

China Automobile Leasing Market Research Report 2017

<https://marketpublishers.com/r/C2E75FBC6DFEN.html>

Date: January 2017

Pages: 106

Price: US\$ 3,200.00 (Single User License)

ID: C2E75FBC6DFEN

Abstracts

Notes:

Sales, means the sales volume of Automobile Leasing

Revenue, means the sales value of Automobile Leasing

This report studies Automobile Leasing in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Enterprise

Hertz

Avis Budget Group

Europcar

Sixt

ALD Automotive

Localiza

Movida

CAR Inc.

Unidas

Goldcar

Fox Rent A Car

Advantage Rent A Car

LeasePlan

ACE Rent A Car

eHi Car Services

U-Save

Yestock Auto

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of

each type, can be divided into

Short-term rental

Long-term rental

Split by Application, this report focuses on consumption, market share and growth rate of Automobile Leasing in each application, can be divided into

Personal

Enterprise

Other

Contents

China Automobile Leasing Market Research Report 2017

1 AUTOMOBILE LEASING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Automobile Leasing
- 1.2 Automobile Leasing Segment by Type
 - 1.2.1 China Production Market Share of Automobile Leasing Type in 2015
 - 1.2.2 Short-term rental
 - 1.2.3 Long-term rental
- 1.3 Applications of Automobile Leasing
 - 1.3.1 Automobile Leasing Consumption Market Share by Application in 2015
 - 1.3.2 Personal
 - 1.3.3 Enterprise
 - 1.3.4 Other
- 1.4 China Market Size (Value) of Automobile Leasing (2011-2021)
- 1.5 China Automobile Leasing Status and Outlook
- 1.6 Government Policies

2 CHINA AUTOMOBILE LEASING MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Automobile Leasing Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Automobile Leasing Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Automobile Leasing Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Automobile Leasing Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Automobile Leasing Market Competitive Situation and Trends
 - 2.5.1 Automobile Leasing Market Concentration Rate
 - 2.5.2 Automobile Leasing Market Share of Top 3 and Top 5 Manufacturers

3 CHINA AUTOMOBILE LEASING MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Enterprise
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 Automobile Leasing Product Type, Application and Specification
 - 3.1.2.1 Short-term rental

- 3.1.2.2 Long-term rental
- 3.1.3 Enterprise Automobile Leasing Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Hertz
 - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 Automobile Leasing Product Type, Application and Specification
 - 3.2.2.1 Short-term rental
 - 3.2.2.2 Long-term rental
 - 3.2.3 Hertz 106 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Avis Budget Group
 - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 Automobile Leasing Product Type, Application and Specification
 - 3.3.2.1 Short-term rental
 - 3.3.2.2 Long-term rental
 - 3.3.3 Avis Budget Group 120 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 Europcar
 - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Automobile Leasing Product Type, Application and Specification
 - 3.4.2.1 Short-term rental
 - 3.4.2.2 Long-term rental
 - 3.4.3 Europcar Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Sixt
 - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Automobile Leasing Product Type, Application and Specification
 - 3.5.2.1 Short-term rental
 - 3.5.2.2 Long-term rental
 - 3.5.3 Sixt Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.5.4 Main Business/Business Overview

3.6 ALD Automotive

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Automobile Leasing Product Type, Application and Specification

3.6.2.1 Short-term rental

3.6.2.2 Long-term rental

3.6.3 ALD Automotive Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Localiza

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Automobile Leasing Product Type, Application and Specification

3.7.2.1 Short-term rental

3.7.2.2 Long-term rental

3.7.3 Localiza Automotive Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Movida

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Automobile Leasing Product Type, Application and Specification

3.8.2.1 Short-term rental

3.8.2.2 Long-term rental

3.8.3 Movida Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 CAR Inc.

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Automobile Leasing Product Type, Application and Specification

3.9.2.1 Short-term rental

3.9.2.2 Long-term rental

3.9.3 CAR Inc. Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Unidas

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 3.10.2 Automobile Leasing Product Type, Application and Specification
 - 3.10.2.1 Short-term rental
 - 3.10.2.2 Long-term rental
- 3.10.3 Unidas Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.10.4 Main Business/Business Overview
- 3.11 Goldcar
- 3.12 Fox Rent A Car
- 3.13 Advantage Rent A Car
- 3.14 LeasePlan
- 3.15 ACE Rent A Car
- 3.16 eHi Car Services
- 3.17 U-Save
- 3.18 Yestock Auto

