

China Automotive Labels Market 2018 Industry Research Report

<https://marketpublishers.com/r/CD1C3038072EN.html>

Date: March 2018

Pages: 119

Price: US\$ 3,200.00 (Single User License)

ID: CD1C3038072EN

Abstracts

In the last several years, China market of Automotive Labels developed rapidly, with an average growth rate of 7.99%. In 2017, China sales revenue of Automotive Labels is nearly 462 M USD; the actual sale is about 556 Million Sq. m.

This report studies the Automotive Labels development status and future trend in China, focuses on top players in China, also splits Automotive Labels by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

CymMetrik

UPM

Avery Dennison Corporation

CCL Industries

3M

tesa SE

Adampak

Good Tack Label

Tianshi Technology

AIM

Gao Fei Electronic Technology

Shanghai RongYang Industry

OPT label

Shanghai Mingma Industrial

Zen-print.

Xiang Jiang

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, the Automotive Labels market is primarily split into

Pressure sensitive

Glue-applied

Heat transfer

In-mold

Other

On the basis on the end users/applications, this report covers

Interior

Exterior

Engine Component

Other

Contents

1 AUTOMOTIVE LABELS OVERVIEW

- 1.1 Product Overview and Scope of Automotive Labels
- 1.2 Classification of Automotive Labels by Product Category
 - 1.2.1 China Automotive Labels Sales Comparison by Types (2013-2025)
 - 1.2.2 China Automotive Labels Sales Market Share by Types in 2017
 - 1.2.3 Pressure Sensitive Labels
 - 1.2.4 Glue-applied Label
 - 1.2.5 Heat Transfer Label
 - 1.2.6 In-mold Label
- 1.3 China Automotive Labels Market by Applications/End Users
 - 1.3.1 China Automotive Labels Sales and Market Share Comparison by Applications (2013-2025)
 - 1.3.2 Interior Applications
 - 1.3.3 Exterior Applications
 - 1.3.4 Engine Component applications
- 1.4 China Automotive Labels Market by Regions
 - 1.4.1 China Automotive Labels Market Size Comparison by Regions (2013-2025)
 - 1.4.2 South China Automotive Labels Status and Prospect (2013-2025)
 - 1.4.3 East China Automotive Labels Status and Prospect (2013-2025)
 - 1.4.4 Southwest China Automotive Labels Status and Prospect (2013-2025)
 - 1.4.5 Northeast China Automotive Labels Status and Prospect (2013-2025)
 - 1.4.6 North China Automotive Labels Status and Prospect (2013-2025)
 - 1.4.7 Central China Automotive Labels Status and Prospect (2013-2025)
 - 1.4.8 Northwest China Automotive Labels Status and Prospect (2013-2025)
- 1.5 China Market Size (Sales and Revenue) of Automotive Labels (2013-2025)
 - 1.5.1 China Automotive Labels Sales and Growth Rate (%) (2013-2025)
 - 1.5.2 China Automotive Labels Revenue and Growth Rate (2013-2025)

2 CHINA AUTOMOTIVE LABELS MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 China Automotive Labels Sales and Market Share of Key Players/Manufacturers (2016-2017)
- 2.2 China Automotive Labels Revenue and Share by Players/Manufacturers (2016-2017)
- 2.3 China Automotive Labels Average Price by Players/Manufacturers (2016-2017)

