

# China Baby Stroller and Pram Market Research Report 2016

<https://marketpublishers.com/r/C042BC9008DEN.html>

Date: November 2016

Pages: 110

Price: US\$ 3,200.00 (Single User License)

ID: C042BC9008DEN

## Abstracts

### Notes:

Sales, means the sales volume of Baby Stroller and Pram

Revenue, means the sales value of Baby Stroller and Pram

This report studies Baby Stroller and Pram in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Good Baby

NEWELL RUBBERMAID

Artsana S.p.A.

Combi Corporation

Bugaboo

Kolcraft

Stokke AS

Hauck

Dorel

ABC Design

Emmaljunga

UPPAbaby

Peg Perego

ChandDe YIXIANG

Seebaby

Shenma Group

BBH

Mybaby

Aing

Roadmate

Hubei Tong Pa children

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

By Appearance and design (Lightweight, Standard, Multi Optional Systems, 3-wheelers)

By Function (Stroller, Pram, Multi-child strollers)

Type III

Split by Application, this report focuses on consumption, market share and growth rate

of Baby Stroller and Pram in each application, can be divided into

Age -0~1 year old

Age -1~2.5 year old

Age -2.5~4 year old

## Contents

### China Baby Stroller and Pram Market Research Report 2016

#### **1 BABY STROLLER AND PRAM MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Baby Stroller and Pram
- 1.2 Baby Stroller and Pram Segment by Type
  - 1.2.1 China Production Market Share of Baby Stroller and Pram Type in 2015
    - 1.2.12 By Appearance and design (Lightweight, Standard, Multi Optional Systems, 3-wheelers)
    - 1.2.13 By Function (Stroller, Pram, Multi-child strollers)
  - 1.2.4 Type III
- 1.3 Applications of Baby Stroller and Pram
  - 1.3.1 Baby Stroller and Pram Consumption Market Share by Application in 2015
    - 1.3.12 Age -0~1 year old
    - 1.3.13 Age -1~2.5 year old
    - 1.3.14 Age -2.5~4 year old
- 1.4 China Market Size (Value) of Baby Stroller and Pram (2011-2021)
- 1.5 China Baby Stroller and Pram Status and Outlook
- 1.6 Government Policies

#### **2 CHINA BABY STROLLER AND PRAM MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Baby Stroller and Pram Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Baby Stroller and Pram Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Baby Stroller and Pram Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Baby Stroller and Pram Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Baby Stroller and Pram Market Competitive Situation and Trends
  - 2.5.1 Baby Stroller and Pram Market Concentration Rate
  - 2.5.2 Baby Stroller and Pram Market Share of Top 3 and Top 5 Manufacturers

#### **3 CHINA BABY STROLLER AND PRAM MANUFACTURERS PROFILES/ANALYSIS**

- 3.1 Good Baby

- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.1.2 Baby Stroller and Pram Product Type, Application and Specification
  - 3.1.2.1 Type I
  - 3.1.2.2 Type II
- 3.1.3 Good Baby Baby Stroller and Pram Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 NEWELL RUBBERMAID
  - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 110 Product Type, Application and Specification
    - 3.2.2.1 Type I
    - 3.2.2.2 Type II
  - 3.2.3 NEWELL RUBBERMAID 110 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 Artsana S.p.A.
  - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 118 Product Type, Application and Specification
    - 3.3.2.1 Type I
    - 3.3.2.2 Type II
  - 3.3.3 Artsana S.p.A. 118 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 Combi Corporation
  - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Sept Product Type, Application and Specification
    - 3.4.2.1 Type I
    - 3.4.2.2 Type II
  - 3.4.3 Combi Corporation Sept Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Bugaboo
  - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Product Type, Application and Specification

3.5.2.1 Type I

3.5.2.2 Type II

3.5.3 Bugaboo Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Kolcraft

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Million USD Product Type, Application and Specification

3.6.2.1 Type I

3.6.2.2 Type II

3.6.3 Kolcraft Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Stokke AS

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Consumer Goods Product Type, Application and Specification

3.7.2.1 Type I

3.7.2.2 Type II

3.7.3 Stokke AS Consumer Goods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Hauck

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Product Type, Application and Specification

3.8.2.1 Type I

3.8.2.2 Type II

3.8.3 Hauck Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Dorel

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Product Type, Application and Specification

3.9.2.1 Type I

3.9.2.2 Type II

3.9.3 Dorel Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

### 3.10 ABC Design

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Product Type, Application and Specification

