

China Area Rugs Market Research Report 2018

<https://marketpublishers.com/r/C1E517EF01CQEN.html>

Date: February 2018

Pages: 97

Price: US\$ 3,400.00 (Single User License)

ID: C1E517EF01CQEN

Abstracts

The global Area Rugs market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

China plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2022, with a CAGR of xx%.

This report studies the Area Rugs development status and future trend in China, focuses on top players in China, also splits Area Rugs by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Balta Industries

Milliken & Company

Mohawk Industries

Nourison Industries

OW (Oriental Weavers)

Shaw Industries

The Dixie Group

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K sqm), revenue (Million USD), product price (USD/sqm), market share and growth rate of each type, primarily split into

Wool Area Rug

Silk Area Rug

Cotton Area Rug

Sisal, Jute & Sea Grass Area Rug

Animal Skins Area Rug

Synthetics Area Rug

On the basis of the end users/application, this report covers

Residential Use

Commercial Use

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

China Area Rugs Market Research Report 2017

1 AREA RUGS OVERVIEW

- 1.1 Product Overview and Scope of Area Rugs
- 1.2 Classification of Area Rugs by Product Category
 - 1.2.1 China Area Rugs Sales (K sqm) Comparison by Type (2012-2022)
 - 1.2.2 China Area Rugs Sales (K sqm) Market Share by Type in 2016
 - 1.2.3 Wool Area Rug
 - 1.2.4 Silk Area Rug
 - 1.2.5 Cotton Area Rug
 - 1.2.6 Sisal, Jute & Sea Grass Area Rug
 - 1.2.7 Animal Skins Area Rug
 - 1.2.8 Synthetics Area Rug
- 1.3 China Area Rugs Market by Application/End Users
 - 1.3.1 China Area Rugs Sales (K sqm) and Market Share Comparison by Applications (2012-2022)
 - 1.3.2 Residential Use
 - 1.3.3 Commercial Use
- 1.4 China Area Rugs Market by Region
 - 1.4.1 China Area Rugs Market Size (Million USD) Comparison by Region (2012-2022)
 - 1.4.2 South China Area Rugs Status and Prospect (2012-2022)
 - 1.4.3 East China Area Rugs Status and Prospect (2012-2022)
 - 1.4.4 Southwest China Area Rugs Status and Prospect (2012-2022)
 - 1.4.5 Northeast China Area Rugs Status and Prospect (2012-2022)
 - 1.4.6 North China Area Rugs Status and Prospect (2012-2022)
 - 1.4.7 Central China Area Rugs Status and Prospect (2012-2022)
- 1.5 China Market Size (Sales and Revenue) of Area Rugs (2012-2022)
 - 1.5.1 China Area Rugs Sales (K sqm) and Growth Rate (%) (2012-2022)
 - 1.5.2 China Area Rugs Revenue (Million USD) and Growth Rate (%) (2012-2022)

2 CHINA AREA RUGS MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 China Area Rugs Sales and Market Share of Key Players/Manufacturers (2012-2017)
- 2.2 China Area Rugs Revenue and Share by Players/Manufacturers (2012-2017)
- 2.3 China Area Rugs Average Price (USD/sqm) by Players/Manufacturers (2012-2017)

