

China Beer Industry Report 2015

<https://marketpublishers.com/r/C1C3FB48C3EEN.html>

Date: July 2015

Pages: 189

Price: US\$ 3,200.00 (Single User License)

ID: C1C3FB48C3EEN

Abstracts

The China Beer Industry Report 2015 is a professional and in-depth study on the current state of the Beer industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Beer market analysis is provided for the China markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on China major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Beer industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 190 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER ONE INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Beer
- 1.2 Classification of Beer
- 1.3 Applications of Beer
- 1.4 Industry Chain Structure of Beer
- 1.5 Industry Overview of Beer
- 1.6 Industry Policy Analysis of Beer
- 1.7 Industry News Analysis of Beer

CHAPTER TWO MANUFACTURING COST STRUCTURE ANALYSIS OF BEER

- 2.1 Bill of Materials(BOM) of Beer
- 2.2 BOM Price Analysis of Beer
- 2.3 Labor Cost Analysis of Beer
- 2.4 Depreciation Cost Analysis of Beer
- 2.5 Manufacturing Cost Structure Analysis of Beer
- 2.6 Manufacturing Process Analysis of Beer

CHAPTER THREE TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

- 3.1 Capacity and Commercial Production Date of China Key Manufacturers in 2014
- 3.2 Manufacturing Plants Distribution of China Key Beer Manufacturers in 2014
- 3.3 R&D Status and Technology Source of China Beer Key Manufacturers in 2014
- 3.4 Raw Materials Sources Analysis of China Beer Key Manufacturers in 2014

CHAPTER FOUR SALES ANALYSIS OF BEER BY REGIONS, PRODUCT TYPE, AND APPLICATIONS

- 4.1 China Sales of Beer by Regions 2010-2015
- 4.2 China Sales of Beer by Product Type 2010-2015
- 4.3 China Sales of Beer by Applications 2010-2015
- 4.4 Price Analysis of China Beer Key Manufacturers in 2015
- 4.5 China Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Beer 2010-2015

CHAPTER FIVE SALES REVENUE ANALYSIS OF BEER BY REGIONS,PRODUCT

TYPE, AND APPLICATIONS

- 5.1 China Sales Revenue of Beer by Regions 2010-2015
- 5.2 China Sales Revenue of Beer by Product Type 2010-2015
- 5.3 China Sales Revenue of Beer by Applications 2010-2015
- 5.4 Sales Price Analysis of Beer by Regions,Product Type, and Applications 2010-2015

CHAPTER SIX ANALYSIS OF BEER PRODUCTION, SUPPLY, SALES AND DEMAND MARKET STATUS 2010-2015

- 6.1 Capacity Production Sales Revenue of Beer 2010-2015
- 6.2 Production Sales Market Share Analysis of Beer 2014-2015
- 6.3 Import, Export and China Local Sales of Beer 2010-2015
- 6.4 Supply(Production), Local Sales and Relationship between Supply and Demand of Beer 2010-2015
- 6.5 Price,Cost, Gross Margin of Beer 2010-2015

CHAPTER SEVEN ANALYSIS OF BEER INDUSTRY KEY MANUFACTURERS

- 7.1 Qingdao
 - 7.1.1 Company Profile
 - 7.1.2 Product Picture and Specifications
 - 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.1.4 Qingdao SWOT Analysis
- 7.2 Yanjing
 - 7.2.1 Company Profile
 - 7.2.2 Product Picture and Specifications
 - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.2.4 Yanjing SWOT Analysis
- 7.3 Budweiser
 - 7.3.1 Company Profile
 - 7.3.2 Product Picture and Specifications
 - 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.3.4 Budweiser SWOT Analysis
- 7.4 Zhujiang
 - 7.4.1 Company Profile
 - 7.4.2 Product Picture and Specifications
 - 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.4.4 Zhujiang SWOT Analysis

7.5 Suntory

7.5.1 Company Profile

7.5.2 Product Picture and Specifications

7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.5.4 Suntory SWOT Analysis

7.6 Reeb

7.6.1 Company Profile

7.6.2 Product Picture and Specifications

7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.6.4 Reeb SWOT Analysis

7.7 Tiger

7.7.1 Company Profile

7.7.2 Product Picture and Specifications

7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.7.4 Tiger SWOT Analysis

7.8 Blue Ribbon

7.8.1 Company Profile

7.8.2 Product Picture and Specifications

7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.8.4 Blue Ribbon SWOT Analysis

