2011-2016)

#### **6 CHINA BITUMEN(ASPHALT) ADDITIVES MARKET ANALYSIS BY APPLICATION**

- 6.1 China Bitumen(Asphalt) Additives Consumption and Market Share by Application (2011-2016)
- 6.2 China Bitumen(Asphalt) Additives Consumption Growth Rate by Application (2011-2016)

## 6.3 Market Drivers and Opportunities

### 6.3.1 Potential Application

### 6.3.2 Emerging Markets/Countries

## **7 CHINABITUMEN(ASPHALT) ADDITIVES MARKET ANALYSIS BY REGIONS (PROVINCES)**

### 7.1 China Bitumen(Asphalt) Additives Production, Production Value and Price by Regions (Provinces)(2011-2016)

#### 7.1.1 China Bitumen(Asphalt) Additives Production and Market Share by Regions (Provinces)(2011-2016)

#### 7.1.2 China Bitumen(Asphalt) Additives Production Value and Market Share by Regions (Provinces)(2011-2016)

#### 7.1.3 China Bitumen(Asphalt) Additives Sales Price by Regions (Provinces)(2011-2016)

### 7.2 China Bitumen(Asphalt) Additives Consumption by Regions (Provinces)(2011-2016)

### 7.3 China Bitumen(Asphalt) Additives Production, Consumption, Export and Import (2011-2016)

## **8 BITUMEN(ASPHALT) ADDITIVES MANUFACTURING COST ANALYSIS**

### 8.1 Bitumen(Asphalt) Additives Key Raw Materials Analysis

#### 8.1.1 Key Raw Materials

#### 8.1.2 Price Trend of Key Raw Materials

#### 8.1.3 Key Suppliers of Raw Materials

#### 8.1.4 Market Concentration Rate of Raw Materials

### 8.2 Proportion of Manufacturing Cost Structure

#### 8.2.1 Raw Materials

#### 8.2.2 Labor Cost

#### 8.2.3 Manufacturing Expenses

### 8.3 Manufacturing Process Analysis of Bitumen(Asphalt) Additives

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 9.1 Bitumen(Asphalt) Additives Industrial Chain Analysis

### 9.2 Upstream Raw Materials Sourcing

### 9.3 Raw Materials Sources of Bitumen(Asphalt) Additives Major Manufacturers in 2015

### 9.4 Downstream Buyers



## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 CHINA BITUMEN(ASPHALT) ADDITIVES MARKET FORECAST (2016-2021)**

- 12.1 China Bitumen(Asphalt) Additives Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 China Bitumen(Asphalt) Additives Production, Import, Export and Consumption Forecast (2016-2021)
- 12.3 China Bitumen(Asphalt) Additives Production Forecast by Type (2016-2021)
- 12.4 China Bitumen(Asphalt) Additives Consumption Forecast by Application (2016-2021)
- 12.5 China Bitumen(Asphalt) Additives Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
  - 12.5.1 China Bitumen(Asphalt) Additives Production Forecast by Regions (Provinces)(2016-2021)
  - 12.5.2 China Bitumen(Asphalt) Additives Consumption Forecast by Regions (Provinces)(2016-2021)
  - 12.5.3 China Bitumen(Asphalt) Additives Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.6 Bitumen(Asphalt) Additives Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

- Figure Picture of Bitumen(Asphalt) Additives
- Figure China Production Market Share of Bitumen(Asphalt) Additives by Type in 2015
- Figure Product Picture of Type I
- Table Major Manufacturers of Type I
- Figure Product Picture of Type II
- Table Major Manufacturers of Type II
- Figure Product Picture of Type III
- Table Major Manufacturers of Type III
- Table Bitumen(Asphalt) Additives Consumption Market Share by Application in 2015
- Figure Building Examples
- Figure Road Construction Examples
- Figure Application 3 Examples
- Figure China Bitumen(Asphalt) Additives Revenue (Million USD) and Growth Rate (2011-2021)
- Table China Bitumen(Asphalt) Additives Capacity of Key Manufacturers (2015 and 2016)
- Table China Bitumen(Asphalt) Additives Capacity Market Share of Key Manufacturers (2015 and 2016)
- Figure China Bitumen(Asphalt) Additives Capacity of Key Manufacturers in 2015
- Figure China Bitumen(Asphalt) Additives Capacity of Key Manufacturers in 2016
- Table China Bitumen(Asphalt) Additives Production of Key Manufacturers (2015 and 2016)
- Table China Bitumen(Asphalt) Additives Production Share by Manufacturers (2015 and 2016)
- Figure 2015 Bitumen(Asphalt) Additives Production Share by Manufacturers
- Figure 2016 Bitumen(Asphalt) Additives Production Share by Manufacturers
- Table China Bitumen(Asphalt) Additives Revenue (Million USD) by Manufacturers (2015 and 2016)
- Table China Bitumen(Asphalt) Additives Revenue Share by Manufacturers (2015 and 2016)
- Table 2015 China Bitumen(Asphalt) Additives Revenue Share by Manufacturers
- Table 2016 China Bitumen(Asphalt) Additives Revenue Share by Manufacturers
- Table China Market Bitumen(Asphalt) Additives Average Price of Key Manufacturers (2015 and 2016)
- Figure China Market Bitumen(Asphalt) Additives Average Price of Key Manufacturers in

2015

Table Manufacturers Bitumen(Asphalt) Additives Manufacturing Base Distribution and Sales Area

