

China Aerial Work Platforms Market Research Report 2016

https://marketpublishers.com/r/CF5473936FEEN.html

Date: November 2016 Pages: 122 Price: US\$ 3,200.00 (Single User License) ID: CF5473936FEEN

Abstracts

Notes:

Sales, means the sales volume of Aerial Work Platforms

Revenue, means the sales value of Aerial Work Platforms

This report studies Aerial Work Platforms in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Toyota Kion Jungheinrich Hyster-Yale Crown Mitsubishi Nichiyu UniCarriers Anhui Heli



| | Hangcha |
|---------|------------|
| Koma | tsu |
| Clark | |
| Doosa | an |
| Hyund | dai |
| EP | |
| Lonkir | ng |
| Comb | ilift |
| Tailift | Group |
| Hubte | X |
| Hytsu | Group |
| Godre | ej & Boyce |
| Paletr | ans |

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I Type II Type III

Split by Application, this report focuses on consumption, market share and growth rate of Aerial Work Platforms in each application, can be divided into



Application 1

Application 2

Application 3



Contents

China Aerial Work Platforms Market Research Report 2016

1 AERIAL WORK PLATFORMS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Aerial Work Platforms
- 1.2 Aerial Work Platforms Segment by Type
- 1.2.1 China Production Market Share of Aerial Work Platforms Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.2.4 Type III
- 1.3 Applications of Aerial Work Platforms
- 1.3.1 Aerial Work Platforms Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 China Market Size (Value) of Aerial Work Platforms (2011-2021)
- 1.5 China Aerial Work PlatformsStatus and Outlook
- 1.6 Government Policies

2 CHINA AERIAL WORK PLATFORMS MARKET COMPETITION BY MANUFACTURERS

2.1 China Aerial Work Platforms Capacity, Production and Share by Manufacturers (2015 and 2016)

2.2 China Aerial Work Platforms Revenue and Share by Manufacturers (2015 and 2016)

2.3 China Aerial Work Platforms Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Aerial Work Platforms Manufacturing Base Distribution, Sales Area, Product Type

2.5 Aerial Work Platforms Market Competitive Situation and Trends

2.5.1 Aerial Work Platforms Market Concentration Rate

2.5.2 Aerial Work Platforms Market Share of Top 3 and Top 5 Manufacturers

3 CHINA AERIAL WORK PLATFORMS MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Toyota
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its



Competitors

3.1.2 Aerial Work Platforms Product Type, Application and Specification

3.1.2.1 Type I

3.1.2.2 Type II

3.1.3 Toyota Aerial Work Platforms Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Kion

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 122 Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 Kion 122 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Jungheinrich

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.3.2 127 Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 Jungheinrich 127 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Hyster-Yale

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.4.2 Oct Product Type, Application and Specification

3.4.2.1 Type I

3.4.2.2 Type II

3.4.3 Hyster-Yale Oct Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Crown

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.5.2 Product Type, Application and Specification

3.5.2.1 Type I



3.5.2.2 Type II

3.5.3 Crown Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Mitsubishi Nichiyu

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.6.2 Million USD Product Type, Application and Specification

3.6.2.1 Type I

3.6.2.2 Type II

3.6.3 Mitsubishi Nichiyu Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 UniCarriers

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Machinery & Equipment Product Type, Application and Specification

3.7.2.1 Type I

3.7.2.2 Type II

3.7.3 UniCarriers Machinery & Equipment Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Anhui Heli

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.8.2 Product Type, Application and Specification

3.8.2.1 Type I

3.8.2.2 Type II

3.8.3 Anhui Heli Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Hangcha

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.9.2 Product Type, Application and Specification

3.9.2.1 Type I

3.9.2.2 Type II

3.9.3 Hangcha Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview



3.10 Komatsu

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

- 3.10.2 Product Type, Application and Specification
- 3.10.2.1 Type I
- 3.10.2.2 Type II

3.10.3 Komatsu Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

- 3.10.4 Main Business/Business Overview
- 3.11 Clark
- 3.12 Doosan
- 3.13 Hyundai
- 3.14 EP
- 3.15 Lonking
- 3.16 Combilift
- 3.17 Tailift Group
- 3.18 Hubtex
- 3.19 Hytsu Group
- 3.20 Godrej & Boyce
- 3.21 Paletrans

4 CHINA AERIAL WORK PLATFORMS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Aerial Work Platforms Capacity, Production and Growth (2011-2016)
4.2 China Aerial Work Platforms Revenue and Growth (2011-2016)
4.3 China Aerial Work Platforms Production, Consumption, Export and Import (2011-2016)

