

# China Balloon Market Research Report 2017

<https://marketpublishers.com/r/C00A9159369EN.html>

Date: January 2017

Pages: 99

Price: US\$ 3,200.00 (Single User License)

ID: C00A9159369EN

## Abstracts

### Notes:

Sales, means the sales volume of Balloon

Revenue, means the sales value of Balloon

This report studies Balloon in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Prolloon

BELBAL Group

Rubek Balloons

China Tota

Angkasa

Qualatex

BK Latex

York Impex

David Schnur Associates

## Lufiex Pressz

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Rubber

Aluminum Film Emulsion

Plastic

Other

Split by Application, this report focuses on consumption, market share and growth rate of Balloon in each application, can be divided into

Toy

Decorations

Transportation

Other

## Contents

### China Balloon Market Research Report 2017

#### **1 BALLOON MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Balloon
- 1.2 Balloon Segment by Type
  - 1.2.1 China Production Market Share of Balloon Type in 2015
  - 1.2.2 Rubber
  - 1.2.3 Aluminum Film Emulsion
  - 1.2.4 Plastic
  - 1.2.5 Other
- 1.3 Applications of Balloon
  - 1.3.1 Balloon Consumption Market Share by Application in 2015
  - 1.3.2 Toy
  - 1.3.3 Decorations
  - 1.3.4 Transportation
  - 1.3.5 Other
- 1.4 China Market Size (Value) of Balloon (2011-2021)
- 1.5 China Balloon Status and Outlook
- 1.6 Government Policies

#### **2 CHINA BALLOON MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Balloon Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Balloon Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Balloon Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Balloon Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Balloon Market Competitive Situation and Trends
  - 2.5.1 Balloon Market Concentration Rate
  - 2.5.2 Balloon Market Share of Top 3 and Top 5 Manufacturers

#### **3 CHINA BALLOON MANUFACTURERS PROFILES/ANALYSIS**

- 3.1 Prolloon
  - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.1.2 Balloon Product Type, Application and Specification

- 3.1.2.1 Rubber
- 3.1.2.2 Aluminum Film Emulsion
- 3.1.3 Prolloon Balloon Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 BELBAL Group
  - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 Balloon Product Type, Application and Specification
    - 3.2.2.1 Rubber
    - 3.2.2.2 Aluminum Film Emulsion
  - 3.2.3 BELBAL Group 99 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 Rubek Balloons
  - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 Balloon Product Type, Application and Specification
    - 3.3.2.1 Rubber
    - 3.3.2.2 Aluminum Film Emulsion
  - 3.3.3 Rubek Balloons 110 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 China Tota
  - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Balloon Product Type, Application and Specification
    - 3.4.2.1 Rubber
    - 3.4.2.2 Aluminum Film Emulsion
  - 3.4.3 China Tota Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Angkasa
  - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Balloon Product Type, Application and Specification
    - 3.5.2.1 Rubber
    - 3.5.2.2 Aluminum Film Emulsion
  - 3.5.3 Angkasa Capacity, Production, Revenue, Price and Gross Margin (2015 and

2016)

3.5.4 Main Business/Business Overview

3.6 Qualatex

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Balloon Product Type, Application and Specification

3.6.2.1 Rubber

3.6.2.2 Aluminum Film Emulsion

3.6.3 Qualatex Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 BK Latex

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Balloon Product Type, Application and Specification

3.7.2.1 Rubber

3.7.2.2 Aluminum Film Emulsion

3.7.3 BK Latex Consumer Goods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 York Impex

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Balloon Product Type, Application and Specification

3.8.2.1 Rubber

3.8.2.2 Aluminum Film Emulsion

3.8.3 York Impex Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 David Schnur Associates

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Balloon Product Type, Application and Specification

3.9.2.1 Rubber

3.9.2.2 Aluminum Film Emulsion

3.9.3 David Schnur Associates Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Lufiex Pressz

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Balloon Product Type, Application and Specification

3.10.2.1 Rubber

3.10.2.2 Aluminum Film Emulsion

3.10.3 Lufiex Pressz Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

#### **4 CHINA BALLOON CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)**

4.1 China Balloon Capacity, Production and Growth (2011-2016)

4.2 China Balloon Revenue and Growth (2011-2016)

4.3 China Balloon Production, Consumption, Export and Import (2011-2016)

#### **5 CHINA BALLOON PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

5.1 China Balloon Production and Market Share by Type (2011-2016)

5.2 China Balloon Revenue and Market Share by Type (2011-2016)

5.3 China Balloon Price by Type (2011-2016)

5.4 China Balloon Production Growth by Type (2011-2016)

#### **6 CHINA BALLOON MARKET ANALYSIS BY APPLICATION**

6.1 China Balloon Consumption and Market Share by Application (2011-2016)

6.2 China Balloon Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

#### **7 CHINA BALLOON MARKET ANALYSIS BY REGIONS (PROVINCES)**

7.1 China Balloon Production, Production Value and Price by Regions (Provinces)(2011-2016)

7.1.1 China Balloon Production and Market Share by Regions (Provinces)(2011-2016)

7.1.2 China Balloon Production Value and Market Share by Regions (Provinces)(2011-2016)

7.1.3 China Balloon Sales Price by Regions (Provinces)(2011-2016)

7.2 China Balloon Consumption by Regions (Provinces)(2011-2016)

7.3 China Balloon Production, Consumption, Export and Import (2011-2016)

## **8 BALLOON MANUFACTURING COST ANALYSIS**

8.1 Balloon Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Balloon

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Balloon Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Balloon Major Manufacturers in 2015

9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat



- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 CHINA BALLOON MARKET FORECAST (2016-2021)**