3.10.2.1 Type I

3.10.2.2 Type II

3.10.3 ABC Design Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 Emmaljunga

3.12 UPPAbaby

3.13 Peg Perego

3.14 ChandDe YIXIANG

3.15 Seebaby

3.16 Shenma Group

3.17 BBH

3.18 Mybaby

3.19 Aing

3.20 Roadmate

3.21 Hubei Tong Pa children

## **4 CHINA BABY STROLLER AND PRAM CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)**

4.1 China Baby Stroller and Pram Capacity, Production and Growth (2011-2016)

4.2 China Baby Stroller and Pram Revenue and Growth (2011-2016)

4.3 China Baby Stroller and Pram Production, Consumption, Export and Import (2011-2016)

## **5 CHINA BABY STROLLER AND PRAM PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

5.1 China Baby Stroller and Pram Production and Market Share by Type (2011-2016)

5.2 China Baby Stroller and Pram Revenue and Market Share by Type (2011-2016)

5.3 China Baby Stroller and Pram Price by Type (2011-2016)

5.4 China Baby Stroller and Pram Production Growth by Type (2011-2016)

## **6 CHINA BABY STROLLER AND PRAM MARKET ANALYSIS BY APPLICATION**

6.1 China Baby Stroller and Pram Consumption and Market Share by Application (2011-2016)

6.2 China Baby Stroller and Pram Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

## **7 BABY STROLLER AND PRAM MANUFACTURING COST ANALYSIS**

7.1 Baby Stroller and Pram Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Baby Stroller and Pram

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Baby Stroller and Pram Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Baby Stroller and Pram Major Manufacturers in 2015

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List



## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **11 CHINA BABY STROLLER AND PRAM MARKET FORECAST (2016-2021)**

### 11.1 China Baby Stroller and Pram Capacity, Production, Revenue Forecast (2016-2021)

### 11.2 China Baby Stroller and Pram Production, Import, Export and Consumption Forecast (2016-2021)

### 11.3 China Baby Stroller and Pram Production Forecast by Type (2016-2021)

### 11.4 China Baby Stroller and Pram Consumption Forecast by Application (2016-2021)

### 11.5 Baby Stroller and Pram Price Forecast (2016-2021)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Baby Stroller and Pram

Figure China Production Market Share of Baby Stroller and Pram by Type in 2015

Figure Product Picture of By Appearance and design (Lightweight, Standard, Multi Optional Systems, 3-wheelers)

Table Major Manufacturers of By Appearance and design (Lightweight, Standard, Multi Optional Systems, 3-wheelers)

Figure Product Picture of By Function (Stroller, Pram, Multi-child strollers)

Table Major Manufacturers of By Function (Stroller, Pram, Multi-child strollers)

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Baby Stroller and Pram Consumption Market Share by Application in 2015

Figure Age -0~1 year old Examples

Figure Age -1~2.5 year old Examples

Figure Age -2.5~4 year old Examples

Figure China Baby Stroller and Pram Revenue (Million USD) and Growth Rate (2011-2021)

Table China Baby Stroller and Pram Capacity of Key Manufacturers (2015 and 2016)

Table China Baby Stroller and Pram Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Baby Stroller and Pram Capacity of Key Manufacturers in 2015

Figure China Baby Stroller and Pram Capacity of Key Manufacturers in 2016

Table China Baby Stroller and Pram Production of Key Manufacturers (2015 and 2016)

Table China Baby Stroller and Pram Production Share by Manufacturers (2015 and 2016)

Figure 2015 Baby Stroller and Pram Production Share by Manufacturers

Figure 2016 Baby Stroller and Pram Production Share by Manufacturers

Table China Baby Stroller and Pram Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Baby Stroller and Pram Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Baby Stroller and Pram Revenue Share by Manufacturers

Table 2016 China Baby Stroller and Pram Revenue Share by Manufacturers

Table China Market Baby Stroller and Pram Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Baby Stroller and Pram Average Price of Key Manufacturers in 2015

Table Manufacturers Baby Stroller and Pram Manufacturing Base Distribution and Sales Area

Table Manufacturers Baby Stroller and Pram Product Type

Figure Baby Stroller and Pram Market Share of Top 3 Manufacturers

Figure Baby Stroller and Pram Market Share of Top 5 Manufacturers

Table Good Baby Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Good Baby Baby Stroller and Pram Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Good Baby Baby Stroller and Pram Market Share (2011-2016)

Table NEWELL RUBBERMAID Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table NEWELL RUBBERMAID Baby Stroller and Pram Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure NEWELL RUBBERMAID Baby Stroller and Pram Market Share (2011-2016)

Table Artsana S.p.A. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Artsana S.p.A. Baby Stroller and Pram Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Artsana S.p.A. Baby Stroller and Pram Market Share (2011-2016)

Table Combi Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Combi Corporation Baby Stroller and Pram Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Combi Corporation Baby Stroller and Pram Market Share (2011-2016)