7.9 Rheinech

7.9.1 Company Profile

7.9.2 Product Picture and Specifications

7.9.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.9.4 Rheinech SWOT Analysis

7.10 Hapi

7.10.1 Company Profile

7.10.2 Product Picture and Specifications

7.10.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.10.4 Hapi SWOT Analysis

7.11 Carlsberg

7.11.1 Company Profile

7.11.2 Product Picture and Specifications

7.11.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.11.4 Carlsberg SWOT Analysis

7.12 Snowbeer

7.12.1 Company Profile

7.12.2 Product Picture and Specifications

7.12.3 Capacity, Production, Price, Cost, Gross, and Revenue

- 7.12.4 Snowbeer SWOT Analysis
- 7.13 Huiquan
 - 7.13.1 Company Profile
 - 7.13.2 Product Picture and Specifications
 - 7.13.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.13.4 Huiquan SWOT Analysis
- 7.14 Lanjian
 - 7.14.1 Company Profile
 - 7.14.2 Product Picture and Specifications
 - 7.14.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.14.4 Lanjian SWOT Analysis

CHAPTER EIGHT PRICE AND GROSS MARGIN ANALYSIS

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Gross Margin Conclusions

CHAPTER NINE MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF BEER

- 9.1 Marketing Channels Status of Beer
- 9.2 Traders or Distributors of Beer with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Beer
- 9.4 China Import, Export and Trade Analysis of Beer

CHAPTER TEN ANALYSIS OF BEER PRODUCTION, SUPPLY, SALES AND DEMAND DEVELOPMENT FORECAST 2015-2020

- 10.1 China Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Beer 2015-2020
- 10.2 Sales Market Share by Product Type of Beer 2015-2020
- 10.3 China Sales of Beer by Applications 2015-2020
- 10.4 Sales and Sales Revenue Overview of Beer 2015-2020
- 10.5 Import, Export and Local Sales of Beer 2015-2020

CHAPTER ELEVEN INDUSTRY CHAIN SUPPLIERS OF BEER WITH CONTACT INFORMATION

- 11.1 Major Raw Materials Suppliers of Beer with Contact Information

- 11.2 Manufacturing Equipment Suppliers of Beer with Contact Information
- 11.3 Major Players of Beer with Contact Information
- 11.4 Key Consumers of Beer with Contact Information
- 11.5 Supply Chain Relationship Analysis of Beer

CHAPTER TWELVE NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF BEER

- 12.1 New Project SWOT Analysis of Beer
- 12.2 New Project Investment Feasibility Analysis of Beer

CHAPTER THIRTEEN CONCLUSION OF THE CHINA BEER INDUSTRY REPORT 2015

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Beer

Table Product Specifications of Beer

Table Classification of Beer

Figure China Sales Market Share of Beer by Product Types in 2014

Table Applications of Beer

Figure China Sales Market Share of Beer by Applications in 2014

Figure Industry Chain Structure of Beer

Table China Industry Overview of Beer

Table Industry Policy of Beer

Table Industry News List of Beer

Table Bill of Materials(BOM) of Beer

Table Bill of Materials(BOM) Price of Beer

Table Labor Cost of Beer

Table Depreciation Cost of Beer

Table Manufacturing Cost Structure Analysis of Beer in 2014

Figure Manufacturing Process Analysis of Beer

Table Capacity and Commercial Production Date of China Beer Key Manufacturers in 2014

Table Manufacturing Plants Distribution of China Key Beer Manufacturers in 2014

Table R&D Status and Technology Source of China Beer Key Manufacturers in 2014

Table Raw Materials Sources Analysis of China and China Beer Key Manufacturers in 2014

Table China Sales of Beer by Regions 2010-2015

Table China Sales Market Share of Beer by Regions 2010-2015 (%)

Figure China Sales Market Share of Beer by Regions in 2014

Figure China Sales Market Share of Beer by Regions in 2015

Table China Sales of Beer by Product Type in 2010-2015

Table China Sales Market Share of Beer by Product Type in 2010-2015 (%)

Figure China Sales Market Share of Beer by Technology in 2014

Figure China Sales Market Share of Beer by Technology in 2015

Figure China Sales of Beer by Applications in 2010-2015

Table China Sales Market Share of Beer by Applications in 2010-2015 (%)

