

China Baijiu Market Research Report 2017

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Abstracts

Notes:

Sales, means the sales volume of Baijiu

Revenue, means the sales value of Baijiu

This report studies Baijiu in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Kweichow Moutai Group

Wuliangye Group

Yanghe Brewery

Daohuaxiang

Luzhou Laojiao

Langjiu Group

Gujing Group

Shunxin Holdings

Fen Chiew Group

Baiyunbian Group

Xifeng Liquor

Whisky

Vodka

Brandy

Hetao Group

Yingjia Group

Kouzi Liquor

Guojing Group

King's Luck Brewery

Jingzhi Liquor

Bols

Gordon's

Cuervo

Bacardi

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Thick-flavor Baijiu

Sauce-flavor Baijiu

Light-flavor Baijiu

Other

Split by Application, this report focuses on consumption, market share and growth rate of Baijiu in each application, can be divided into

Corporate hospitality

Government Reception

Family dinner

Other

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