Table Manufacturers Bitumen(Asphalt) Additives Product Type

Figure Bitumen(Asphalt) Additives Market Share of Top 3 Manufacturers

Figure Bitumen(Asphalt) Additives Market Share of Top 5 Manufacturers

Table Shell Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shell Bitumen(Asphalt) Additives Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Shell Bitumen(Asphalt) Additives Market Share (2011-2016)

Table TARAK CHEMICALS Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TARAK CHEMICALS Bitumen(Asphalt) Additives Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure TARAK CHEMICALS Bitumen(Asphalt) Additives Market Share (2011-2016)

Table Arkema Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Arkema Bitumen(Asphalt) Additives Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Arkema Bitumen(Asphalt) Additives Market Share (2011-2016)

Table Akzonobel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Akzonobel Bitumen(Asphalt) Additives Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Akzonobel Bitumen(Asphalt) Additives Market Share (2011-2016)

Table Evonik Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Evonik Bitumen(Asphalt) Additives Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Evonik Bitumen(Asphalt) Additives Market Share (2011-2016)

Table Croda Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Croda Bitumen(Asphalt) Additives Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Croda Bitumen(Asphalt) Additives Market Share (2011-2016)

Table DuPont Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DuPont Bitumen(Asphalt) Additives Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure DuPont Bitumen(Asphalt) Additives Market Share (2011-2016)

Table Huntsman Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Huntsman Bitumen(Asphalt) Additives Capacity, Production, Revenue, Price and

Gross Margin (2011-2016)

Figure Huntsman Bitumen(Asphalt) Additives Market Share (2011-2016)

Table Honeywell Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Honeywell Bitumen(Asphalt) Additives Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Honeywell Bitumen(Asphalt) Additives Market Share (2011-2016)

Table Macismo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Macismo Bitumen(Asphalt) Additives Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Macismo Bitumen(Asphalt) Additives Market Share (2011-2016)

Table Kao Chemicals Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nayler Chemicals Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tri-Chem Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Astec Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure China Bitumen(Asphalt) Additives Capacity, Production and Growth (2011-2016)

Figure China Bitumen(Asphalt) Additives Revenue (Million USD) and Growth (2011-2016)

Table China Bitumen(Asphalt) Additives Production, Consumption, Export and Import (2011-2016)

Table China Bitumen(Asphalt) Additives Production by Type (2011-2016)

Table China Bitumen(Asphalt) Additives Production Share by Type (2011-2016)

Figure Production Market Share of Bitumen(Asphalt) Additives by Type (2011-2016)

Figure 2015 Production Market Share of Bitumen(Asphalt) Additives by Type

Table China Bitumen(Asphalt) Additives Revenue by Type (2011-2016)

Table China Bitumen(Asphalt) Additives Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Bitumen(Asphalt) Additives by Type (2011-2016)

Figure 2015 Revenue Market Share of Bitumen(Asphalt) Additives by Type

Table China Bitumen(Asphalt) Additives Price by Type (2011-2016)

Figure China Bitumen(Asphalt) Additives Production Growth by Type (2011-2016)

Table China Bitumen(Asphalt) Additives Consumption by Application (2011-2016)

Table China Bitumen(Asphalt) Additives Consumption Market Share by Application (2011-2016)

Figure China Bitumen(Asphalt) Additives Consumption Market Share by Application in 2015

Table China Bitumen(Asphalt) Additives Consumption Growth Rate by Application

(2011-2016)

Figure China Bitumen(Asphalt) Additives Consumption Growth Rate by Application

(2011-2016)

Table China Bitumen(Asphalt) Additives Production by Regions (Provinces)(2011-2016)

Table China Bitumen(Asphalt) Additives Production Market Share by Regions

(Provinces)(2011-2016)

Table China Bitumen(Asphalt) Additives Production Value by Regions

(Provinces)(2011-2016)

Table China Bitumen(Asphalt) Additives Production Value Market Share by Regions

(Provinces)(2011-2016)

Table China Bitumen(Asphalt) Additives Sales Price by Regions

(Provinces)(2011-2016)

Table China Bitumen(Asphalt) Additives Consumption by Regions

(Provinces)(2011-2016)

Table China Bitumen(Asphalt) Additives Consumption Market Share by Regions

(Provinces)(2011-2016)

Table China Bitumen(Asphalt) Additives Production, Consumption, Export and Import

(2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Bitumen(Asphalt) Additives

Figure Manufacturing Process Analysis of Bitumen(Asphalt) Additives

Figure Bitumen(Asphalt) Additives Industrial Chain Analysis

Table Raw Materials Sources of Bitumen(Asphalt) Additives Major Manufacturers in 2015

Table Major Buyers of Bitumen(Asphalt) Additives

Table Distributors/Traders List

Figure China Bitumen(Asphalt) Additives Capacity, Production and Growth Rate

Forecast (2016-2021)

Figure China Bitumen(Asphalt) Additives Revenue and Growth Rate Forecast

(2016-2021)

Table China Bitumen(Asphalt) Additives Production, Import, Export and Consumption

Forecast (2016-2021)

Table China Bitumen(Asphalt) Additives Production Forecast by Type (2016-2021)

Table China Bitumen(Asphalt) Additives Consumption Forecast by Application

(2016-2021)

Table China Bitumen(Asphalt) Additives Production Forecast by Regions

(Provinces)(2016-2021)

Table China Bitumen(Asphalt) Additives Consumption Forecast by Regions  
(Provinces)(2016-2021)

Table China Bitumen(Asphalt) Additives Production, Consumption, Import and Export  
Forecast by Regions (Provinces)(2016-2021)

## I would like to order

Product name: China Bitumen(Asphalt) Additives Market Research Report 2017

Product link: <https://marketpublishers.com/r/C263261F7BAEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C263261F7BAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970