

### **China Air Purifiers Market Research Report 2017**

https://marketpublishers.com/r/C98CDA064F5EN.html Date: March 2017 Pages: 110 Price: US\$ 3,200.00 (Single User License) ID: C98CDA064F5EN **Abstracts** Notes: Sales, means the sales volume of Air Purifiers Revenue, means the sales value of Air Purifiers This report studies Air Purifiers in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering Sharp **Philips** Panasonic Daikin Midea YADU Coway Blueair

Electrolux



# Whirlpool Austin **IQAir** Boneco Samsung Airgle **Broad** Mfresh Lexy Beiangtech Honeywell Market Segment by Regions (provinces), covering South China East China Southwest China Northeast China North China Central China Northwest China



Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

cach type, can be arriada inte
HEPA
Active Carbon
Static Electricity
Ion and Ozone Generator
Others
Split by Application, this report focuses on consumption, market share and growth rate of Air Purifiers in each application, can be divided into  Household  Commercial  Other



#### **Contents**

China Air Purifiers Market Research Report 2017

#### 1 AIR PURIFIERS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Air Purifiers
- 1.2 Air Purifiers Segment by Type
  - 1.2.1 China Production Market Share of Air Purifiers Type in 2015
  - 1.2.2 HEPA
  - 1.2.3 Active Carbon
  - 1.2.4 Static Electricity
  - 1.2.5 Ion and Ozone Generator
  - 1.2.6 Others
- 1.3 Applications of Air Purifiers
  - 1.3.1 Air Purifiers Consumption Market Share by Application in 2015
  - 1.3.2 Household
  - 1.3.3 Commercial
  - 1.3.4 Other
- 1.4 China Market Size (Value) of Air Purifiers (2012-2022)
- 1.5 China Air Purifiers Status and Outlook
- 1.6 Government Policies

#### 2 CHINA AIR PURIFIERS MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Air Purifiers Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Air Purifiers Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Air Purifiers Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Air Purifiers Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Air Purifiers Market Competitive Situation and Trends
  - 2.5.1 Air Purifiers Market Concentration Rate
  - 2.5.2 Air Purifiers Market Share of Top 3 and Top 5 Manufacturers

#### 3 CHINA AIR PURIFIERS MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Sharp
  - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its



#### Competitors

- 3.1.2 Air Purifiers Product Type, Application and Specification
  - 3.1.2.1 Product A
  - 3.1.2.2 Product B
- 3.1.3 Sharp Air Purifiers Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.1.4 Main Business/Business Overview
- 3.2 Philips
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 Air Purifiers Product Type, Application and Specification
    - 3.2.2.1 Product A
    - 3.2.2.2 Product B
- 3.2.3 Philips Air Purifiers Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 Panasonic
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 Air Purifiers Product Type, Application and Specification
    - 3.3.2.1 Product A
    - 3.3.2.2 Product B
- 3.3.3 Panasonic Air Purifiers Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.3.4 Main Business/Business Overview
- 3.4 Daikin
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Air Purifiers Product Type, Application and Specification
    - 3.4.2.1 Product A
    - 3.4.2.2 Product B
- 3.4.3 Daikin Air Purifiers Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Midea
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Air Purifiers Product Type, Application and Specification
    - 3.5.2.1 Product A



- 3.5.2.2 Product B
- 3.5.3 Midea Air Purifiers Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.5.4 Main Business/Business Overview
- **3.6 YADU**
- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.6.2 Air Purifiers Product Type, Application and Specification
    - 3.6.2.1 Product A
    - 3.6.2.2 Product B
- 3.6.3 YADU Air Purifiers Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.6.4 Main Business/Business Overview
- 3.7 Coway
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.7.2 Air Purifiers Product Type, Application and Specification
    - 3.7.2.1 Product A
    - 3.7.2.2 Product B
- 3.7.3 Coway Air Purifiers Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.7.4 Main Business/Business Overview
- 3.8 Blueair
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.8.2 Air Purifiers Product Type, Application and Specification
    - 3.8.2.1 Product A
    - 3.8.2.2 Product B
- 3.8.3 Blueair Air Purifiers Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.8.4 Main Business/Business Overview
- 3.9 Electrolux
- 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.9.2 Air Purifiers Product Type, Application and Specification
    - 3.9.2.1 Product A
    - 3.9.2.2 Product B
- 3.9.3 Electrolux Air Purifiers Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)



