

# China Automotive Power Liftgate Market Research Report 2018

<https://marketpublishers.com/r/C6FE673F7CDQEN.html>

Date: March 2018

Pages: 103

Price: US\$ 3,400.00 (Single User License)

ID: C6FE673F7CDQEN

## Abstracts

The global Automotive Power Liftgate market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Automotive Power Liftgate development status and future trend in China, focuses on top players in China, also splits Automotive Power Liftgate by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Brose

Huf

Magna

HI-LEX

Aisin

STRATTEC

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

Conventional Power Liftgate

Hands-free Power Liftgate

On the basis of the end users/application, this report covers

SUV

Sedan

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### China Automotive Power Liftgate Market Research Report 2018

#### **1 AUTOMOTIVE POWER LIFTGATE OVERVIEW**

##### 1.1 Product Overview and Scope of Automotive Power Liftgate

##### 1.2 Classification of Automotive Power Liftgate by Product Category

##### 1.2.1 China Automotive Power Liftgate Sales (K Units) Comparison by Type (2013-2025)

##### 1.2.2 China Automotive Power Liftgate Sales (K Units) Market Share by Type in 2017

##### 1.2.3 Conventional Power Liftgate

##### 1.2.4 Hands-free Power Liftgate

##### 1.3 China Automotive Power Liftgate Market by Application/End Users

##### 1.3.1 China Automotive Power Liftgate Sales (K Units) and Market Share Comparison by Applications (2013-2025)

##### 1.3.2 SUV

##### 1.3.3 Sedan

##### 1.3.4 Other

##### 1.4 China Automotive Power Liftgate Market by Region

##### 1.4.1 China Automotive Power Liftgate Market Size (Million USD) Comparison by Region (2013-2025)

##### 1.4.2 South China Automotive Power Liftgate Status and Prospect (2013-2025)

##### 1.4.3 East China Automotive Power Liftgate Status and Prospect (2013-2025)

##### 1.4.4 Southwest China Automotive Power Liftgate Status and Prospect (2013-2025)

##### 1.4.5 Northeast China Automotive Power Liftgate Status and Prospect (2013-2025)

##### 1.4.6 North China Automotive Power Liftgate Status and Prospect (2013-2025)

##### 1.4.7 Central China Automotive Power Liftgate Status and Prospect (2013-2025)

##### 1.5 China Market Size (Sales and Revenue) of Automotive Power Liftgate (2013-2025)

##### 1.5.1 China Automotive Power Liftgate Sales (K Units) and Growth Rate (%) (2013-2025)

##### 1.5.2 China Automotive Power Liftgate Revenue (Million USD) and Growth Rate (%) (2013-2025)

#### **2 CHINA AUTOMOTIVE POWER LIFTGATE MARKET COMPETITION BY PLAYERS/MANUFACTURERS**

##### 2.1 China Automotive Power Liftgate Sales and Market Share of Key Players/Manufacturers (2013-2018)

2.2 China Automotive Power Liftgate Revenue and Share by Players/Manufacturers (2013-2018)

2.3 China Automotive Power Liftgate Average Price (USD/Unit) by Players/Manufacturers (2013-2018)

2.4 China Automotive Power Liftgate Market Competitive Situation and Trends

2.4.1 China Automotive Power Liftgate Market Concentration Rate

2.4.2 China Automotive Power Liftgate Market Share of Top 3 and Top 5 Players/Manufacturers

2.4.3 Mergers & Acquisitions, Expansion in China Market

2.5 China Players/Manufacturers Automotive Power Liftgate Manufacturing Base Distribution, Sales Area, Product Types

### **3 CHINA AUTOMOTIVE POWER LIFTGATE SALES AND REVENUE BY REGION (2013-2018)**

3.1 China Automotive Power Liftgate Sales (K Units) and Market Share by Region (2013-2018)

3.2 China Automotive Power Liftgate Revenue (Million USD) and Market Share by Region (2013-2018)

3.3 China Automotive Power Liftgate Price (USD/Unit) by Regions (2013-2018)

### **4 CHINA AUTOMOTIVE POWER LIFTGATE SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2018)**

4.1 China Automotive Power Liftgate Sales (K Units) and Market Share by Type/ Product Category (2013-2018)

4.2 China Automotive Power Liftgate Revenue (Million USD) and Market Share by Type (2013-2018)

4.3 China Automotive Power Liftgate Price (USD/Unit) by Type (2013-2018)

4.4 China Automotive Power Liftgate Sales Growth Rate (%) by Type (2013-2018)

### **5 CHINA AUTOMOTIVE POWER LIFTGATE SALES BY APPLICATION (2013-2018)**

5.1 China Automotive Power Liftgate Sales (K Units) and Market Share by Application (2013-2018)

5.2 China Automotive Power Liftgate Sales Growth Rate (%) by Application (2013-2018)

5.3 Market Drivers and Opportunities

