

China Athletic Tape Market Research Report 2018

<https://marketpublishers.com/r/CCBEADD21BAQEN.html>

Date: March 2018

Pages: 112

Price: US\$ 3,400.00 (Single User License)

ID: CCBEADD21BAQEN

Abstracts

The global Athletic Tape market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Athletic Tape development status and future trend in China, focuses on top players in China, also splits Athletic Tape by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Kinesio Taping

Mueller

3M

Nitto

Medco Sports

Cramer

Hausmann

Jaybird

Johnson & Johnson

Medco

PerformPlus

SpiderTech

RockTape

KT Tape

Walgreens

Medline

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

Bandage

Tape

On the basis of the end users/application, this report covers

Franchised Store

On-line Shop

Sport Team

Mall & Supermarket

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

China Athletic Tape Market Research Report 2018

1 ATHLETIC TAPE OVERVIEW

- 1.1 Product Overview and Scope of Athletic Tape
- 1.2 Classification of Athletic Tape by Product Category
 - 1.2.1 China Athletic Tape Sales (K Units) Comparison by Type (2013-2025)
 - 1.2.2 China Athletic Tape Sales (K Units) Market Share by Type in 2017
 - 1.2.3 Bandage
 - 1.2.4 Tape
- 1.3 China Athletic Tape Market by Application/End Users
 - 1.3.1 China Athletic Tape Sales (K Units) and Market Share Comparison by Applications (2013-2025)
 - 1.3.2 Franchised Store
 - 1.3.3 On-line Shop
 - 1.3.4 Sport Team
 - 1.3.5 Mall & Supermarket
 - 1.3.6 Other
- 1.4 China Athletic Tape Market by Region
 - 1.4.1 China Athletic Tape Market Size (Million USD) Comparison by Region (2013-2025)
 - 1.4.2 South China Athletic Tape Status and Prospect (2013-2025)
 - 1.4.3 East China Athletic Tape Status and Prospect (2013-2025)
 - 1.4.4 Southwest China Athletic Tape Status and Prospect (2013-2025)
 - 1.4.5 Northeast China Athletic Tape Status and Prospect (2013-2025)
 - 1.4.6 North China Athletic Tape Status and Prospect (2013-2025)
 - 1.4.7 Central China Athletic Tape Status and Prospect (2013-2025)
- 1.5 China Market Size (Sales and Revenue) of Athletic Tape (2013-2025)
 - 1.5.1 China Athletic Tape Sales (K Units) and Growth Rate (%) (2013-2025)
 - 1.5.2 China Athletic Tape Revenue (Million USD) and Growth Rate (%) (2013-2025)

2 CHINA ATHLETIC TAPE MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 China Athletic Tape Sales and Market Share of Key Players/Manufacturers (2013-2018)
- 2.2 China Athletic Tape Revenue and Share by Players/Manufacturers (2013-2018)

2.3 China Athletic Tape Average Price (USD/Unit) by Players/Manufacturers (2013-2018)

2.4 China Athletic Tape Market Competitive Situation and Trends

2.4.1 China Athletic Tape Market Concentration Rate

2.4.2 China Athletic Tape Market Share of Top 3 and Top 5 Players/Manufacturers

2.4.3 Mergers & Acquisitions, Expansion in China Market

2.5 China Players/Manufacturers Athletic Tape Manufacturing Base Distribution, Sales Area, Product Types

3 CHINA ATHLETIC TAPE SALES AND REVENUE BY REGION (2013-2018)

3.1 China Athletic Tape Sales (K Units) and Market Share by Region (2013-2018)

3.2 China Athletic Tape Revenue (Million USD) and Market Share by Region (2013-2018)

3.3 China Athletic Tape Price (USD/Unit) by Regions (2013-2018)

4 CHINA ATHLETIC TAPE SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2018)

4.1 China Athletic Tape Sales (K Units) and Market Share by Type/ Product Category (2013-2018)

4.2 China Athletic Tape Revenue (Million USD) and Market Share by Type (2013-2018)

4.3 China Athletic Tape Price (USD/Unit) by Type (2013-2018)

4.4 China Athletic Tape Sales Growth Rate (%) by Type (2013-2018)

5 CHINA ATHLETIC TAPE SALES BY APPLICATION (2013-2018)

5.1 China Athletic Tape Sales (K Units) and Market Share by Application (2013-2018)

5.2 China Athletic Tape Sales Growth Rate (%) by Application (2013-2018)

5.3 Market Drivers and Opportunities

6 CHINA ATHLETIC TAPE PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Kinesio Taping

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Athletic Tape Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Kinesio Taping Athletic Tape Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (%) (2013-2018)

