

# Brazil Point of Care Testing(POCT) Market Report 2016

<https://marketpublishers.com/r/BD856471AEEEN.html>

Date: October 2016

Pages: 116

Price: US\$ 3,800.00 (Single User License)

ID: BD856471AEEEN

## Abstracts

### Notes:

Sales, means the sales volume of Point of Care Testing(POCT)

Revenue, means the sales value of Point of Care Testing(POCT)

This report studies sales (consumption) of Point of Care Testing(POCT) in Brazil market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Life Technology

Agilent

Affymetrix

BD

Abbott

Alere

Bayer

Roche-diagnostics

## Johnson & Johnson

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Microfluidic Technology

Minimally Invasive Technique

Others

Split by applications, this report focuses on sales, market share and growth rate of Point of Care Testing(POCT) in each application, can be divided into

In the hospital

Outside the hospital

Application 3

## Contents

### Brazil Point of Care Testing(POCT) Market Report 2016

#### **1 POINT OF CARE TESTING(POCT) OVERVIEW**

- 1.1 Product Overview and Scope of Point of Care Testing(POCT)
- 1.2 Classification of Point of Care Testing(POCT)
  - 1.2.1 Microfluidic Technology
  - 1.2.2 Minimally Invasive Technique
  - 1.2.3 Others
- 1.3 Application of Point of Care Testing(POCT)
  - 1.3.1 In the hospital
  - 1.3.2 Outside the hospital
  - 1.3.3 Application
- 1.4 Brazil Market Size Sales (Value) and Revenue (Volume) of Point of Care Testing(POCT) (2011-2021)
  - 1.4.1 Brazil Point of Care Testing(POCT) Sales and Growth Rate (2011-2021)
  - 1.4.2 Brazil Point of Care Testing(POCT) Revenue and Growth Rate (2011-2021)

#### **2 BRAZIL POINT OF CARE TESTING(POCT) COMPETITION BY MANUFACTURERS**

- 2.1 Brazil Point of Care Testing(POCT) Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 Brazil Point of Care Testing(POCT) Revenue and Share by Manufactures (2015 and 2016)
- 2.3 Brazil Point of Care Testing(POCT) Average Price by Manufactures (2015 and 2016)
- 2.4 Point of Care Testing(POCT) Market Competitive Situation and Trends
  - 2.4.1 Point of Care Testing(POCT) Market Concentration Rate
  - 2.4.2 Point of Care Testing(POCT) Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 BRAZIL POINT OF CARE TESTING(POCT) SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 Brazil Point of Care Testing(POCT) Sales and Market Share by Type (2011-2016)
- 3.2 Brazil Point of Care Testing(POCT) Revenue and Market Share by Type

(2011-2016)

3.3 Brazil Point of Care Testing(POCT) Price by Type (2011-2016)

3.4 Brazil Point of Care Testing(POCT) Sales Growth Rate by Type (2011-2016)

#### **4 BRAZIL POINT OF CARE TESTING(POCT) SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 Brazil Point of Care Testing(POCT) Sales and Market Share by Application (2011-2016)

4.2 Brazil Point of Care Testing(POCT) Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

#### **5 BRAZIL POINT OF CARE TESTING(POCT) MANUFACTURERS PROFILES/ANALYSIS**

5.1 Life Technology

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Point of Care Testing(POCT) Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Life Technology Point of Care Testing(POCT) Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Agilent

5.2.2 Point of Care Testing(POCT) Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Agilent Point of Care Testing(POCT) Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Affymetrix

5.3.2 Point of Care Testing(POCT) Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Affymetrix Point of Care Testing(POCT) Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 BD

