

# **China Bicycle Handlebars Market Research Report 2016**

https://marketpublishers.com/r/CBF29E0C018EN.html

Date: October 2016

Pages: 122

Price: US\$ 3,200.00 (Single User License)

ID: CBF29E0C018EN

### **Abstracts**

# Notes:

Sales, means the sales volume of Bicycle Handlebars

Revenue, means the sales value of Bicycle Handlebars

This report studies Bicycle Handlebars in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

3T
Bontrager
Easton
FSA
Race Face
Ritchey

Specialized

Unbranded



Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Aerobar
BMX Bar
Bullhorn Bar
Cruiser Bar
Drop Bar
Flat Bar
Riser Bar
Split by Application, this report focuses on consumption, market share and growth rate of Bicycle Handlebars in each application, can be divided into
Application 1
Application 2
Application 3



#### **Contents**

China Bicycle Handlebars Market Research Report 2016

#### 1 BICYCLE HANDLEBARS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Bicycle Handlebars
- 1.2 Bicycle Handlebars Segment by Type
  - 1.2.1 China Production Market Share of Bicycle Handlebars Type in 2015
  - 1.2.2 Aerobar
  - 1.2.3 BMX Bar
- 1.2.4 Bullhorn Bar
- 1.2.5 Cruiser Bar
- 1.2.6 Drop Bar
- 1.2.7 Flat Bar
- 1.2.8 Riser Bar
- 1.3 Applications of Bicycle Handlebars
  - 1.3.1 Bicycle Handlebars Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size (Value) of Bicycle Handlebars (2011-2021)
- 1.5 China Bicycle HandlebarsStatus and Outlook
- 1.6 Government Policies

#### 2 CHINA BICYCLE HANDLEBARS MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Bicycle Handlebars Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Bicycle Handlebars Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Bicycle Handlebars Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Bicycle Handlebars Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Bicycle Handlebars Market Competitive Situation and Trends
  - 2.5.1 Bicycle Handlebars Market Concentration Rate
  - 2.5.2 Bicycle Handlebars Market Share of Top 3 and Top 5 Manufacturers

#### 3 CHINA BICYCLE HANDLEBARS MANUFACTURERS PROFILES/ANALYSIS



- 3.1 3T
- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.1.2 Bicycle Handlebars Product Type, Application and Specification
    - 3.1.2.1 Type I
  - 3.1.2.2 Type II
- 3.1.3 3T Bicycle Handlebars Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.1.4 Main Business/Business Overview
- 3.2 Bontrager
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 122 Product Type, Application and Specification
    - 3.2.2.1 Type I
    - 3.2.2.2 Type II
- 3.2.3 Bontrager 122 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 Easton
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 127 Product Type, Application and Specification
    - 3.3.2.1 Type I
    - 3.3.2.2 Type II
- 3.3.3 Easton 127 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 FSA
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Sept Product Type, Application and Specification
  - 3.4.2.1 Type I
  - 3.4.2.2 Type II
- 3.4.3 FSA Sept Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Race Face
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors



- 3.5.2 Product Type, Application and Specification
  - 3.5.2.1 Type I
  - 3.5.2.2 Type II
- 3.5.3 Race Face Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.5.4 Main Business/Business Overview
- 3.6 Ritchey
- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.6.2 Million USD Product Type, Application and Specification
    - 3.6.2.1 Type I
    - 3.6.2.2 Type II
- 3.6.3 Ritchey Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.6.4 Main Business/Business Overview
- 3.7 Specialized
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.7.2 Machinery & Equipment Product Type, Application and Specification
    - 3.7.2.1 Type I
    - 3.7.2.2 Type II
- 3.7.3 Specialized Machinery & Equipment Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.7.4 Main Business/Business Overview
- 3.8 Unbranded
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.8.2 Product Type, Application and Specification
    - 3.8.2.1 Type I
    - 3.8.2.2 Type II
- 3.8.3 Unbranded Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.8.4 Main Business/Business Overview

# 4 CHINA BICYCLE HANDLEBARS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Bicycle Handlebars Capacity, Production and Growth (2011-2016)
- 4.2 China Bicycle Handlebars Revenue and Growth (2011-2016)



4.3 China Bicycle Handlebars Production, Consumption, Export and Import (2011-2016)

# 5 CHINA BICYCLE HANDLEBARS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Bicycle Handlebars Production and Market Share by Type (2011-2016)
- 5.2 China Bicycle Handlebars Revenue and Market Share by Type (2011-2016)
- 5.3 China Bicycle Handlebars Price by Type (2011-2016)
- 5.4 China Bicycle Handlebars Production Growth by Type (2011-2016)

#### 6 CHINA BICYCLE HANDLEBARS MARKET ANALYSIS BY APPLICATION

- 6.1 China Bicycle Handlebars Consumption and Market Share by Application (2011-2016)
- 6.2 China Bicycle Handlebars Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

#### **7 BICYCLE HANDLEBARS MANUFACTURING COST ANALYSIS**

- 7.1 Bicycle Handlebars Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Bicycle Handlebars

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Bicycle Handlebars Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Bicycle Handlebars Major Manufacturers in 2015
- 8.4 Downstream Buyers



#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

#### 11 CHINA BICYCLE HANDLEBARS MARKET FORECAST (2016-2021)

- 11.1 China Bicycle Handlebars Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Bicycle Handlebars Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China Bicycle Handlebars Production Forecast by Type (2016-2021)
- 11.4 China Bicycle Handlebars Consumption Forecast by Application (2016-2021)
- 11.5 Bicycle Handlebars Price Forecast (2016-2021)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### **13 APPENDIX**