5 CHINA AERIAL WORK PLATFORMS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Aerial Work Platforms Production and Market Share by Type (2011-2016)
- 5.2 China Aerial Work Platforms Revenue and Market Share by Type (2011-2016)
- 5.3 China Aerial Work Platforms Price by Type (2011-2016)
- 5.4 China Aerial Work Platforms Production Growth by Type (2011-2016)

6 CHINA AERIAL WORK PLATFORMS MARKET ANALYSIS BY APPLICATION



6.1 China Aerial Work Platforms Consumption and Market Share by Application (2011-2016)

6.2 China Aerial Work Platforms Consumption Growth Rate by Application (2011-2016)

- 6.3 Market Drivers and Opportunities
- 6.3.1 Potential Application
- 6.3.2 Emerging Markets/Countries

7 AERIAL WORK PLATFORMS MANUFACTURING COST ANALYSIS

- 7.1 Aerial Work Platforms Key Raw Materials Analysis
- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Aerial Work Platforms

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Aerial Work Platforms Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Aerial Work Platforms Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List



10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA AERIAL WORK PLATFORMS MARKET FORECAST (2016-2021)

11.1 China Aerial Work Platforms Capacity, Production, Revenue Forecast (2016-2021)11.2 China Aerial Work Platforms Production, Import, Export and Consumption Forecast (2016-2021)

11.3 China Aerial Work Platforms Production Forecast by Type (2016-2021)

11.4 China Aerial Work Platforms Consumption Forecast by Application (2016-2021)

11.5 Aerial Work Platforms Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List Disclosure Section Research Methodology Data Source China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Aerial Work Platforms Figure China Production Market Share of Aerial Work Platforms by Type in 2015 Figure Product Picture of Type I Table Major Manufacturers of Type I Figure Product Picture of Type II Table Major Manufacturers of Type II Figure Product Picture of Type III Table Major Manufacturers of Type III Table Aerial Work Platforms Consumption Market Share by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure Application 3 Examples Figure China Aerial Work Platforms Revenue (Million USD) and Growth Rate (2011 - 2021)Table China Aerial Work Platforms Capacity of Key Manufacturers (2015 and 2016) Table China Aerial Work Platforms Capacity Market Share of Key Manufacturers (2015 and 2016) Figure China Aerial Work Platforms Capacity of Key Manufacturers in 2015 Figure China Aerial Work Platforms Capacity of Key Manufacturers in 2016 Table China Aerial Work Platforms Production of Key Manufacturers (2015 and 2016) Table China Aerial Work Platforms Production Share by Manufacturers (2015 and 2016) Figure 2015 Aerial Work Platforms Production Share by Manufacturers Figure 2016 Aerial Work Platforms Production Share by Manufacturers Table China Aerial Work Platforms Revenue (Million USD) by Manufacturers (2015 and 2016) Table China Aerial Work Platforms Revenue Share by Manufacturers (2015 and 2016) Table 2015 China Aerial Work Platforms Revenue Share by Manufacturers Table 2016 China Aerial Work Platforms Revenue Share by Manufacturers Table China Market Aerial Work Platforms Average Price of Key Manufacturers (2015 and 2016) Figure China Market Aerial Work Platforms Average Price of Key Manufacturers in 2015 Table Manufacturers Aerial Work Platforms Manufacturing Base Distribution and Sales Area Table Manufacturers Aerial Work Platforms Product Type

Figure Aerial Work Platforms Market Share of Top 3 Manufacturers



Figure Aerial Work Platforms Market Share of Top 5 Manufacturers Table Toyota Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Toyota Aerial Work Platforms Capacity, Production, Revenue, Price and Gross

Margin (2011-2016) Figure Toyota Aerial Work Platforms Market Share (2011-2016)

Table Kion Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Kion Aerial Work Platforms Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kion Aerial Work Platforms Market Share (2011-2016)

Table Jungheinrich Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jungheinrich Aerial Work Platforms Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Jungheinrich Aerial Work Platforms Market Share (2011-2016)

Table Hyster-Yale Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hyster-Yale Aerial Work Platforms Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hyster-Yale Aerial Work Platforms Market Share (2011-2016)

Table Crown Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Crown Aerial Work Platforms Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Crown Aerial Work Platforms Market Share (2011-2016)