2.4 China Automotive Labels Market Competitive Situation and Trends

2.4.1 China Automotive Labels Market Concentration Rate

2.4.2 China Automotive Labels Market Share of Top 3 and Top 5

Players/Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

2.5 China Players/Manufacturers Automotive Labels Headquarters and Establishment Date

3 CHINA AUTOMOTIVE LABELS SALES AND REVENUE BY REGIONS (2013-2018)

3.1 China Automotive Labels Sales and Market Share by Regions (2013-2018)

3.2 China Automotive Labels Revenue and Market Share by Regions (2013-2018)

3.3 China Automotive Labels Price by Regions (2013-2018)

4 CHINA AUTOMOTIVE LABELS SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2018)

4.1 China Automotive Labels Sales and Market Share by Type/ Product Category (2013-2018)

4.2 China Automotive Labels Revenue and Market Share by Type (2013-2018)

4.3 China Automotive Labels Price by Type (2013-2018)

4.4 China Automotive Labels Sales Growth Rate by Type (2013-2018)

5 CHINA AUTOMOTIVE LABELS SALES BY APPLICATION (2013-2018)

5.1 China Automotive Labels Sales and Market Share by Applications (2013-2018)

5.2 China Automotive Labels Sales Growth Rate by Applications (2013-2018)

6 GLOBAL AUTOMOTIVE LABEL MANUFACTURERS PROFILES/ANALYSIS

6.1 CymMetrik

6.1.1 Company Profile

6.1.2 Automotive Label Overview

6.1.3 CymMetrik Automotive Label Sales, Revenue, Price and Gross Margin (%) (2012-2017)

6.2 UPM

6.2.1 Company Profile

6.2.2 Automotive Label Overview

6.2.3 UPM Automotive Label Sales, Revenue, Price and Gross Margin (2016-2017)

6.3 Avery Dennison Corporation

6.3.1 Company Profile

6.3.2 Automotive Label Overview

6.3.3 Avery Dennison Corporation Automotive Label Sales, Revenue, Price and Gross Margin (2016-2017)

6.4 CCL Industries

6.4.1 Company Profile

6.4.2 Automotive Label Overview

6.4.3 CCL Industries Automotive Label Sales, Revenue, Price and Gross Margin (2016-2017)

6.5 3M

6.5.1 Company Profile

6.5.2 Automotive Label Overview

6.5.3 3M Automotive Label Sales, Revenue, Price and Gross Margin (2016-2017)

6.6 Tesa SE

6.6.1 Company Profile

6.6.2 Automotive Label Overview

6.6.3 Tesa SE Automotive Label Sales, Revenue, Price and Gross Margin (2016-2017)

6.7 Adampak

6.7.1 Company Profile

6.7.2 Automotive Label Overview

6.7.3 Adampak Automotive Label Sales, Revenue, Price and Gross Margin (2016-2017)

6.8 Good Tack Label

6.8.1 Company Profile

6.8.2 Automotive Label Overview

6.8.3 Good Tack Label Automotive Label Sales, Revenue, Price and Gross Margin (2016-2017)

6.9 Tianshi Technology

6.9.1 Company Profile

6.9.2 Automotive Label Overview

6.9.3 Tianshi Technology Automotive Label Sales, Revenue, Price and Gross Margin (2016-2017)

6.10 AIM

6.10.1 Company Profile

6.10.2 Automotive Label Overview

6.10.3 AIM Automotive Label Sales, Revenue, Price and Gross Margin (2016-2017)

6.11 Gao Fei Electronic Technology

- 6.11.1 Company Profile
- 6.11.2 Automotive Label Overview
- 6.11.3 Gao Fei Electronic Technology Automotive Label Sales, Revenue, Price and Gross Margin (2016-2017)
- 6.12 Shanghai RongYang Industry
 - 6.12.1 Company Profile
 - 6.12.2 Automotive Label Overview
 - 6.12.3 Shanghai RongYang Industry Automotive Label Sales, Revenue, Price and Gross Margin (2016-2017)
- 6.13 OPT label
 - 6.13.1 Company Profile
 - 6.13.2 Automotive Label Overview
 - 6.13.3 OPT label Automotive Label Sales, Revenue, Price and Gross Margin (2016-2017)
- 6.14 Shanghai Mingma Industrial
 - 6.14.1 Company Profile
 - 6.14.2 Automotive Label Overview
 - 6.14.3 Shanghai Mingma Industrial Automotive Label Sales, Revenue, Price and Gross Margin (2016-2017)
- 6.15 Zen-print.
 - 6.15.1 Company Profile
 - 6.15.2 Automotive Label Overview
 - 6.15.3 Zen-print. Automotive Label Sales, Revenue, Price and Gross Margin (2016-2017)
- 6.16 Xiang Jiang
 - 6.16.1 Company Profile
 - 6.16.2 Automotive Label Overview
 - 6.16.3 Xiang Jiang Automotive Label Sales, Revenue, Price and Gross Margin (2016-2017)

