

China Air conditioner Market Research Report 2016

https://marketpublishers.com/r/C8B12FBF766EN.html Date: October 2016 Pages: 121 Price: US\$ 3,200.00 (Single User License) ID: C8B12FBF766EN **Abstracts** Notes: Sales, means the sales volume of Air conditioner Revenue, means the sales value of Air conditioner This report studies Air conditioner in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering Haier Chunlan Gree Glanz Kelon Hisense TCL Chigo

TOSHIBA



Carrier

Split by product Type, with production, revenue, price, market share and growth rate o each type, can be divided into
Wall-mounted
Floor-standing
Window type
Portable
Multi-VRF
Chiller
Split by Application, this report focuses on consumption, market share and growth rate of Air conditioner in each application, can be divided into
Home
Commercial
Others



Contents

China Air conditioner Market Research Report 2016

1 AIR CONDITIONER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Air conditioner
- 1.2 Air conditioner Segment by Type
- 1.2.1 China Production Market Share of Air conditioner Type in 2015
- 1.2.2 Wall-mounted
- 1.2.3 Floor-standing
- 1.2.4 Window type
- 1.2.5 Portable
- 1.2.6 Multi-VRF
- 1.2.7 Chiller
- 1.3 Applications of Air conditioner
 - 1.3.1 Air conditioner Consumption Market Share by Application in 2015
 - 1.3.2 Home
 - 1.3.3 Commercial
 - 1.3.4 Others
- 1.4 China Market Size (Value) of Air conditioner (2011-2021)
- 1.5 China Air conditionerStatus and Outlook
- 1.6 Government Policies

2 CHINA AIR CONDITIONER MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Air conditioner Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Air conditioner Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Air conditioner Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Air conditioner Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Air conditioner Market Competitive Situation and Trends
 - 2.5.1 Air conditioner Market Concentration Rate
 - 2.5.2 Air conditioner Market Share of Top 3 and Top 5 Manufacturers

3 CHINA AIR CONDITIONER MANUFACTURERS PROFILES/ANALYSIS

3.1 Haier



- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 Air conditioner Product Type, Application and Specification
 - 3.1.2.1 Type I
 - 3.1.2.2 Type II
- 3.1.3 Haier Air conditioner Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.1.4 Main Business/Business Overview
- 3.2 Chunlan
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 121 Product Type, Application and Specification
 - 3.2.2.1 Type I
 - 3.2.2.2 Type II
- 3.2.3 Chunlan 121 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Gree
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 128 Product Type, Application and Specification
 - 3.3.2.1 Type I
 - 3.3.2.2 Type II
- 3.3.3 Gree 128 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 Glanz
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Nov Product Type, Application and Specification
 - 3.4.2.1 Type I
 - 3.4.2.2 Type II
- 3.4.3 Glanz Nov Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Kelon
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Product Type, Application and Specification



- 3.5.2.1 Type I
- 3.5.2.2 Type II
- 3.5.3 Kelon Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.5.4 Main Business/Business Overview
- 3.6 Hisense
- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.6.2 Million USD Product Type, Application and Specification
 - 3.6.2.1 Type I
 - 3.6.2.2 Type II
- 3.6.3 Hisense Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.6.4 Main Business/Business Overview
- 3.7 TCL
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Machinery & Equipment Product Type, Application and Specification
 - 3.7.2.1 Type I
 - 3.7.2.2 Type II
- 3.7.3 TCL Machinery & Equipment Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview
- 3.8 Chigo
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.8.2 Product Type, Application and Specification
 - 3.8.2.1 Type I
 - 3.8.2.2 Type II
 - 3.8.3 Chigo Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.8.4 Main Business/Business Overview
- 3.9 TOSHIBA
- 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.9.2 Product Type, Application and Specification
 - 3.9.2.1 Type I
 - 3.9.2.2 Type II
- 3.9.3 TOSHIBA Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.9.4 Main Business/Business Overview



- 3.10 Carrier
- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.10.2 Product Type, Application and Specification
 - 3.10.2.1 Type I
 - 3.10.2.2 Type II
- 3.10.3 Carrier Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.10.4 Main Business/Business Overview

4 CHINA AIR CONDITIONER CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Air conditioner Capacity, Production and Growth (2011-2016)
- 4.2 China Air conditioner Revenue and Growth (2011-2016)
- 4.3 China Air conditioner Production, Consumption, Export and Import (2011-2016)

5 CHINA AIR CONDITIONER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Air conditioner Production and Market Share by Type (2011-2016)
- 5.2 China Air conditioner Revenue and Market Share by Type (2011-2016)
- 5.3 China Air conditioner Price by Type (2011-2016)
- 5.4 China Air conditioner Production Growth by Type (2011-2016)

6 CHINA AIR CONDITIONER MARKET ANALYSIS BY APPLICATION

- 6.1 China Air conditioner Consumption and Market Share by Application (2011-2016)
- 6.2 China Air conditioner Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 AIR CONDITIONER MANUFACTURING COST ANALYSIS

- 7.1 Air conditioner Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials



- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Air conditioner

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Air conditioner Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Air conditioner Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA AIR CONDITIONER MARKET FORECAST (2016-2021)