Figure China Sales Market Share of Beer by Applications in 2014

Figure China Sales Market Share of Beer by Applications in 2015

Table Price Analysis of China Beer Key Manufacturers in 2015

Table China Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Beer 2010-2015

Table China Sales Revenue of Beer by Regions 2010-2015

Table China Sales Revenue Market Share of Beer by Regions 2010-2015 (%)

Figure China Sales Revenue Market Share of Beer by Regions in 2014

Figure China Sales Revenue Market Share of Beer by Regions in 2015

Table China Sales Revenue of Beer by Product Type in 2010-2015

Table China Sales Revenue Market Share of Beer by Product Type in 2010-2015 (%)

Figure China Sales Revenue Market Share of Beer by Technology in 2014

Figure China Sales Revenue Market Share of Beer by Technology in 2015

Figure China Sales Revenue of Beer by Applications in 2010-2015

Table China Sales Revenue Market Share of Beer by Applications in 2010-2015 (%)

Figure China Sales Revenue Market Share of Beer by Applications in 2014

Figure China Sales Revenue Market Share of Beer by Applications in 2015

Table Sales Price of China Beer by Regions 2010-2015

Table Sales Price of China Beer by Product Type 2010-2015

Table Sales Price of China Beer by Applications 2010-2015

Table China and Major Manufacturers Capacity of Beer 2010-2015

Table China Capacity Market Share of Major Beer Manufacturers 2010-2015 (%)

Table China and Major Manufacturers Production of Beer 2010-2015

Table China Production Market Share of Major Beer Manufacturers 2010-2015 (%)

Table China and Major Manufacturers Sales of Beer 2010-2015

Table China Sales Market Share of Major Beer Manufacturers 2010-2015 (%)

Table China and Major Manufacturers Sales Revenue of Beer 2010-2015 (M USD)

Table China Sales Revenue Market Share of Major Beer Manufacturers 2010-2015 (%)

Figure China Capacity, Production and Growth Rate of Beer 2010-2015

Figure China Capacity Utilization Rate of Beer 2010-2015

Figure China Sales Revenue (M USD) and Growth Rate of Beer 2010-2015

Figure China Production Market Share of Major Beer Manufacturers in 2014

Figure China Production Market Share of Major Beer Manufacturers in 2015

Figure China Sales Market Share of Major Beer Manufacturers in 2014

Figure China Sales Market Share of Major Beer Manufacturers in 2015

Table China and Major Manufacturers Export of Beer 2010-2015

Table China and Major Manufacturers Import of Beer 2010-2015

Table China Production Import, Export and Local Sales of Beer 2010-2015

Table China Supply, Consumption and Shortage of Beer 2010-2015

Table Price of China Beer Major Manufacturers 2010-2015

Table Cost of China Beer Major Manufacturers 2010-2015

Table Gross Margin of China Beer Major Manufacturers 2010-2015

Table Qingdao Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of Qingdao

Table Beer Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Qingdao 2010-2015

Figure Beer Capacity, Production and Growth Rate of Qingdao 2010-2015

Figure Beer Production and China Market Share of Qingdao 2010-2015

Table Qingdao Beer SWOT Analysis

Table Yanjing Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of Yanjing

Table Beer Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Yanjing 2010-2015

Figure Beer Capacity, Production and Growth Rate of Yanjing 2010-2015

Figure Beer Production and China Market Share of Yanjing 2010-2015

Table Yanjing Beer SWOT Analysis

Table Budweiser Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of Budweiser

Table Beer Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Budweiser 2010-2015

Figure Beer Capacity, Production and Growth Rate of Budweiser 2010-2015

Figure Beer Production and China Market Share of Budweiser 2010-2015

Table Budweiser Beer SWOT Analysis

Table Zhujiang Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of Zhujiang

Table Beer Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Zhujiang 2010-2015

