

China BB Cream Market Research Report 2018

<https://marketpublishers.com/r/CEC862B9AACEN.html>

Date: February 2018

Pages: 109

Price: US\$ 3,400.00 (Single User License)

ID: CEC862B9AACEN

Abstracts

The global BB Cream market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

China plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2022, with a CAGR of xx%.

This report studies the BB Cream development status and future trend in China, focuses on top players in China, also splits BB Cream by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Missha

Maybelline

LANCOME

KANS

Laneige FaceShop

CHANDO

Mamonde

Carslan PROYA

L'Oréal

Estee Lauder

P&G

Shiseido

Avon

Innisfree

HERA

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

Air Cushion

Bottled

On the basis of the end users/application, this report covers

E-commerce

Store

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

China BB Cream Market Research Report 2017

1 BB CREAM OVERVIEW

- 1.1 Product Overview and Scope of BB Cream
- 1.2 Classification of BB Cream by Product Category
 - 1.2.1 China BB Cream Sales (K Units) Comparison by Type (2012-2022)
 - 1.2.2 China BB Cream Sales (K Units) Market Share by Type in 2016
 - 1.2.3 Air Cushion
 - 1.2.4 Bottled
- 1.3 China BB Cream Market by Application/End Users
 - 1.3.1 China BB Cream Sales (K Units) and Market Share Comparison by Applications (2012-2022)
 - 1.3.2 E-commerce
 - 1.3.3 Store
 - 1.3.4 Others
- 1.4 China BB Cream Market by Region
 - 1.4.1 China BB Cream Market Size (Million USD) Comparison by Region (2012-2022)
 - 1.4.2 South China BB Cream Status and Prospect (2012-2022)
 - 1.4.3 East China BB Cream Status and Prospect (2012-2022)
 - 1.4.4 Southwest China BB Cream Status and Prospect (2012-2022)
 - 1.4.5 Northeast China BB Cream Status and Prospect (2012-2022)
 - 1.4.6 North China BB Cream Status and Prospect (2012-2022)
 - 1.4.7 Central China BB Cream Status and Prospect (2012-2022)
- 1.5 China Market Size (Sales and Revenue) of BB Cream (2012-2022)
 - 1.5.1 China BB Cream Sales (K Units) and Growth Rate (%) (2012-2022)
 - 1.5.2 China BB Cream Revenue (Million USD) and Growth Rate (%) (2012-2022)

2 CHINA BB CREAM MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 China BB Cream Sales and Market Share of Key Players/Manufacturers (2012-2017)
- 2.2 China BB Cream Revenue and Share by Players/Manufacturers (2012-2017)
- 2.3 China BB Cream Average Price (USD/Unit) by Players/Manufacturers (2012-2017)
- 2.4 China BB Cream Market Competitive Situation and Trends
 - 2.4.1 China BB Cream Market Concentration Rate
 - 2.4.2 China BB Cream Market Share of Top 3 and Top 5 Players/Manufacturers

- 2.4.3 Mergers & Acquisitions, Expansion in China Market
- 2.5 China Players/Manufacturers BB Cream Manufacturing Base Distribution, Sales Area, Product Types

3 CHINA BB CREAM SALES AND REVENUE BY REGION (2012-2017)

- 3.1 China BB Cream Sales (K Units) and Market Share by Region (2012-2017)
- 3.2 China BB Cream Revenue (Million USD) and Market Share by Region (2012-2017)
- 3.3 China BB Cream Price (USD/Unit) by Regions (2012-2017)

4 CHINA '&B1&' SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2012-2017)'

- 4.1 China BB Cream Sales (K Units) and Market Share by Type/ Product Category (2012-2017)
- 4.2 China BB Cream Revenue (Million USD) and Market Share by Type (2012-2017)
- 4.3 China BB Cream Price (USD/Unit) by Type (2012-2017)
- 4.4 China BB Cream Sales Growth Rate (%) by Type (2012-2017)

