

# China Alkyd Resin Coating Market Research Report 2016

<https://marketpublishers.com/r/CBDB2FA79E4EN.html>

Date: November 2016

Pages: 96

Price: US\$ 3,200.00 (Single User License)

ID: CBDB2FA79E4EN

## Abstracts

### Notes:

Sales, means the sales volume of Alkyd Resin Coating

Revenue, means the sales value of Alkyd Resin Coating

This report studies Alkyd Resin Coating in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

PPG

Eternal Resin

Perstorp Group

Valspar

Nuplex Industries

ALFA KIMYA

Nycil

Allnex

Endmoun

## OPC POLYMERS

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Very long oil(65 - 80 %)

Long oil(40 - 65%)

Medium oil(30 - 40%)

Short oil(15 - 30%)

Modifide

Split by Application, this report focuses on consumption, market share and growth rate of Alkyd Resin Coating in each application, can be divided into

Architectural coatings

Product finishes

Special-purpose coatings

## Contents

### China Alkyd Resin Coating Market Research Report 2016

#### **1 ALKYD RESIN COATING MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Alkyd Resin Coating
- 1.2 Alkyd Resin Coating Segment by Type
  - 1.2.1 China Production Market Share of Alkyd Resin Coating Type in 2015
  - 1.2.2 Very long oil(65 - 80 %)
  - 1.2.3 Long oil(40 - 65%)
  - 1.2.4 Medium oil(30 - 40%)
  - 1.2.5 Short oil(15 - 30%)
  - 1.2.6 Modifide
- 1.3 Applications of Alkyd Resin Coating
  - 1.3.1 Alkyd Resin Coating Consumption Market Share by Application in 2015
  - 1.3.2 Architectural coatings
  - 1.3.3 Product finishes
  - 1.3.4 Special-purpose coatings
- 1.4 China Market Size (Value) of Alkyd Resin Coating (2011-2021)
- 1.5 China Alkyd Resin Coating Status and Outlook
- 1.6 Government Policies

#### **2 CHINA ALKYD RESIN COATING MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Alkyd Resin Coating Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Alkyd Resin Coating Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Alkyd Resin Coating Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Alkyd Resin Coating Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Alkyd Resin Coating Market Competitive Situation and Trends
  - 2.5.1 Alkyd Resin Coating Market Concentration Rate
  - 2.5.2 Alkyd Resin Coating Market Share of Top 3 and Top 5 Manufacturers

#### **3 CHINA ALKYD RESIN COATING MANUFACTURERS PROFILES/ANALYSIS**

- 3.1 PPG
  - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.1.2 Alkyd Resin Coating Product Type, Application and Specification

#### 3.1.2.1 Type I

#### 3.1.2.2 Type II

### 3.1.3 PPG Alkyd Resin Coating Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.1.4 Main Business/Business Overview

## 3.2 Eternal Resin

### 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.2.2 96 Product Type, Application and Specification

#### 3.2.2.1 Type I

#### 3.2.2.2 Type II

### 3.2.3 Eternal Resin 96 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.2.4 Main Business/Business Overview

## 3.3 Perstorp Group

### 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.3.2 112 Product Type, Application and Specification

#### 3.3.2.1 Type I

#### 3.3.2.2 Type II

### 3.3.3 Perstorp Group 112 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.3.4 Main Business/Business Overview

## 3.4 Valspar

### 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.4.2 Nov Product Type, Application and Specification

#### 3.4.2.1 Type I

#### 3.4.2.2 Type II

### 3.4.3 Valspar Nov Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.4.4 Main Business/Business Overview

## 3.5 Nuplex Industries

### 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.5.2 Product Type, Application and Specification

#### 3.5.2.1 Type I

### 3.5.2.2 Type II

3.5.3 Nuplex Industries Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 3.5.4 Main Business/Business Overview

## 3.6 ALFA KIMYA

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

### 3.6.2 Million USD Product Type, Application and Specification

#### 3.6.2.1 Type I

#### 3.6.2.2 Type II

3.6.3 ALFA KIMYA Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 3.6.4 Main Business/Business Overview

## 3.7 Nycil

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

### 3.7.2 Chemical & Material Product Type, Application and Specification

#### 3.7.2.1 Type I

#### 3.7.2.2 Type II

3.7.3 Nycil Chemical & Material Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 3.7.4 Main Business/Business Overview

