

# China Bath Heater Market Research Report 2017

<https://marketpublishers.com/r/C0AE4AA9B79EN.html>

Date: March 2017

Pages: 95

Price: US\$ 3,200.00 (Single User License)

ID: C0AE4AA9B79EN

## Abstracts

### Notes:

Sales, means the sales volume of Bath Heater

Revenue, means the sales value of Bath Heater

This report studies Bath Heater in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Aupu

OPPLE

Media

Feidiao

Cherry blossoms

Philips

Sampux

Panasonic

TCL

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by Application, this report focuses on consumption, market share and growth rate of Bath Heater in each application, can be divided into

Application 1

Application 2

## Contents

### China Bath Heater Market Research Report 2017

## **1 BATH HEATER MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Bath Heater
- 1.2 Bath Heater Segment by Type
  - 1.2.1 China Production Market Share of Bath Heater Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
- 1.3 Applications of Bath Heater
  - 1.3.1 Bath Heater Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 China Market Size (Value) of Bath Heater (2012-2022)
- 1.5 China Bath Heater Status and Outlook
- 1.6 Government Policies

## **2 CHINA BATH HEATER MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Bath Heater Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Bath Heater Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Bath Heater Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Bath Heater Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Bath Heater Market Competitive Situation and Trends
  - 2.5.1 Bath Heater Market Concentration Rate
  - 2.5.2 Bath Heater Market Share of Top 3 and Top 5 Manufacturers

## **3 CHINA BATH HEATER MANUFACTURERS PROFILES/ANALYSIS**

- 3.1 Aupu
  - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.1.2 Bath Heater Product Type, Application and Specification
    - 3.1.2.1 Product A
    - 3.1.2.2 Product B

3.1.3 Apu Bath Heater Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 OPPL

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 Bath Heater Product Type, Application and Specification

3.2.2.1 Product A

3.2.2.2 Product B

3.2.3 OPPL Bath Heater Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Media

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 Bath Heater Product Type, Application and Specification

3.3.2.1 Product A

3.3.2.2 Product B

3.3.3 Media Bath Heater Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Feidiao

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Bath Heater Product Type, Application and Specification

3.4.2.1 Product A

3.4.2.2 Product B

3.4.3 Feidiao Bath Heater Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Cherry blossoms

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.5.2 Bath Heater Product Type, Application and Specification

3.5.2.1 Product A

3.5.2.2 Product B

3.5.3 Cherry blossoms Bath Heater Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

### 3.6 Philips

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Bath Heater Product Type, Application and Specification

3.6.2.1 Product A

3.6.2.2 Product B

3.6.3 Philips Bath Heater Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

### 3.7 Sampux

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Bath Heater Product Type, Application and Specification

3.7.2.1 Product A

3.7.2.2 Product B

3.7.3 Sampux Bath Heater Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

### 3.8 Panasonic

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Bath Heater Product Type, Application and Specification

3.8.2.1 Product A

3.8.2.2 Product B

3.8.3 Panasonic Bath Heater Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

### 3.9 TCL

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Bath Heater Product Type, Application and Specification

3.9.2.1 Product A

3.9.2.2 Product B

3.9.3 TCL Bath Heater Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

## **4 CHINA BATH HEATER CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)**

- 4.1 China Bath Heater Capacity, Production and Growth (2012-2017)
- 4.2 China Bath Heater Revenue and Growth (2012-2017)
- 4.3 China Bath Heater Production, Consumption, Export and Import (2012-2017)

## **5 CHINA BATH HEATER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Bath Heater Production and Market Share by Type (2012-2017)
- 5.2 China Bath Heater Revenue and Market Share by Type (2012-2017)
- 5.3 China Bath Heater Price by Type (2012-2017)
- 5.4 China Bath Heater Production Growth by Type (2012-2017)

## **6 CHINA BATH HEATER MARKET ANALYSIS BY APPLICATION**

- 6.1 China Bath Heater Consumption and Market Share by Application (2012-2017)
- 6.2 China Bath Heater Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

## **7 CHINA BATH HEATER MARKET ANALYSIS BY REGIONS (PROVINCES)**

- 7.1 China Bath Heater Production, Production Value and Price by Regions (Provinces)(2012-2017)
  - 7.1.1 China Bath Heater Production and Market Share by Regions (Provinces)(2012-2017)
  - 7.1.2 China Bath Heater Production Value and Market Share by Regions (Provinces)(2012-2017)
  - 7.1.3 China Bath Heater Sales Price by Regions (Provinces)(2012-2017)
- 7.2 China Bath Heater Consumption by Regions (Provinces)(2012-2017)
- 7.3 China Bath Heater Production, Consumption, Export and Import (2012-2017)

## **8 BATH HEATER MANUFACTURING COST ANALYSIS**

- 8.1 Bath Heater Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials

- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Bath Heater

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Bath Heater Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Bath Heater Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 CHINA BATH HEATER MARKET FORECAST (2017-2022)**

- 12.1 China Bath Heater Capacity, Production, Revenue Forecast (2017-2022)
- 12.2 China Bath Heater Production, Import, Export and Consumption Forecast (2017-2022)

