

# China Artificial Hair Market Research Report 2017

<https://marketpublishers.com/r/C819C9B688AEN.html>

Date: January 2017

Pages: 124

Price: US\$ 3,200.00 (Single User License)

ID: C819C9B688AEN

## Abstracts

### Notes:

Sales, means the sales volume of Artificial Hair

Revenue, means the sales value of Artificial Hair

This report studies Artificial Hair in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Henan Rebecca Hair Products Co., Ltd.

Premium Lace Wigs Co., Ltd

Hengyuan

Motown Tress

Jifawigs

WigsCity

Henan Ruimei real hair Co. Ltd.

Xuchang Dragon Proof Fashion Ltd.

Xuchang Shengyuan Hair Products Co.,Ltd

Qingdao Honor Wigs Mfg. Ltd.

Qingdao Jinda Hair Products Co., Ltd

Wigsroyal Hair Products Co., Ltd.

Ginny Lace Wigs

JIAWEI INTERNATIONAL LIMITED

Xuchang Mrs Hair Products Co.,ltd

Henry Margu, Inc.

Hairline Illusions

VIVICA A. FOX HAIR COLLECTION

TSINGTAO HAIR

Vixen Lace Wigs

Qingdao YunXiang Hair Products Co., Ltd

Qingdao Mike & Mary Hair Co., Ltd.

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

1% AFFF

3% AFFF

6% AFFF

Split by Application, this report focuses on consumption, market share and growth rate of Artificial Hair in each application, can be divided into

Petroleum-based products

Flammable and combustible liquids

LNG

## Contents

### China Artificial Hair Market Research Report 2017

## **1 ARTIFICIAL HAIR MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Artificial Hair
- 1.2 Artificial Hair Segment by Type
  - 1.2.1 China Production Market Share of Artificial Hair Type in 2015
  - 1.2.2 1% AFFF
  - 1.2.3 3% AFFF
  - 1.2.4 6% AFFF
- 1.3 Applications of Artificial Hair
  - 1.3.1 Artificial Hair Consumption Market Share by Application in 2015
  - 1.3.2 Petroleum-based products
  - 1.3.3 Flammable and combustible liquids
  - 1.3.4 LNG
- 1.4 China Market Size (Value) of Artificial Hair (2011-2021)
- 1.5 China Artificial Hair Status and Outlook
- 1.6 Government Policies

## **2 CHINA ARTIFICIAL HAIR MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Artificial Hair Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Artificial Hair Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Artificial Hair Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Artificial Hair Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Artificial Hair Market Competitive Situation and Trends
  - 2.5.1 Artificial Hair Market Concentration Rate
  - 2.5.2 Artificial Hair Market Share of Top 3 and Top 5 Manufacturers

## **3 CHINA ARTIFICIAL HAIR MANUFACTURERS PROFILES/ANALYSIS**

- 3.1 Henan Rebecca Hair Products Co., Ltd.
  - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.1.2 Artificial Hair Product Type, Application and Specification

- 3.1.2.1 1% AFFF
- 3.1.2.2 3% AFFF
- 3.1.3 Henan Rebecca Hair Products Co., Ltd. Artificial Hair Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Premium Lace Wigs Co., Ltd
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.2.2 Artificial Hair Product Type, Application and Specification
  - 3.2.2.1 1% AFFF
  - 3.2.2.2 3% AFFF
- 3.2.3 Premium Lace Wigs Co., Ltd 124 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.2.4 Main Business/Business Overview
- 3.3 Hengyuan
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.3.2 Artificial Hair Product Type, Application and Specification
  - 3.3.2.1 1% AFFF
  - 3.3.2.2 3% AFFF
- 3.3.3 Hengyuan 131 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.3.4 Main Business/Business Overview
- 3.4 Motown Tress
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.4.2 Artificial Hair Product Type, Application and Specification
  - 3.4.2.1 1% AFFF
  - 3.4.2.2 3% AFFF
- 3.4.3 Motown Tress Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.4.4 Main Business/Business Overview
- 3.5 Jifawigs
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.5.2 Artificial Hair Product Type, Application and Specification
  - 3.5.2.1 1% AFFF
  - 3.5.2.2 3% AFFF
- 3.5.3 Jifawigs Capacity, Production, Revenue, Price and Gross Margin (2015 and

