

China Bathtubs Market Research Report 2018

<https://marketpublishers.com/r/C779EFA92C5QEN.html>

Date: March 2018

Pages: 105

Price: US\$ 3,400.00 (Single User License)

ID: C779EFA92C5QEN

Abstracts

The global Bathtubs market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Bathtubs development status and future trend in China, focuses on top players in China, also splits Bathtubs by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Kohler

Hansgrohe

Toto

Roca

Teuco

Jacuzzi

Maax

Mirolin

Jade

Cheviot

Ariel

Americh

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

Embedded Bathtubs

Independent Bathtubs

On the basis of the end users/application, this report covers

Household Bathtubs

Commercial Bathtubs

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

China Bathtubs Market Research Report 2018

1 BATHTUBS OVERVIEW

- 1.1 Product Overview and Scope of Bathtubs
- 1.2 Classification of Bathtubs by Product Category
 - 1.2.1 China Bathtubs Sales (K Units) Comparison by Type (2013-2025)
 - 1.2.2 China Bathtubs Sales (K Units) Market Share by Type in 2017
 - 1.2.3 Embedded Bathtubs
 - 1.2.4 Independent Bathtubs
- 1.3 China Bathtubs Market by Application/End Users
 - 1.3.1 China Bathtubs Sales (K Units) and Market Share Comparison by Applications (2013-2025)
 - 1.3.2 Household Bathtubs
 - 1.3.3 Commercial Bathtubs
- 1.4 China Bathtubs Market by Region
 - 1.4.1 China Bathtubs Market Size (Million USD) Comparison by Region (2013-2025)
 - 1.4.2 South China Bathtubs Status and Prospect (2013-2025)
 - 1.4.3 East China Bathtubs Status and Prospect (2013-2025)
 - 1.4.4 Southwest China Bathtubs Status and Prospect (2013-2025)
 - 1.4.5 Northeast China Bathtubs Status and Prospect (2013-2025)
 - 1.4.6 North China Bathtubs Status and Prospect (2013-2025)
 - 1.4.7 Central China Bathtubs Status and Prospect (2013-2025)
- 1.5 China Market Size (Sales and Revenue) of Bathtubs (2013-2025)
 - 1.5.1 China Bathtubs Sales (K Units) and Growth Rate (%) (2013-2025)
 - 1.5.2 China Bathtubs Revenue (Million USD) and Growth Rate (%) (2013-2025)

2 CHINA BATHTUBS MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 China Bathtubs Sales and Market Share of Key Players/Manufacturers (2013-2018)
- 2.2 China Bathtubs Revenue and Share by Players/Manufacturers (2013-2018)
- 2.3 China Bathtubs Average Price (USD/Unit) by Players/Manufacturers (2013-2018)
- 2.4 China Bathtubs Market Competitive Situation and Trends
 - 2.4.1 China Bathtubs Market Concentration Rate
 - 2.4.2 China Bathtubs Market Share of Top 3 and Top 5 Players/Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion in China Market
- 2.5 China Players/Manufacturers Bathtubs Manufacturing Base Distribution, Sales Area,

Product Types

3 CHINA BATHTUBS SALES AND REVENUE BY REGION (2013-2018)

- 3.1 China Bathtubs Sales (K Units) and Market Share by Region (2013-2018)
- 3.2 China Bathtubs Revenue (Million USD) and Market Share by Region (2013-2018)
- 3.3 China Bathtubs Price (USD/Unit) by Regions (2013-2018)

4 CHINA BATHTUBS SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2018)

- 4.1 China Bathtubs Sales (K Units) and Market Share by Type/ Product Category (2013-2018)
- 4.2 China Bathtubs Revenue (Million USD) and Market Share by Type (2013-2018)
- 4.3 China Bathtubs Price (USD/Unit) by Type (2013-2018)
- 4.4 China Bathtubs Sales Growth Rate (%) by Type (2013-2018)