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Bicycle Handlebars

Figure China Production Market Share of Bicycle Handlebars by Type in 2015

Figure Product Picture of Aerobar

Table Major Manufacturers of Aerobar

Figure Product Picture of BMX Bar

Table Major Manufacturers of BMX Bar

Figure Product Picture of Bullhorn Bar

Table Major Manufacturers of Bullhorn Bar

Figure Product Picture of Cruiser Bar

Table Major Manufacturers of Cruiser Bar

Figure Product Picture of Drop Bar

Table Major Manufacturers of Drop Bar

Figure Product Picture of Flat Bar

Table Major Manufacturers of Flat Bar

Figure Product Picture of Riser Bar

Table Major Manufacturers of Riser Bar

Table Bicycle Handlebars Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Bicycle Handlebars Revenue (Million USD) and Growth Rate (2011-2021)

Table China Bicycle Handlebars Capacity of Key Manufacturers (2015 and 2016)

Table China Bicycle Handlebars Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Bicycle Handlebars Capacity of Key Manufacturers in 2015

Figure China Bicycle Handlebars Capacity of Key Manufacturers in 2016

Table China Bicycle Handlebars Production of Key Manufacturers (2015 and 2016)

Table China Bicycle Handlebars Production Share by Manufacturers (2015 and 2016)

Figure 2015 Bicycle Handlebars Production Share by Manufacturers

Figure 2016 Bicycle Handlebars Production Share by Manufacturers

Table China Bicycle Handlebars Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Bicycle Handlebars Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Bicycle Handlebars Revenue Share by Manufacturers

Table 2016 China Bicycle Handlebars Revenue Share by Manufacturers



Table China Market Bicycle Handlebars Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Bicycle Handlebars Average Price of Key Manufacturers in 2015 Table Manufacturers Bicycle Handlebars Manufacturing Base Distribution and Sales Area

Table Manufacturers Bicycle Handlebars Product Type

Figure Bicycle Handlebars Market Share of Top 3 Manufacturers

Figure Bicycle Handlebars Market Share of Top 5 Manufacturers

Table 3T Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table 3T Bicycle Handlebars Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure 3T Bicycle Handlebars Market Share (2011-2016)

Table Bontrager Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bontrager Bicycle Handlebars Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bontrager Bicycle Handlebars Market Share (2011-2016)

Table Easton Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Easton Bicycle Handlebars Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Easton Bicycle Handlebars Market Share (2011-2016)

Table FSA Basic Information, Manufacturing Base, Sales Area and Its Competitors Table FSA Bicycle Handlebars Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure FSA Bicycle Handlebars Market Share (2011-2016)

Table Race Face Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Race Face Bicycle Handlebars Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Race Face Bicycle Handlebars Market Share (2011-2016)

Table Ritchey Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Ritchey Bicycle Handlebars Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ritchey Bicycle Handlebars Market Share (2011-2016)

Table Specialized Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Specialized Bicycle Handlebars Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Specialized Bicycle Handlebars Market Share (2011-2016)



Table Unbranded Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Unbranded Bicycle Handlebars Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Unbranded Bicycle Handlebars Market Share (2011-2016)

Figure China Bicycle Handlebars Capacity, Production and Growth (2011-2016)

Figure China Bicycle Handlebars Revenue (Million USD) and Growth (2011-2016)

Table China Bicycle Handlebars Production, Consumption, Export and Import (2011-2016)

Table China Bicycle Handlebars Production by Type (2011-2016)

Table China Bicycle Handlebars Production Share by Type (2011-2016)

Figure Production Market Share of Bicycle Handlebars by Type (2011-2016)

Figure 2015 Production Market Share of Bicycle Handlebars by Type

Table China Bicycle Handlebars Revenue by Type (2011-2016)

Table China Bicycle Handlebars Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Bicycle Handlebars by Type (2011-2016)

Figure 2015 Revenue Market Share of Bicycle Handlebars by Type

Table China Bicycle Handlebars Price by Type (2011-2016)

Figure China Bicycle Handlebars Production Growth by Type (2011-2016)

Table China Bicycle Handlebars Consumption by Application (2011-2016)

Table China Bicycle Handlebars Consumption Market Share by Application (2011-2016)

Figure China Bicycle Handlebars Consumption Market Share by Application in 2015

Table China Bicycle Handlebars Consumption Growth Rate by Application (2011-2016)

Figure China Bicycle Handlebars Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Bicycle Handlebars

Figure Manufacturing Process Analysis of Bicycle Handlebars

Figure Bicycle Handlebars Industrial Chain Analysis

Table Raw Materials Sources of Bicycle Handlebars Major Manufacturers in 2015

Table Major Buyers of Bicycle Handlebars

Table Distributors/Traders List

Figure China Bicycle Handlebars Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Bicycle Handlebars Revenue and Growth Rate Forecast (2016-2021)

Table China Bicycle Handlebars Production, Import, Export and Consumption Forecast (2016-2021)

Table China Bicycle Handlebars Production Forecast by Type (2016-2021)



Table China Bicycle Handlebars Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: China Bicycle Handlebars Market Research Report 2016
Product link: <a href="https://marketpublishers.com/r/CBF29E0C018EN.html">https://marketpublishers.com/r/CBF29E0C018EN.html</a>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/CBF29E0C018EN.html">https://marketpublishers.com/r/CBF29E0C018EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970