

# China Billiards Market Research Report 2018

<https://marketpublishers.com/r/CF671D3EF08QEN.html>

Date: March 2018

Pages: 109

Price: US\$ 3,400.00 (Single User License)

ID: CF671D3EF08QEN

## Abstracts

The global Billiards market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Billiards development status and future trend in China, focuses on top players in China, also splits Billiards by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Xingpai

Chevillotte

Shender

Brunswick Billiards

GLD Products

Riley

Loontjens Biljarts

American Heritage

Olhausen Billiards

Billards Br?ton

Ren? Pierre

Legacy Billiards

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

Snooker Billiards

American Pool Table

English Pool Tables

European Pool Table

On the basis of the end users/application, this report covers

Professional Competition

Leisure and Entertainment

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### China Billiards Market Research Report 2018

#### **1 BILLIARDS OVERVIEW**

- 1.1 Product Overview and Scope of Billiards
- 1.2 Classification of Billiards by Product Category
  - 1.2.1 China Billiards Sales (K Units) Comparison by Type (2013-2025)
  - 1.2.2 China Billiards Sales (K Units) Market Share by Type in 2017
  - 1.2.3 Snooker Billiards
  - 1.2.4 American Pool Table
  - 1.2.5 English Pool Tables
  - 1.2.6 European Pool Table
- 1.3 China Billiards Market by Application/End Users
  - 1.3.1 China Billiards Sales (K Units) and Market Share Comparison by Applications (2013-2025)
  - 1.3.2 Professional Competition
  - 1.3.3 Leisure and Entertainment
- 1.4 China Billiards Market by Region
  - 1.4.1 China Billiards Market Size (Million USD) Comparison by Region (2013-2025)
  - 1.4.2 South China Billiards Status and Prospect (2013-2025)
  - 1.4.3 East China Billiards Status and Prospect (2013-2025)
  - 1.4.4 Southwest China Billiards Status and Prospect (2013-2025)
  - 1.4.5 Northeast China Billiards Status and Prospect (2013-2025)
  - 1.4.6 North China Billiards Status and Prospect (2013-2025)
  - 1.4.7 Central China Billiards Status and Prospect (2013-2025)
- 1.5 China Market Size (Sales and Revenue) of Billiards (2013-2025)
  - 1.5.1 China Billiards Sales (K Units) and Growth Rate (%) (2013-2025)
  - 1.5.2 China Billiards Revenue (Million USD) and Growth Rate (%) (2013-2025)

#### **2 CHINA BILLIARDS MARKET COMPETITION BY PLAYERS/MANUFACTURERS**

- 2.1 China Billiards Sales and Market Share of Key Players/Manufacturers (2013-2018)
- 2.2 China Billiards Revenue and Share by Players/Manufacturers (2013-2018)
- 2.3 China Billiards Average Price (USD/Unit) by Players/Manufacturers (2013-2018)
- 2.4 China Billiards Market Competitive Situation and Trends
  - 2.4.1 China Billiards Market Concentration Rate
  - 2.4.2 China Billiards Market Share of Top 3 and Top 5 Players/Manufacturers

- 2.4.3 Mergers & Acquisitions, Expansion in China Market
- 2.5 China Players/Manufacturers Billiards Manufacturing Base Distribution, Sales Area, Product Types

### **3 CHINA BILLIARDS SALES AND REVENUE BY REGION (2013-2018)**

- 3.1 China Billiards Sales (K Units) and Market Share by Region (2013-2018)
- 3.2 China Billiards Revenue (Million USD) and Market Share by Region (2013-2018)
- 3.3 China Billiards Price (USD/Unit) by Regions (2013-2018)

### **4 CHINA BILLIARDS SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2018)**

- 4.1 China Billiards Sales (K Units) and Market Share by Type/ Product Category (2013-2018)
- 4.2 China Billiards Revenue (Million USD) and Market Share by Type (2013-2018)
- 4.3 China Billiards Price (USD/Unit) by Type (2013-2018)
- 4.4 China Billiards Sales Growth Rate (%) by Type (2013-2018)

### **5 CHINA BILLIARDS SALES BY APPLICATION (2013-2018)**

- 5.1 China Billiards Sales (K Units) and Market Share by Application (2013-2018)
- 5.2 China Billiards Sales Growth Rate (%) by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

