

China Bar Code Scanners Market Research Report 2017

<https://marketpublishers.com/r/C139188B230EN.html>

Date: January 2017

Pages: 113

Price: US\$ 3,200.00 (Single User License)

ID: C139188B230EN

Abstracts

Notes:

Sales, means the sales volume of Bar Code Scanners

Revenue, means the sales value of Bar Code Scanners

This report studies Bar Code Scanners in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Honeywell

Datalogic

Motorola

Cipherlab

Unitech

Argox

Denso Corporation

Otron

Newland

Invengo

Houge Technology

Beijing Inspiry

Sunlux

Wasp Barcode

Shenzhen Hao Dexin

Guangzhou Kecheng

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Handheld bar code scanners

Platform bar code scanners

Others

Split by Application, this report focuses on consumption, market share and growth rate of Bar Code Scanners in each application, can be divided into

Shop

Express industry

Pharmaceutical industry

Others

Contents

China Bar Code Scanners Market Research Report 2017

1 BAR CODE SCANNERS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Bar Code Scanners
- 1.2 Bar Code Scanners Segment by Type
 - 1.2.1 China Production Market Share of Bar Code Scanners Type in 2015
 - 1.2.2 Handheld bar code scanners
 - 1.2.3 Platform bar code scanners
 - 1.2.4 Others
- 1.3 Applications of Bar Code Scanners
 - 1.3.1 Bar Code Scanners Consumption Market Share by Application in 2015
 - 1.3.2 Shop
 - 1.3.3 Express industry
 - 1.3.4 Pharmaceutical industry
 - 1.3.5 Others
- 1.4 China Market Size (Value) of Bar Code Scanners (2011-2021)
- 1.5 China Bar Code Scanners Status and Outlook
- 1.6 Government Policies

2 CHINA BAR CODE SCANNERS MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Bar Code Scanners Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Bar Code Scanners Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Bar Code Scanners Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Bar Code Scanners Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Bar Code Scanners Market Competitive Situation and Trends
 - 2.5.1 Bar Code Scanners Market Concentration Rate
 - 2.5.2 Bar Code Scanners Market Share of Top 3 and Top 5 Manufacturers

3 CHINA BAR CODE SCANNERS MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Honeywell
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 3.1.2 Bar Code Scanners Product Type, Application and Specification
 - 3.1.2.1 Handheld bar code scanners
 - 3.1.2.2 Platform bar code scanners
- 3.1.3 Honeywell Bar Code Scanners Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Datalogic
 - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 Bar Code Scanners Product Type, Application and Specification
 - 3.2.2.1 Handheld bar code scanners
 - 3.2.2.2 Platform bar code scanners
 - 3.2.3 Datalogic 113 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Motorola
 - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 Bar Code Scanners Product Type, Application and Specification
 - 3.3.2.1 Handheld bar code scanners
 - 3.3.2.2 Platform bar code scanners
 - 3.3.3 Motorola 117 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 Cipherlab
 - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Bar Code Scanners Product Type, Application and Specification
 - 3.4.2.1 Handheld bar code scanners
 - 3.4.2.2 Platform bar code scanners
 - 3.4.3 Cipherlab Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Unitech
 - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Bar Code Scanners Product Type, Application and Specification
 - 3.5.2.1 Handheld bar code scanners
 - 3.5.2.2 Platform bar code scanners

3.5.3 Unitech Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Argox

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Bar Code Scanners Product Type, Application and Specification

3.6.2.1 Handheld bar code scanners

3.6.2.2 Platform bar code scanners

3.6.3 Argox Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Denso Corporation

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Bar Code Scanners Product Type, Application and Specification

3.7.2.1 Handheld bar code scanners

3.7.2.2 Platform bar code scanners

3.7.3 Denso Corporation Machinery & Equipment Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Otron

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Bar Code Scanners Product Type, Application and Specification

3.8.2.1 Handheld bar code scanners

3.8.2.2 Platform bar code scanners

3.8.3 Otron Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Newland

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Bar Code Scanners Product Type, Application and Specification

3.9.2.1 Handheld bar code scanners

3.9.2.2 Platform bar code scanners

3.9.3 Newland Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Invengo

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Bar Code Scanners Product Type, Application and Specification

