

China Bicycle Helmet Market Research Report 2017

<https://marketpublishers.com/r/C69F6328E18EN.html>

Date: February 2017

Pages: 111

Price: US\$ 3,200.00 (Single User License)

ID: C69F6328E18EN

Abstracts

Notes:

Sales, means the sales volume of Bicycle Helmet

Revenue, means the sales value of Bicycle Helmet

This report studies Bicycle Helmet in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

BRG Sports

Dorel

Limar

Trek Bicycle

Rudy Project

Orbea

AIROH

Specialized

Zhuhai Safety Helmets

MET

Selev

KASK

Giant

SenHai Sports Goods

RockBros

ABUS

Lee Sports Goods

HardnutZ

Gubbike

Foshan Xinyuan Helmets

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

MTB Helmets

Road Helmets

Sport Helmets

Split by Application, this report focuses on consumption, market share and growth rate of Bicycle Helmet in each application, can be divided into

Commuter

Recreation

Others

Contents

China Bicycle Helmet Market Research Report 2017

1 BICYCLE HELMET MARKET OVERVIEW

- 1.1 Product Overview and Scope of Bicycle Helmet
- 1.2 Bicycle Helmet Segment by Type
 - 1.2.1 China Production Market Share of Bicycle Helmet Type in 2015
 - 1.2.2 MTB Helmets
 - 1.2.3 Road Helmets
 - 1.2.4 Sport Helmets
- 1.3 Applications of Bicycle Helmet
 - 1.3.1 Bicycle Helmet Consumption Market Share by Application in 2015
 - 1.3.2 Commuter
 - 1.3.3 Recreation
 - 1.3.4 Others
- 1.4 China Market Size (Value) of Bicycle Helmet (2011-2021)
- 1.5 China Bicycle Helmet Status and Outlook
- 1.6 Government Policies

2 CHINA BICYCLE HELMET MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Bicycle Helmet Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Bicycle Helmet Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Bicycle Helmet Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Bicycle Helmet Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Bicycle Helmet Market Competitive Situation and Trends
 - 2.5.1 Bicycle Helmet Market Concentration Rate
 - 2.5.2 Bicycle Helmet Market Share of Top 3 and Top 5 Manufacturers

3 CHINA BICYCLE HELMET MANUFACTURERS PROFILES/ANALYSIS

- 3.1 BRG Sports
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 Bicycle Helmet Product Type, Application and Specification

- 3.1.2.1 MTB Helmets
- 3.1.2.2 Road Helmets
- 3.1.3 BRG Sports Bicycle Helmet Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Dorel
 - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 Bicycle Helmet Product Type, Application and Specification
 - 3.2.2.1 MTB Helmets
 - 3.2.2.2 Road Helmets
 - 3.2.3 Dorel 111 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Limar
 - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 Bicycle Helmet Product Type, Application and Specification
 - 3.3.2.1 MTB Helmets
 - 3.3.2.2 Road Helmets
 - 3.3.3 Limar 120 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 Trek Bicycle
 - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Bicycle Helmet Product Type, Application and Specification
 - 3.4.2.1 MTB Helmets
 - 3.4.2.2 Road Helmets
 - 3.4.3 Trek Bicycle Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Rudy Project
 - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Bicycle Helmet Product Type, Application and Specification
 - 3.5.2.1 MTB Helmets
 - 3.5.2.2 Road Helmets
 - 3.5.3 Rudy Project Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

2016)

3.5.4 Main Business/Business Overview

3.6 Orbea

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Bicycle Helmet Product Type, Application and Specification

3.6.2.1 MTB Helmets

3.6.2.2 Road Helmets

3.6.3 Orbea Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 AIROH

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Bicycle Helmet Product Type, Application and Specification

3.7.2.1 MTB Helmets

3.7.2.2 Road Helmets

3.7.3 AIROH Consumer Goods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Specialized

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Bicycle Helmet Product Type, Application and Specification

3.8.2.1 MTB Helmets

3.8.2.2 Road Helmets

3.8.3 Specialized Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Zhuhai Safety Helmets

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Bicycle Helmet Product Type, Application and Specification

3.9.2.1 MTB Helmets

3.9.2.2 Road Helmets

3.9.3 Zhuhai Safety Helmets Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 MET

- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.10.2 Bicycle Helmet Product Type, Application and Specification
 - 3.10.2.1 MTB Helmets
 - 3.10.2.2 Road Helmets
- 3.10.3 MET Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.10.4 Main Business/Business Overview
- 3.11 Selev
- 3.12 KASK
- 3.13 Giant
- 3.14 SenHai Sports Goods
- 3.15 RockBros
- 3.16 ABUS
- 3.17 Lee Sports Goods
- 3.18 HardnutZ
- 3.19 Gubbike
- 3.20 Foshan Xinyuan Helmets