## 3.8 Allnex

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

### 3.8.2 Product Type, Application and Specification

#### 3.8.2.1 Type I

#### 3.8.2.2 Type II

3.8.3 Allnex Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 3.8.4 Main Business/Business Overview

## 3.9 Endmoun

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

### 3.9.2 Product Type, Application and Specification

#### 3.9.2.1 Type I

#### 3.9.2.2 Type II

3.9.3 Endmoun Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 3.9.4 Main Business/Business Overview

### 3.10 OPC POLYMERS

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Product Type, Application and Specification

3.10.2.1 Type I

3.10.2.2 Type II

3.10.3 OPC POLYMERS Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

## **4 CHINA ALKYD RESIN COATING CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)**

4.1 China Alkyd Resin Coating Capacity, Production and Growth (2011-2016)

4.2 China Alkyd Resin Coating Revenue and Growth (2011-2016)

4.3 China Alkyd Resin Coating Production, Consumption, Export and Import (2011-2016)

## **5 CHINA ALKYD RESIN COATING PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

5.1 China Alkyd Resin Coating Production and Market Share by Type (2011-2016)

5.2 China Alkyd Resin Coating Revenue and Market Share by Type (2011-2016)

5.3 China Alkyd Resin Coating Price by Type (2011-2016)

5.4 China Alkyd Resin Coating Production Growth by Type (2011-2016)

## **6 CHINA ALKYD RESIN COATING MARKET ANALYSIS BY APPLICATION**

6.1 China Alkyd Resin Coating Consumption and Market Share by Application (2011-2016)

6.2 China Alkyd Resin Coating Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

## **7 ALKYD RESIN COATING MANUFACTURING COST ANALYSIS**

7.1 Alkyd Resin Coating Key Raw Materials Analysis

7.1.1 Key Raw Materials

- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Alkyd Resin Coating

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Alkyd Resin Coating Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Alkyd Resin Coating Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 CHINA ALKYD RESIN COATING MARKET FORECAST (2016-2021)**

- 11.1 China Alkyd Resin Coating Capacity, Production, Revenue Forecast (2016-2021)

11.2 China Alkyd Resin Coating Production, Import, Export and Consumption Forecast (2016-2021)

11.3 China Alkyd Resin Coating Production Forecast by Type (2016-2021)

11.4 China Alkyd Resin Coating Consumption Forecast by Application (2016-2021)

11.5 Alkyd Resin Coating Price Forecast (2016-2021)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Alkyd Resin Coating

Figure China Production Market Share of Alkyd Resin Coating by Type in 2015

Figure Product Picture of Very long oil(65 - 80 %)

Table Major Manufacturers of Very long oil(65 - 80 %)

Figure Product Picture of Long oil(40 - 65%)

Table Major Manufacturers of Long oil(40 - 65%)

Figure Product Picture of Medium oil(30 - 40%)

Table Major Manufacturers of Medium oil(30 - 40%)

Figure Product Picture of Short oil(15 - 30%)

Table Major Manufacturers of Short oil(15 - 30%)

Figure Product Picture of Modifide

Table Major Manufacturers of Modifide

Table Alkyd Resin Coating Consumption Market Share by Application in 2015

Figure Architectural coatings Examples

Figure Product finishes Examples

Figure Special-purpose coatings Examples

Figure China Alkyd Resin Coating Revenue (Million USD) and Growth Rate  
(2011-2021)

Table China Alkyd Resin Coating Capacity of Key Manufacturers (2015 and 2016)

Table China Alkyd Resin Coating Capacity Market Share of Key Manufacturers (2015  
and 2016)

Figure China Alkyd Resin Coating Capacity of Key Manufacturers in 2015

Figure China Alkyd Resin Coating Capacity of Key Manufacturers in 2016

Table China Alkyd Resin Coating Production of Key Manufacturers (2015 and 2016)

Table China Alkyd Resin Coating Production Share by Manufacturers (2015 and 2016)

Figure 2015 Alkyd Resin Coating Production Share by Manufacturers

Figure 2016 Alkyd Resin Coating Production Share by Manufacturers

Table China Alkyd Resin Coating Revenue (Million USD) by Manufacturers (2015 and  
2016)