5 CHINA BATHTUBS SALES BY APPLICATION (2013-2018)

- 5.1 China Bathtubs Sales (K Units) and Market Share by Application (2013-2018)
- 5.2 China Bathtubs Sales Growth Rate (%) by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

6 CHINA BATHTUBS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Kohler

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Bathtubs Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Kohler Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
- 6.1.4 Main Business/Business Overview

6.2 Hansgrohe

- 6.2.1 Company Basic Information, Manufacturing Base and Competitors
- 6.2.2 Bathtubs Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 Hansgrohe Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit)

and Gross Margin (%)(2013-2018)

6.2.4 Main Business/Business Overview

6.3 Toto

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Bathtubs Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Toto Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.3.4 Main Business/Business Overview

6.4 Roca

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Bathtubs Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Roca Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.4.4 Main Business/Business Overview

6.5 Teuco

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Bathtubs Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Teuco Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.5.4 Main Business/Business Overview

6.6 Jacuzzi

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Bathtubs Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Jacuzzi Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.6.4 Main Business/Business Overview

6.7 Maax

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Bathtubs Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Maax Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.7.4 Main Business/Business Overview

6.8 Mirolin

6.8.1 Company Basic Information, Manufacturing Base and Competitors

6.8.2 Bathtubs Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Mirolin Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.8.4 Main Business/Business Overview

6.9 Jade

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Bathtubs Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Jade Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.9.4 Main Business/Business Overview

6.10 Cheviot

6.10.1 Company Basic Information, Manufacturing Base and Competitors

6.10.2 Bathtubs Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Cheviot Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.10.4 Main Business/Business Overview

6.11 Ariel

6.12 Americh

7 BATHTUBS MANUFACTURING COST ANALYSIS

7.1 Bathtubs Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Bathtubs

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Bathtubs Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Bathtubs Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA BATHTUBS MARKET SIZE (SALES AND REVENUE) FORECAST (2018-2025)

- 11.1 China Bathtubs Sales (K Units), Revenue (Million USD) Forecast (2018-2025)
- 11.2 China Bathtubs Sales (K Units) Forecast by Type (2018-2025)
- 11.3 China Bathtubs Sales (K Units) Forecast by Application (2018-2025)
- 11.4 China Bathtubs Sales (K Units) Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 METHODOLOGY AND DATA SOURCE

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

- Figure Global and China Market Size (Million USD) Comparison (2013-2025)
- Table Bathtubs Sales (K Units) and Revenue (Million USD) Market Split by Product Type
- Table Bathtubs Sales (K Units) by Application (2013-2025)
- Figure Product Picture of Bathtubs
- Table China Bathtubs Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2013-2025)
- Figure China Bathtubs Sales Volume Market Share by Types in 2017
- Figure Embedded Bathtubs Product Picture
- Figure Independent Bathtubs Product Picture
- Figure China Bathtubs Sales (K Units) Comparison by Application (2013-2025)
- Figure China Sales Market Share (%) of Bathtubs by Application in 2017
- Figure Household Bathtubs Examples
- Table Key Downstream Customer in Household Bathtubs
- Figure Commercial Bathtubs Examples
- Table Key Downstream Customer in Commercial Bathtubs
- Figure South China Bathtubs Revenue (Million USD) and Growth Rate (2013-2025)
- Figure East China Bathtubs Revenue (Million USD) and Growth Rate (2013-2025)
- Figure Southwest China Bathtubs Revenue (Million USD) and Growth Rate (2013-2025)
- Figure Northeast China Bathtubs Revenue (Million USD) and Growth Rate (2013-2025)
- Figure North China Bathtubs Revenue (Million USD) and Growth Rate (2013-2025)
- Figure Central China Bathtubs Revenue (Million USD) and Growth Rate (2013-2025)
- Figure China Bathtubs Sales (K Units) and Growth Rate (%) (2013-2025)
- Figure China Bathtubs Revenue (Million USD) and Growth Rate (%) (2013-2025)
- Table China Bathtubs Sales of Key Players/Manufacturers (2013-2018)
- Table China Bathtubs Sales Share (%) by Players/Manufacturers (2013-2018)
- Figure 2017 China Bathtubs Sales Share (%) by Players/Manufacturers
- Figure 2017 China Bathtubs Sales Share (%) by Players/Manufacturers
- Table China Bathtubs Revenue by Players/Manufacturers (2013-2018)
- Table China Bathtubs Revenue Market Share (%) by Players/Manufacturers (2013-2018)
- Figure 2017 China Bathtubs Revenue Market Share (%) by Players/Manufacturers
- Figure 2017 China Bathtubs Revenue Market Share (%) by Players/Manufacturers
- Table China Market Bathtubs Average Price of Key Players/Manufacturers (2013-2018)
- Figure China Market Bathtubs Average Price of Key Players/Manufacturers in 2017

