

China Bathroom Mat Market Research Report 2017

https://marketpublishers.com/r/C5776AB0BE9EN.html

Date: February 2017

Pages: 119

Price: US\$ 3,200.00 (Single User License)

ID: C5776AB0BE9EN

ID. CSTTOADOBESEN
Abstracts
Notes:
Sales, means the sales volume of Bathroom Mat
Revenue, means the sales value of Bathroom Mat
This report studies Bathroom Mat in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering
FOOJO
HUIDUO
Dongsheng
TRUECOLOR
LIJIA

COCO living

Upperhouse

Kleine Wolke

KAILI



PHIALEE

Market Segment by Regions (provinces), covering
South China
East China
Southwest China
Northeast China
North China
Central China
Northwest China
Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into
Normal
Non-slip
Split by Application, this report focuses on consumption, market share and growth rate of Bathroom Mat in each application, can be divided into
Commercial
Household



Contents

China Bathroom Mat Market Research Report 2017

1 BATHROOM MAT MARKET OVERVIEW

- 1.1 Product Overview and Scope of Bathroom Mat
- 1.2 Bathroom Mat Segment by Type
 - 1.2.1 China Production Market Share of Bathroom Mat Type in 2015
 - 1.2.2 Normal
 - 1.2.3 Non-slip
- 1.3 Applications of Bathroom Mat
- 1.3.1 Bathroom Mat Consumption Market Share by Application in 2015
- 1.3.2 Commercial
- 1.3.3 Household
- 1.4 China Market Size (Value) of Bathroom Mat (2012-2022)
- 1.5 China Bathroom Mat Status and Outlook
- 1.6 Government Policies

2 CHINA BATHROOM MAT MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Bathroom Mat Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Bathroom Mat Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Bathroom Mat Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Bathroom Mat Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Bathroom Mat Market Competitive Situation and Trends
 - 2.5.1 Bathroom Mat Market Concentration Rate
 - 2.5.2 Bathroom Mat Market Share of Top 3 and Top 5 Manufacturers

3 CHINA BATHROOM MAT MANUFACTURERS PROFILES/ANALYSIS

- **3.1 FOOJO**
- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 Bathroom Mat Product Type, Application and Specification
 - 3.1.2.1 Normal
 - 3.1.2.2 Non-slip



- 3.1.3 FOOJO Bathroom Mat Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.1.4 Main Business/Business Overview
- 3.2 HUIDUO
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 Bathroom Mat Product Type, Application and Specification
 - 3.2.2.1 Normal
 - 3.2.2.2 Non-slip
- 3.2.3 HUIDUO 119 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Dongsheng
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 Bathroom Mat Product Type, Application and Specification
 - 3.3.2.1 Normal
 - 3.3.2.2 Non-slip
- 3.3.3 Dongsheng 131 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 TRUECOLOR
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Bathroom Mat Product Type, Application and Specification
 - 3.4.2.1 Normal
 - 3.4.2.2 Non-slip
- 3.4.3 TRUECOLOR Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 LIJIA
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Bathroom Mat Product Type, Application and Specification
 - 3.5.2.1 Normal
 - 3.5.2.2 Non-slip
 - 3.5.3 LIJIA Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.5.4 Main Business/Business Overview
- 3.6 KAILI



- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.6.2 Bathroom Mat Product Type, Application and Specification
 - 3.6.2.1 Normal
 - 3.6.2.2 Non-slip
- 3.6.3 KAILI Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.6.4 Main Business/Business Overview
- 3.7 Upperhouse
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Bathroom Mat Product Type, Application and Specification
 - 3.7.2.1 Normal
 - 3.7.2.2 Non-slip
- 3.7.3 Upperhouse Consumer Goods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview
- 3.8 Kleine Wolke
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.8.2 Bathroom Mat Product Type, Application and Specification
 - 3.8.2.1 Normal
 - 3.8.2.2 Non-slip
- 3.8.3 Kleine Wolke Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.8.4 Main Business/Business Overview
- 3.9 COCO living
- 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.9.2 Bathroom Mat Product Type, Application and Specification
 - 3.9.2.1 Normal
 - 3.9.2.2 Non-slip
- 3.9.3 COCO living Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.9.4 Main Business/Business Overview
- 3.10 PHIALEE
- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.10.2 Bathroom Mat Product Type, Application and Specification



- 3.10.2.1 Normal
- 3.10.2.2 Non-slip
- 3.10.3 PHIALEE Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.10.4 Main Business/Business Overview