### **6 CHINA BILLIARDS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

- 6.1 Xingpai
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Billiards Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
  - 6.1.3 Xingpai Billiards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
  - 6.1.4 Main Business/Business Overview
- 6.2 Chevillotte
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 Billiards Product Category, Application and Specification
    - 6.2.2.1 Product A

#### 6.2.2.2 Product B

6.2.3 Chevillotte Billiards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

#### 6.2.4 Main Business/Business Overview

### 6.3 Shender

#### 6.3.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.3.2 Billiards Product Category, Application and Specification

##### 6.3.2.1 Product A

##### 6.3.2.2 Product B

6.3.3 Shender Billiards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

#### 6.3.4 Main Business/Business Overview

### 6.4 Brunswick Billiards

#### 6.4.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.4.2 Billiards Product Category, Application and Specification

##### 6.4.2.1 Product A

##### 6.4.2.2 Product B

6.4.3 Brunswick Billiards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

#### 6.4.4 Main Business/Business Overview

### 6.5 GLD Products

#### 6.5.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.5.2 Billiards Product Category, Application and Specification

##### 6.5.2.1 Product A

##### 6.5.2.2 Product B

6.5.3 GLD Products Billiards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

#### 6.5.4 Main Business/Business Overview

### 6.6 Riley

#### 6.6.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.6.2 Billiards Product Category, Application and Specification

##### 6.6.2.1 Product A

##### 6.6.2.2 Product B

6.6.3 Riley Billiards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

#### 6.6.4 Main Business/Business Overview

### 6.7 Loontjens Biljarts

#### 6.7.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.7.2 Billiards Product Category, Application and Specification

- 6.7.2.1 Product A
- 6.7.2.2 Product B
- 6.7.3 Loontjens Biljarts Billiards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
- 6.7.4 Main Business/Business Overview
- 6.8 American Heritage
  - 6.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.8.2 Billiards Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 American Heritage Billiards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 Olhausen Billiards
  - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.9.2 Billiards Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Olhausen Billiards Billiards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 Billards Br?ton
  - 6.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.10.2 Billiards Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Billards Br?ton Billiards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.10.4 Main Business/Business Overview
- 6.11 Ren? Pierre
- 6.12 Legacy Billiards

## **7 BILLIARDS MANUFACTURING COST ANALYSIS**

- 7.1 Billiards Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials

## 7.2 Proportion of Manufacturing Cost Structure

### 7.2.1 Raw Materials

### 7.2.2 Labor Cost

### 7.2.3 Manufacturing Expenses

## 7.3 Manufacturing Process Analysis of Billiards

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Billiards Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Billiards Major Manufacturers in 2017

### 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **11 CHINA BILLIARDS MARKET SIZE (SALES AND REVENUE) FORECAST (2018-2025)**