Table China Alkyd Resin Coating Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Alkyd Resin Coating Revenue Share by Manufacturers

Table 2016 China Alkyd Resin Coating Revenue Share by Manufacturers

Table China Market Alkyd Resin Coating Average Price of Key Manufacturers (2015  
and 2016)

Figure China Market Alkyd Resin Coating Average Price of Key Manufacturers in 2015

Table Manufacturers Alkyd Resin Coating Manufacturing Base Distribution and Sales Area

Table Manufacturers Alkyd Resin Coating Product Type

Figure Alkyd Resin Coating Market Share of Top 3 Manufacturers

Figure Alkyd Resin Coating Market Share of Top 5 Manufacturers

Table PPG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PPG Alkyd Resin Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure PPG Alkyd Resin Coating Market Share (2011-2016)

Table Eternal Resin Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Eternal Resin Alkyd Resin Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Eternal Resin Alkyd Resin Coating Market Share (2011-2016)

Table Perstorp Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Perstorp Group Alkyd Resin Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Perstorp Group Alkyd Resin Coating Market Share (2011-2016)

Table Valspar Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Valspar Alkyd Resin Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Valspar Alkyd Resin Coating Market Share (2011-2016)

Table Nuplex Industries Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nuplex Industries Alkyd Resin Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nuplex Industries Alkyd Resin Coating Market Share (2011-2016)

Table ALFA KIMYA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ALFA KIMYA Alkyd Resin Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure ALFA KIMYA Alkyd Resin Coating Market Share (2011-2016)

Table Nycil Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nycil Alkyd Resin Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nycil Alkyd Resin Coating Market Share (2011-2016)

Table Allnex Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Allnex Alkyd Resin Coating Capacity, Production, Revenue, Price and Gross

Margin (2011-2016)

Figure Allnex Alkyd Resin Coating Market Share (2011-2016)

Table Endmoun Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Endmoun Alkyd Resin Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Endmoun Alkyd Resin Coating Market Share (2011-2016)

Table OPC POLYMERS Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table OPC POLYMERS Alkyd Resin Coating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure OPC POLYMERS Alkyd Resin Coating Market Share (2011-2016)

Figure China Alkyd Resin Coating Capacity, Production and Growth (2011-2016)

Figure China Alkyd Resin Coating Revenue (Million USD) and Growth (2011-2016)

Table China Alkyd Resin Coating Production, Consumption, Export and Import (2011-2016)

Table China Alkyd Resin Coating Production by Type (2011-2016)

Table China Alkyd Resin Coating Production Share by Type (2011-2016)

Figure Production Market Share of Alkyd Resin Coating by Type (2011-2016)

Figure 2015 Production Market Share of Alkyd Resin Coating by Type

Table China Alkyd Resin Coating Revenue by Type (2011-2016)

Table China Alkyd Resin Coating Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Alkyd Resin Coating by Type (2011-2016)

Figure 2015 Revenue Market Share of Alkyd Resin Coating by Type

Table China Alkyd Resin Coating Price by Type (2011-2016)

Figure China Alkyd Resin Coating Production Growth by Type (2011-2016)

Table China Alkyd Resin Coating Consumption by Application (2011-2016)

Table China Alkyd Resin Coating Consumption Market Share by Application (2011-2016)

Figure China Alkyd Resin Coating Consumption Market Share by Application in 2015

Table China Alkyd Resin Coating Consumption Growth Rate by Application (2011-2016)

Figure China Alkyd Resin Coating Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Alkyd Resin Coating

Figure Manufacturing Process Analysis of Alkyd Resin Coating

Figure Alkyd Resin Coating Industrial Chain Analysis

Table Raw Materials Sources of Alkyd Resin Coating Major Manufacturers in 2015

Table Major Buyers of Alkyd Resin Coating

Table Distributors/Traders List

Figure China Alkyd Resin Coating Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Alkyd Resin Coating Revenue and Growth Rate Forecast (2016-2021)

Table China Alkyd Resin Coating Production, Import, Export and Consumption Forecast (2016-2021)

Table China Alkyd Resin Coating Production Forecast by Type (2016-2021)

Table China Alkyd Resin Coating Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: China Alkyd Resin Coating Market Research Report 2016

Product link: <https://marketpublishers.com/r/CBDB2FA79E4EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CBDB2FA79E4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970