2.4 China Area Rugs Market Competitive Situation and Trends

2.4.1 China Area Rugs Market Concentration Rate

2.4.2 China Area Rugs Market Share of Top 3 and Top 5 Players/Manufacturers

2.4.3 Mergers & Acquisitions, Expansion in China Market

2.5 China Players/Manufacturers Area Rugs Manufacturing Base Distribution, Sales Area, Product Types

3 CHINA AREA RUGS SALES AND REVENUE BY REGION (2012-2017)

3.1 China Area Rugs Sales (K sqm) and Market Share by Region (2012-2017)

3.2 China Area Rugs Revenue (Million USD) and Market Share by Region (2012-2017)

3.3 China Area Rugs Price (USD/sqm) by Regions (2012-2017)

4 CHINA '&B1&' SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2012-2017)'

4.1 China Area Rugs Sales (K sqm) and Market Share by Type/ Product Category (2012-2017)

4.2 China Area Rugs Revenue (Million USD) and Market Share by Type (2012-2017)

4.3 China Area Rugs Price (USD/sqm) by Type (2012-2017)

4.4 China Area Rugs Sales Growth Rate (%) by Type (2012-2017)

5 CHINA '&B1&' SALES BY APPLICATION (2012-2017)'

5.1 China Area Rugs Sales (K sqm) and Market Share by Application (2012-2017)

5.2 China Area Rugs Sales Growth Rate (%) by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 CHINA AREA RUGS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Balta Industries

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Area Rugs Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Balta Industries Area Rugs Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (%) (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Milliken & Company

- 6.2.1 Company Basic Information, Manufacturing Base and Competitors
- 6.2.2 Area Rugs Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 Milliken & Company Area Rugs Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (%) (2012-2017)
- 6.2.4 Main Business/Business Overview
- 6.3 Mohawk Industries
 - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.3.2 Area Rugs Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Mohawk Industries Area Rugs Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (%) (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Nourison Industries
 - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.4.2 Area Rugs Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Nourison Industries Area Rugs Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (%) (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 OW (Oriental Weavers)
 - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.5.2 Area Rugs Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 OW (Oriental Weavers) Area Rugs Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (%) (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Shaw Industries
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Area Rugs Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Shaw Industries Area Rugs Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (%) (2012-2017)
 - 6.6.4 Main Business/Business Overview

6.7 The Dixie Group

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Area Rugs Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 The Dixie Group Area Rugs Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (%) (2012-2017)

6.7.4 Main Business/Business Overview

7 AREA RUGS MANUFACTURING COST ANALYSIS

7.1 Area Rugs Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Area Rugs

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Area Rugs Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Area Rugs Major Manufacturers in 2016

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 CHINA AREA RUGS MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

11.1 China Area Rugs Sales (K sqm), Revenue (Million USD) Forecast (2017-2022)

11.2 China Area Rugs Sales (K sqm) Forecast by Type (2017-2022)

11.3 China Area Rugs Sales (K sqm) Forecast by Application (2017-2022)

11.4 China Area Rugs Sales (K sqm) Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 METHODOLOGY AND DATA SOURCE

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List of Tables and Figures

Figure Global and China Market Size (Million USD) Comparison (2012-2022)

Table Area Rugs Sales (K sqm) and Revenue (Million USD) Market Split by Product

Type

Table Area Rugs Sales (K sqm) by Application (2016-2022)

Figure Product Picture of Area Rugs

Table China Area Rugs Sales (K sqm) and Growth Rate (%) Comparison by Types (Product Category) (2012-2022)

Figure China Area Rugs Sales Volume Market Share by Types in 2016

Figure Wool Area Rug Product Picture

Figure Silk Area Rug Product Picture

Figure Cotton Area Rug Product Picture

Figure Sisal, Jute & Sea Grass Area Rug Product Picture

Figure Animal Skins Area Rug Product Picture

Figure Synthetics Area Rug Product Picture

Figure China Area Rugs Sales (K sqm) Comparison by Application (2012-2022)

Figure China Sales Market Share (%) of Area Rugs by Application in 2016

Figure Residential Use Examples

Table Key Downstream Customer in Residential Use

Figure Commercial Use Examples

Table Key Downstream Customer in Commercial Use

Figure South China Area Rugs Revenue (Million USD) and Growth Rate (2012-2022)

Figure East China Area Rugs Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest China Area Rugs Revenue (Million USD) and Growth Rate (2012-2022)

Figure Northeast China Area Rugs Revenue (Million USD) and Growth Rate (2012-2022)