### **6 CHINA AUTOMOTIVE POWER LIFTGATE PLAYERS/SUPPLIERS PROFILES AND**

## SALES DATA

### 6.1 Brose

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Automotive Power Liftgate Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Brose Automotive Power Liftgate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.1.4 Main Business/Business Overview

### 6.2 Huf

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Automotive Power Liftgate Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Huf Automotive Power Liftgate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.2.4 Main Business/Business Overview

### 6.3 Magna

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Automotive Power Liftgate Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Magna Automotive Power Liftgate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.3.4 Main Business/Business Overview

### 6.4 HI-LEX

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Automotive Power Liftgate Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 HI-LEX Automotive Power Liftgate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.4.4 Main Business/Business Overview

### 6.5 Aisin

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Automotive Power Liftgate Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Aisin Automotive Power Liftgate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.5.4 Main Business/Business Overview

## 6.6 STRATTEC

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Automotive Power Liftgate Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 STRATTEC Automotive Power Liftgate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.6.4 Main Business/Business Overview

## 7 AUTOMOTIVE POWER LIFTGATE MANUFACTURING COST ANALYSIS

7.1 Automotive Power Liftgate Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Automotive Power Liftgate

## 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Automotive Power Liftgate Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Automotive Power Liftgate Major Manufacturers in 2017

8.4 Downstream Buyers

## 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

- 9.2.1 Pricing Strategy
- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 CHINA AUTOMOTIVE POWER LIFTGATE MARKET SIZE (SALES AND REVENUE) FORECAST (2018-2025)**

- 11.1 China Automotive Power Liftgate Sales (K Units), Revenue (Million USD) Forecast (2018-2025)
- 11.2 China Automotive Power Liftgate Sales (K Units) Forecast by Type (2018-2025)
- 11.3 China Automotive Power Liftgate Sales (K Units) Forecast by Application (2018-2025)
- 11.4 China Automotive Power Liftgate Sales (K Units) Forecast by Region (2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 METHODOLOGY AND DATA SOURCE**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.





## List Of Tables

### LIST OF TABLES AND FIGURES

- Figure Global and China Market Size (Million USD) Comparison (2013-2025)
- Table Automotive Power Liftgate Sales (K Units) and Revenue (Million USD) Market Split by Product Type
- Table Automotive Power Liftgate Sales (K Units) by Application (2013-2025)
- Figure Product Picture of Automotive Power Liftgate
- Table China Automotive Power Liftgate Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2013-2025)
- Figure China Automotive Power Liftgate Sales Volume Market Share by Types in 2017
- Figure Conventional Power Liftgate Product Picture
- Figure Hands-free Power Liftgate Product Picture
- Figure China Automotive Power Liftgate Sales (K Units) Comparison by Application (2013-2025)
- Figure China Sales Market Share (%) of Automotive Power Liftgate by Application in 2017
- Figure SUV Examples
- Table Key Downstream Customer in SUV
- Figure Sedan Examples
- Table Key Downstream Customer in Sedan
- Figure Other Examples
- Table Key Downstream Customer in Other
- Figure South China Automotive Power Liftgate Revenue (Million USD) and Growth Rate (2013-2025)
- Figure East China Automotive Power Liftgate Revenue (Million USD) and Growth Rate (2013-2025)
- Figure Southwest China Automotive Power Liftgate Revenue (Million USD) and Growth Rate (2013-2025)
- Figure Northeast China Automotive Power Liftgate Revenue (Million USD) and Growth Rate (2013-2025)
- Figure North China Automotive Power Liftgate Revenue (Million USD) and Growth Rate (2013-2025)
- Figure Central China Automotive Power Liftgate Revenue (Million USD) and Growth Rate (2013-2025)
- Figure China Automotive Power Liftgate Sales (K Units) and Growth Rate (%) (2013-2025)
- Figure China Automotive Power Liftgate Revenue (Million USD) and Growth Rate

