

China Bedding Articles Market Research Report 2017

https://marketpublishers.com/r/C73276F71C2EN.html Date: January 2017 Pages: 100 Price: US\$ 3,200.00 (Single User License) ID: C73276F71C2EN

Abstracts

Notes:

Sales, means the sales volume of Bedding Articles

Revenue, means the sales value of Bedding Articles

This report studies Bedding Articles in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Luolai

Sferra

Frette

Fremaux Delorme S.A.

Dohia

Fuanna

Market Segment by Regions (provinces), covering

South China

East China



Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Quilt

Pillow

Cushion

Blanket

Others

Split by Application, this report focuses on consumption, market share and growth rate of Bedding Articles in each application, can be divided into

Application 1

Application 2

Application 3



Contents

China Bedding Articles Market Research Report 2017

1 BEDDING ARTICLES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Bedding Articles
- 1.2 Bedding Articles Segment by Type
- 1.2.1 China Production Market Share of Bedding Articles Type in 2015
- 1.2.2 Quilt
- 1.2.3 Pillow
- 1.2.4 Cushion
- 1.2.5 Blanket
- 1.2.6 Others
- 1.3 Applications of Bedding Articles
 - 1.3.1 Bedding Articles Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China Market Size (Value) of Bedding Articles (2011-2021)
- 1.5 China Bedding Articles Status and Outlook
- 1.6 Government Policies

2 CHINA BEDDING ARTICLES MARKET COMPETITION BY MANUFACTURERS

2.1 China Bedding Articles Capacity, Production and Share by Manufacturers (2015 and 2016)

- 2.2 China Bedding Articles Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Bedding Articles Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Bedding Articles Manufacturing Base Distribution, Sales Area, Product Type

2.5 Bedding Articles Market Competitive Situation and Trends

- 2.5.1 Bedding Articles Market Concentration Rate
- 2.5.2 Bedding Articles Market Share of Top 3 and Top 5 Manufacturers

3 CHINA BEDDING ARTICLES MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Luolai
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its



Competitors

3.1.2 Bedding Articles Product Type, Application and Specification

3.1.2.1 Quilt

3.1.2.2 Pillow

3.1.3 Luolai Bedding Articles Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Sferra

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 Bedding Articles Product Type, Application and Specification

3.2.2.1 Quilt

3.2.2.2 Pillow

3.2.3 Sferra 100 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Frette

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.3.2 Bedding Articles Product Type, Application and Specification

3.3.2.1 Quilt

3.3.2.2 Pillow

3.3.3 Frette 105 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Fremaux Delorme S.A.

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.4.2 Bedding Articles Product Type, Application and Specification

3.4.2.1 Quilt

3.4.2.2 Pillow

3.4.3 Fremaux Delorme S.A. Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Dohia

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.5.2 Bedding Articles Product Type, Application and Specification

3.5.2.1 Quilt



3.5.2.2 Pillow

3.5.3 Dohia Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Fuanna

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.6.2 Bedding Articles Product Type, Application and Specification

3.6.2.1 Quilt

3.6.2.2 Pillow

3.6.3 Fuanna Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

4 CHINA BEDDING ARTICLES CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Bedding Articles Capacity, Production and Growth (2011-2016)
- 4.2 China Bedding Articles Revenue and Growth (2011-2016)
- 4.3 China Bedding Articles Production, Consumption, Export and Import (2011-2016)

5 CHINA BEDDING ARTICLES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Bedding Articles Production and Market Share by Type (2011-2016)

- 5.2 China Bedding Articles Revenue and Market Share by Type (2011-2016)
- 5.3 China Bedding Articles Price by Type (2011-2016)

5.4 China Bedding Articles Production Growth by Type (2011-2016)

6 CHINA BEDDING ARTICLES MARKET ANALYSIS BY APPLICATION

- 6.1 China Bedding Articles Consumption and Market Share by Application (2011-2016)
- 6.2 China Bedding Articles Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 CHINABEDDING ARTICLES MARKET ANALYSIS BY REGIONS (PROVINCES)

7.1 China Bedding Articles Production, Production Value and Price by Regions



(Provinces)(2011-2016)

7.1.1 China Bedding Articles Production and Market Share by Regions (Provinces)(2011-2016)

7.1.2 China Bedding Articles Production Value and Market Share by Regions (Provinces)(2011-2016)

7.1.3 China Bedding Articles Sales Price by Regions (Provinces)(2011-2016)

7.2 China Bedding Articles Consumption by Regions (Provinces)(2011-2016)

7.3 China Bedding Articles Production, Consumption, Export and Import (2011-2016)

8 BEDDING ARTICLES MANUFACTURING COST ANALYSIS

- 8.1 Bedding Articles Key Raw Materials Analysis
- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Bedding Articles

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Bedding Articles Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Bedding Articles Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client



10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 CHINA BEDDING ARTICLES MARKET FORECAST (2016-2021)

12.1 China Bedding Articles Capacity, Production, Revenue Forecast (2016-2021)

12.2 China Bedding Articles Production, Import, Export and Consumption Forecast (2016-2021)

12.3 China Bedding Articles Production Forecast by Type (2016-2021)

12.4 China Bedding Articles Consumption Forecast by Application (2016-2021)

12.5 China Bedding Articles Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

12.5.1 China Bedding Articles Production Forecast by Regions

(Provinces)(2016-2021)