6.1.4 Main Business/Business Overview

6.2 Mueller

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Athletic Tape Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Mueller Athletic Tape Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.2.4 Main Business/Business Overview

6.3 3M

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Athletic Tape Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 3M Athletic Tape Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.3.4 Main Business/Business Overview

6.4 Nitto

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Athletic Tape Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Nitto Athletic Tape Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.4.4 Main Business/Business Overview

6.5 Medco Sports

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Athletic Tape Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Medco Sports Athletic Tape Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.5.4 Main Business/Business Overview

6.6 Cramer

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Athletic Tape Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Cramer Athletic Tape Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.6.4 Main Business/Business Overview

6.7 Hausmann

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Athletic Tape Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Hausmann Athletic Tape Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.7.4 Main Business/Business Overview

6.8 Jaybird

6.8.1 Company Basic Information, Manufacturing Base and Competitors

6.8.2 Athletic Tape Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Jaybird Athletic Tape Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.8.4 Main Business/Business Overview

6.9 Johnson & Johnson

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Athletic Tape Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Johnson & Johnson Athletic Tape Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.9.4 Main Business/Business Overview

6.10 Medco

6.10.1 Company Basic Information, Manufacturing Base and Competitors

6.10.2 Athletic Tape Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Medco Athletic Tape Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.10.4 Main Business/Business Overview

6.11 PerformPlus

6.12 SpiderTech

6.13 RockTape

6.14 KT Tape

6.15 Walgreens

6.16 Medline

7 ATHLETIC TAPE MANUFACTURING COST ANALYSIS

7.1 Athletic Tape Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Athletic Tape

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Athletic Tape Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Athletic Tape Major Manufacturers in 2017

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA ATHLETIC TAPE MARKET SIZE (SALES AND REVENUE) FORECAST (2018-2025)

- 11.1 China Athletic Tape Sales (K Units), Revenue (Million USD) Forecast (2018-2025)
- 11.2 China Athletic Tape Sales (K Units) Forecast by Type (2018-2025)
- 11.3 China Athletic Tape Sales (K Units) Forecast by Application (2018-2025)
- 11.4 China Athletic Tape Sales (K Units) Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