- 3.9.4 Main Business/Business Overview
- 3.10 Whirlpool
- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.10.2 Air Purifiers Product Type, Application and Specification
    - 3.10.2.1 Product A
    - 3.10.2.2 Product B
- 3.10.3 Whirlpool Air Purifiers Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.10.4 Main Business/Business Overview
- 3.11 Austin
- 3.12 IQAir
- 3.13 Boneco
- 3.14 Samsung
- 3.15 Airgle
- 3.16 Broad
- 3.17 Mfresh
- 3.18 Lexy
- 3.19 Beiangtech
- 3.20 Honeywell

## 4 CHINA AIR PURIFIERS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Air Purifiers Capacity, Production and Growth (2012-2017)
- 4.2 China Air Purifiers Revenue and Growth (2012-2017)
- 4.3 China Air Purifiers Production, Consumption, Export and Import (2012-2017)

### 5 CHINA AIR PURIFIERS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Air Purifiers Production and Market Share by Type (2012-2017)
- 5.2 China Air Purifiers Revenue and Market Share by Type (2012-2017)
- 5.3 China Air Purifiers Price by Type (2012-2017)
- 5.4 China Air Purifiers Production Growth by Type (2012-2017)

#### **6 CHINA AIR PURIFIERS MARKET ANALYSIS BY APPLICATION**

6.1 China Air Purifiers Consumption and Market Share by Application (2012-2017)



- 6.2 China Air Purifiers Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

#### 7 CHINAAIR PURIFIERS MARKET ANALYSIS BY REGIONS (PROVINCES)

- 7.1 China Air Purifiers Production, Production Value and Price by Regions (Provinces)(2012-2017)
- 7.1.1 China Air Purifiers Production and Market Share by Regions (Provinces)(2012-2017)
- 7.1.2 China Air Purifiers Production Value and Market Share by Regions (Provinces)(2012-2017)
- 7.1.3 China Air Purifiers Sales Price by Regions (Provinces)(2012-2017)
- 7.2 China Air Purifiers Consumption by Regions (Provinces)(2012-2017)
- 7.3 China Air Purifiers Production, Consumption, Export and Import (2012-2017)

#### **8 AIR PURIFIERS MANUFACTURING COST ANALYSIS**

- 8.1 Air Purifiers Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Air Purifiers

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Air Purifiers Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Air Purifiers Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS



- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### 12 CHINA AIR PURIFIERS MARKET FORECAST (2017-2022)

- 12.1 China Air Purifiers Capacity, Production, Revenue Forecast (2017-2022)
- 12.2 China Air Purifiers Production, Import, Export and Consumption Forecast (2017-2022)
- 12.3 China Air Purifiers Production Forecast by Type (2017-2022)
- 12.4 China Air Purifiers Consumption Forecast by Application (2017-2022)
- 12.5 China Air Purifiers Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)
- 12.5.1 China Air Purifiers Production Forecast by Regions (Provinces)(2017-2022)
- 12.5.2 China Air Purifiers Consumption Forecast by Regions (Provinces)(2017-2022)
- 12.5.3 China Air Purifiers Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)
- 12.6 Air Purifiers Price Forecast (2017-2022)

#### 13 RESEARCH FINDINGS AND CONCLUSION

#### **14 APPENDIX**

Methodology

Analyst Introduction



#### **Data Source**

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Air Purifiers

Figure China Production Market Share of Air Purifiers by Type in 2015

Figure Product Picture of HEPA

Table Major Manufacturers of HEPA

Figure Product Picture of Active Carbon

Table Major Manufacturers of Active Carbon

Figure Product Picture of Static Electricity

Table Major Manufacturers of Static Electricity

Figure Product Picture of Ion and Ozone Generator

Table Major Manufacturers of Ion and Ozone Generator

Figure Product Picture of Others

Table Major Manufacturers of Others

Table Air Purifiers Consumption Market Share by Application in 2015

Figure Household Examples

Figure Commercial Examples

Figure Other Examples

Figure China Air Purifiers Revenue (Million USD) and Growth Rate (2012-2022)

Table China Air Purifiers Capacity of Key Manufacturers (2015 and 2016)

Table China Air Purifiers Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Air Purifiers Capacity of Key Manufacturers in 2015

Figure China Air Purifiers Capacity of Key Manufacturers in 2016

Table China Air Purifiers Production of Key Manufacturers (2015 and 2016)

Table China Air Purifiers Production Share by Manufacturers (2015 and 2016)

Figure 2015 Air Purifiers Production Share by Manufacturers

Figure 2016 Air Purifiers Production Share by Manufacturers

Table China Air Purifiers Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Air Purifiers Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Air Purifiers Revenue Share by Manufacturers