12.5.2 China Bedding Articles Consumption Forecast by Regions (Provinces)(2016-2021)

12.5.3 China Bedding Articles Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

12.6 Bedding Articles Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Bedding Articles Figure China Production Market Share of Bedding Articles by Type in 2015 Figure Product Picture of Quilt Table Major Manufacturers of Quilt Figure Product Picture of Pillow Table Major Manufacturers of Pillow Figure Product Picture of Cushion Table Major Manufacturers of Cushion **Figure Product Picture of Blanket** Table Major Manufacturers of Blanket **Figure Product Picture of Others** Table Major Manufacturers of Others Table Bedding Articles Consumption Market Share by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure Application 3 Examples Figure China Bedding Articles Revenue (Million USD) and Growth Rate (2011-2021) Table China Bedding Articles Capacity of Key Manufacturers (2015 and 2016) Table China Bedding Articles Capacity Market Share of Key Manufacturers (2015 and 2016) Figure China Bedding Articles Capacity of Key Manufacturers in 2015 Figure China Bedding Articles Capacity of Key Manufacturers in 2016 Table China Bedding Articles Production of Key Manufacturers (2015 and 2016) Table China Bedding Articles Production Share by Manufacturers (2015 and 2016) Figure 2015 Bedding Articles Production Share by Manufacturers Figure 2016 Bedding Articles Production Share by Manufacturers Table China Bedding Articles Revenue (Million USD) by Manufacturers (2015 and 2016) Table China Bedding Articles Revenue Share by Manufacturers (2015 and 2016) Table 2015 China Bedding Articles Revenue Share by Manufacturers Table 2016 China Bedding Articles Revenue Share by Manufacturers Table China Market Bedding Articles Average Price of Key Manufacturers (2015 and 2016) Figure China Market Bedding Articles Average Price of Key Manufacturers in 2015 Table Manufacturers Bedding Articles Manufacturing Base Distribution and Sales Area

Table Manufacturers Bedding Articles Product Type



Figure Bedding Articles Market Share of Top 3 Manufacturers

Figure Bedding Articles Market Share of Top 5 Manufacturers

Table Luolai Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Luolai Bedding Articles Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Luolai Bedding Articles Market Share (2011-2016)

Table Sferra Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sferra Bedding Articles Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sferra Bedding Articles Market Share (2011-2016)

Table Frette Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Frette Bedding Articles Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Frette Bedding Articles Market Share (2011-2016)

Table Fremaux Delorme S.A. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fremaux Delorme S.A. Bedding Articles Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Fremaux Delorme S.A. Bedding Articles Market Share (2011-2016)

Table Dohia Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Dohia Bedding Articles Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Dohia Bedding Articles Market Share (2011-2016)

Table Fuanna Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Fuanna Bedding Articles Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Fuanna Bedding Articles Market Share (2011-2016)

Figure China Bedding Articles Capacity, Production and Growth (2011-2016)

Figure China Bedding Articles Revenue (Million USD) and Growth (2011-2016)

Table China Bedding Articles Production, Consumption, Export and Import (2011-2016)

Table China Bedding Articles Production by Type (2011-2016)

Table China Bedding Articles Production Share by Type (2011-2016)

Figure Production Market Share of Bedding Articles by Type (2011-2016)

Figure 2015 Production Market Share of Bedding Articles by Type

Table China Bedding Articles Revenue by Type (2011-2016)

Table China Bedding Articles Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Bedding Articles by Type (2011-2016)

Figure 2015 Revenue Market Share of Bedding Articles by Type

Table China Bedding Articles Price by Type (2011-2016)



Figure China Bedding Articles Production Growth by Type (2011-2016) Table China Bedding Articles Consumption by Application (2011-2016) Table China Bedding Articles Consumption Market Share by Application (2011-2016) Figure China Bedding Articles Consumption Market Share by Application in 2015 Table China Bedding Articles Consumption Growth Rate by Application (2011-2016) Figure China Bedding Articles Consumption Growth Rate by Application (2011-2016) Table China Bedding Articles Production by Regions (Provinces)(2011-2016) Table China Bedding Articles Production Market Share by Regions (Provinces)(2011-2016) Table China Bedding Articles Production Value by Regions (Provinces)(2011-2016) Table China Bedding Articles Production Value Market Share by Regions (Provinces)(2011-2016) Table China Bedding Articles Sales Price by Regions (Provinces)(2011-2016) Table China Bedding Articles Consumption by Regions (Provinces)(2011-2016) Table China Bedding Articles Consumption Market Share by Regions (Provinces)(2011-2016) Table China Bedding Articles Production, Consumption, Export and Import (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Bedding Articles Figure Manufacturing Process Analysis of Bedding Articles Figure Bedding Articles Industrial Chain Analysis Table Raw Materials Sources of Bedding Articles Major Manufacturers in 2015 Table Major Buyers of Bedding Articles Table Distributors/Traders List Figure China Bedding Articles Capacity, Production and Growth Rate Forecast (2016 - 2021)Figure China Bedding Articles Revenue and Growth Rate Forecast (2016-2021) Table China Bedding Articles Production, Import, Export and Consumption Forecast (2016 - 2021)Table China Bedding Articles Production Forecast by Type (2016-2021) Table China Bedding Articles Consumption Forecast by Application (2016-2021) Table China Bedding Articles Production Forecast by Regions (Provinces)(2016-2021) Table China Bedding Articles Consumption Forecast by Regions (Provinces)(2016-2021) Table China Bedding Articles Production, Consumption, Import and Export Forecast by

Regions (Provinces)(2016-2021)



I would like to order

Product name: China Bedding Articles Market Research Report 2017 Product link: <u>https://marketpublishers.com/r/C73276F71C2EN.html</u> Price: US\$ 3,200.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer

> Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C73276F71C2EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970