4 CHINA AUTOMOBILE LEASING CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Automobile Leasing Capacity, Production and Growth (2011-2016)
- 4.2 China Automobile Leasing Revenue and Growth (2011-2016)
- 4.3 China Automobile Leasing Production, Consumption, Export and Import (2011-2016)

5 CHINA AUTOMOBILE LEASING PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Automobile Leasing Production and Market Share by Type (2011-2016)
- 5.2 China Automobile Leasing Revenue and Market Share by Type (2011-2016)
- 5.3 China Automobile Leasing Price by Type (2011-2016)
- 5.4 China Automobile Leasing Production Growth by Type (2011-2016)

6 CHINA AUTOMOBILE LEASING MARKET ANALYSIS BY APPLICATION

- 6.1 China Automobile Leasing Consumption and Market Share by Application (2011-2016)
- 6.2 China Automobile Leasing Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 CHINA AUTOMOBILE LEASING MARKET ANALYSIS BY REGIONS (PROVINCES)

7.1 China Automobile Leasing Production, Production Value and Price by Regions (Provinces)(2011-2016)

7.1.1 China Automobile Leasing Production and Market Share by Regions (Provinces)(2011-2016)

7.1.2 China Automobile Leasing Production Value and Market Share by Regions (Provinces)(2011-2016)

7.1.3 China Automobile Leasing Sales Price by Regions (Provinces)(2011-2016)

7.2 China Automobile Leasing Consumption by Regions (Provinces)(2011-2016)

7.3 China Automobile Leasing Production, Consumption, Export and Import (2011-2016)

8 AUTOMOBILE LEASING MANUFACTURING COST ANALYSIS

8.1 Automobile Leasing Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Automobile Leasing

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Automobile Leasing Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Automobile Leasing Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 CHINA AUTOMOBILE LEASING MARKET FORECAST (2016-2021)

- 12.1 China Automobile Leasing Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 China Automobile Leasing Production, Import, Export and Consumption Forecast (2016-2021)
- 12.3 China Automobile Leasing Production Forecast by Type (2016-2021)
- 12.4 China Automobile Leasing Consumption Forecast by Application (2016-2021)
- 12.5 China Automobile Leasing Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
 - 12.5.1 China Automobile Leasing Production Forecast by Regions (Provinces)(2016-2021)
 - 12.5.2 China Automobile Leasing Consumption Forecast by Regions (Provinces)(2016-2021)
 - 12.5.3 China Automobile Leasing Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.6 Automobile Leasing Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Automobile Leasing

Figure China Production Market Share of Automobile Leasing by Type in 2015

Figure Product Picture of Short-term rental

Table Major Manufacturers of Short-term rental

Figure Product Picture of Long-term rental

Table Major Manufacturers of Long-term rental

Table Automobile Leasing Consumption Market Share by Application in 2015

Figure Personal Examples

Figure Enterprise Examples

Figure Other Examples

Figure China Automobile Leasing Revenue (Million USD) and Growth Rate (2011-2021)

Table China Automobile Leasing Capacity of Key Manufacturers (2015 and 2016)

Table China Automobile Leasing Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Automobile Leasing Capacity of Key Manufacturers in 2015

Figure China Automobile Leasing Capacity of Key Manufacturers in 2016

Table China Automobile Leasing Production of Key Manufacturers (2015 and 2016)

Table China Automobile Leasing Production Share by Manufacturers (2015 and 2016)

Figure 2015 Automobile Leasing Production Share by Manufacturers

Figure 2016 Automobile Leasing Production Share by Manufacturers

Table China Automobile Leasing Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Automobile Leasing Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Automobile Leasing Revenue Share by Manufacturers

Table 2016 China Automobile Leasing Revenue Share by Manufacturers

Table China Market Automobile Leasing Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Automobile Leasing Average Price of Key Manufacturers in 2015

Table Manufacturers Automobile Leasing Manufacturing Base Distribution and Sales Area

Table Manufacturers Automobile Leasing Product Type

Figure Automobile Leasing Market Share of Top 3 Manufacturers

Figure Automobile Leasing Market Share of Top 5 Manufacturers

Table Enterprise Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Enterprise Automobile Leasing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Enterprise Automobile Leasing Market Share (2011-2016)

Table Hertz Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hertz Automobile Leasing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hertz Automobile Leasing Market Share (2011-2016)