4 CHINA BATHROOM MAT CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Bathroom Mat Capacity, Production and Growth (2012-2017)
- 4.2 China Bathroom Mat Revenue and Growth (2012-2017)
- 4.3 China Bathroom Mat Production, Consumption, Export and Import (2012-2017)

5 CHINA BATHROOM MAT PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Bathroom Mat Production and Market Share by Type (2012-2017)
- 5.2 China Bathroom Mat Revenue and Market Share by Type (2012-2017)
- 5.3 China Bathroom Mat Price by Type (2012-2017)
- 5.4 China Bathroom Mat Production Growth by Type (2012-2017)

6 CHINA BATHROOM MAT MARKET ANALYSIS BY APPLICATION

- 6.1 China Bathroom Mat Consumption and Market Share by Application (2012-2017)
- 6.2 China Bathroom Mat Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 CHINABATHROOM MAT MARKET ANALYSIS BY REGIONS (PROVINCES)

- 7.1 China Bathroom Mat Production, Production Value and Price by Regions (Provinces)(2012-2017)
- 7.1.1 China Bathroom Mat Production and Market Share by Regions (Provinces)(2012-2017)
- 7.1.2 China Bathroom Mat Production Value and Market Share by Regions (Provinces)(2012-2017)
- 7.1.3 China Bathroom Mat Sales Price by Regions (Provinces)(2012-2017)
- 7.2 China Bathroom Mat Consumption by Regions (Provinces)(2012-2017)



7.3 China Bathroom Mat Production, Consumption, Export and Import (2012-2017)

8 BATHROOM MAT MANUFACTURING COST ANALYSIS

- 8.1 Bathroom Mat Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Bathroom Mat

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Bathroom Mat Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Bathroom Mat Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry



- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 CHINA BATHROOM MAT MARKET FORECAST (2017-2022)

- 12.1 China Bathroom Mat Capacity, Production, Revenue Forecast (2017-2022)
- 12.2 China Bathroom Mat Production, Import, Export and Consumption Forecast (2017-2022)
- 12.3 China Bathroom Mat Production Forecast by Type (2017-2022)
- 12.4 China Bathroom Mat Consumption Forecast by Application (2017-2022)
- 12.5 China Bathroom Mat Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)
 - 12.5.1 China Bathroom Mat Production Forecast by Regions (Provinces)(2017-2022)
- 12.5.2 China Bathroom Mat Consumption Forecast by Regions

(Provinces)(2017-2022)

- 12.5.3 China Bathroom Mat Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)
- 12.6 Bathroom Mat Price Forecast (2017-2022)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology
Analyst Introduction
Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Bathroom Mat

Figure China Production Market Share of Bathroom Mat by Type in 2015

Figure Product Picture of Normal

Table Major Manufacturers of Normal

Figure Product Picture of Non-slip

Table Major Manufacturers of Non-slip

Table Bathroom Mat Consumption Market Share by Application in 2015

Figure Commercial Examples

Figure Household Examples

Figure China Bathroom Mat Revenue (Million USD) and Growth Rate (2012-2022)

Table China Bathroom Mat Capacity of Key Manufacturers (2015 and 2016)

Table China Bathroom Mat Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Bathroom Mat Capacity of Key Manufacturers in 2015

Figure China Bathroom Mat Capacity of Key Manufacturers in 2016

Table China Bathroom Mat Production of Key Manufacturers (2015 and 2016)

Table China Bathroom Mat Production Share by Manufacturers (2015 and 2016)

Figure 2015 Bathroom Mat Production Share by Manufacturers

Figure 2016 Bathroom Mat Production Share by Manufacturers

Table China Bathroom Mat Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Bathroom Mat Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Bathroom Mat Revenue Share by Manufacturers

Table 2016 China Bathroom Mat Revenue Share by Manufacturers

Table China Market Bathroom Mat Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Bathroom Mat Average Price of Key Manufacturers in 2015

Table Manufacturers Bathroom Mat Manufacturing Base Distribution and Sales Area

Table Manufacturers Bathroom Mat Product Type

Figure Bathroom Mat Market Share of Top 3 Manufacturers

Figure Bathroom Mat Market Share of Top 5 Manufacturers

Table FOOJO Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table FOOJO Bathroom Mat Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure FOOJO Bathroom Mat Market Share (2012-2017)