(%)(2013-2025)

Table China Automotive Power Liftgate Sales of Key Players/Manufacturers (2013-2018)

Table China Automotive Power Liftgate Sales Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Automotive Power Liftgate Sales Share (%) by Players/Manufacturers

Figure 2017 China Automotive Power Liftgate Sales Share (%) by Players/Manufacturers

Table China Automotive Power Liftgate Revenue by Players/Manufacturers (2013-2018)

Table China Automotive Power Liftgate Revenue Market Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Automotive Power Liftgate Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China Automotive Power Liftgate Revenue Market Share (%) by Players/Manufacturers

Table China Market Automotive Power Liftgate Average Price of Key Players/Manufacturers (2013-2018)

Figure China Market Automotive Power Liftgate Average Price of Key Players/Manufacturers in 2017

Figure China Automotive Power Liftgate Market Share of Top 3 Players/Manufacturers

Figure China Automotive Power Liftgate Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Automotive Power Liftgate Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Automotive Power Liftgate Product Category

Table China Automotive Power Liftgate Sales (K Units) by Regions (2013-2018)

Table China Automotive Power Liftgate Sales Share (%) by Regions (2013-2018)

Figure China Automotive Power Liftgate Sales Share (%) by Regions (2013-2018)

Figure China Automotive Power Liftgate Sales Market Share (%) by Regions in 2017

Table China Automotive Power Liftgate Revenue (Million USD) and Market Share by Regions (2013-2018)

Table China Automotive Power Liftgate Revenue Market Share (%) by Regions (2013-2018)

Figure China Automotive Power Liftgate Revenue Market Share (%) by Regions (2013-2018)

Figure China Automotive Power Liftgate Revenue Market Share (%) by Regions in 2017

Table China Automotive Power Liftgate Price (USD/Unit) by Regions (2013-2018)

Table China Automotive Power Liftgate Sales (K Units) by Type (2013-2018)

Table China Automotive Power Liftgate Sales Share (%) by Type (2013-2018)

Figure China Automotive Power Liftgate Sales Share (%) by Type (2013-2018)  
Figure China Automotive Power Liftgate Sales Market Share (%) by Type in 2017  
Table China Automotive Power Liftgate Revenue (Million USD) and Market Share by Type (2013-2018)  
Table China Automotive Power Liftgate Revenue Market Share (%) by Type (2013-2018)  
Figure Revenue Market Share of Automotive Power Liftgate by Type (2013-2018)  
Figure Revenue Market Share of Automotive Power Liftgate by Type in 2017  
Table China Automotive Power Liftgate Price (USD/Unit) by Types (2013-2018)  
Figure China Automotive Power Liftgate Sales Growth Rate (%) by Type (2013-2018)  
Table China Automotive Power Liftgate Sales (K Units) by Applications (2013-2018)  
Table China Automotive Power Liftgate Sales Market Share (%) by Applications (2013-2018)  
Figure China Automotive Power Liftgate Sales Market Share (%) by Application (2013-2018)  
Figure China Automotive Power Liftgate Sales Market Share (%) by Application in 2017  
Table China Automotive Power Liftgate Sales Growth Rate (%) by Application (2013-2018)  
Figure China Automotive Power Liftgate Sales Growth Rate (%) by Application (2013-2018)  
Table Brose Automotive Power Liftgate Basic Information List  
Table Brose Automotive Power Liftgate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)  
Figure Brose Automotive Power Liftgate Sales (K Units) and Growth Rate (%) (2013-2018)  
Figure Brose Automotive Power Liftgate Sales Market Share (%) in China (2013-2018)  
Figure Brose Automotive Power Liftgate Revenue Market Share (%) in China (2013-2018)  
Table Huf Automotive Power Liftgate Basic Information List  
Table Huf Automotive Power Liftgate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)  
Figure Huf Automotive Power Liftgate Sales (K Units) and Growth Rate (%) (2013-2018)  
Figure Huf Automotive Power Liftgate Sales Market Share (%) in China (2013-2018)  
Figure Huf Automotive Power Liftgate Revenue Market Share (%) in China (2013-2018)  
Table Magna Automotive Power Liftgate Basic Information List  
Table Magna Automotive Power Liftgate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)  
Figure Magna Automotive Power Liftgate Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Magna Automotive Power Liftgate Sales Market Share (%) in China (2013-2018)