5.4.2 Point of Care Testing(POCT) Product Type, Application and Specification

- 5.4.2.1 Type I
- 5.4.2.2 Type II
- 5.4.3 BD Point of Care Testing(POCT) Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview
- 5.5 Abbott
  - 5.5.2 Point of Care Testing(POCT) Product Type, Application and Specification
    - 5.5.2.1 Type I
    - 5.5.2.2 Type II
  - 5.5.3 Abbott Point of Care Testing(POCT) Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.5.4 Main Business/Business Overview
- 5.6 Alere
  - 5.6.2 Point of Care Testing(POCT) Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 Alere Point of Care Testing(POCT) Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Bayer
  - 5.7.2 Point of Care Testing(POCT) Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 Bayer Point of Care Testing(POCT) Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Roche-diagnostics
  - 5.8.2 Point of Care Testing(POCT) Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 Roche-diagnostics Point of Care Testing(POCT) Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 Johnson & Johnson
  - 5.9.2 Point of Care Testing(POCT) Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
  - 5.9.3 Johnson & Johnson Point of Care Testing(POCT) Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.9.4 Main Business/Business Overview

### **6 POINT OF CARE TESTING(POCT) MANUFACTURING COST ANALYSIS**

#### 6.1 Point of Care Testing(POCT) Key Raw Materials Analysis

##### 6.1.1 Key Raw Materials

##### 6.1.2 Price Trend of Key Raw Materials

##### 6.1.3 Key Suppliers of Raw Materials

##### 6.1.4 Market Concentration Rate of Raw Materials

#### 6.2 Proportion of Manufacturing Cost Structure

##### 6.2.1 Raw Materials

##### 6.2.2 Labor Cost

##### 6.2.3 Manufacturing Expenses

#### 6.3 Manufacturing Process Analysis of Point of Care Testing(POCT)

### **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

#### 7.1 Point of Care Testing(POCT) Industrial Chain Analysis

#### 7.2 Upstream Raw Materials Sourcing

#### 7.3 Raw Materials Sources of Point of Care Testing(POCT) Major Manufacturers in 2015

#### 7.4 Downstream Buyers

### **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

#### 8.1 Marketing Channel

##### 8.1.1 Direct Marketing

##### 8.1.2 Indirect Marketing

##### 8.1.3 Marketing Channel Development Trend

#### 8.2 Market Positioning

##### 8.2.1 Pricing Strategy

##### 8.2.2 Brand Strategy

##### 8.2.3 Target Client

#### 8.3 Distributors/Traders List

### **9 MARKET EFFECT FACTORS ANALYSIS**

#### 9.1 Technology Progress/Risk

##### 9.1.1 Substitutes Threat

- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 BRAZIL POINT OF CARE TESTING(POCT) MARKET FORECAST (2016-2021)**

- 10.1 Brazil Point of Care Testing(POCT) Sales, Revenue Forecast (2016-2021)
- 10.2 Brazil Point of Care Testing(POCT) Sales Forecast by Type (2016-2021)
- 10.3 Brazil Point of Care Testing(POCT) Sales Forecast by Application (2016-2021)
- 10.4 Point of Care Testing(POCT) Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Point of Care Testing(POCT)  
Table Classification of Point of Care Testing(POCT)  
Figure Brazil Sales Market Share of Point of Care Testing(POCT) by Type in 2015  
Figure Microfluidic Technology Picture  
Figure Minimally Invasive Technique Picture  
Figure Others Picture  
Table Application of Point of Care Testing(POCT)  
Figure Brazil Sales Market Share of Point of Care Testing(POCT) by Application in 2015  
Figure In the hospital Examples  
Figure Outside the hospital Examples  
Figure Brazil Point of Care Testing(POCT) Sales and Growth Rate (2011-2021)  
Figure Brazil Point of Care Testing(POCT) Revenue and Growth Rate (2011-2021)  
Table Brazil Point of Care Testing(POCT) Sales of Key Manufacturers (2015 and 2016)  
Table Brazil Point of Care Testing(POCT) Sales Share by Manufacturers (2015 and 2016)  
Figure 2015 Point of Care Testing(POCT) Sales Share by Manufacturers  
Figure 2016 Point of Care Testing(POCT) Sales Share by Manufacturers  
Table Brazil Point of Care Testing(POCT) Revenue by Manufacturers (2015 and 2016)  
Table Brazil Point of Care Testing(POCT) Revenue Share by Manufacturers (2015 and 2016)  
Table 2015 Brazil Point of Care Testing(POCT) Revenue Share by Manufacturers  
Table 2016 Brazil Point of Care Testing(POCT) Revenue Share by Manufacturers  
Table Brazil Market Point of Care Testing(POCT) Average Price of Key Manufacturers (2015 and 2016)  
Figure Brazil Market Point of Care Testing(POCT) Average Price of Key Manufacturers in 2015  
Figure Point of Care Testing(POCT) Market Share of Top 3 Manufacturers  
Figure Point of Care Testing(POCT) Market Share of Top 5 Manufacturers  
Table Brazil Point of Care Testing(POCT) Sales by Type (2011-2016)  
Table Brazil Point of Care Testing(POCT) Sales Share by Type (2011-2016)  
Figure Brazil Point of Care Testing(POCT) Sales Market Share by Type in 2015  
Table Brazil Point of Care Testing(POCT) Revenue and Market Share by Type (2011-2016)  
Table Brazil Point of Care Testing(POCT) Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Point of Care Testing(POCT) by Type (2011-2016)