Table Mitsubishi Nichiyu Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mitsubishi Nichiyu Aerial Work Platforms Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Mitsubishi Nichiyu Aerial Work Platforms Market Share (2011-2016)

Table UniCarriers Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table UniCarriers Aerial Work Platforms Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure UniCarriers Aerial Work Platforms Market Share (2011-2016)

Table Anhui Heli Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Anhui Heli Aerial Work Platforms Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Anhui Heli Aerial Work Platforms Market Share (2011-2016)

Table Hangcha Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Hangcha Aerial Work Platforms Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hangcha Aerial Work Platforms Market Share (2011-2016)

Table Komatsu Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Komatsu Aerial Work Platforms Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Komatsu Aerial Work Platforms Market Share (2011-2016)

Table Clark Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Clark Aerial Work Platforms Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Clark Aerial Work Platforms Market Share (2011-2016)

Table Doosan Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Doosan Aerial Work Platforms Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Doosan Aerial Work Platforms Market Share (2011-2016)

Table Hyundai Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Hyundai Aerial Work Platforms Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hyundai Aerial Work Platforms Market Share (2011-2016)

Table EP Basic Information, Manufacturing Base, Sales Area and Its Competitors Table EP Aerial Work Platforms Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure EP Aerial Work Platforms Market Share (2011-2016)

Table Lonking Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Lonking Aerial Work Platforms Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lonking Aerial Work Platforms Market Share (2011-2016)

Table Combilift Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Combilift Aerial Work Platforms Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Combilift Aerial Work Platforms Market Share (2011-2016)

Table Tailift Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tailift Group Aerial Work Platforms Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Tailift Group Aerial Work Platforms Market Share (2011-2016)

Table Hubtex Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Hubtex Aerial Work Platforms Capacity, Production, Revenue, Price and Gross Margin (2011-2016)



Figure Hubtex Aerial Work Platforms Market Share (2011-2016)

Table Hytsu Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hytsu Group Aerial Work Platforms Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hytsu Group Aerial Work Platforms Market Share (2011-2016)

Table Godrej & Boyce Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Godrej & Boyce Aerial Work Platforms Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Godrej & Boyce Aerial Work Platforms Market Share (2011-2016)

Table Paletrans Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Paletrans Aerial Work Platforms Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Paletrans Aerial Work Platforms Market Share (2011-2016)

Figure China Aerial Work Platforms Capacity, Production and Growth (2011-2016)

Figure China Aerial Work Platforms Revenue (Million USD) and Growth (2011-2016)

Table China Aerial Work Platforms Production, Consumption, Export and Import (2011-2016)

 Table China Aerial Work Platforms Production by Type (2011-2016)

Table China Aerial Work Platforms Production Share by Type (2011-2016)

Figure Production Market Share of Aerial Work Platforms by Type (2011-2016)

Figure 2015 Production Market Share of Aerial Work Platforms by Type

Table China Aerial Work Platforms Revenue by Type (2011-2016)

Table China Aerial Work Platforms Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Aerial Work Platforms by Type (2011-2016)

Figure 2015 Revenue Market Share of Aerial Work Platforms by Type

Table China Aerial Work Platforms Price by Type (2011-2016)

Figure China Aerial Work Platforms Production Growth by Type (2011-2016)

Table China Aerial Work Platforms Consumption by Application (2011-2016)

Table China Aerial Work Platforms Consumption Market Share by Application (2011-2016)

Figure China Aerial Work Platforms Consumption Market Share by Application in 2015 Table China Aerial Work Platforms Consumption Growth Rate by Application (2011-2016)

Figure China Aerial Work Platforms Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw MaterialFigure Price Trend of Key Raw Materials



Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Aerial Work Platforms

Figure Manufacturing Process Analysis of Aerial Work Platforms

Figure Aerial Work Platforms Industrial Chain Analysis

Table Raw Materials Sources of Aerial Work Platforms Major Manufacturers in 2015

Table Major Buyers of Aerial Work Platforms

Table Distributors/Traders List

Figure China Aerial Work Platforms Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Aerial Work Platforms Revenue and Growth Rate Forecast (2016-2021) Table China Aerial Work Platforms Production, Import, Export and Consumption Forecast (2016-2021)

Table China Aerial Work Platforms Production Forecast by Type (2016-2021)

Table China Aerial Work Platforms Consumption Forecast by Application (2016-2021)



I would like to order

Product name: China Aerial Work Platforms Market Research Report 2016 Product link: <u>https://marketpublishers.com/r/CF5473936FEEN.html</u>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/CF5473936FEEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970