- 11.1 China Air conditioner Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Air conditioner Production, Import, Export and Consumption Forecast (2016-2021)



- 11.3 China Air conditioner Production Forecast by Type (2016-2021)
- 11.4 China Air conditioner Consumption Forecast by Application (2016-2021)
- 11.5 Air conditioner Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Air conditioner

Figure China Production Market Share of Air conditioner by Type in 2015

Figure Product Picture of Wall-mounted

Table Major Manufacturers of Wall-mounted

Figure Product Picture of Floor-standing

Table Major Manufacturers of Floor-standing

Figure Product Picture of Window type

Table Major Manufacturers of Window type

Figure Product Picture of Portable

Table Major Manufacturers of Portable

Figure Product Picture of Multi-VRF

Table Major Manufacturers of Multi-VRF

Figure Product Picture of Chiller

Table Major Manufacturers of Chiller

Table Air conditioner Consumption Market Share by Application in 2015

Figure Home Examples

Figure Commercial Examples

Figure Others Examples

Figure China Air conditioner Revenue (Million USD) and Growth Rate (2011-2021)

Table China Air conditioner Capacity of Key Manufacturers (2015 and 2016)

Table China Air conditioner Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Air conditioner Capacity of Key Manufacturers in 2015

Figure China Air conditioner Capacity of Key Manufacturers in 2016

Table China Air conditioner Production of Key Manufacturers (2015 and 2016)

Table China Air conditioner Production Share by Manufacturers (2015 and 2016)

Figure 2015 Air conditioner Production Share by Manufacturers

Figure 2016 Air conditioner Production Share by Manufacturers

Table China Air conditioner Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Air conditioner Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Air conditioner Revenue Share by Manufacturers

Table 2016 China Air conditioner Revenue Share by Manufacturers

Table China Market Air conditioner Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Air conditioner Average Price of Key Manufacturers in 2015



Table Manufacturers Air conditioner Manufacturing Base Distribution and Sales Area Table Manufacturers Air conditioner Product Type

Figure Air conditioner Market Share of Top 3 Manufacturers

Figure Air conditioner Market Share of Top 5 Manufacturers

Table Haier Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Haier Air conditioner Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Haier Air conditioner Market Share (2011-2016)

Table Chunlan Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Chunlan Air conditioner Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Chunlan Air conditioner Market Share (2011-2016)

Table Gree Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Gree Air conditioner Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Gree Air conditioner Market Share (2011-2016)

Table Glanz Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Glanz Air conditioner Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Glanz Air conditioner Market Share (2011-2016)

Table Kelon Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Kelon Air conditioner Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kelon Air conditioner Market Share (2011-2016)

Table Hisense Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Hisense Air conditioner Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hisense Air conditioner Market Share (2011-2016)

Table TCL Basic Information, Manufacturing Base, Sales Area and Its Competitors Table TCL Air conditioner Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure TCL Air conditioner Market Share (2011-2016)

Table Chigo Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Chigo Air conditioner Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Chigo Air conditioner Market Share (2011-2016)

Table TOSHIBA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TOSHIBA Air conditioner Capacity, Production, Revenue, Price and Gross Margin



(2011-2016)

Figure TOSHIBA Air conditioner Market Share (2011-2016)

Table Carrier Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Carrier Air conditioner Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Carrier Air conditioner Market Share (2011-2016)

Figure China Air conditioner Capacity, Production and Growth (2011-2016)

Figure China Air conditioner Revenue (Million USD) and Growth (2011-2016)

Table China Air conditioner Production, Consumption, Export and Import (2011-2016)

Table China Air conditioner Production by Type (2011-2016)

Table China Air conditioner Production Share by Type (2011-2016)

Figure Production Market Share of Air conditioner by Type (2011-2016)

Figure 2015 Production Market Share of Air conditioner by Type

Table China Air conditioner Revenue by Type (2011-2016)

Table China Air conditioner Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Air conditioner by Type (2011-2016)

Figure 2015 Revenue Market Share of Air conditioner by Type

Table China Air conditioner Price by Type (2011-2016)

Figure China Air conditioner Production Growth by Type (2011-2016)

Table China Air conditioner Consumption by Application (2011-2016)

Table China Air conditioner Consumption Market Share by Application (2011-2016)

Figure China Air conditioner Consumption Market Share by Application in 2015

Table China Air conditioner Consumption Growth Rate by Application (2011-2016)

Figure China Air conditioner Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Air conditioner

Figure Manufacturing Process Analysis of Air conditioner

Figure Air conditioner Industrial Chain Analysis

Table Raw Materials Sources of Air conditioner Major Manufacturers in 2015

Table Major Buyers of Air conditioner

Table Distributors/Traders List

Figure China Air conditioner Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Air conditioner Revenue and Growth Rate Forecast (2016-2021)

Table China Air conditioner Production, Import, Export and Consumption Forecast (2016-2021)

Table China Air conditioner Production Forecast by Type (2016-2021)



Table China Air conditioner Consumption Forecast by Application (2016-2021)



I would like to order

Product name: China Air conditioner Market Research Report 2016

Product link: https://marketpublishers.com/r/C8B12FBF766EN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C8B12FBF766EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970