Table 2016 China Air Purifiers Revenue Share by Manufacturers

Table China Market Air Purifiers Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Air Purifiers Average Price of Key Manufacturers in 2015

Table Manufacturers Air Purifiers Manufacturing Base Distribution and Sales Area

Table Manufacturers Air Purifiers Product Type

Figure Air Purifiers Market Share of Top 3 Manufacturers

Figure Air Purifiers Market Share of Top 5 Manufacturers



Table Sharp Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sharp Air Purifiers Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Sharp Air Purifiers Market Share (2012-2017)

Table Philips Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Philips Air Purifiers Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Philips Air Purifiers Market Share (2012-2017)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Air Purifiers Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Panasonic Air Purifiers Market Share (2012-2017)

Table Daikin Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Daikin Air Purifiers Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Daikin Air Purifiers Market Share (2012-2017)

Table Midea Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Midea Air Purifiers Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Midea Air Purifiers Market Share (2012-2017)

Table YADU Basic Information, Manufacturing Base, Sales Area and Its Competitors Table YADU Air Purifiers Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure YADU Air Purifiers Market Share (2012-2017)

Table Coway Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Coway Air Purifiers Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Coway Air Purifiers Market Share (2012-2017)

Table Blueair Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Blueair Air Purifiers Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Blueair Air Purifiers Market Share (2012-2017)

Table Electrolux Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Electrolux Air Purifiers Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Electrolux Air Purifiers Market Share (2012-2017)

Table Whirlpool Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Whirlpool Air Purifiers Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Whirlpool Air Purifiers Market Share (2012-2017)

Table Austin Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table IQAir Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Boneco Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Airgle Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Broad Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Mfresh Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Lexy Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Beiangtech Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Honeywell Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure China Air Purifiers Capacity, Production and Growth (2012-2017)

Figure China Air Purifiers Revenue (Million USD) and Growth (2012-2017)

Table China Air Purifiers Production, Consumption, Export and Import (2012-2017)

Table China Air Purifiers Production by Type (2012-2017)

Table China Air Purifiers Production Share by Type (2012-2017)

Figure Production Market Share of Air Purifiers by Type (2012-2017)

Figure 2015 Production Market Share of Air Purifiers by Type

Table China Air Purifiers Revenue by Type (2012-2017)

Table China Air Purifiers Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Air Purifiers by Type (2012-2017)

Figure 2015 Revenue Market Share of Air Purifiers by Type

Table China Air Purifiers Price by Type (2012-2017)

Figure China Air Purifiers Production Growth by Type (2012-2017)

Table China Air Purifiers Consumption by Application (2012-2017)

Table China Air Purifiers Consumption Market Share by Application (2012-2017)

Figure China Air Purifiers Consumption Market Share by Application in 2015

Table China Air Purifiers Consumption Growth Rate by Application (2012-2017)

Figure China Air Purifiers Consumption Growth Rate by Application (2012-2017)

Table China Air Purifiers Production by Regions (Provinces)(2012-2017)

Table China Air Purifiers Production Market Share by Regions (Provinces)(2012-2017)

Table China Air Purifiers Production Value by Regions (Provinces)(2012-2017)

Table China Air Purifiers Production Value Market Share by Regions (Provinces)(2012-2017)

Table China Air Purifiers Sales Price by Regions (Provinces)(2012-2017)



Table China Air Purifiers Consumption by Regions (Provinces)(2012-2017)

Table China Air Purifiers Consumption Market Share by Regions (Provinces)(2012-2017)

Table China Air Purifiers Production, Consumption, Export and Import (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Air Purifiers

Figure Manufacturing Process Analysis of Air Purifiers

Figure Air Purifiers Industrial Chain Analysis

Table Raw Materials Sources of Air Purifiers Major Manufacturers in 2015

Table Major Buyers of Air Purifiers

Table Distributors/Traders List

Figure China Air Purifiers Capacity, Production and Growth Rate Forecast (2017-2022)

Figure China Air Purifiers Revenue and Growth Rate Forecast (2017-2022)

Table China Air Purifiers Production, Import, Export and Consumption Forecast (2017-2022)

Table China Air Purifiers Production Forecast by Type (2017-2022)

Table China Air Purifiers Consumption Forecast by Application (2017-2022)

Table China Air Purifiers Production Forecast by Regions (Provinces)(2017-2022)

Table China Air Purifiers Consumption Forecast by Regions (Provinces)(2017-2022)

Table China Air Purifiers Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)



#### I would like to order

Product name: China Air Purifiers Market Research Report 2017

Product link: https://marketpublishers.com/r/C98CDA064F5EN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C98CDA064F5EN.html">https://marketpublishers.com/r/C98CDA064F5EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970