### 11.1 China Billiards Sales (K Units), Revenue (Million USD) Forecast (2018-2025)

### 11.2 China Billiards Sales (K Units) Forecast by Type (2018-2025)

### 11.3 China Billiards Sales (K Units) Forecast by Application (2018-2025)



#### 11.4 China Billiards Sales (K Units) Forecast by Region (2018-2025)

### **12 RESEARCH FINDINGS AND CONCLUSION**

### **13 METHODOLOGY AND DATA SOURCE**

#### 13.1 Methodology/Research Approach

##### 13.1.1 Research Programs/Design

##### 13.1.2 Market Size Estimation

##### 13.1.3 Market Breakdown and Data Triangulation

#### 13.2 Data Source

##### 13.2.1 Secondary Sources

##### 13.2.2 Primary Sources

#### 13.3 Disclaimer

#### 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

- Figure Global and China Market Size (Million USD) Comparison (2013-2025)
- Table Billiards Sales (K Units) and Revenue (Million USD) Market Split by Product Type
- Table Billiards Sales (K Units) by Application (2013-2025)
- Figure Product Picture of Billiards
- Table China Billiards Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2013-2025)
- Figure China Billiards Sales Volume Market Share by Types in 2017
- Figure Snooker Billiards Product Picture
- Figure American Pool Table Product Picture
- Figure English Pool Tables Product Picture
- Figure European Pool Table Product Picture
- Figure China Billiards Sales (K Units) Comparison by Application (2013-2025)
- Figure China Sales Market Share (%) of Billiards by Application in 2017
- Figure Professional Competition Examples
- Table Key Downstream Customer in Professional Competition
- Figure Leisure and Entertainment Examples
- Table Key Downstream Customer in Leisure and Entertainment
- Figure South China Billiards Revenue (Million USD) and Growth Rate (2013-2025)
- Figure East China Billiards Revenue (Million USD) and Growth Rate (2013-2025)
- Figure Southwest China Billiards Revenue (Million USD) and Growth Rate (2013-2025)
- Figure Northeast China Billiards Revenue (Million USD) and Growth Rate (2013-2025)
- Figure North China Billiards Revenue (Million USD) and Growth Rate (2013-2025)
- Figure Central China Billiards Revenue (Million USD) and Growth Rate (2013-2025)
- Figure China Billiards Sales (K Units) and Growth Rate (%) (2013-2025)
- Figure China Billiards Revenue (Million USD) and Growth Rate (%) (2013-2025)
- Table China Billiards Sales of Key Players/Manufacturers (2013-2018)
- Table China Billiards Sales Share (%) by Players/Manufacturers (2013-2018)
- Figure 2017 China Billiards Sales Share (%) by Players/Manufacturers
- Figure 2017 China Billiards Sales Share (%) by Players/Manufacturers
- Table China Billiards Revenue by Players/Manufacturers (2013-2018)
- Table China Billiards Revenue Market Share (%) by Players/Manufacturers (2013-2018)
- Figure 2017 China Billiards Revenue Market Share (%) by Players/Manufacturers
- Figure 2017 China Billiards Revenue Market Share (%) by Players/Manufacturers
- Table China Market Billiards Average Price of Key Players/Manufacturers (2013-2018)
- Figure China Market Billiards Average Price of Key Players/Manufacturers in 2017

Figure China Billiards Market Share of Top 3 Players/Manufacturers

Figure China Billiards Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Billiards Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Billiards Product Category

Table China Billiards Sales (K Units) by Regions (2013-2018)

Table China Billiards Sales Share (%) by Regions (2013-2018)

Figure China Billiards Sales Share (%) by Regions (2013-2018)

Figure China Billiards Sales Market Share (%) by Regions in 2017

Table China Billiards Revenue (Million USD) and Market Share by Regions (2013-2018)

Table China Billiards Revenue Market Share (%) by Regions (2013-2018)

Figure China Billiards Revenue Market Share (%) by Regions (2013-2018)

Figure China Billiards Revenue Market Share (%) by Regions in 2017

Table China Billiards Price (USD/Unit) by Regions (2013-2018)

Table China Billiards Sales (K Units) by Type (2013-2018)

Table China Billiards Sales Share (%) by Type (2013-2018)

Figure China Billiards Sales Share (%) by Type (2013-2018)

Figure China Billiards Sales Market Share (%) by Type in 2017

Table China Billiards Revenue (Million USD) and Market Share by Type (2013-2018)

Table China Billiards Revenue Market Share (%) by Type (2013-2018)

Figure Revenue Market Share of Billiards by Type (2013-2018)

Figure Revenue Market Share of Billiards by Type in 2017

Table China Billiards Price (USD/Unit) by Types (2013-2018)

Figure China Billiards Sales Growth Rate (%) by Type (2013-2018)

Table China Billiards Sales (K Units) by Applications (2013-2018)

Table China Billiards Sales Market Share (%) by Applications (2013-2018)

Figure China Billiards Sales Market Share (%) by Application (2013-2018)

Figure China Billiards Sales Market Share (%) by Application in 2017

Table China Billiards Sales Growth Rate (%) by Application (2013-2018)

Figure China Billiards Sales Growth Rate (%) by Application (2013-2018)

Table Xingpai Billiards Basic Information List

Table Xingpai Billiards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Xingpai Billiards Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Xingpai Billiards Sales Market Share (%) in China (2013-2018)

Figure Xingpai Billiards Revenue Market Share (%) in China (2013-2018)

