

# China Baby Milk Powder Market Research Report 2016

<https://marketpublishers.com/r/C46DAE8BB44EN.html>

Date: November 2016

Pages: 123

Price: US\$ 3,200.00 (Single User License)

ID: C46DAE8BB44EN

## Abstracts

### Notes:

Sales, means the sales volume of Baby Milk Powder

Revenue, means the sales value of Baby Milk Powder

This report studies Baby Milk Powder in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Mead Johnson

Dumex

Nestle

Wyeth

Abbott

Meiji

Anmum

Ausnutria

Scient

## YILI

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Baby Milk Powder in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### China Baby Milk Powder Market Research Report 2016

#### **1 BABY MILK POWDER MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Baby Milk Powder
- 1.2 Baby Milk Powder Segment by Type
  - 1.2.1 China Production Market Share of Baby Milk Powder Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Applications of Baby Milk Powder
  - 1.3.1 Baby Milk Powder Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size (Value) of Baby Milk Powder (2011-2021)
- 1.5 China Baby Milk Powder Status and Outlook
- 1.6 Government Policies

#### **2 CHINA BABY MILK POWDER MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Baby Milk Powder Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Baby Milk Powder Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Baby Milk Powder Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Baby Milk Powder Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Baby Milk Powder Market Competitive Situation and Trends
  - 2.5.1 Baby Milk Powder Market Concentration Rate
  - 2.5.2 Baby Milk Powder Market Share of Top 3 and Top 5 Manufacturers

#### **3 CHINA BABY MILK POWDER MANUFACTURERS PROFILES/ANALYSIS**

- 3.1 Mead Johnson
  - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.1.2 Baby Milk Powder Product Type, Application and Specification

- 3.1.2.1 Type I
- 3.1.2.2 Type II
- 3.1.3 Mead Johnson Baby Milk Powder Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Dumex
  - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 123 Product Type, Application and Specification
    - 3.2.2.1 Type I
    - 3.2.2.2 Type II
  - 3.2.3 Dumex 123 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 Nestle
  - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 131 Product Type, Application and Specification
    - 3.3.2.1 Type I
    - 3.3.2.2 Type II
  - 3.3.3 Nestle 131 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 Wyeth
  - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Oct Product Type, Application and Specification
    - 3.4.2.1 Type I
    - 3.4.2.2 Type II
  - 3.4.3 Wyeth Oct Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Abbott
  - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Product Type, Application and Specification
    - 3.5.2.1 Type I
    - 3.5.2.2 Type II
  - 3.5.3 Abbott Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

- 3.5.4 Main Business/Business Overview
- 3.6 Meiji
  - 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.6.2 Million USD Product Type, Application and Specification
    - 3.6.2.1 Type I
    - 3.6.2.2 Type II
  - 3.6.3 Meiji Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.6.4 Main Business/Business Overview
- 3.7 Anmum
  - 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.7.2 Consumer Goods Product Type, Application and Specification
    - 3.7.2.1 Type I
    - 3.7.2.2 Type II
  - 3.7.3 Anmum Consumer Goods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.7.4 Main Business/Business Overview
- 3.8 Ausnutria
  - 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.8.2 Product Type, Application and Specification
    - 3.8.2.1 Type I
    - 3.8.2.2 Type II
  - 3.8.3 Ausnutria Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.8.4 Main Business/Business Overview
- 3.9 Scient
  - 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.9.2 Product Type, Application and Specification
    - 3.9.2.1 Type I
    - 3.9.2.2 Type II
  - 3.9.3 Scient Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.9.4 Main Business/Business Overview
- 3.10 YILI
  - 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

### 3.10.2 Product Type, Application and Specification

#### 3.10.2.1 Type I

#### 3.10.2.2 Type II

### 3.10.3 YILI Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 3.10.4 Main Business/Business Overview

## **4 CHINA BABY MILK POWDER CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)**

### 4.1 China Baby Milk Powder Capacity, Production and Growth (2011-2016)

### 4.2 China Baby Milk Powder Revenue and Growth (2011-2016)

### 4.3 China Baby Milk Powder Production, Consumption, Export and Import (2011-2016)

## **5 CHINA BABY MILK POWDER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

### 5.1 China Baby Milk Powder Production and Market Share by Type (2011-2016)

### 5.2 China Baby Milk Powder Revenue and Market Share by Type (2011-2016)

### 5.3 China Baby Milk Powder Price by Type (2011-2016)

### 5.4 China Baby Milk Powder Production Growth by Type (2011-2016)

## **6 CHINA BABY MILK POWDER MARKET ANALYSIS BY APPLICATION**

### 6.1 China Baby Milk Powder Consumption and Market Share by Application (2011-2016)

### 6.2 China Baby Milk Powder Consumption Growth Rate by Application (2011-2016)

### 6.3 Market Drivers and Opportunities

#### 6.3.1 Potential Application

#### 6.3.2 Emerging Markets/Countries

## **7 BABY MILK POWDER MANUFACTURING COST ANALYSIS**

### 7.1 Baby Milk Powder Key Raw Materials Analysis

#### 7.1.1 Key Raw Materials

#### 7.1.2 Price Trend of Key Raw Materials

#### 7.1.3 Key Suppliers of Raw Materials

#### 7.1.4 Market Concentration Rate of Raw Materials

### 7.2 Proportion of Manufacturing Cost Structure

#### 7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Baby Milk Powder

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Baby Milk Powder Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Baby Milk Powder Major Manufacturers in 2015