3.10.2.1 Handheld bar code scanners

3.10.2.2 Platform bar code scanners

3.10.3 Invengo Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 Houge Technology

3.12 Beijing Inspiry

3.13 Sunlux

3.14 Wasp Barcode

3.15 Shenzhen Hao Dexin

3.16 Guangzhou Kecheng

4 CHINA BAR CODE SCANNERS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Bar Code Scanners Capacity, Production and Growth (2011-2016)

4.2 China Bar Code Scanners Revenue and Growth (2011-2016)

4.3 China Bar Code Scanners Production, Consumption, Export and Import (2011-2016)

5 CHINA BAR CODE SCANNERS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Bar Code Scanners Production and Market Share by Type (2011-2016)

5.2 China Bar Code Scanners Revenue and Market Share by Type (2011-2016)

5.3 China Bar Code Scanners Price by Type (2011-2016)

5.4 China Bar Code Scanners Production Growth by Type (2011-2016)

6 CHINA BAR CODE SCANNERS MARKET ANALYSIS BY APPLICATION

6.1 China Bar Code Scanners Consumption and Market Share by Application (2011-2016)

6.2 China Bar Code Scanners Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 CHINABAR CODE SCANNERS MARKET ANALYSIS BY REGIONS (PROVINCES)

7.1 China Bar Code Scanners Production, Production Value and Price by Regions (Provinces)(2011-2016)

7.1.1 China Bar Code Scanners Production and Market Share by Regions (Provinces)(2011-2016)

7.1.2 China Bar Code Scanners Production Value and Market Share by Regions (Provinces)(2011-2016)

7.1.3 China Bar Code Scanners Sales Price by Regions (Provinces)(2011-2016)

7.2 China Bar Code Scanners Consumption by Regions (Provinces)(2011-2016)

7.3 China Bar Code Scanners Production, Consumption, Export and Import (2011-2016)

8 BAR CODE SCANNERS MANUFACTURING COST ANALYSIS

8.1 Bar Code Scanners Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Bar Code Scanners

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Bar Code Scanners Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Bar Code Scanners Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 CHINA BAR CODE SCANNERS MARKET FORECAST (2016-2021)

- 12.1 China Bar Code Scanners Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 China Bar Code Scanners Production, Import, Export and Consumption Forecast (2016-2021)
- 12.3 China Bar Code Scanners Production Forecast by Type (2016-2021)
- 12.4 China Bar Code Scanners Consumption Forecast by Application (2016-2021)
- 12.5 China Bar Code Scanners Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
 - 12.5.1 China Bar Code Scanners Production Forecast by Regions (Provinces)(2016-2021)
 - 12.5.2 China Bar Code Scanners Consumption Forecast by Regions (Provinces)(2016-2021)
 - 12.5.3 China Bar Code Scanners Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.6 Bar Code Scanners Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Bar Code Scanners

Figure China Production Market Share of Bar Code Scanners by Type in 2015

Figure Product Picture of Handheld bar code scanners

Table Major Manufacturers of Handheld bar code scanners

Figure Product Picture of Platform bar code scanners

Table Major Manufacturers of Platform bar code scanners

Figure Product Picture of Others

Table Major Manufacturers of Others

Table Bar Code Scanners Consumption Market Share by Application in 2015

Figure Shop Examples

Figure Express industry Examples

Figure Pharmaceutical industry Examples

Figure Others Examples

Figure China Bar Code Scanners Revenue (Million USD) and Growth Rate (2011-2021)

Table China Bar Code Scanners Capacity of Key Manufacturers (2015 and 2016)

Table China Bar Code Scanners Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Bar Code Scanners Capacity of Key Manufacturers in 2015

Figure China Bar Code Scanners Capacity of Key Manufacturers in 2016

Table China Bar Code Scanners Production of Key Manufacturers (2015 and 2016)

Table China Bar Code Scanners Production Share by Manufacturers (2015 and 2016)

Figure 2015 Bar Code Scanners Production Share by Manufacturers

Figure 2016 Bar Code Scanners Production Share by Manufacturers

Table China Bar Code Scanners Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Bar Code Scanners Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Bar Code Scanners Revenue Share by Manufacturers

Table 2016 China Bar Code Scanners Revenue Share by Manufacturers

Table China Market Bar Code Scanners Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Bar Code Scanners Average Price of Key Manufacturers in 2015

Table Manufacturers Bar Code Scanners Manufacturing Base Distribution and Sales Area