Figure Beer Capacity, Production and Growth Rate of Zhujiang 2010-2015

Figure Beer Production and China Market Share of Zhujiang 2010-2015

Table Zhujiang Beer SWOT Analysis

Table Suntory Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of Suntory

Table Beer Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Suntory 2010-2015

Figure Beer Capacity, Production and Growth Rate of Suntory 2010-2015

Figure Beer Production and China Market Share of Suntory 2010-2015

Table Suntory Beer SWOT Analysis

Table Reeb Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of Reeb

Table Beer Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Reeb 2010-2015

Figure Beer Capacity, Production and Growth Rate of Reeb 2010-2015

Figure Beer Production and China Market Share of Reeb 2010-2015

Table Reeb Beer SWOT Analysis

Table Tiger Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of Tiger

Table Beer Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Tiger 2010-2015

Figure Beer Capacity, Production and Growth Rate of Tiger 2010-2015

Figure Beer Production and China Market Share of Tiger 2010-2015

Table Tiger Beer SWOT Analysis

Table Blue Ribbon Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of Blue Ribbon

Table Beer Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Blue Ribbon 2010-2015

Figure Beer Capacity, Production and Growth Rate of Blue Ribbon 2010-2015

Figure Beer Production and China Market Share of Blue Ribbon 2010-2015

Table Blue Ribbon Beer SWOT Analysis

Table Rheinech Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of Rheinech

Table Beer Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Rheinech 2010-2015

Figure Beer Capacity, Production and Growth Rate of Rheinech 2010-2015

Figure Beer Production and China Market Share of Rheinech 2010-2015

Table Rheinech Beer SWOT Analysis

Table Hapi Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of Hapi

Table Beer Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Hapi 2010-2015

Figure Beer Capacity, Production and Growth Rate of Hapi 2010-2015

Figure Beer Production and China Market Share of Hapi 2010-2015

Table Hapi Beer SWOT Analysis

Table Carlsberg Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of Carlsberg

Table Beer Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Carlsberg 2010-2015

Figure Beer Capacity, Production and Growth Rate of Carlsberg 2010-2015

Figure Beer Production and China Market Share of Carlsberg 2010-2015

Table Carlsberg Beer SWOT Analysis

Table Snowbeer Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of Snowbeer

Table Beer Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Snowbeer 2010-2015

Figure Beer Capacity, Production and Growth Rate of Snowbeer 2010-2015

Figure Beer Production and China Market Share of Snowbeer 2010-2015

Table Snowbeer Beer SWOT Analysis

Table Huiquan Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of Huiquan

Table Beer Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Huiquan 2010-2015

Figure Beer Capacity, Production and Growth Rate of Huiquan 2010-2015

Figure Beer Production and China Market Share of Huiquan 2010-2015

Table Huiquan Beer SWOT Analysis

Table Lanjian Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of Lanjian

Table Beer Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Lanjian 2010-2015

Figure Beer Capacity, Production and Growth Rate of Lanjian 2010-2015

Figure Beer Production and China Market Share of Lanjian 2010-2015

Table Lanjian Beer SWOT Analysis

Table Beer Price by Product Type 2010-2015

Table Beer Price by Applications 2010-2015

Table Beer Gross Margin by Product Type 2010-2015

Table Beer Gross Margin by Applications 2010-2015

Table Beer Gross Margin by Company 2010-2015

Table Marketing Channels Status of Beer
Table Traders or Distributors of Beer with Contact Information
Table Ex-work Price, Channel Price and End Buyer Price of Beer
Table China Import, Export, and Trade of Beer
Table China Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Beer 2015-2020
Figure China Capacity, Production and Growth Rate of Beer 2015-2020
Figure China Capacity Utilization Rate of Beer 2015-2020
Table China Beer Sales by Product Type in 2015-2020
Table China Beer Sales Market Share by Product Type in 2015-2020 (%)
Figure China Sales Market Share of Beer by Product Type in 2020
Figure China Sales of Beer by Applications in 2015-2020
Table China Sales Market Share of Beer by Applications in 2015-2020 (%)
Figure China Sales Market Share of Beer by Applications in 2020
Figure China Sales and Growth Rate of Beer 2015-2020
Figure China Sales Revenue (Million USD) and Growth Rate of Beer 2015-2020
Table China Production, Import, Export and Local Sales of Beer 2015-2020
Table Major Raw Materials Suppliers of Beer with Contact Information
Table Manufacturing Equipment Suppliers of Beer with Contact Information
Table Major Players of Beer with Contact Information
Table Key Consumers of Beer with Contact Information
Table Supply Chain Relationship Analysis of Beer
Table New Project SWOT Analysis of Beer
Table New Project Investment Feasibility Analysis of Beer
Table Part of Interviewees Record List

I would like to order

Product name: China Beer Industry Report 2015

Product link: <https://marketpublishers.com/r/C1C3FB48C3EEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C1C3FB48C3EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970