7 AUTOMOTIVE LABELS MANUFACTURING COST ANALYSIS

- 7.1 Automotive Labels Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Automotive Labels

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Automotive Labels Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 CHINA AUTOMOTIVE LABELS MARKET SIZE (SALES AND REVENUE) FORECAST (2019-2025)

11.1 China Automotive Labels Sales and Revenue Forecast (2019-2025)

11.2 China Automotive Labels Sales Forecast by Type (2019-2025)

11.3 China Automotive Labels Sales Forecast by Application (2019-2025)

11.4 China Automotive Labels Sales Forecast by Regions (2019-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Automotive Labels

Table China Automotive Labels Sales (M Sq. m) and Growth Rate (%) Comparison by Types (Product Category) (2013-2025)

Figure China Automotive Labels Sales Volume Market Share by Types in 2017

Figure Product Picture of Pressure Sensitive Labels

Figure Product Picture of Glue-applied Label

Figure Product Picture of Heat Transfer Label

Figure Product Picture of In-mold Label

Table China Automotive Labels Sales (M Sq. m) Comparison by Applications (2013-2025)

Figure China Sales Market Share (%) of Automotive Labels by Applications in 2017

Figure Interior Applications Examples

Figure Exterior Applications Examples

Figure Engine Component applications Examples

Figure China Automotive Labels Market Size (M USD) Comparison by Regions (2013-2025)

Figure South China Automotive Labels Revenue (M USD) and Growth Rate (2013-2025)

Figure East China Automotive Labels Revenue (M USD) and Growth Rate (2013-2025)

Figure Southwest China Automotive Labels Revenue (M USD) and Growth Rate (2013-2025)

Figure Northeast China Automotive Labels Revenue (M USD) and Growth Rate (2013-2025)

Figure North China Automotive Labels Revenue (M USD) and Growth Rate (2013-2025)

Figure Central China Automotive Labels Revenue (M USD) and Growth Rate (2013-2025)

Figure Northwest China Automotive Labels Revenue (M USD) and Growth Rate (2013-2025)

Figure China Automotive Labels Sales (M Sq. m) and Growth Rate (%) (2013-2025)

Figure China Automotive Labels Revenue (M USD) and Growth Rate (2013-2025)

Table China Automotive Labels Sales (M Sq. m) of Key Players/Manufacturers (2016-2017)

Table China Automotive Labels Sales Share (%) by Players/Manufacturers (2016-2017)

Figure 2016 China Automotive Labels Sales Share (%) by Players/Manufacturers

Figure 2017 China Automotive Labels Sales Share (%) by Players/Manufacturers

Table China Automotive Labels Revenue (M USD) by Players/Manufacturers (2016-2017)

Table China Automotive Labels Revenue Market Share (%) by Players/Manufacturers (2016-2017)

Figure 2016 China Automotive Labels Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China Automotive Labels Revenue Market Share (%) by Players/Manufacturers

Table China Market Automotive Labels Average Price (USD/Sq. m) of Key Players/Manufacturers (2016-2017)

Figure China Market Automotive Labels Average Price (USD/Sq. m) of Key Players/Manufacturers in 2017

Figure 2016 China Automotive Labels Revenue Market Share (%) by Players/Manufacturers

Figure China Automotive Labels Market Share of Top 5 Players/Manufacturers

Figure China Automotive Labels Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Automotive Labels Headquarters and Establishment Date

Table China Automotive Labels Sales (M Sq. m) by Regions (2013-2018)

Table China Automotive Labels Sales Share (%) by Regions (2013-2018)

Figure China Automotive Labels Sales Share (%) by Regions (2013-2018)