4 CHINA BICYCLE HELMET CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Bicycle Helmet Capacity, Production and Growth (2011-2016)
- 4.2 China Bicycle Helmet Revenue and Growth (2011-2016)
- 4.3 China Bicycle Helmet Production, Consumption, Export and Import (2011-2016)

5 CHINA BICYCLE HELMET PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Bicycle Helmet Production and Market Share by Type (2011-2016)
- 5.2 China Bicycle Helmet Revenue and Market Share by Type (2011-2016)
- 5.3 China Bicycle Helmet Price by Type (2011-2016)
- 5.4 China Bicycle Helmet Production Growth by Type (2011-2016)

6 CHINA BICYCLE HELMET MARKET ANALYSIS BY APPLICATION

- 6.1 China Bicycle Helmet Consumption and Market Share by Application (2011-2016)
- 6.2 China Bicycle Helmet Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 CHINABICYCLE HELMET MARKET ANALYSIS BY REGIONS (PROVINCES)

7.1 China Bicycle Helmet Production, Production Value and Price by Regions (Provinces)(2011-2016)

7.1.1 China Bicycle Helmet Production and Market Share by Regions (Provinces)(2011-2016)

7.1.2 China Bicycle Helmet Production Value and Market Share by Regions (Provinces)(2011-2016)

7.1.3 China Bicycle Helmet Sales Price by Regions (Provinces)(2011-2016)

7.2 China Bicycle Helmet Consumption by Regions (Provinces)(2011-2016)

7.3 China Bicycle Helmet Production, Consumption, Export and Import (2011-2016)

8 BICYCLE HELMET MANUFACTURING COST ANALYSIS

8.1 Bicycle Helmet Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Bicycle Helmet

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Bicycle Helmet Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Bicycle Helmet Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 CHINA BICYCLE HELMET MARKET FORECAST (2016-2021)

- 12.1 China Bicycle Helmet Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 China Bicycle Helmet Production, Import, Export and Consumption Forecast (2016-2021)
- 12.3 China Bicycle Helmet Production Forecast by Type (2016-2021)
- 12.4 China Bicycle Helmet Consumption Forecast by Application (2016-2021)
- 12.5 China Bicycle Helmet Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
 - 12.5.1 China Bicycle Helmet Production Forecast by Regions (Provinces)(2016-2021)
 - 12.5.2 China Bicycle Helmet Consumption Forecast by Regions (Provinces)(2016-2021)
 - 12.5.3 China Bicycle Helmet Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.6 Bicycle Helmet Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Bicycle Helmet

Figure China Production Market Share of Bicycle Helmet by Type in 2015

Figure Product Picture of MTB Helmets

Table Major Manufacturers of MTB Helmets

Figure Product Picture of Road Helmets

Table Major Manufacturers of Road Helmets

Figure Product Picture of Sport Helmets

Table Major Manufacturers of Sport Helmets

Table Bicycle Helmet Consumption Market Share by Application in 2015

Figure Commuter Examples

Figure Recreation Examples

Figure Others Examples

Figure China Bicycle Helmet Revenue (Million USD) and Growth Rate (2011-2021)

Table China Bicycle Helmet Capacity of Key Manufacturers (2015 and 2016)

Table China Bicycle Helmet Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Bicycle Helmet Capacity of Key Manufacturers in 2015

Figure China Bicycle Helmet Capacity of Key Manufacturers in 2016

Table China Bicycle Helmet Production of Key Manufacturers (2015 and 2016)

Table China Bicycle Helmet Production Share by Manufacturers (2015 and 2016)

Figure 2015 Bicycle Helmet Production Share by Manufacturers

Figure 2016 Bicycle Helmet Production Share by Manufacturers

Table China Bicycle Helmet Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Bicycle Helmet Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Bicycle Helmet Revenue Share by Manufacturers

Table 2016 China Bicycle Helmet Revenue Share by Manufacturers

Table China Market Bicycle Helmet Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Bicycle Helmet Average Price of Key Manufacturers in 2015

Table Manufacturers Bicycle Helmet Manufacturing Base Distribution and Sales Area

Table Manufacturers Bicycle Helmet Product Type

Figure Bicycle Helmet Market Share of Top 3 Manufacturers

Figure Bicycle Helmet Market Share of Top 5 Manufacturers

Table BRG Sports Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BRG Sports Bicycle Helmet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure BRG Sports Bicycle Helmet Market Share (2011-2016)