2016)

3.5.4 Main Business/Business Overview

3.6 WigsCity

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Artificial Hair Product Type, Application and Specification

3.6.2.1 1% AFFF

3.6.2.2 3% AFFF

3.6.3 WigsCity Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Henan Ruimei real hair Co. Ltd.

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Artificial Hair Product Type, Application and Specification

3.7.2.1 1% AFFF

3.7.2.2 3% AFFF

3.7.3 Henan Ruimei real hair Co. Ltd. Consumer Goods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Xuchang Dragon Proof Fashion Ltd.

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Artificial Hair Product Type, Application and Specification

3.8.2.1 1% AFFF

3.8.2.2 3% AFFF

3.8.3 Xuchang Dragon Proof Fashion Ltd. Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Xuchang Shengyuan Hair Products Co.,Ltd

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Artificial Hair Product Type, Application and Specification

3.9.2.1 1% AFFF

3.9.2.2 3% AFFF

3.9.3 Xuchang Shengyuan Hair Products Co.,Ltd Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Qingdao Honor Wigs Mfg. Ltd.

- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.10.2 Artificial Hair Product Type, Application and Specification
  - 3.10.2.1 1% AFFF
  - 3.10.2.2 3% AFFF
- 3.10.3 Qingdao Honor Wigs Mfg. Ltd. Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.10.4 Main Business/Business Overview
- 3.11 Qingdao Jinda Hair Products Co., Ltd
- 3.12 Wigsroyal Hair Products Co., Ltd.
- 3.13 Ginny Lace Wigs
- 3.14 JIAWEI INTERNATIONAL LIMITED
- 3.15 Xuchang Mrs Hair Products Co.,ltd
- 3.16 Henry Margu, Inc.
- 3.17 Hairline Illusions
- 3.18 VIVICA A. FOX HAIR COLLECTION
- 3.19 TSINGTAO HAIR
- 3.20 Vixen Lace Wigs
- 3.21 Qingdao YunXiang Hair Products Co., Ltd
- 3.22 Qingdao Mike & Mary Hair Co., Ltd.

#### **4 CHINA ARTIFICIAL HAIR CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)**

- 4.1 China Artificial Hair Capacity, Production and Growth (2011-2016)
- 4.2 China Artificial Hair Revenue and Growth (2011-2016)
- 4.3 China Artificial Hair Production, Consumption, Export and Import (2011-2016)

#### **5 CHINA ARTIFICIAL HAIR PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Artificial Hair Production and Market Share by Type (2011-2016)
- 5.2 China Artificial Hair Revenue and Market Share by Type (2011-2016)
- 5.3 China Artificial Hair Price by Type (2011-2016)
- 5.4 China Artificial Hair Production Growth by Type (2011-2016)

#### **6 CHINA ARTIFICIAL HAIR MARKET ANALYSIS BY APPLICATION**

- 6.1 China Artificial Hair Consumption and Market Share by Application (2011-2016)

- 6.2 China Artificial Hair Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

## **7 CHINAARTIFICIAL HAIR MARKET ANALYSIS BY REGIONS (PROVINCES)**

- 7.1 China Artificial Hair Production, Production Value and Price by Regions (Provinces)(2011-2016)
  - 7.1.1 China Artificial Hair Production and Market Share by Regions (Provinces)(2011-2016)
  - 7.1.2 China Artificial Hair Production Value and Market Share by Regions (Provinces)(2011-2016)
  - 7.1.3 China Artificial Hair Sales Price by Regions (Provinces)(2011-2016)
- 7.2 China Artificial Hair Consumption by Regions (Provinces)(2011-2016)
- 7.3 China Artificial Hair Production, Consumption, Export and Import (2011-2016)