- Figure Global and China Market Size (Million USD) Comparison (2013-2025)
- Table Athletic Tape Sales (K Units) and Revenue (Million USD) Market Split by Product Type
- Table Athletic Tape Sales (K Units) by Application (2013-2025)
- Figure Product Picture of Athletic Tape
- Table China Athletic Tape Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2013-2025)
- Figure China Athletic Tape Sales Volume Market Share by Types in 2017
- Figure Bandage Product Picture
- Figure Tape Product Picture
- Figure China Athletic Tape Sales (K Units) Comparison by Application (2013-2025)
- Figure China Sales Market Share (%) of Athletic Tape by Application in 2017
- Figure Franchised Store Examples
- Table Key Downstream Customer in Franchised Store
- Figure On-line Shop Examples
- Table Key Downstream Customer in On-line Shop
- Figure Sport Team Examples
- Table Key Downstream Customer in Sport Team
- Figure Mall & Supermarket Examples
- Table Key Downstream Customer in Mall & Supermarket
- Figure Other Examples
- Table Key Downstream Customer in Other
- Figure South China Athletic Tape Revenue (Million USD) and Growth Rate (2013-2025)
- Figure East China Athletic Tape Revenue (Million USD) and Growth Rate (2013-2025)
- Figure Southwest China Athletic Tape Revenue (Million USD) and Growth Rate (2013-2025)
- Figure Northeast China Athletic Tape Revenue (Million USD) and Growth Rate (2013-2025)
- Figure North China Athletic Tape Revenue (Million USD) and Growth Rate (2013-2025)
- Figure Central China Athletic Tape Revenue (Million USD) and Growth Rate (2013-2025)
- Figure China Athletic Tape Sales (K Units) and Growth Rate (%) (2013-2025)
- Figure China Athletic Tape Revenue (Million USD) and Growth Rate (%) (2013-2025)
- Table China Athletic Tape Sales of Key Players/Manufacturers (2013-2018)
- Table China Athletic Tape Sales Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Athletic Tape Sales Share (%) by Players/Manufacturers
Figure 2017 China Athletic Tape Sales Share (%) by Players/Manufacturers
Table China Athletic Tape Revenue by Players/Manufacturers (2013-2018)
Table China Athletic Tape Revenue Market Share (%) by Players/Manufacturers (2013-2018)
Figure 2017 China Athletic Tape Revenue Market Share (%) by Players/Manufacturers
Figure 2017 China Athletic Tape Revenue Market Share (%) by Players/Manufacturers
Table China Market Athletic Tape Average Price of Key Players/Manufacturers (2013-2018)
Figure China Market Athletic Tape Average Price of Key Players/Manufacturers in 2017
Figure China Athletic Tape Market Share of Top 3 Players/Manufacturers
Figure China Athletic Tape Market Share of Top 5 Players/Manufacturers
Table China Players/Manufacturers Athletic Tape Manufacturing Base Distribution and Sales Area
Table China Players/Manufacturers Athletic Tape Product Category
Table China Athletic Tape Sales (K Units) by Regions (2013-2018)
Table China Athletic Tape Sales Share (%) by Regions (2013-2018)
Figure China Athletic Tape Sales Share (%) by Regions (2013-2018)
Figure China Athletic Tape Sales Market Share (%) by Regions in 2017
Table China Athletic Tape Revenue (Million USD) and Market Share by Regions (2013-2018)
Table China Athletic Tape Revenue Market Share (%) by Regions (2013-2018)
Figure China Athletic Tape Revenue Market Share (%) by Regions (2013-2018)
Figure China Athletic Tape Revenue Market Share (%) by Regions in 2017
Table China Athletic Tape Price (USD/Unit) by Regions (2013-2018)
Table China Athletic Tape Sales (K Units) by Type (2013-2018)
Table China Athletic Tape Sales Share (%) by Type (2013-2018)
Figure China Athletic Tape Sales Share (%) by Type (2013-2018)
Figure China Athletic Tape Sales Market Share (%) by Type in 2017
Table China Athletic Tape Revenue (Million USD) and Market Share by Type (2013-2018)
Table China Athletic Tape Revenue Market Share (%) by Type (2013-2018)
Figure Revenue Market Share of Athletic Tape by Type (2013-2018)
Figure Revenue Market Share of Athletic Tape by Type in 2017
Table China Athletic Tape Price (USD/Unit) by Types (2013-2018)
Figure China Athletic Tape Sales Growth Rate (%) by Type (2013-2018)
Table China Athletic Tape Sales (K Units) by Applications (2013-2018)
Table China Athletic Tape Sales Market Share (%) by Applications (2013-2018)
Figure China Athletic Tape Sales Market Share (%) by Application (2013-2018)

Figure China Athletic Tape Sales Market Share (%) by Application in 2017
Table China Athletic Tape Sales Growth Rate (%) by Application (2013-2018)
Figure China Athletic Tape Sales Growth Rate (%) by Application (2013-2018)
Table Kinesio Taping Athletic Tape Basic Information List
Table Kinesio Taping Athletic Tape Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
Figure Kinesio Taping Athletic Tape Sales (K Units) and Growth Rate (%) (2013-2018)
Figure Kinesio Taping Athletic Tape Sales Market Share (%) in China (2013-2018)
Figure Kinesio Taping Athletic Tape Revenue Market Share (%) in China (2013-2018)
Table Mueller Athletic Tape Basic Information List
Table Mueller Athletic Tape Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
Figure Mueller Athletic Tape Sales (K Units) and Growth Rate (%) (2013-2018)
Figure Mueller Athletic Tape Sales Market Share (%) in China (2013-2018)
Figure Mueller Athletic Tape Revenue Market Share (%) in China (2013-2018)
Table 3M Athletic Tape Basic Information List
Table 3M Athletic Tape Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
Figure 3M Athletic Tape Sales (K Units) and Growth Rate (%) (2013-2018)
Figure 3M Athletic Tape Sales Market Share (%) in China (2013-2018)
Figure 3M Athletic Tape Revenue Market Share (%) in China (2013-2018)
Table Nitto Athletic Tape Basic Information List
Table Nitto Athletic Tape Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
Figure Nitto Athletic Tape Sales (K Units) and Growth Rate (%) (2013-2018)
Figure Nitto Athletic Tape Sales Market Share (%) in China (2013-2018)
Figure Nitto Athletic Tape Revenue Market Share (%) in China (2013-2018)
Table Medco Sports Athletic Tape Basic Information List
Table Medco Sports Athletic Tape Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
Figure Medco Sports Athletic Tape Sales (K Units) and Growth Rate (%) (2013-2018)
Figure Medco Sports Athletic Tape Sales Market Share (%) in China (2013-2018)
Figure Medco Sports Athletic Tape Revenue Market Share (%) in China (2013-2018)
Table Cramer Athletic Tape Basic Information List
Table Cramer Athletic Tape Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
Figure Cramer Athletic Tape Sales (K Units) and Growth Rate (%) (2013-2018)
Figure Cramer Athletic Tape Sales Market Share (%) in China (2013-2018)
Figure Cramer Athletic Tape Revenue Market Share (%) in China (2013-2018)