5 CHINA '&B1&' SALES BY APPLICATION (2012-2017)'

- 5.1 China BB Cream Sales (K Units) and Market Share by Application (2012-2017)
- 5.2 China BB Cream Sales Growth Rate (%) by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 CHINA BB CREAM PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Missha

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 BB Cream Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Missha BB Cream Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
- 6.1.4 Main Business/Business Overview

6.2 Maybelline

- 6.2.1 Company Basic Information, Manufacturing Base and Competitors
- 6.2.2 BB Cream Product Category, Application and Specification
 - 6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Maybelline BB Cream Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.2.4 Main Business/Business Overview

6.3 LANCOME

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 BB Cream Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 LANCOME BB Cream Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.3.4 Main Business/Business Overview

6.4 KANS

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 BB Cream Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 KANS BB Cream Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.4.4 Main Business/Business Overview

6.5 Laneige FaceShop

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 BB Cream Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Laneige FaceShop BB Cream Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.5.4 Main Business/Business Overview

6.6 CHANDO

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 BB Cream Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 CHANDO BB Cream Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.6.4 Main Business/Business Overview

6.7 Mamonde

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 BB Cream Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Mamonde BB Cream Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Carlsan PROYA

6.8.1 Company Basic Information, Manufacturing Base and Competitors

6.8.2 BB Cream Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Carlsan PROYA BB Cream Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.8.4 Main Business/Business Overview

6.9 L'Oréal

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 BB Cream Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 L'Oréal BB Cream Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.9.4 Main Business/Business Overview

6.10 Estee Lauder

6.10.1 Company Basic Information, Manufacturing Base and Competitors

6.10.2 BB Cream Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Estee Lauder BB Cream Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.10.4 Main Business/Business Overview

6.11 P&G

6.12 Shiseido

6.13 Avon

6.14 Innisfree

6.15 HERA

7 BB CREAM MANUFACTURING COST ANALYSIS

7.1 BB Cream Key Raw Materials Analysis

7.1.1 Key Raw Materials

- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of BB Cream

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 BB Cream Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of BB Cream Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA BB CREAM MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

- 11.1 China BB Cream Sales (K Units), Revenue (Million USD) Forecast (2017-2022)
- 11.2 China BB Cream Sales (K Units) Forecast by Type (2017-2022)
- 11.3 China BB Cream Sales (K Units) Forecast by Application (2017-2022)
- 11.4 China BB Cream Sales (K Units) Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2012-2022)
Table BB Cream Sales (K Units) and Revenue (Million USD) Market Split by Product Type
Table BB Cream Sales (K Units) by Application (2016-2022)
Figure Product Picture of BB Cream
Table China BB Cream Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2012-2022)
Figure China BB Cream Sales Volume Market Share by Types in 2016
Figure Air Cushion Product Picture
Figure Bottled Product Picture
Figure China BB Cream Sales (K Units) Comparison by Application (2012-2022)
Figure China Sales Market Share (%) of BB Cream by Application in 2016
Figure E-commerce Examples
Table Key Downstream Customer in E-commerce
Figure Store Examples
Table Key Downstream Customer in Store
Figure Others Examples
Table Key Downstream Customer in Others
Figure South China BB Cream Revenue (Million USD) and Growth Rate (2012-2022)
Figure East China BB Cream Revenue (Million USD) and Growth Rate (2012-2022)
Figure Southwest China BB Cream Revenue (Million USD) and Growth Rate (2012-2022)
Figure Northeast China BB Cream Revenue (Million USD) and Growth Rate (2012-2022)
Figure North China BB Cream Revenue (Million USD) and Growth Rate (2012-2022)
Figure Central China BB Cream Revenue (Million USD) and Growth Rate (2012-2022)
Figure China BB Cream Sales (K Units) and Growth Rate (%) (2012-2022)
Figure China BB Cream Revenue (Million USD) and Growth Rate (%) (2012-2022)
Table China BB Cream Sales of Key Players/Manufacturers (2012-2017)
Table China BB Cream Sales Share (%) by Players/Manufacturers (2012-2017)
Figure 2016 China BB Cream Sales Share (%) by Players/Manufacturers
Figure 2017 China BB Cream Sales Share (%) by Players/Manufacturers
Table China BB Cream Revenue by Players/Manufacturers (2012-2017)
Table China BB Cream Revenue Market Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China BB Cream Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China BB Cream Revenue Market Share (%) by Players/Manufacturers