Table Dorel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dorel Bicycle Helmet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Dorel Bicycle Helmet Market Share (2011-2016)

Table Limar Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Limar Bicycle Helmet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Limar Bicycle Helmet Market Share (2011-2016)

Table Trek Bicycle Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Trek Bicycle Bicycle Helmet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Trek Bicycle Bicycle Helmet Market Share (2011-2016)

Table Rudy Project Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Rudy Project Bicycle Helmet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Rudy Project Bicycle Helmet Market Share (2011-2016)

Table Orbea Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Orbea Bicycle Helmet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Orbea Bicycle Helmet Market Share (2011-2016)

Table AIROH Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AIROH Bicycle Helmet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure AIROH Bicycle Helmet Market Share (2011-2016)

Table Specialized Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Specialized Bicycle Helmet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Specialized Bicycle Helmet Market Share (2011-2016)

Table Zhuhai Safety Helmets Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Zhuhai Safety Helmets Bicycle Helmet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Zhuhai Safety Helmets Bicycle Helmet Market Share (2011-2016)

Table MET Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MET Bicycle Helmet Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure MET Bicycle Helmet Market Share (2011-2016)

Table Selev Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table KASK Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Giant Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SenHai Sports Goods Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table RockBros Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ABUS Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lee Sports Goods Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table HardnutZ Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Gubbike Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Foshan Xinyuan Helmets Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure China Bicycle Helmet Capacity, Production and Growth (2011-2016)

Figure China Bicycle Helmet Revenue (Million USD) and Growth (2011-2016)

Table China Bicycle Helmet Production, Consumption, Export and Import (2011-2016)

Table China Bicycle Helmet Production by Type (2011-2016)

Table China Bicycle Helmet Production Share by Type (2011-2016)

Figure Production Market Share of Bicycle Helmet by Type (2011-2016)

Figure 2015 Production Market Share of Bicycle Helmet by Type

Table China Bicycle Helmet Revenue by Type (2011-2016)

Table China Bicycle Helmet Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Bicycle Helmet by Type (2011-2016)

Figure 2015 Revenue Market Share of Bicycle Helmet by Type

Table China Bicycle Helmet Price by Type (2011-2016)

Figure China Bicycle Helmet Production Growth by Type (2011-2016)

Table China Bicycle Helmet Consumption by Application (2011-2016)

Table China Bicycle Helmet Consumption Market Share by Application (2011-2016)

Figure China Bicycle Helmet Consumption Market Share by Application in 2015

Table China Bicycle Helmet Consumption Growth Rate by Application (2011-2016)

Figure China Bicycle Helmet Consumption Growth Rate by Application (2011-2016)

Table China Bicycle Helmet Production by Regions (Provinces)(2011-2016)

Table China Bicycle Helmet Production Market Share by Regions (Provinces)(2011-2016)

Table China Bicycle Helmet Production Value by Regions (Provinces)(2011-2016)

Table China Bicycle Helmet Production Value Market Share by Regions
(Provinces)(2011-2016)

Table China Bicycle Helmet Sales Price by Regions (Provinces)(2011-2016)

Table China Bicycle Helmet Consumption by Regions (Provinces)(2011-2016)

Table China Bicycle Helmet Consumption Market Share by Regions
(Provinces)(2011-2016)

Table China Bicycle Helmet Production, Consumption, Export and Import (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Bicycle Helmet

Figure Manufacturing Process Analysis of Bicycle Helmet

Figure Bicycle Helmet Industrial Chain Analysis

Table Raw Materials Sources of Bicycle Helmet Major Manufacturers in 2015

Table Major Buyers of Bicycle Helmet

Table Distributors/Traders List

Figure China Bicycle Helmet Capacity, Production and Growth Rate Forecast
(2016-2021)

Figure China Bicycle Helmet Revenue and Growth Rate Forecast (2016-2021)

Table China Bicycle Helmet Production, Import, Export and Consumption Forecast
(2016-2021)

Table China Bicycle Helmet Production Forecast by Type (2016-2021)

Table China Bicycle Helmet Consumption Forecast by Application (2016-2021)

Table China Bicycle Helmet Production Forecast by Regions (Provinces)(2016-2021)

Table China Bicycle Helmet Consumption Forecast by Regions (Provinces)(2016-2021)

Table China Bicycle Helmet Production, Consumption, Import and Export Forecast by
Regions (Provinces)(2016-2021)

I would like to order

Product name: China Bicycle Helmet Market Research Report 2017

Product link: <https://marketpublishers.com/r/C69F6328E18EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C69F6328E18EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970