12.3 China Bath Heater Production Forecast by Type (2017-2022)

12.4 China Bath Heater Consumption Forecast by Application (2017-2022)

12.5 China Bath Heater Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)

12.5.1 China Bath Heater Production Forecast by Regions (Provinces)(2017-2022)

12.5.2 China Bath Heater Consumption Forecast by Regions (Provinces)(2017-2022)

12.5.3 China Bath Heater Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)

12.6 Bath Heater Price Forecast (2017-2022)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Bath Heater

Figure China Production Market Share of Bath Heater by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Table Bath Heater Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure China Bath Heater Revenue (Million USD) and Growth Rate (2012-2022)

Table China Bath Heater Capacity of Key Manufacturers (2015 and 2016)

Table China Bath Heater Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Bath Heater Capacity of Key Manufacturers in 2015

Figure China Bath Heater Capacity of Key Manufacturers in 2016

Table China Bath Heater Production of Key Manufacturers (2015 and 2016)

Table China Bath Heater Production Share by Manufacturers (2015 and 2016)

Figure 2015 Bath Heater Production Share by Manufacturers

Figure 2016 Bath Heater Production Share by Manufacturers

Table China Bath Heater Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Bath Heater Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Bath Heater Revenue Share by Manufacturers

Table 2016 China Bath Heater Revenue Share by Manufacturers

Table China Market Bath Heater Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Bath Heater Average Price of Key Manufacturers in 2015

Table Manufacturers Bath Heater Manufacturing Base Distribution and Sales Area

Table Manufacturers Bath Heater Product Type

Figure Bath Heater Market Share of Top 3 Manufacturers

Figure Bath Heater Market Share of Top 5 Manufacturers

Table Aupu Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Aupu Bath Heater Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Aupu Bath Heater Market Share (2012-2017)

Table OPPL Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table OPPL Bath Heater Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure OPPLE Bath Heater Market Share (2012-2017)

Table Media Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Media Bath Heater Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Media Bath Heater Market Share (2012-2017)

Table Feidiao Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Feidiao Bath Heater Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Feidiao Bath Heater Market Share (2012-2017)

Table Cherry blossoms Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cherry blossoms Bath Heater Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Cherry blossoms Bath Heater Market Share (2012-2017)

Table Philips Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Philips Bath Heater Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Philips Bath Heater Market Share (2012-2017)

Table Sampux Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sampux Bath Heater Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Sampux Bath Heater Market Share (2012-2017)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Bath Heater Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Panasonic Bath Heater Market Share (2012-2017)

Table TCL Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TCL Bath Heater Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure TCL Bath Heater Market Share (2012-2017)

Figure China Bath Heater Capacity, Production and Growth (2012-2017)

Figure China Bath Heater Revenue (Million USD) and Growth (2012-2017)

Table China Bath Heater Production, Consumption, Export and Import (2012-2017)

Table China Bath Heater Production by Type (2012-2017)

Table China Bath Heater Production Share by Type (2012-2017)

Figure Production Market Share of Bath Heater by Type (2012-2017)

Figure 2015 Production Market Share of Bath Heater by Type

Table China Bath Heater Revenue by Type (2012-2017)

Table China Bath Heater Revenue Share by Type (2012-2017)  
Figure Production Revenue Share of Bath Heater by Type (2012-2017)  
Figure 2015 Revenue Market Share of Bath Heater by Type  
Table China Bath Heater Price by Type (2012-2017)  
Figure China Bath Heater Production Growth by Type (2012-2017)  
Table China Bath Heater Consumption by Application (2012-2017)  
Table China Bath Heater Consumption Market Share by Application (2012-2017)  
Figure China Bath Heater Consumption Market Share by Application in 2015  
Table China Bath Heater Consumption Growth Rate by Application (2012-2017)  
Figure China Bath Heater Consumption Growth Rate by Application (2012-2017)  
Table China Bath Heater Production by Regions (Provinces)(2012-2017)  
Table China Bath Heater Production Market Share by Regions (Provinces)(2012-2017)  
Table China Bath Heater Production Value by Regions (Provinces)(2012-2017)  
Table China Bath Heater Production Value Market Share by Regions (Provinces)(2012-2017)  
Table China Bath Heater Sales Price by Regions (Provinces)(2012-2017)  
Table China Bath Heater Consumption by Regions (Provinces)(2012-2017)  
Table China Bath Heater Consumption Market Share by Regions (Provinces)(2012-2017)  
Table China Bath Heater Production, Consumption, Export and Import (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Bath Heater  
Figure Manufacturing Process Analysis of Bath Heater  
Figure Bath Heater Industrial Chain Analysis  
Table Raw Materials Sources of Bath Heater Major Manufacturers in 2015  
Table Major Buyers of Bath Heater  
Table Distributors/Traders List  
Figure China Bath Heater Capacity, Production and Growth Rate Forecast (2017-2022)  
Figure China Bath Heater Revenue and Growth Rate Forecast (2017-2022)  
Table China Bath Heater Production, Import, Export and Consumption Forecast (2017-2022)  
Table China Bath Heater Production Forecast by Type (2017-2022)  
Table China Bath Heater Consumption Forecast by Application (2017-2022)  
Table China Bath Heater Production Forecast by Regions (Provinces)(2017-2022)  
Table China Bath Heater Consumption Forecast by Regions (Provinces)(2017-2022)  
Table China Bath Heater Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)

## I would like to order

Product name: China Bath Heater Market Research Report 2017

Product link: <https://marketpublishers.com/r/C0AE4AA9B79EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C0AE4AA9B79EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970