Table China Market BB Cream Average Price of Key Players/Manufacturers
(2012-2017)

Figure China Market BB Cream Average Price of Key Players/Manufacturers in 2016

Figure China BB Cream Market Share of Top 3 Players/Manufacturers

Figure China BB Cream Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers BB Cream Manufacturing Base Distribution and
Sales Area

Table China Players/Manufacturers BB Cream Product Category

Table China BB Cream Sales (K Units) by Regions (2012-2017)

Table China BB Cream Sales Share (%) by Regions (2012-2017)

Figure China BB Cream Sales Share (%) by Regions (2012-2017)

Figure China BB Cream Sales Market Share (%) by Regions in 2016

Table China BB Cream Revenue (Million USD) and Market Share by Regions
(2012-2017)

Table China BB Cream Revenue Market Share (%) by Regions (2012-2017)

Figure China BB Cream Revenue Market Share (%) by Regions (2012-2017)

Figure China BB Cream Revenue Market Share (%) by Regions in 2016

Table China BB Cream Price (USD/Unit) by Regions (2012-2017)

Table China BB Cream Sales (K Units) by Type (2012-2017)

Table China BB Cream Sales Share (%) by Type (2012-2017)

Figure China BB Cream Sales Share (%) by Type (2012-2017)

Figure China BB Cream Sales Market Share (%) by Type in 2016

Table China BB Cream Revenue (Million USD) and Market Share by Type (2012-2017)

Table China BB Cream Revenue Market Share (%) by Type (2012-2017)

Figure Revenue Market Share of BB Cream by Type (2012-2017)

Figure Revenue Market Share of BB Cream by Type in 2016

Table China BB Cream Price (USD/Unit) by Types (2012-2017)

Figure China BB Cream Sales Growth Rate (%) by Type (2012-2017)

Table China BB Cream Sales (K Units) by Applications (2012-2017)

Table China BB Cream Sales Market Share (%) by Applications (2012-2017)

Figure China BB Cream Sales Market Share (%) by Application (2012-2017)

Figure China BB Cream Sales Market Share (%) by Application in 2016

Table China BB Cream Sales Growth Rate (%) by Application (2012-2017)

Figure China BB Cream Sales Growth Rate (%) by Application (2012-2017)

Table Missha BB Cream Basic Information List

Table Missha BB Cream Sales (K Units), Revenue (Million USD), Price (USD/Unit) and
Gross Margin (%) (2012-2017)