Figure China Automotive Labels Sales Market Share (%) by Regions in 2017

Table China Automotive Labels Revenue (M USD) and Market Share by Regions (2013-2018)

Table China Automotive Labels Revenue Market Share (%) by Regions (2013-2018)

Figure China Automotive Labels Revenue Market Share (%) by Regions (2013-2018)

Figure China Automotive Labels Revenue Market Share (%) by Regions in 2017

Table China Automotive Labels Price (USD/Sq. m) by Regions (2013-2018)

Table China Automotive Labels Sales (M Sq. m) by Type (2013-2018)

Table China Automotive Labels Sales Share (%) by Type (2013-2018)

Figure China Automotive Labels Sales Share (%) by Type (2013-2018)

Figure China Automotive Labels Sales Market Share (%) by Type in 2017

Table China Automotive Labels Revenue (M USD) and Market Share by Type (2013-2018)

Table China Automotive Labels Revenue Market Share (%) by Type (2013-2018)

Figure Revenue Market Share of Automotive Labels by Type (2013-2018)

Figure Revenue Market Share of Automotive Labels by Type in 2017

Table China Automotive Labels Price (USD/Sq. m) by Types (2013-2018)

Figure China Automotive Labels Sales Growth Rate by Type (2013-2018)

Table China Automotive Labels Sales (M Sq. m) by Applications (2013-2018)
Table China Automotive Labels Sales Market Share (%) by Applications (2013-2018)
Figure China Automotive Labels Sales Market Share (%) by Applications (2013-2018)
Figure China Automotive Labels Sales Market Share (%) by Applications in 2017
Table China Automotive Labels Sales Growth Rate by Applications (2013-2018)
Figure China Automotive Labels Sales Growth Rate (%) by Applications (2013-2018)
Table CymMetrik Profile
Figure Automotive Label Overview
Table CymMetrik Automotive Label Sale (M sq. m), Revenue (M USD), Price (USD/sq. m) and Gross Margin (%) (2016-2017)
Table UPM Profile
Table Automotive Label Overview
Table UPM Automotive Label Sale (M sq. m), Revenue (M USD), Price (USD/sq. m) and Gross Margin (%) (2016-2017)
Table Avery Dennison Corporation Profile
Table Automotive Label Overview
Table Avery Dennison Corporation Automotive Label Sale (M sq. m), Revenue (M USD), Price (USD/sq. m) and Gross Margin (%) (2016-2017)
Table CCL Industries Profile
Figure Automotive Label Overview
Table CCL Industries Automotive Label Sale (M sq. m), Revenue (M USD), Price (USD/sq. m) and Gross Margin (%) (2016-2017)
Table 3M Profile
Table Automotive Label Overview
Table 3M Automotive Label Sale (M sq. m), Revenue (M USD), Price (USD/sq. m) and Gross Margin (%) (2016-2017)
Table Tesa SE Profile
Table Automotive Label Overview
Table Tesa SE Automotive Label Sale (M sq. m), Revenue (M USD), Price (USD/sq. m) and Gross Margin (%) (2016-2017)
Table Adampak Profile
Table Automotive Label Overview
Table Adampak Automotive Label Sale (M sq. m), Revenue (M USD), Price (USD/sq. m) and Gross Margin (%) (2016-2017)
Table Good Tack Label Profile
Table Automotive Label Overview
Table Good Tack Label Automotive Label Sale (M sq. m), Revenue (M USD), Price (USD/sq. m) and Gross Margin (%) (2016-2017)
Table Tianshi Technology Profile

Table Automotive Label Overview

Table Tianshi Technology Automotive Label Sale (M sq. m), Revenue (M USD), Price (USD/sq. m) and Gross Margin (%) (2016-2017)

Table AIM Profile

Table Automotive Label Overview

Table AIM Automotive Label Sale (M sq. m), Revenue (M USD), Price (USD/sq. m) and Gross Margin (%) (2016-2017)