Table Chevillotte Billiards Basic Information List

Table Chevillotte Billiards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Chevillotte Billiards Sales (K Units) and Growth Rate (%) (2013-2018)  
Figure Chevillotte Billiards Sales Market Share (%) in China (2013-2018)  
Figure Chevillotte Billiards Revenue Market Share (%) in China (2013-2018)  
Table Shender Billiards Basic Information List  
Table Shender Billiards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)  
Figure Shender Billiards Sales (K Units) and Growth Rate (%) (2013-2018)  
Figure Shender Billiards Sales Market Share (%) in China (2013-2018)  
Figure Shender Billiards Revenue Market Share (%) in China (2013-2018)  
Table Brunswick Billiards Billiards Basic Information List  
Table Brunswick Billiards Billiards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)  
Figure Brunswick Billiards Billiards Sales (K Units) and Growth Rate (%) (2013-2018)  
Figure Brunswick Billiards Billiards Sales Market Share (%) in China (2013-2018)  
Figure Brunswick Billiards Billiards Revenue Market Share (%) in China (2013-2018)  
Table GLD Products Billiards Basic Information List  
Table GLD Products Billiards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)  
Figure GLD Products Billiards Sales (K Units) and Growth Rate (%) (2013-2018)  
Figure GLD Products Billiards Sales Market Share (%) in China (2013-2018)  
Figure GLD Products Billiards Revenue Market Share (%) in China (2013-2018)  
Table Riley Billiards Basic Information List  
Table Riley Billiards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)  
Figure Riley Billiards Sales (K Units) and Growth Rate (%) (2013-2018)  
Figure Riley Billiards Sales Market Share (%) in China (2013-2018)  
Figure Riley Billiards Revenue Market Share (%) in China (2013-2018)  
Table Loontjens Biljarts Billiards Basic Information List  
Table Loontjens Biljarts Billiards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)  
Figure Loontjens Biljarts Billiards Sales (K Units) and Growth Rate (%) (2013-2018)  
Figure Loontjens Biljarts Billiards Sales Market Share (%) in China (2013-2018)  
Figure Loontjens Biljarts Billiards Revenue Market Share (%) in China (2013-2018)  
Table American Heritage Billiards Basic Information List  
Table American Heritage Billiards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)  
Figure American Heritage Billiards Sales (K Units) and Growth Rate (%) (2013-2018)  
Figure American Heritage Billiards Sales Market Share (%) in China (2013-2018)  
Figure American Heritage Billiards Revenue Market Share (%) in China (2013-2018)

Table Olhausen Billiards Billiards Basic Information List  
Table Olhausen Billiards Billiards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)  
Figure Olhausen Billiards Billiards Sales (K Units) and Growth Rate (%) (2013-2018)  
Figure Olhausen Billiards Billiards Sales Market Share (%) in China (2013-2018)  
Figure Olhausen Billiards Billiards Revenue Market Share (%) in China (2013-2018)  
Table Billards Br?ton Billiards Basic Information List  
Table Billards Br?ton Billiards Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)  
Figure Billards Br?ton Billiards Sales (K Units) and Growth Rate (%) (2013-2018)  
Figure Billards Br?ton Billiards Sales Market Share (%) in China (2013-2018)  
Figure Billards Br?ton Billiards Revenue Market Share (%) in China (2013-2018)  
Table Ren? Pierre Billiards Basic Information List  
Table Legacy Billiards Billiards Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Billiards  
Figure Manufacturing Process Analysis of Billiards  
Figure Billiards Industrial Chain Analysis  
Table Raw Materials Sources of Billiards Major Players/Manufacturers in 2017  
Table Major Buyers of Billiards  
Table Distributors/Traders List  
Figure China Billiards Sales (K Units) and Growth Rate (%) Forecast (2018-2025)  
Figure China Billiards Revenue (Million USD) and Growth Rate Forecast (2018-2025)  
Figure China Billiards Price (USD/Unit) Trend Forecast (2018-2025)  
Table China Billiards Sales (K Units) Forecast by Type (2018-2025)  
Figure China Billiards Sales (K Units) Forecast by Type (2018-2025)  
Figure China Billiards Sales Volume Market Share Forecast by Type in 2025  
Table China Billiards Sales (K Units) Forecast by Application (2018-2025)  
Figure China Billiards Sales Volume Market Share Forecast by Application (2018-2025)  
Figure China Billiards Sales Volume Market Share Forecast by Application in 2025  
Table China Billiards Sales (K Units) Forecast by Regions (2018-2025)  
Table China Billiards Sales Volume Share Forecast by Regions (2018-2025)  
Figure China Billiards Sales Volume Share Forecast by Regions (2018-2025)  
Figure China Billiards Sales Volume Share Forecast by Regions in 2025  
Table Research Programs/Design for This Report  
Figure Bottom-up and Top-down Approaches for This Report  
Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: China Billiards Market Research Report 2018

Product link: <https://marketpublishers.com/r/CF671D3EF08QEN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CF671D3EF08QEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970