Figure Missha BB Cream Sales (K Units) and Growth Rate (%) (2012-2017)
Figure Missha BB Cream Sales Market Share (%) in China (2012-2017)
Figure Missha BB Cream Revenue Market Share (%) in China (2012-2017)
Table Maybelline BB Cream Basic Information List
Table Maybelline BB Cream Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Figure Maybelline BB Cream Sales (K Units) and Growth Rate (%) (2012-2017)
Figure Maybelline BB Cream Sales Market Share (%) in China (2012-2017)
Figure Maybelline BB Cream Revenue Market Share (%) in China (2012-2017)
Table LANCOME BB Cream Basic Information List
Table LANCOME BB Cream Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Figure LANCOME BB Cream Sales (K Units) and Growth Rate (%) (2012-2017)
Figure LANCOME BB Cream Sales Market Share (%) in China (2012-2017)
Figure LANCOME BB Cream Revenue Market Share (%) in China (2012-2017)
Table KANS BB Cream Basic Information List
Table KANS BB Cream Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Figure KANS BB Cream Sales (K Units) and Growth Rate (%) (2012-2017)
Figure KANS BB Cream Sales Market Share (%) in China (2012-2017)
Figure KANS BB Cream Revenue Market Share (%) in China (2012-2017)
Table Laneige FaceShop BB Cream Basic Information List
Table Laneige FaceShop BB Cream Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Figure Laneige FaceShop BB Cream Sales (K Units) and Growth Rate (%) (2012-2017)
Figure Laneige FaceShop BB Cream Sales Market Share (%) in China (2012-2017)
Figure Laneige FaceShop BB Cream Revenue Market Share (%) in China (2012-2017)
Table CHANDO BB Cream Basic Information List
Table CHANDO BB Cream Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Figure CHANDO BB Cream Sales (K Units) and Growth Rate (%) (2012-2017)
Figure CHANDO BB Cream Sales Market Share (%) in China (2012-2017)
Figure CHANDO BB Cream Revenue Market Share (%) in China (2012-2017)
Table Mamonde BB Cream Basic Information List
Table Mamonde BB Cream Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Figure Mamonde BB Cream Sales (K Units) and Growth Rate (%) (2012-2017)
Figure Mamonde BB Cream Sales Market Share (%) in China (2012-2017)
Figure Mamonde BB Cream Revenue Market Share (%) in China (2012-2017)

Table Carlsan PROYA BB Cream Basic Information List

Table Carlsan PROYA BB Cream Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Carlsan PROYA BB Cream Sales (K Units) and Growth Rate (%) (2012-2017)

Figure Carlsan PROYA BB Cream Sales Market Share (%) in China (2012-2017)

Figure Carlsan PROYA BB Cream Revenue Market Share (%) in China (2012-2017)

Table L'Oréal BB Cream Basic Information List

Table L'Oréal BB Cream Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure L'Oréal BB Cream Sales (K Units) and Growth Rate (%) (2012-2017)

Figure L'Oréal BB Cream Sales Market Share (%) in China (2012-2017)

Figure L'Oréal BB Cream Revenue Market Share (%) in China (2012-2017)

Table Estee Lauder BB Cream Basic Information List

Table Estee Lauder BB Cream Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Estee Lauder BB Cream Sales (K Units) and Growth Rate (%) (2012-2017)

Figure Estee Lauder BB Cream Sales Market Share (%) in China (2012-2017)

Figure Estee Lauder BB Cream Revenue Market Share (%) in China (2012-2017)

Table P&G BB Cream Basic Information List

Table Shiseido BB Cream Basic Information List

Table Avon BB Cream Basic Information List

Table Innisfree BB Cream Basic Information List

Table HERA BB Cream Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of BB Cream

Figure Manufacturing Process Analysis of BB Cream

Figure BB Cream Industrial Chain Analysis

Table Raw Materials Sources of BB Cream Major Players/Manufacturers in 2016

Table Major Buyers of BB Cream

Table Distributors/Traders List

Figure China BB Cream Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure China BB Cream Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure China BB Cream Price (USD/Unit) Trend Forecast (2017-2022)

Table China BB Cream Sales (K Units) Forecast by Type (2017-2022)

Figure China BB Cream Sales (K Units) Forecast by Type (2017-2022)

Figure China BB Cream Sales Volume Market Share Forecast by Type in 2022

Table China BB Cream Sales (K Units) Forecast by Application (2017-2022)

Figure China BB Cream Sales Volume Market Share Forecast by Application
(2017-2022)

Figure China BB Cream Sales Volume Market Share Forecast by Application in 2022

Table China BB Cream Sales (K Units) Forecast by Regions (2017-2022)

Table China BB Cream Sales Volume Share Forecast by Regions (2017-2022)

Figure China BB Cream Sales Volume Share Forecast by Regions (2017-2022)

Figure China BB Cream Sales Volume Share Forecast by Regions in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: China BB Cream Market Research Report 2018

Product link: <https://marketpublishers.com/r/CEC862B9AACEN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CEC862B9AACEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970