Table Bugaboo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bugaboo Baby Stroller and Pram Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bugaboo Baby Stroller and Pram Market Share (2011-2016)

Table Kolcraft Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kolcraft Baby Stroller and Pram Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kolcraft Baby Stroller and Pram Market Share (2011-2016)

Table Stokke AS Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Stokke AS Baby Stroller and Pram Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Stokke AS Baby Stroller and Pram Market Share (2011-2016)

Table Hauck Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hauck Baby Stroller and Pram Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hauck Baby Stroller and Pram Market Share (2011-2016)

Table Dorel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dorel Baby Stroller and Pram Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Dorel Baby Stroller and Pram Market Share (2011-2016)

Table ABC Design Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ABC Design Baby Stroller and Pram Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure ABC Design Baby Stroller and Pram Market Share (2011-2016)

Table Emmaljunga Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Emmaljunga Baby Stroller and Pram Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Emmaljunga Baby Stroller and Pram Market Share (2011-2016)

Table UPPAbaby Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table UPPAbaby Baby Stroller and Pram Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure UPPAbaby Baby Stroller and Pram Market Share (2011-2016)

Table Peg Perego Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Peg Perego Baby Stroller and Pram Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Peg Perego Baby Stroller and Pram Market Share (2011-2016)

Table ChandDe YIXIANG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ChandDe YIXIANG Baby Stroller and Pram Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure ChandDe YIXIANG Baby Stroller and Pram Market Share (2011-2016)

Table Seebaby Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Seebaby Baby Stroller and Pram Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Seebaby Baby Stroller and Pram Market Share (2011-2016)

Table Shenma Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shenma Group Baby Stroller and Pram Capacity, Production, Revenue, Price

and Gross Margin (2011-2016)

Figure Shenma Group Baby Stroller and Pram Market Share (2011-2016)

Table BBH Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BBH Baby Stroller and Pram Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure BBH Baby Stroller and Pram Market Share (2011-2016)

Table Mybaby Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mybaby Baby Stroller and Pram Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Mybaby Baby Stroller and Pram Market Share (2011-2016)

Table Aing Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Aing Baby Stroller and Pram Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Aing Baby Stroller and Pram Market Share (2011-2016)

Table Roadmate Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Roadmate Baby Stroller and Pram Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Roadmate Baby Stroller and Pram Market Share (2011-2016)

Table Hubei Tong Pa children Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hubei Tong Pa children Baby Stroller and Pram Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hubei Tong Pa children Baby Stroller and Pram Market Share (2011-2016)

Figure China Baby Stroller and Pram Capacity, Production and Growth (2011-2016)

Figure China Baby Stroller and Pram Revenue (Million USD) and Growth (2011-2016)

Table China Baby Stroller and Pram Production, Consumption, Export and Import (2011-2016)

Table China Baby Stroller and Pram Production by Type (2011-2016)

Table China Baby Stroller and Pram Production Share by Type (2011-2016)

Figure Production Market Share of Baby Stroller and Pram by Type (2011-2016)

Figure 2015 Production Market Share of Baby Stroller and Pram by Type

Table China Baby Stroller and Pram Revenue by Type (2011-2016)

Table China Baby Stroller and Pram Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Baby Stroller and Pram by Type (2011-2016)

Figure 2015 Revenue Market Share of Baby Stroller and Pram by Type

Table China Baby Stroller and Pram Price by Type (2011-2016)

Figure China Baby Stroller and Pram Production Growth by Type (2011-2016)

Table China Baby Stroller and Pram Consumption by Application (2011-2016)

Table China Baby Stroller and Pram Consumption Market Share by Application  
(2011-2016)

Figure China Baby Stroller and Pram Consumption Market Share by Application in 2015

Table China Baby Stroller and Pram Consumption Growth Rate by Application  
(2011-2016)

Figure China Baby Stroller and Pram Consumption Growth Rate by Application  
(2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Baby Stroller and Pram

Figure Manufacturing Process Analysis of Baby Stroller and Pram

Figure Baby Stroller and Pram Industrial Chain Analysis

Table Raw Materials Sources of Baby Stroller and Pram Major Manufacturers in 2015

Table Major Buyers of Baby Stroller and Pram

Table Distributors/Traders List

Figure China Baby Stroller and Pram Capacity, Production and Growth Rate Forecast  
(2016-2021)

Figure China Baby Stroller and Pram Revenue and Growth Rate Forecast (2016-2021)

Table China Baby Stroller and Pram Production, Import, Export and Consumption  
Forecast (2016-2021)

Table China Baby Stroller and Pram Production Forecast by Type (2016-2021)

Table China Baby Stroller and Pram Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: China Baby Stroller and Pram Market Research Report 2016

Product link: <https://marketpublishers.com/r/C042BC9008DEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C042BC9008DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970