Table Manufacturers Bar Code Scanners Product Type

Figure Bar Code Scanners Market Share of Top 3 Manufacturers

Figure Bar Code Scanners Market Share of Top 5 Manufacturers
Table Honeywell Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Honeywell Bar Code Scanners Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Figure Honeywell Bar Code Scanners Market Share (2011-2016)
Table Datalogic Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Datalogic Bar Code Scanners Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Figure Datalogic Bar Code Scanners Market Share (2011-2016)
Table Motorola Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Motorola Bar Code Scanners Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Figure Motorola Bar Code Scanners Market Share (2011-2016)
Table Cipherlab Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Cipherlab Bar Code Scanners Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Figure Cipherlab Bar Code Scanners Market Share (2011-2016)
Table Unitech Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Unitech Bar Code Scanners Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Figure Unitech Bar Code Scanners Market Share (2011-2016)
Table Argox Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Argox Bar Code Scanners Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Figure Argox Bar Code Scanners Market Share (2011-2016)
Table Denso Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Denso Corporation Bar Code Scanners Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Figure Denso Corporation Bar Code Scanners Market Share (2011-2016)
Table Otron Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Otron Bar Code Scanners Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Figure Otron Bar Code Scanners Market Share (2011-2016)
Table Newland Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Newland Bar Code Scanners Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Figure Newland Bar Code Scanners Market Share (2011-2016)

Table Invengo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Invengo Bar Code Scanners Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Invengo Bar Code Scanners Market Share (2011-2016)

Table Houge Technology Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Beijing Inspiry Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sunlux Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wasp Barcode Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shenzhen Hao Dexin Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Guangzhou Kecheng Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure China Bar Code Scanners Capacity, Production and Growth (2011-2016)

Figure China Bar Code Scanners Revenue (Million USD) and Growth (2011-2016)

Table China Bar Code Scanners Production, Consumption, Export and Import (2011-2016)

Table China Bar Code Scanners Production by Type (2011-2016)

Table China Bar Code Scanners Production Share by Type (2011-2016)

Figure Production Market Share of Bar Code Scanners by Type (2011-2016)

Figure 2015 Production Market Share of Bar Code Scanners by Type

Table China Bar Code Scanners Revenue by Type (2011-2016)

Table China Bar Code Scanners Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Bar Code Scanners by Type (2011-2016)

Figure 2015 Revenue Market Share of Bar Code Scanners by Type

Table China Bar Code Scanners Price by Type (2011-2016)

Figure China Bar Code Scanners Production Growth by Type (2011-2016)

Table China Bar Code Scanners Consumption by Application (2011-2016)

Table China Bar Code Scanners Consumption Market Share by Application (2011-2016)

Figure China Bar Code Scanners Consumption Market Share by Application in 2015

Table China Bar Code Scanners Consumption Growth Rate by Application (2011-2016)

Figure China Bar Code Scanners Consumption Growth Rate by Application (2011-2016)

Table China Bar Code Scanners Production by Regions (Provinces)(2011-2016)

Table China Bar Code Scanners Production Market Share by Regions (Provinces)(2011-2016)

Table China Bar Code Scanners Production Value by Regions (Provinces)(2011-2016)

Table China Bar Code Scanners Production Value Market Share by Regions (Provinces)(2011-2016)

Table China Bar Code Scanners Sales Price by Regions (Provinces)(2011-2016)

Table China Bar Code Scanners Consumption by Regions (Provinces)(2011-2016)

Table China Bar Code Scanners Consumption Market Share by Regions (Provinces)(2011-2016)

Table China Bar Code Scanners Production, Consumption, Export and Import (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Bar Code Scanners

Figure Manufacturing Process Analysis of Bar Code Scanners

Figure Bar Code Scanners Industrial Chain Analysis

Table Raw Materials Sources of Bar Code Scanners Major Manufacturers in 2015

Table Major Buyers of Bar Code Scanners

Table Distributors/Traders List

Figure China Bar Code Scanners Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Bar Code Scanners Revenue and Growth Rate Forecast (2016-2021)

Table China Bar Code Scanners Production, Import, Export and Consumption Forecast (2016-2021)

Table China Bar Code Scanners Production Forecast by Type (2016-2021)

Table China Bar Code Scanners Consumption Forecast by Application (2016-2021)

Table China Bar Code Scanners Production Forecast by Regions (Provinces)(2016-2021)

Table China Bar Code Scanners Consumption Forecast by Regions (Provinces)(2016-2021)

Table China Bar Code Scanners Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

I would like to order

Product name: China Bar Code Scanners Market Research Report 2017

Product link: <https://marketpublishers.com/r/C139188B230EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C139188B230EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970