Table HUIDUO Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table HUIDUO Bathroom Mat Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure HUIDUO Bathroom Mat Market Share (2012-2017)

Table Dongsheng Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dongsheng Bathroom Mat Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Dongsheng Bathroom Mat Market Share (2012-2017)

Table TRUECOLOR Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TRUECOLOR Bathroom Mat Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure TRUECOLOR Bathroom Mat Market Share (2012-2017)

Table LIJIA Basic Information, Manufacturing Base, Sales Area and Its Competitors Table LIJIA Bathroom Mat Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure LIJIA Bathroom Mat Market Share (2012-2017)

Table KAILI Basic Information, Manufacturing Base, Sales Area and Its Competitors Table KAILI Bathroom Mat Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure KAILI Bathroom Mat Market Share (2012-2017)

Table Upperhouse Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Upperhouse Bathroom Mat Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Upperhouse Bathroom Mat Market Share (2012-2017)

Table Kleine Wolke Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kleine Wolke Bathroom Mat Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Kleine Wolke Bathroom Mat Market Share (2012-2017)

Table COCO living Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table COCO living Bathroom Mat Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure COCO living Bathroom Mat Market Share (2012-2017)

Table PHIALEE Basic Information, Manufacturing Base, Sales Area and Its Competitors Table PHIALEE Bathroom Mat Capacity, Production, Revenue, Price and Gross Margin (2012-2017)



Figure PHIALEE Bathroom Mat Market Share (2012-2017)

Figure China Bathroom Mat Capacity, Production and Growth (2012-2017)

Figure China Bathroom Mat Revenue (Million USD) and Growth (2012-2017)

Table China Bathroom Mat Production, Consumption, Export and Import (2012-2017)

Table China Bathroom Mat Production by Type (2012-2017)

Table China Bathroom Mat Production Share by Type (2012-2017)

Figure Production Market Share of Bathroom Mat by Type (2012-2017)

Figure 2015 Production Market Share of Bathroom Mat by Type

Table China Bathroom Mat Revenue by Type (2012-2017)

Table China Bathroom Mat Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Bathroom Mat by Type (2012-2017)

Figure 2015 Revenue Market Share of Bathroom Mat by Type

Table China Bathroom Mat Price by Type (2012-2017)

Figure China Bathroom Mat Production Growth by Type (2012-2017)

Table China Bathroom Mat Consumption by Application (2012-2017)

Table China Bathroom Mat Consumption Market Share by Application (2012-2017)

Figure China Bathroom Mat Consumption Market Share by Application in 2015

Table China Bathroom Mat Consumption Growth Rate by Application (2012-2017)

Figure China Bathroom Mat Consumption Growth Rate by Application (2012-2017)

Table China Bathroom Mat Production by Regions (Provinces)(2012-2017)

Table China Bathroom Mat Production Market Share by Regions (Provinces)(2012-2017)

Table China Bathroom Mat Production Value by Regions (Provinces)(2012-2017)

Table China Bathroom Mat Production Value Market Share by Regions (Provinces)(2012-2017)

Table China Bathroom Mat Sales Price by Regions (Provinces)(2012-2017)

Table China Bathroom Mat Consumption by Regions (Provinces)(2012-2017)

Table China Bathroom Mat Consumption Market Share by Regions (Provinces)(2012-2017)

Table China Bathroom Mat Production, Consumption, Export and Import (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Bathroom Mat

Figure Manufacturing Process Analysis of Bathroom Mat

Figure Bathroom Mat Industrial Chain Analysis

Table Raw Materials Sources of Bathroom Mat Major Manufacturers in 2015

Table Major Buyers of Bathroom Mat

Table Distributors/Traders List



Figure China Bathroom Mat Capacity, Production and Growth Rate Forecast (2017-2022)

Figure China Bathroom Mat Revenue and Growth Rate Forecast (2017-2022)
Table China Bathroom Mat Production, Import, Export and Consumption Forecast (2017-2022)

Table China Bathroom Mat Production Forecast by Type (2017-2022)
Table China Bathroom Mat Consumption Forecast by Application (2017-2022)
Table China Bathroom Mat Production Forecast by Regions (Provinces)(2017-2022)
Table China Bathroom Mat Consumption Forecast by Regions (Provinces)(2017-2022)
Table China Bathroom Mat Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)



I would like to order

Product name: China Bathroom Mat Market Research Report 2017

Product link: https://marketpublishers.com/r/C5776AB0BE9EN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C5776AB0BE9EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970