Figure Magna Automotive Power Liftgate Revenue Market Share (%) in China (2013-2018)

Table HI-LEX Automotive Power Liftgate Basic Information List

Table HI-LEX Automotive Power Liftgate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure HI-LEX Automotive Power Liftgate Sales (K Units) and Growth Rate (%) (2013-2018)

Figure HI-LEX Automotive Power Liftgate Sales Market Share (%) in China (2013-2018)

Figure HI-LEX Automotive Power Liftgate Revenue Market Share (%) in China (2013-2018)

Table Aisin Automotive Power Liftgate Basic Information List

Table Aisin Automotive Power Liftgate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Aisin Automotive Power Liftgate Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Aisin Automotive Power Liftgate Sales Market Share (%) in China (2013-2018)

Figure Aisin Automotive Power Liftgate Revenue Market Share (%) in China (2013-2018)

Table STRATTEC Automotive Power Liftgate Basic Information List

Table STRATTEC Automotive Power Liftgate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure STRATTEC Automotive Power Liftgate Sales (K Units) and Growth Rate (%) (2013-2018)

Figure STRATTEC Automotive Power Liftgate Sales Market Share (%) in China (2013-2018)

Figure STRATTEC Automotive Power Liftgate Revenue Market Share (%) in China (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Automotive Power Liftgate

Figure Manufacturing Process Analysis of Automotive Power Liftgate

Figure Automotive Power Liftgate Industrial Chain Analysis

Table Raw Materials Sources of Automotive Power Liftgate Major Players/Manufacturers in 2017

Table Major Buyers of Automotive Power Liftgate

Table Distributors/Traders List

Figure China Automotive Power Liftgate Sales (K Units) and Growth Rate (%) Forecast

(2018-2025)

Figure China Automotive Power Liftgate Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure China Automotive Power Liftgate Price (USD/Unit) Trend Forecast (2018-2025)

Table China Automotive Power Liftgate Sales (K Units) Forecast by Type (2018-2025)

Figure China Automotive Power Liftgate Sales (K Units) Forecast by Type (2018-2025)

Figure China Automotive Power Liftgate Sales Volume Market Share Forecast by Type in 2025

Table China Automotive Power Liftgate Sales (K Units) Forecast by Application (2018-2025)

Figure China Automotive Power Liftgate Sales Volume Market Share Forecast by Application (2018-2025)

Figure China Automotive Power Liftgate Sales Volume Market Share Forecast by Application in 2025

Table China Automotive Power Liftgate Sales (K Units) Forecast by Regions (2018-2025)

Table China Automotive Power Liftgate Sales Volume Share Forecast by Regions (2018-2025)

Figure China Automotive Power Liftgate Sales Volume Share Forecast by Regions (2018-2025)

Figure China Automotive Power Liftgate Sales Volume Share Forecast by Regions in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: China Automotive Power Liftgate Market Research Report 2018

Product link: <https://marketpublishers.com/r/C6FE673F7CDQEN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C6FE673F7CDQEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970