Figure North China Area Rugs Revenue (Million USD) and Growth Rate (2012-2022)

Figure Central China Area Rugs Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Area Rugs Sales (K sqm) and Growth Rate (%) (2012-2022)

Figure China Area Rugs Revenue (Million USD) and Growth Rate (%) (2012-2022)

Table China Area Rugs Sales of Key Players/Manufacturers (2012-2017)

Table China Area Rugs Sales Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Area Rugs Sales Share (%) by Players/Manufacturers

Figure 2017 China Area Rugs Sales Share (%) by Players/Manufacturers

Table China Area Rugs Revenue by Players/Manufacturers (2012-2017)

Table China Area Rugs Revenue Market Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Area Rugs Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China Area Rugs Revenue Market Share (%) by Players/Manufacturers

Table China Market Area Rugs Average Price of Key Players/Manufacturers (2012-2017)

Figure China Market Area Rugs Average Price of Key Players/Manufacturers in 2016
Figure China Area Rugs Market Share of Top 3 Players/Manufacturers
Figure China Area Rugs Market Share of Top 5 Players/Manufacturers
Table China Players/Manufacturers Area Rugs Manufacturing Base Distribution and Sales Area
Table China Players/Manufacturers Area Rugs Product Category
Table China Area Rugs Sales (K sqm) by Regions (2012-2017)
Table China Area Rugs Sales Share (%) by Regions (2012-2017)
Figure China Area Rugs Sales Share (%) by Regions (2012-2017)
Figure China Area Rugs Sales Market Share (%) by Regions in 2016
Table China Area Rugs Revenue (Million USD) and Market Share by Regions (2012-2017)
Table China Area Rugs Revenue Market Share (%) by Regions (2012-2017)
Figure China Area Rugs Revenue Market Share (%) by Regions (2012-2017)
Figure China Area Rugs Revenue Market Share (%) by Regions in 2016
Table China Area Rugs Price (USD/sqm) by Regions (2012-2017)
Table China Area Rugs Sales (K sqm) by Type (2012-2017)
Table China Area Rugs Sales Share (%) by Type (2012-2017)
Figure China Area Rugs Sales Share (%) by Type (2012-2017)
Figure China Area Rugs Sales Market Share (%) by Type in 2016
Table China Area Rugs Revenue (Million USD) and Market Share by Type (2012-2017)
Table China Area Rugs Revenue Market Share (%) by Type (2012-2017)
Figure Revenue Market Share of Area Rugs by Type (2012-2017)
Figure Revenue Market Share of Area Rugs by Type in 2016
Table China Area Rugs Price (USD/sqm) by Types (2012-2017)
Figure China Area Rugs Sales Growth Rate (%) by Type (2012-2017)
Table China Area Rugs Sales (K sqm) by Applications (2012-2017)
Table China Area Rugs Sales Market Share (%) by Applications (2012-2017)
Figure China Area Rugs Sales Market Share (%) by Application (2012-2017)
Figure China Area Rugs Sales Market Share (%) by Application in 2016
Table China Area Rugs Sales Growth Rate (%) by Application (2012-2017)
Figure China Area Rugs Sales Growth Rate (%) by Application (2012-2017)
Table Balta Industries Area Rugs Basic Information List
Table Balta Industries Area Rugs Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (%) (2012-2017)
Figure Balta Industries Area Rugs Sales (K sqm) and Growth Rate (%) (2012-2017)
Figure Balta Industries Area Rugs Sales Market Share (%) in China (2012-2017)
Figure Balta Industries Area Rugs Revenue Market Share (%) in China (2012-2017)
Table Milliken & Company Area Rugs Basic Information List

Table Milliken & Company Area Rugs Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (%) (2012-2017)

Figure Milliken & Company Area Rugs Sales (K sqm) and Growth Rate (%) (2012-2017)

Figure Milliken & Company Area Rugs Sales Market Share (%) in China (2012-2017)