Figure China Bathtubs Market Share of Top 3 Players/Manufacturers
Figure China Bathtubs Market Share of Top 5 Players/Manufacturers
Table China Players/Manufacturers Bathtubs Manufacturing Base Distribution and Sales Area
Table China Players/Manufacturers Bathtubs Product Category
Table China Bathtubs Sales (K Units) by Regions (2013-2018)
Table China Bathtubs Sales Share (%) by Regions (2013-2018)
Figure China Bathtubs Sales Share (%) by Regions (2013-2018)
Figure China Bathtubs Sales Market Share (%) by Regions in 2017
Table China Bathtubs Revenue (Million USD) and Market Share by Regions (2013-2018)
Table China Bathtubs Revenue Market Share (%) by Regions (2013-2018)
Figure China Bathtubs Revenue Market Share (%) by Regions (2013-2018)
Figure China Bathtubs Revenue Market Share (%) by Regions in 2017
Table China Bathtubs Price (USD/Unit) by Regions (2013-2018)
Table China Bathtubs Sales (K Units) by Type (2013-2018)
Table China Bathtubs Sales Share (%) by Type (2013-2018)
Figure China Bathtubs Sales Share (%) by Type (2013-2018)
Figure China Bathtubs Sales Market Share (%) by Type in 2017
Table China Bathtubs Revenue (Million USD) and Market Share by Type (2013-2018)
Table China Bathtubs Revenue Market Share (%) by Type (2013-2018)
Figure Revenue Market Share of Bathtubs by Type (2013-2018)
Figure Revenue Market Share of Bathtubs by Type in 2017
Table China Bathtubs Price (USD/Unit) by Types (2013-2018)
Figure China Bathtubs Sales Growth Rate (%) by Type (2013-2018)
Table China Bathtubs Sales (K Units) by Applications (2013-2018)
Table China Bathtubs Sales Market Share (%) by Applications (2013-2018)
Figure China Bathtubs Sales Market Share (%) by Application (2013-2018)
Figure China Bathtubs Sales Market Share (%) by Application in 2017
Table China Bathtubs Sales Growth Rate (%) by Application (2013-2018)
Figure China Bathtubs Sales Growth Rate (%) by Application (2013-2018)
Table Kohler Bathtubs Basic Information List
Table Kohler Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
Figure Kohler Bathtubs Sales (K Units) and Growth Rate (%) (2013-2018)
Figure Kohler Bathtubs Sales Market Share (%) in China (2013-2018)
Figure Kohler Bathtubs Revenue Market Share (%) in China (2013-2018)
Table Hansgrohe Bathtubs Basic Information List
Table Hansgrohe Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit)

and Gross Margin (%) (2013-2018)

Figure Hansgrohe Bathtubs Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Hansgrohe Bathtubs Sales Market Share (%) in China (2013-2018)

Figure Hansgrohe Bathtubs Revenue Market Share (%) in China (2013-2018)