## **8 ARTIFICIAL HAIR MANUFACTURING COST ANALYSIS**

- 8.1 Artificial Hair Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Artificial Hair

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Artificial Hair Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Artificial Hair Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**



- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 CHINA ARTIFICIAL HAIR MARKET FORECAST (2016-2021)**

- 12.1 China Artificial Hair Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 China Artificial Hair Production, Import, Export and Consumption Forecast (2016-2021)
- 12.3 China Artificial Hair Production Forecast by Type (2016-2021)
- 12.4 China Artificial Hair Consumption Forecast by Application (2016-2021)
- 12.5 China Artificial Hair Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
  - 12.5.1 China Artificial Hair Production Forecast by Regions (Provinces)(2016-2021)
  - 12.5.2 China Artificial Hair Consumption Forecast by Regions (Provinces)(2016-2021)
  - 12.5.3 China Artificial Hair Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.6 Artificial Hair Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- Methodology
- Analyst Introduction

## Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Artificial Hair

Figure China Production Market Share of Artificial Hair by Type in 2015

Figure Product Picture of 1% AFFF

Table Major Manufacturers of 1% AFFF

Figure Product Picture of 3% AFFF

Table Major Manufacturers of 3% AFFF

Figure Product Picture of 6% AFFF

Table Major Manufacturers of 6% AFFF

Table Artificial Hair Consumption Market Share by Application in 2015

Figure Petroleum-based products Examples

Figure Flammable and combustible liquids Examples

Figure LNG Examples

Figure China Artificial Hair Revenue (Million USD) and Growth Rate (2011-2021)

Table China Artificial Hair Capacity of Key Manufacturers (2015 and 2016)

Table China Artificial Hair Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Artificial Hair Capacity of Key Manufacturers in 2015

Figure China Artificial Hair Capacity of Key Manufacturers in 2016

Table China Artificial Hair Production of Key Manufacturers (2015 and 2016)

Table China Artificial Hair Production Share by Manufacturers (2015 and 2016)

Figure 2015 Artificial Hair Production Share by Manufacturers

Figure 2016 Artificial Hair Production Share by Manufacturers

Table China Artificial Hair Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Artificial Hair Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Artificial Hair Revenue Share by Manufacturers

Table 2016 China Artificial Hair Revenue Share by Manufacturers

Table China Market Artificial Hair Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Artificial Hair Average Price of Key Manufacturers in 2015

Table Manufacturers Artificial Hair Manufacturing Base Distribution and Sales Area

Table Manufacturers Artificial Hair Product Type

Figure Artificial Hair Market Share of Top 3 Manufacturers

Figure Artificial Hair Market Share of Top 5 Manufacturers

Table Henan Rebecca Hair Products Co., Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Henan Rebecca Hair Products Co., Ltd. Artificial Hair Capacity, Production,

Revenue, Price and Gross Margin (2011-2016)

Figure Henan Rebecca Hair Products Co., Ltd. Artificial Hair Market Share (2011-2016)

Table Premium Lace Wigs Co., Ltd Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Premium Lace Wigs Co., Ltd Artificial Hair Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Premium Lace Wigs Co., Ltd Artificial Hair Market Share (2011-2016)

Table Hengyuan Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hengyuan Artificial Hair Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hengyuan Artificial Hair Market Share (2011-2016)

Table Motown Tress Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Motown Tress Artificial Hair Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Motown Tress Artificial Hair Market Share (2011-2016)

Table Jifawigs Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jifawigs Artificial Hair Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Jifawigs Artificial Hair Market Share (2011-2016)

Table WigsCity Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table WigsCity Artificial Hair Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure WigsCity Artificial Hair Market Share (2011-2016)

Table Henan Ruimei real hair Co. Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Henan Ruimei real hair Co. Ltd. Artificial Hair Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Henan Ruimei real hair Co. Ltd. Artificial Hair Market Share (2011-2016)

Table Xuchang Dragon Proof Fashion Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Xuchang Dragon Proof Fashion Ltd. Artificial Hair Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Xuchang Dragon Proof Fashion Ltd. Artificial Hair Market Share (2011-2016)