Table Gao Fei Electronic Technology Profile

Table Automotive Label Overview

Table Gao Fei Electronic Technology Automotive Label Sale (M sq. m), Revenue (M USD), Price (USD/sq. m) and Gross Margin (%) (2016-2017)

Table Shanghai RongYang Industry Profile

Table Automotive Label Overview

Table Shanghai RongYang Industry Automotive Label Sale (M sq. m), Revenue (M USD), Price (USD/sq. m) and Gross Margin (%) (2016-2017)

Table OPT label Profile

Figure Automotive Label Overview

Table OPT label Automotive Label Sale (M sq. m), Revenue (M USD), Price (USD/sq. m) and Gross Margin (%) (2016-2017)

Table Shanghai Mingma Industrial Profile

Table Automotive Label Overview

Table Shanghai Mingma Industrial Automotive Label Sale (M sq. m), Revenue (M USD), Price (USD/sq. m) and Gross Margin (%) (2016-2017)

Table Zen-print. Profile

Figure Automotive Label Overview

Table Zen-print. Automotive Label Sale (M sq. m), Revenue (M USD), Price (USD/sq. m) and Gross Margin (%) (2016-2017)

Table Xiang Jiang Profile

Table Automotive Label Overview

Table Xiang Jiang Automotive Label Sale (M sq. m), Revenue (M USD), Price (USD/sq. m) and Gross Margin (%) (2016-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of PVC

Figure Price Trend of HDPP

Figure Price Trend of HDPP

Figure Price Trend of PP

Table Key Suppliers of Raw Materials

Table Manufacturing Cost Structure of Automotive Label

Figure 2016 Manufacturing Labor Cost Per Hour in China as a Proportion of Those in

Other Countries (%)

Figure Manufacturing Labor Costs in Select Provinces and Countries in 2016

Figure 2016 Global Manufacturing Competitiveness Index rankings by country

Figure US Nonfarm Unit Labor Cost 2014-2016

Figure USA Average Hourly Wages (USD/H) 2016-2017

Figure China Labor Cost Index 2014-2016

Figure China Average Yearly Wages 2006-2016

Figure Euro Area Labor Cost 2014-2016

Table Gross Margin of Electricity to Ultimate Customers 2007-2016

Figure Electricity Prices for Household Consumers in 2016

Figure Summary of the Driving Assumptions

Figure Industrial Electric Rates 2016 (PER KWH)

Figure Manufacturing Process Analysis of Automotive Labels

Figure Automotive Labels Industrial Chain Analysis

Table Major Buyers and Contact Information of Automotive Labels

Figure Setting Pricing Policy

Table Distributors/Traders List

Figure Global GDP Growth Rate for 2016

Figure China GDP 2006-2016 (Billion USD)

Figure China CPI Change 2016-2017

Figure China Automotive Labels Sales (M Sq. m) and Growth Rate (%) Forecast (2019-2025)

Figure China Automotive Labels Revenue (M USD) and Growth Rate Forecast (2019-2025)

Table China Automotive Labels Sales (M Sq. m) Forecast by Type (2019-2025)

Figure China Automotive Labels Sales (M Sq. m) Forecast by Type (2019-2025)

Figure China Automotive Labels Sales Volume Market Share Forecast by Type in 2025

Table China Automotive Labels Sales (M Sq. m) Forecast by Application (2019-2025)

Figure China Automotive Labels Sales Volume Market Share Forecast by Application (2019-2025)

Figure China Automotive Labels Sales Volume Market Share Forecast by Application in 2025

Table China Automotive Labels Sales (M Sq. m) Forecast by Regions (2019-2025)

Table China Automotive Labels Sales Volume Share Forecast by Regions (2019-2025)

Figure China Automotive Labels Sales Volume Share Forecast by Regions (2019-2025)

Figure China Automotive Labels Sales Volume Share Forecast by Regions in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: China Automotive Labels Market 2018 Industry Research Report

Product link: <https://marketpublishers.com/r/CD1C3038072EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CD1C3038072EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970