Table Avis Budget Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Avis Budget Group Automobile Leasing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Avis Budget Group Automobile Leasing Market Share (2011-2016)

Table Europcar Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Europcar Automobile Leasing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Europcar Automobile Leasing Market Share (2011-2016)

Table Sixt Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sixt Automobile Leasing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sixt Automobile Leasing Market Share (2011-2016)

Table ALD Automotive Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ALD Automotive Automobile Leasing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure ALD Automotive Automobile Leasing Market Share (2011-2016)

Table Localiza Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Localiza Automobile Leasing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Localiza Automobile Leasing Market Share (2011-2016)

Table Movida Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Movida Automobile Leasing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Movida Automobile Leasing Market Share (2011-2016)

Table CAR Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CAR Inc. Automobile Leasing Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure CAR Inc. Automobile Leasing Market Share (2011-2016)

Table Unidas Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Unidas Automobile Leasing Capacity, Production, Revenue, Price and Gross

Margin (2011-2016)

Figure Unidas Automobile Leasing Market Share (2011-2016)

Table Goldcar Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fox Rent A Car Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Advantage Rent A Car Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LeasePlan Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ACE Rent A Car Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table eHi Car Services Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table U-Save Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yestock Auto Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure China Automobile Leasing Capacity, Production and Growth (2011-2016)

Figure China Automobile Leasing Revenue (Million USD) and Growth (2011-2016)

Table China Automobile Leasing Production, Consumption, Export and Import (2011-2016)

Table China Automobile Leasing Production by Type (2011-2016)

Table China Automobile Leasing Production Share by Type (2011-2016)

Figure Production Market Share of Automobile Leasing by Type (2011-2016)

Figure 2015 Production Market Share of Automobile Leasing by Type

Table China Automobile Leasing Revenue by Type (2011-2016)

Table China Automobile Leasing Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Automobile Leasing by Type (2011-2016)

Figure 2015 Revenue Market Share of Automobile Leasing by Type

Table China Automobile Leasing Price by Type (2011-2016)

Figure China Automobile Leasing Production Growth by Type (2011-2016)

Table China Automobile Leasing Consumption by Application (2011-2016)

Table China Automobile Leasing Consumption Market Share by Application (2011-2016)

Figure China Automobile Leasing Consumption Market Share by Application in 2015

Table China Automobile Leasing Consumption Growth Rate by Application (2011-2016)

Figure China Automobile Leasing Consumption Growth Rate by Application (2011-2016)

Table China Automobile Leasing Production by Regions (Provinces)(2011-2016)

Table China Automobile Leasing Production Market Share by Regions

(Provinces)(2011-2016)

Table China Automobile Leasing Production Value by Regions (Provinces)(2011-2016)

Table China Automobile Leasing Production Value Market Share by Regions
(Provinces)(2011-2016)

Table China Automobile Leasing Sales Price by Regions (Provinces)(2011-2016)

Table China Automobile Leasing Consumption by Regions (Provinces)(2011-2016)

Table China Automobile Leasing Consumption Market Share by Regions
(Provinces)(2011-2016)

Table China Automobile Leasing Production, Consumption, Export and Import
(2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Automobile Leasing

Figure Manufacturing Process Analysis of Automobile Leasing

Figure Automobile Leasing Industrial Chain Analysis

Table Raw Materials Sources of Automobile Leasing Major Manufacturers in 2015

Table Major Buyers of Automobile Leasing

Table Distributors/Traders List

Figure China Automobile Leasing Capacity, Production and Growth Rate Forecast
(2016-2021)

Figure China Automobile Leasing Revenue and Growth Rate Forecast (2016-2021)

Table China Automobile Leasing Production, Import, Export and Consumption Forecast
(2016-2021)

Table China Automobile Leasing Production Forecast by Type (2016-2021)

Table China Automobile Leasing Consumption Forecast by Application (2016-2021)

Table China Automobile Leasing Production Forecast by Regions
(Provinces)(2016-2021)

Table China Automobile Leasing Consumption Forecast by Regions
(Provinces)(2016-2021)

Table China Automobile Leasing Production, Consumption, Import and Export Forecast
by Regions (Provinces)(2016-2021)

I would like to order

Product name: China Automobile Leasing Market Research Report 2017

Product link: <https://marketpublishers.com/r/C2E75FBC6DFEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C2E75FBC6DFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970