Figure Milliken & Company Area Rugs Revenue Market Share (%) in China (2012-2017)

Table Mohawk Industries Area Rugs Basic Information List

Table Mohawk Industries Area Rugs Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (%) (2012-2017)

Figure Mohawk Industries Area Rugs Sales (K sqm) and Growth Rate (%) (2012-2017)

Figure Mohawk Industries Area Rugs Sales Market Share (%) in China (2012-2017)

Figure Mohawk Industries Area Rugs Revenue Market Share (%) in China (2012-2017)

Table Nourison Industries Area Rugs Basic Information List

Table Nourison Industries Area Rugs Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (%) (2012-2017)

Figure Nourison Industries Area Rugs Sales (K sqm) and Growth Rate (%) (2012-2017)

Figure Nourison Industries Area Rugs Sales Market Share (%) in China (2012-2017)

Figure Nourison Industries Area Rugs Revenue Market Share (%) in China (2012-2017)

Table OW (Oriental Weavers) Area Rugs Basic Information List

Table OW (Oriental Weavers) Area Rugs Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (%) (2012-2017)

Figure OW (Oriental Weavers) Area Rugs Sales (K sqm) and Growth Rate (%) (2012-2017)

Figure OW (Oriental Weavers) Area Rugs Sales Market Share (%) in China (2012-2017)

Figure OW (Oriental Weavers) Area Rugs Revenue Market Share (%) in China (2012-2017)

Table Shaw Industries Area Rugs Basic Information List

Table Shaw Industries Area Rugs Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (%) (2012-2017)

Figure Shaw Industries Area Rugs Sales (K sqm) and Growth Rate (%) (2012-2017)

Figure Shaw Industries Area Rugs Sales Market Share (%) in China (2012-2017)

Figure Shaw Industries Area Rugs Revenue Market Share (%) in China (2012-2017)

Table The Dixie Group Area Rugs Basic Information List

Table The Dixie Group Area Rugs Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (%) (2012-2017)

Figure The Dixie Group Area Rugs Sales (K sqm) and Growth Rate (%) (2012-2017)

Figure The Dixie Group Area Rugs Sales Market Share (%) in China (2012-2017)

Figure The Dixie Group Area Rugs Revenue Market Share (%) in China (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Area Rugs
Figure Manufacturing Process Analysis of Area Rugs
Figure Area Rugs Industrial Chain Analysis
Table Raw Materials Sources of Area Rugs Major Players/Manufacturers in 2016
Table Major Buyers of Area Rugs
Table Distributors/Traders List
Figure China Area Rugs Sales (K sqm) and Growth Rate (%) Forecast (2017-2022)
Figure China Area Rugs Revenue (Million USD) and Growth Rate Forecast (2017-2022)
Figure China Area Rugs Price (USD/sqm) Trend Forecast (2017-2022)
Table China Area Rugs Sales (K sqm) Forecast by Type (2017-2022)
Figure China Area Rugs Sales (K sqm) Forecast by Type (2017-2022)
Figure China Area Rugs Sales Volume Market Share Forecast by Type in 2022
Table China Area Rugs Sales (K sqm) Forecast by Application (2017-2022)
Figure China Area Rugs Sales Volume Market Share Forecast by Application (2017-2022)
Figure China Area Rugs Sales Volume Market Share Forecast by Application in 2022
Table China Area Rugs Sales (K sqm) Forecast by Regions (2017-2022)
Table China Area Rugs Sales Volume Share Forecast by Regions (2017-2022)
Figure China Area Rugs Sales Volume Share Forecast by Regions (2017-2022)
Figure China Area Rugs Sales Volume Share Forecast by Regions in 2022
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources

I would like to order

Product name: China Area Rugs Market Research Report 2018

Product link: <https://marketpublishers.com/r/C1E517EF01CQEN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C1E517EF01CQEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970