Table Hausmann Athletic Tape Basic Information List
Table Hausmann Athletic Tape Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
Figure Hausmann Athletic Tape Sales (K Units) and Growth Rate (%) (2013-2018)
Figure Hausmann Athletic Tape Sales Market Share (%) in China (2013-2018)
Figure Hausmann Athletic Tape Revenue Market Share (%) in China (2013-2018)
Table Jaybird Athletic Tape Basic Information List
Table Jaybird Athletic Tape Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
Figure Jaybird Athletic Tape Sales (K Units) and Growth Rate (%) (2013-2018)
Figure Jaybird Athletic Tape Sales Market Share (%) in China (2013-2018)
Figure Jaybird Athletic Tape Revenue Market Share (%) in China (2013-2018)
Table Johnson & Johnson Athletic Tape Basic Information List
Table Johnson & Johnson Athletic Tape Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
Figure Johnson & Johnson Athletic Tape Sales (K Units) and Growth Rate (%) (2013-2018)
Figure Johnson & Johnson Athletic Tape Sales Market Share (%) in China (2013-2018)
Figure Johnson & Johnson Athletic Tape Revenue Market Share (%) in China (2013-2018)
Table Medco Athletic Tape Basic Information List
Table Medco Athletic Tape Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
Figure Medco Athletic Tape Sales (K Units) and Growth Rate (%) (2013-2018)
Figure Medco Athletic Tape Sales Market Share (%) in China (2013-2018)
Figure Medco Athletic Tape Revenue Market Share (%) in China (2013-2018)
Table PerformPlus Athletic Tape Basic Information List
Table SpiderTech Athletic Tape Basic Information List
Table RockTape Athletic Tape Basic Information List
Table KT Tape Athletic Tape Basic Information List
Table Walgreens Athletic Tape Basic Information List
Table Medline Athletic Tape Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Athletic Tape
Figure Manufacturing Process Analysis of Athletic Tape
Figure Athletic Tape Industrial Chain Analysis
Table Raw Materials Sources of Athletic Tape Major Players/Manufacturers in 2017

Table Major Buyers of Athletic Tape

Table Distributors/Traders List

Figure China Athletic Tape Sales (K Units) and Growth Rate (%) Forecast (2018-2025)

Figure China Athletic Tape Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure China Athletic Tape Price (USD/Unit) Trend Forecast (2018-2025)

Table China Athletic Tape Sales (K Units) Forecast by Type (2018-2025)

Figure China Athletic Tape Sales (K Units) Forecast by Type (2018-2025)

Figure China Athletic Tape Sales Volume Market Share Forecast by Type in 2025

Table China Athletic Tape Sales (K Units) Forecast by Application (2018-2025)

Figure China Athletic Tape Sales Volume Market Share Forecast by Application (2018-2025)

Figure China Athletic Tape Sales Volume Market Share Forecast by Application in 2025

Table China Athletic Tape Sales (K Units) Forecast by Regions (2018-2025)

Table China Athletic Tape Sales Volume Share Forecast by Regions (2018-2025)

Figure China Athletic Tape Sales Volume Share Forecast by Regions (2018-2025)

Figure China Athletic Tape Sales Volume Share Forecast by Regions in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: China Athletic Tape Market Research Report 2018

Product link: <https://marketpublishers.com/r/CCBEADD21BAQEN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CCBEADD21BAQEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970