Table Toto Bathtubs Basic Information List

Table Toto Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Toto Bathtubs Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Toto Bathtubs Sales Market Share (%) in China (2013-2018)

Figure Toto Bathtubs Revenue Market Share (%) in China (2013-2018)

Table Roca Bathtubs Basic Information List

Table Roca Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Roca Bathtubs Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Roca Bathtubs Sales Market Share (%) in China (2013-2018)

Figure Roca Bathtubs Revenue Market Share (%) in China (2013-2018)

Table Teuco Bathtubs Basic Information List

Table Teuco Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Teuco Bathtubs Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Teuco Bathtubs Sales Market Share (%) in China (2013-2018)

Figure Teuco Bathtubs Revenue Market Share (%) in China (2013-2018)

Table Jacuzzi Bathtubs Basic Information List

Table Jacuzzi Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Jacuzzi Bathtubs Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Jacuzzi Bathtubs Sales Market Share (%) in China (2013-2018)

Figure Jacuzzi Bathtubs Revenue Market Share (%) in China (2013-2018)

Table Maax Bathtubs Basic Information List

Table Maax Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Maax Bathtubs Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Maax Bathtubs Sales Market Share (%) in China (2013-2018)

Figure Maax Bathtubs Revenue Market Share (%) in China (2013-2018)

Table Mirolin Bathtubs Basic Information List

Table Mirolin Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Mirolin Bathtubs Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Mirolin Bathtubs Sales Market Share (%) in China (2013-2018)

Figure Mirolin Bathtubs Revenue Market Share (%) in China (2013-2018)
Table Jade Bathtubs Basic Information List
Table Jade Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
Figure Jade Bathtubs Sales (K Units) and Growth Rate (%) (2013-2018)
Figure Jade Bathtubs Sales Market Share (%) in China (2013-2018)
Figure Jade Bathtubs Revenue Market Share (%) in China (2013-2018)
Table Cheviot Bathtubs Basic Information List
Table Cheviot Bathtubs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
Figure Cheviot Bathtubs Sales (K Units) and Growth Rate (%) (2013-2018)
Figure Cheviot Bathtubs Sales Market Share (%) in China (2013-2018)
Figure Cheviot Bathtubs Revenue Market Share (%) in China (2013-2018)
Table Ariel Bathtubs Basic Information List
Table Americh Bathtubs Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Bathtubs
Figure Manufacturing Process Analysis of Bathtubs
Figure Bathtubs Industrial Chain Analysis
Table Raw Materials Sources of Bathtubs Major Players/Manufacturers in 2017
Table Major Buyers of Bathtubs
Table Distributors/Traders List
Figure China Bathtubs Sales (K Units) and Growth Rate (%) Forecast (2018-2025)
Figure China Bathtubs Revenue (Million USD) and Growth Rate Forecast (2018-2025)
Figure China Bathtubs Price (USD/Unit) Trend Forecast (2018-2025)
Table China Bathtubs Sales (K Units) Forecast by Type (2018-2025)
Figure China Bathtubs Sales (K Units) Forecast by Type (2018-2025)
Figure China Bathtubs Sales Volume Market Share Forecast by Type in 2025
Table China Bathtubs Sales (K Units) Forecast by Application (2018-2025)
Figure China Bathtubs Sales Volume Market Share Forecast by Application (2018-2025)
Figure China Bathtubs Sales Volume Market Share Forecast by Application in 2025
Table China Bathtubs Sales (K Units) Forecast by Regions (2018-2025)
Table China Bathtubs Sales Volume Share Forecast by Regions (2018-2025)
Figure China Bathtubs Sales Volume Share Forecast by Regions (2018-2025)
Figure China Bathtubs Sales Volume Share Forecast by Regions in 2025
Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: China Bathtubs Market Research Report 2018

Product link: <https://marketpublishers.com/r/C779EFA92C5QEN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C779EFA92C5QEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970