- 12.1 China Balloon Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 China Balloon Production, Import, Export and Consumption Forecast (2016-2021)
- 12.3 China Balloon Production Forecast by Type (2016-2021)
- 12.4 China Balloon Consumption Forecast by Application (2016-2021)
- 12.5 China Balloon Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
  - 12.5.1 China Balloon Production Forecast by Regions (Provinces)(2016-2021)
  - 12.5.2 China Balloon Consumption Forecast by Regions (Provinces)(2016-2021)
  - 12.5.3 China Balloon Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.6 Balloon Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Balloon

Figure China Production Market Share of Balloon by Type in 2015

Figure Product Picture of Rubber

Table Major Manufacturers of Rubber

Figure Product Picture of Aluminum Film Emulsion

Table Major Manufacturers of Aluminum Film Emulsion

Figure Product Picture of Plastic

Table Major Manufacturers of Plastic

Figure Product Picture of Other

Table Major Manufacturers of Other

Table Balloon Consumption Market Share by Application in 2015

Figure Toy Examples

Figure Decorations Examples

Figure Transportation Examples

Figure Other Examples

Figure China Balloon Revenue (Million USD) and Growth Rate (2011-2021)

Table China Balloon Capacity of Key Manufacturers (2015 and 2016)

Table China Balloon Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Balloon Capacity of Key Manufacturers in 2015

Figure China Balloon Capacity of Key Manufacturers in 2016

Table China Balloon Production of Key Manufacturers (2015 and 2016)

Table China Balloon Production Share by Manufacturers (2015 and 2016)

Figure 2015 Balloon Production Share by Manufacturers

Figure 2016 Balloon Production Share by Manufacturers

Table China Balloon Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Balloon Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Balloon Revenue Share by Manufacturers

Table 2016 China Balloon Revenue Share by Manufacturers

Table China Market Balloon Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Balloon Average Price of Key Manufacturers in 2015

Table Manufacturers Balloon Manufacturing Base Distribution and Sales Area

Table Manufacturers Balloon Product Type

Figure Balloon Market Share of Top 3 Manufacturers

Figure Balloon Market Share of Top 5 Manufacturers

Table Prolloon Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Prolloon Balloon Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Prolloon Balloon Market Share (2011-2016)

Table BELBAL Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BELBAL Group Balloon Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure BELBAL Group Balloon Market Share (2011-2016)

Table Rubek Balloons Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Rubek Balloons Balloon Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Rubek Balloons Balloon Market Share (2011-2016)

Table China Tota Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table China Tota Balloon Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure China Tota Balloon Market Share (2011-2016)

Table Angkasa Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Angkasa Balloon Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Angkasa Balloon Market Share (2011-2016)

Table Qualatex Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Qualatex Balloon Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Qualatex Balloon Market Share (2011-2016)

Table BK Latex Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BK Latex Balloon Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure BK Latex Balloon Market Share (2011-2016)

Table York Impex Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table York Impex Balloon Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure York Impex Balloon Market Share (2011-2016)

Table David Schnur Associates Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table David Schnur Associates Balloon Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure David Schnur Associates Balloon Market Share (2011-2016)  
Table Lufiex Pressz Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Lufiex Pressz Balloon Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Lufiex Pressz Balloon Market Share (2011-2016)  
Figure China Balloon Capacity, Production and Growth (2011-2016)  
Figure China Balloon Revenue (Million USD) and Growth (2011-2016)  
Table China Balloon Production, Consumption, Export and Import (2011-2016)  
Table China Balloon Production by Type (2011-2016)  
Table China Balloon Production Share by Type (2011-2016)  
Figure Production Market Share of Balloon by Type (2011-2016)  
Figure 2015 Production Market Share of Balloon by Type  
Table China Balloon Revenue by Type (2011-2016)  
Table China Balloon Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Balloon by Type (2011-2016)  
Figure 2015 Revenue Market Share of Balloon by Type  
Table China Balloon Price by Type (2011-2016)  
Figure China Balloon Production Growth by Type (2011-2016)  
Table China Balloon Consumption by Application (2011-2016)  
Table China Balloon Consumption Market Share by Application (2011-2016)  
Figure China Balloon Consumption Market Share by Application in 2015  
Table China Balloon Consumption Growth Rate by Application (2011-2016)  
Figure China Balloon Consumption Growth Rate by Application (2011-2016)  
Table China Balloon Production by Regions (Provinces)(2011-2016)  
Table China Balloon Production Market Share by Regions (Provinces)(2011-2016)  
Table China Balloon Production Value by Regions (Provinces)(2011-2016)  
Table China Balloon Production Value Market Share by Regions (Provinces)(2011-2016)  
Table China Balloon Sales Price by Regions (Provinces)(2011-2016)  
Table China Balloon Consumption by Regions (Provinces)(2011-2016)  
Table China Balloon Consumption Market Share by Regions (Provinces)(2011-2016)  
Table China Balloon Production, Consumption, Export and Import (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Balloon  
Figure Manufacturing Process Analysis of Balloon  
Figure Balloon Industrial Chain Analysis

Table Raw Materials Sources of Balloon Major Manufacturers in 2015

Table Major Buyers of Balloon

Table Distributors/Traders List

Figure China Balloon Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Balloon Revenue and Growth Rate Forecast (2016-2021)

Table China Balloon Production, Import, Export and Consumption Forecast (2016-2021)

Table China Balloon Production Forecast by Type (2016-2021)

Table China Balloon Consumption Forecast by Application (2016-2021)

Table China Balloon Production Forecast by Regions (Provinces)(2016-2021)

Table China Balloon Consumption Forecast by Regions (Provinces)(2016-2021)

Table China Balloon Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

## I would like to order

Product name: China Balloon Market Research Report 2017

Product link: <https://marketpublishers.com/r/C00A9159369EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C00A9159369EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970