Table Brazil Point of Care Testing(POCT) Price by Type (2011-2016)  
Figure Brazil Point of Care Testing(POCT) Sales Growth Rate by Type (2011-2016)  
Table Brazil Point of Care Testing(POCT) Sales by Application (2011-2016)  
Table Brazil Point of Care Testing(POCT) Sales Market Share by Application (2011-2016)  
Figure Brazil Point of Care Testing(POCT) Sales Market Share by Application in 2015  
Table Brazil Point of Care Testing(POCT) Sales Growth Rate by Application (2011-2016)  
Figure Brazil Point of Care Testing(POCT) Sales Growth Rate by Application (2011-2016)  
Table Life Technology Basic Information List  
Table Life Technology Point of Care Testing(POCT) Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Life Technology Point of Care Testing(POCT) Sales Market Share (2011-2016)  
Table Agilent Basic Information List  
Table Agilent Point of Care Testing(POCT) Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Agilent Point of Care Testing(POCT) Sales Market Share (2011-2016)  
Table Affymetrix Basic Information List  
Table Affymetrix Point of Care Testing(POCT) Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Affymetrix Point of Care Testing(POCT) Sales Market Share (2011-2016)  
Table BD Basic Information List  
Table BD Point of Care Testing(POCT) Sales, Revenue, Price and Gross Margin (2011-2016)  
Table BD Point of Care Testing(POCT) Sales Market Share (2011-2016)  
Table Abbott Basic Information List  
Table Abbott Point of Care Testing(POCT) Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Abbott Point of Care Testing(POCT) Sales Market Share (2011-2016)  
Table Alere Basic Information List  
Table Alere Point of Care Testing(POCT) Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Alere Point of Care Testing(POCT) Sales Market Share (2011-2016)  
Table Bayer Basic Information List  
Table Bayer Point of Care Testing(POCT) Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Bayer Point of Care Testing(POCT) Sales Market Share (2011-2016)  
Table Roche-diagnostics Basic Information List

Table Roche-diagnostics Point of Care Testing(POCT) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Roche-diagnostics Point of Care Testing(POCT) Sales Market Share (2011-2016)

Table Johnson & Johnson Basic Information List

Table Johnson & Johnson Point of Care Testing(POCT) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Johnson & Johnson Point of Care Testing(POCT) Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Point of Care Testing(POCT)

Figure Manufacturing Process Analysis of Point of Care Testing(POCT)

Figure Point of Care Testing(POCT) Industrial Chain Analysis

Table Raw Materials Sources of Point of Care Testing(POCT) Major Manufacturers in 2015

Table Major Buyers of Point of Care Testing(POCT)

Table Distributors/Traders List

Figure Brazil Point of Care Testing(POCT) Production and Growth Rate Forecast (2016-2021)

Figure Brazil Point of Care Testing(POCT) Revenue and Growth Rate Forecast (2016-2021)

Table Brazil Point of Care Testing(POCT) Production Forecast by Type (2016-2021)

Table Brazil Point of Care Testing(POCT) Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Brazil Point of Care Testing(POCT) Market Report 2016

Product link: <https://marketpublishers.com/r/BD856471AEEEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BD856471AEEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970