Table Xuchang Shengyuan Hair Products Co.,Ltd Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Xuchang Shengyuan Hair Products Co.,Ltd Artificial Hair Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Xuchang Shengyuan Hair Products Co.,Ltd Artificial Hair Market Share (2011-2016)

Table Qingdao Honor Wigs Mfg. Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Qingdao Honor Wigs Mfg. Ltd. Artificial Hair Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Qingdao Honor Wigs Mfg. Ltd. Artificial Hair Market Share (2011-2016)

Table Qingdao Jinda Hair Products Co., Ltd Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wigsroyal Hair Products Co., Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ginny Lace Wigs Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table JIAWEI INTERNATIONAL LIMITED Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Xuchang Mrs Hair Products Co.,Ltd Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Henry Margu, Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hairline Illusions Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table VIVICA A. FOX HAIR COLLECTION Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TSINGTAO HAIR Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Vixen Lace Wigs Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Qingdao YunXiang Hair Products Co., Ltd Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Qingdao Mike & Mary Hair Co., Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure China Artificial Hair Capacity, Production and Growth (2011-2016)

Figure China Artificial Hair Revenue (Million USD) and Growth (2011-2016)

Table China Artificial Hair Production, Consumption, Export and Import (2011-2016)

Table China Artificial Hair Production by Type (2011-2016)

Table China Artificial Hair Production Share by Type (2011-2016)

Figure Production Market Share of Artificial Hair by Type (2011-2016)

Figure 2015 Production Market Share of Artificial Hair by Type

Table China Artificial Hair Revenue by Type (2011-2016)

Table China Artificial Hair Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Artificial Hair by Type (2011-2016)  
Figure 2015 Revenue Market Share of Artificial Hair by Type  
Table China Artificial Hair Price by Type (2011-2016)  
Figure China Artificial Hair Production Growth by Type (2011-2016)  
Table China Artificial Hair Consumption by Application (2011-2016)  
Table China Artificial Hair Consumption Market Share by Application (2011-2016)  
Figure China Artificial Hair Consumption Market Share by Application in 2015  
Table China Artificial Hair Consumption Growth Rate by Application (2011-2016)  
Figure China Artificial Hair Consumption Growth Rate by Application (2011-2016)  
Table China Artificial Hair Production by Regions (Provinces)(2011-2016)  
Table China Artificial Hair Production Market Share by Regions (Provinces)(2011-2016)  
Table China Artificial Hair Production Value by Regions (Provinces)(2011-2016)  
Table China Artificial Hair Production Value Market Share by Regions (Provinces)(2011-2016)  
Table China Artificial Hair Sales Price by Regions (Provinces)(2011-2016)  
Table China Artificial Hair Consumption by Regions (Provinces)(2011-2016)  
Table China Artificial Hair Consumption Market Share by Regions (Provinces)(2011-2016)  
Table China Artificial Hair Production, Consumption, Export and Import (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Artificial Hair  
Figure Manufacturing Process Analysis of Artificial Hair  
Figure Artificial Hair Industrial Chain Analysis  
Table Raw Materials Sources of Artificial Hair Major Manufacturers in 2015  
Table Major Buyers of Artificial Hair  
Table Distributors/Traders List  
Figure China Artificial Hair Capacity, Production and Growth Rate Forecast (2016-2021)  
Figure China Artificial Hair Revenue and Growth Rate Forecast (2016-2021)  
Table China Artificial Hair Production, Import, Export and Consumption Forecast (2016-2021)  
Table China Artificial Hair Production Forecast by Type (2016-2021)  
Table China Artificial Hair Consumption Forecast by Application (2016-2021)  
Table China Artificial Hair Production Forecast by Regions (Provinces)(2016-2021)  
Table China Artificial Hair Consumption Forecast by Regions (Provinces)(2016-2021)  
Table China Artificial Hair Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

## I would like to order

Product name: China Artificial Hair Market Research Report 2017

Product link: <https://marketpublishers.com/r/C819C9B688AEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C819C9B688AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970