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

## **11 CHINA BABY MILK POWDER MARKET FORECAST (2016-2021)**

11.1 China Baby Milk Powder Capacity, Production, Revenue Forecast (2016-2021)

11.2 China Baby Milk Powder Production, Import, Export and Consumption Forecast (2016-2021)

11.3 China Baby Milk Powder Production Forecast by Type (2016-2021)

11.4 China Baby Milk Powder Consumption Forecast by Application (2016-2021)

11.5 Baby Milk Powder Price Forecast (2016-2021)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Baby Milk Powder

Figure China Production Market Share of Baby Milk Powder by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Baby Milk Powder Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Baby Milk Powder Revenue (Million USD) and Growth Rate (2011-2021)

Table China Baby Milk Powder Capacity of Key Manufacturers (2015 and 2016)

Table China Baby Milk Powder Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Baby Milk Powder Capacity of Key Manufacturers in 2015

Figure China Baby Milk Powder Capacity of Key Manufacturers in 2016

Table China Baby Milk Powder Production of Key Manufacturers (2015 and 2016)

Table China Baby Milk Powder Production Share by Manufacturers (2015 and 2016)

Figure 2015 Baby Milk Powder Production Share by Manufacturers

Figure 2016 Baby Milk Powder Production Share by Manufacturers

Table China Baby Milk Powder Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Baby Milk Powder Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Baby Milk Powder Revenue Share by Manufacturers

Table 2016 China Baby Milk Powder Revenue Share by Manufacturers

Table China Market Baby Milk Powder Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Baby Milk Powder Average Price of Key Manufacturers in 2015

Table Manufacturers Baby Milk Powder Manufacturing Base Distribution and Sales Area

Table Manufacturers Baby Milk Powder Product Type

Figure Baby Milk Powder Market Share of Top 3 Manufacturers

Figure Baby Milk Powder Market Share of Top 5 Manufacturers

Table Mead Johnson Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mead Johnson Baby Milk Powder Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Mead Johnson Baby Milk Powder Market Share (2011-2016)

Table Dumex Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dumex Baby Milk Powder Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Dumex Baby Milk Powder Market Share (2011-2016)

Table Nestle Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nestle Baby Milk Powder Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nestle Baby Milk Powder Market Share (2011-2016)

Table Wyeth Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wyeth Baby Milk Powder Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Wyeth Baby Milk Powder Market Share (2011-2016)

Table Abbott Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Abbott Baby Milk Powder Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Abbott Baby Milk Powder Market Share (2011-2016)

Table Meiji Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Meiji Baby Milk Powder Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Meiji Baby Milk Powder Market Share (2011-2016)

Table Annum Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Annum Baby Milk Powder Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Annum Baby Milk Powder Market Share (2011-2016)

Table Ausnutria Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ausnutria Baby Milk Powder Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ausnutria Baby Milk Powder Market Share (2011-2016)

Table Scient Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Scient Baby Milk Powder Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Scient Baby Milk Powder Market Share (2011-2016)

Table YILI Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table YILI Baby Milk Powder Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure YILI Baby Milk Powder Market Share (2011-2016)

Figure China Baby Milk Powder Capacity, Production and Growth (2011-2016)

Figure China Baby Milk Powder Revenue (Million USD) and Growth (2011-2016)

Table China Baby Milk Powder Production, Consumption, Export and Import  
(2011-2016)

Table China Baby Milk Powder Production by Type (2011-2016)

Table China Baby Milk Powder Production Share by Type (2011-2016)

Figure Production Market Share of Baby Milk Powder by Type (2011-2016)

Figure 2015 Production Market Share of Baby Milk Powder by Type

Table China Baby Milk Powder Revenue by Type (2011-2016)

Table China Baby Milk Powder Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Baby Milk Powder by Type (2011-2016)

Figure 2015 Revenue Market Share of Baby Milk Powder by Type

Table China Baby Milk Powder Price by Type (2011-2016)

Figure China Baby Milk Powder Production Growth by Type (2011-2016)

Table China Baby Milk Powder Consumption by Application (2011-2016)

Table China Baby Milk Powder Consumption Market Share by Application (2011-2016)

Figure China Baby Milk Powder Consumption Market Share by Application in 2015

Table China Baby Milk Powder Consumption Growth Rate by Application (2011-2016)

Figure China Baby Milk Powder Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Baby Milk Powder

Figure Manufacturing Process Analysis of Baby Milk Powder

Figure Baby Milk Powder Industrial Chain Analysis

Table Raw Materials Sources of Baby Milk Powder Major Manufacturers in 2015

Table Major Buyers of Baby Milk Powder

Table Distributors/Traders List

Figure China Baby Milk Powder Capacity, Production and Growth Rate Forecast  
(2016-2021)

Figure China Baby Milk Powder Revenue and Growth Rate Forecast (2016-2021)

Table China Baby Milk Powder Production, Import, Export and Consumption Forecast  
(2016-2021)

Table China Baby Milk Powder Production Forecast by Type (2016-2021)

Table China Baby Milk Powder Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: China Baby Milk Powder Market Research Report 2016

Product link: <https://marketpublishers.com/r/C46DAE8BB44EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C46DAE8BB44EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970